



#### Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028. India

#### Reliance Restricted

Schloss Chennai Private Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

24 July 2024

#### Report on Valuation of Schloss Chennai Private Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Schloss Chennai Private Limited ("SCPL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Schloss Chennai Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

#### Purpose of our Report and restrictions on its use

We understand that existing shareholders are contemplating to transfer their stake in SCPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of SCPL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act, 1961 ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice



#### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 24 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

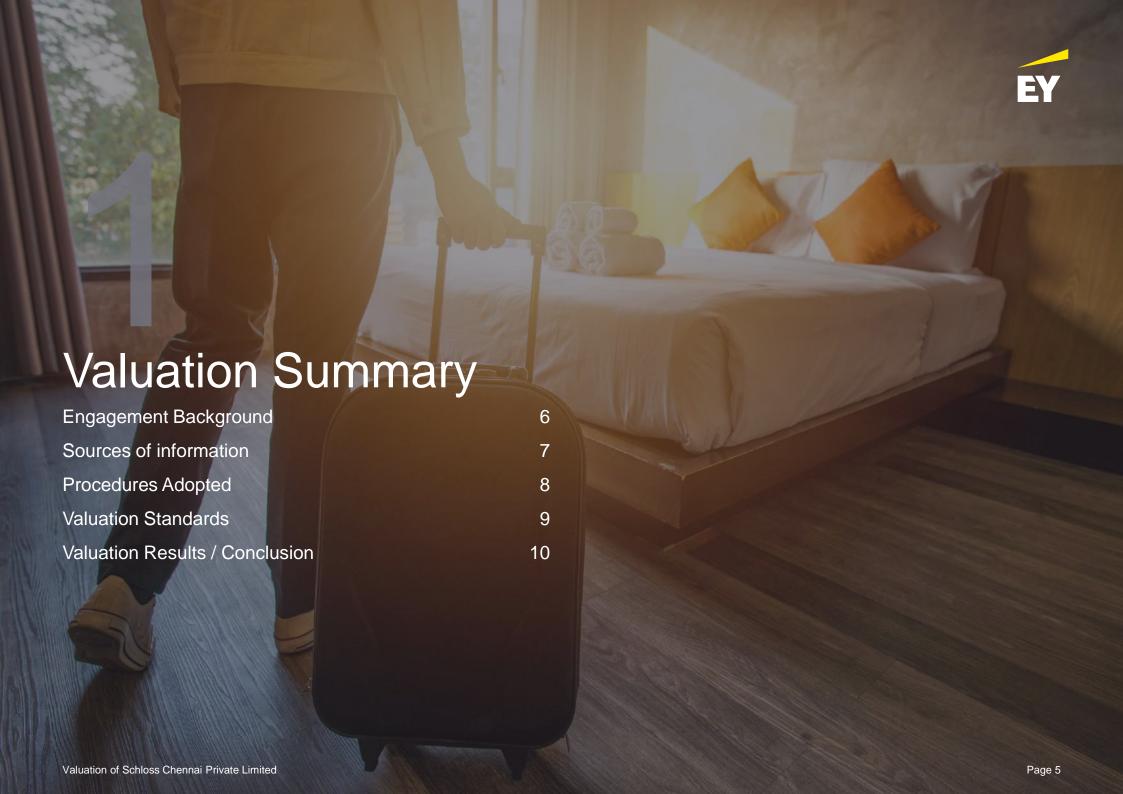
Membership No. IBBI/RV/05/2018/10206

Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155 Report No. EYMBS/RV/2024-25/069

### Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	11
3	Industry analysis	14
4	Schloss Chennai Private Limited	16
5	Valuation Analysis	25
6	Appendix	33



### **Engagement Background**

# Company Background

- ▶ SCPL is a private limited company incorporated in India in March 2019 and it started its operations effective from 17 October 2019, by acquiring the "Chennai hotel undertaking" of Hotel Leelaventure Limited. SCPL owns and operates "The Leela" hotel in Chennai.
- ▶ Shareholding pattern of SCPL as at Valuation Date is as follows:

Name of the shareholder	No. of shares	%
Project Ballet Chennai Holdings (DIFC) Pvt. Ltd.	17,239,129	99.99%
BSREP III India Ballet Holdings (DIFC) Ltd.	1	0.01%
Total	17,239,130	100

Source: Management

# Purpose and Scope of valuation

- ▶ We understand that existing shareholders are contemplating to transfer their stake in SCPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of SCPL is required for the purpose of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ▶ The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of SCPL in compliance with FEMA and Indian Income Tax regulations.
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ► EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of SCPL from FY20 to FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of SCPL for year ended 31 March 2024.
  - ▶ Financial projections of SCPL from 1 April 2024 till 31 December 2030. These include forecasts of profit & loss account (up to EBITDA level), tax depreciations, operating working capital and capital expenditure along with underlying assumptions like ARR, Occupancy, etc, and details of brought forward tax losses (including business losses and unabsorbed depreciation).
  - Key KPIs of the Chennai hotel for the period of FY20 to FY24 and for the forecasted period
  - Management MIS of the Chennai hotel for the period CY19 to CY23 and 3 months period ending 31 March 2024
  - ▶ Key terms of Management contract of the Company
  - Key terms of CCDs issued by the Company
  - Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - Background information regarding the entity provided through emails or during discussions.
- ▶ Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- The Management has provided adequate information and time for carrying out the valuation.

### **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - business plan and future performance estimates;
  - ▶ details of current borrowings outstanding and key terms of Compulsorily Convertible Debentures ("CCDs") issued by the Company
- ► Gained understanding of the business strategy and growth drivers.
- ▶ Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Reviewed and analysed the financial projections of the Company:
  - ▶ Analysis of significant assumptions used in the underlying estimates for the hotel operations
- Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

### Valuation Standards

#### **Valuation Standards**

- ▶ Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions as per the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

### **Valuation Summary**

- ▶ We have used the Discounted Cash Flows ("DCF") method and Comparable Companies' Quoted Multiples ("CCM") method for the purpose of estimating the equity value of SCPL: these two approaches are internationally accepted pricing methodologies. Asset values are generally not a true indicator of the future distributable cash flow and has been provided for information purpose only.
- ▶ The equity value of SCPL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Comparable companies' quoted multiple method			
EV / EBITDA multiple		50.0	10,677
Discounted cash flows method		50.0	9,545
Net asset value		-	4,669
Value attributable to equity (including CCDs)*		100.0	10,111
Number of equity shares on fully diluted basis (in million)	Refer table below		31.2
Diluted value per equity share (₹ / share)			323.66

Source: Computation

Table: Computation of Fully diluted shares as at 31 March 2024

Particulars	Note	Units	Value
Number of equity shares as at 31 March 2024	Α	mn	17.2
Number of CCDs outstanding		mn	14.0
Number of equity shares of face value of INR 10 to be issued on conversion of CCDs of face value of INR 100	В	mn	14.0*
Total number of equity shares on fully diluted basis	A+B	mn	31.2

Source: Management

- ▶ Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SCPL is estimated at INR 10,111 million as at 31 March 2024 (i.e per share equity value of INR 323.66 on fully diluted basis). The CCDs (excluding interest thereof) are considered as equity in the computation as detailed later in the Report.
- ► A detailed discussion on the appropriateness of use of valuation methods has been given in Section: Valuation Analysis.
- ► This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.

<sup>\*</sup>As per the terms of CCDs, each CCD will be convertible into 1 equity share of face value of INR 10 each. (Refer page 24 for key terms of CCDs)



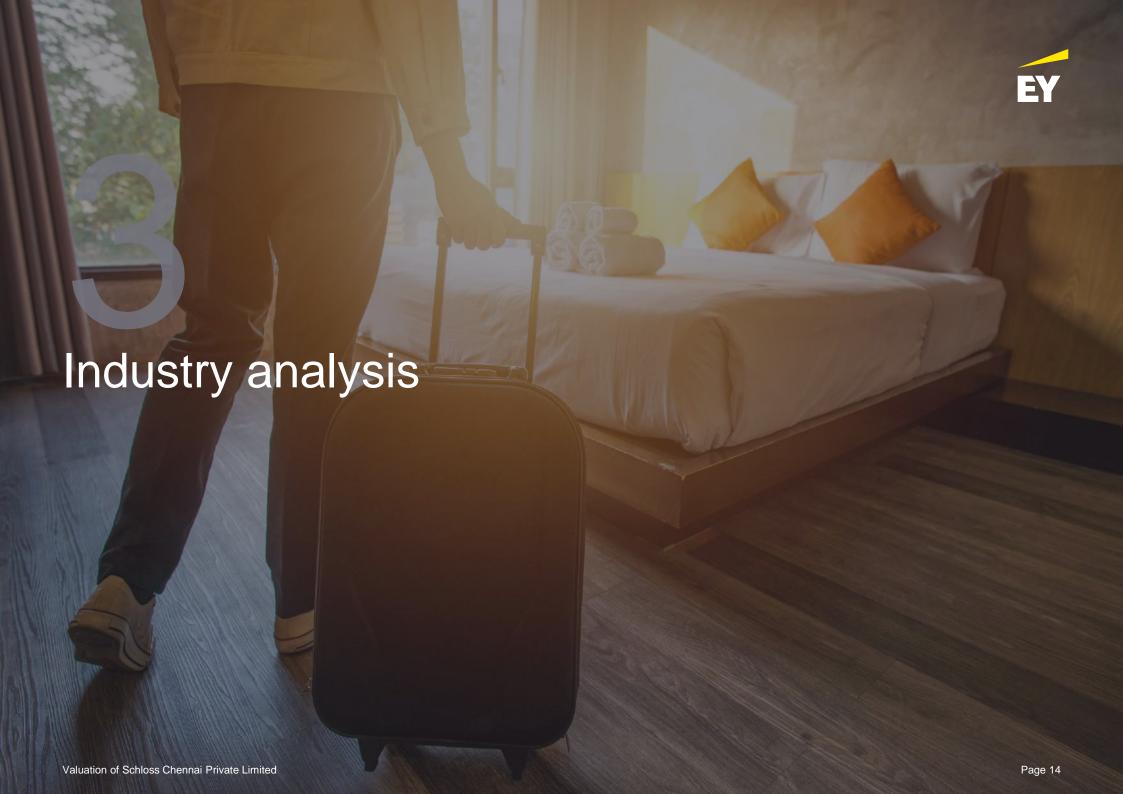
Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chennai Private Limited Valuation Analysis Appendix

### Statement of Limiting Conditions

- ▶ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ We do not provide assurance on the achievability of the results forecast by the Management/owners as events and circumstances do not occur as expected; differences between actual and expected results may be material. We express no opinion as to how closely the actual results will correspond to those projected/forecast as the achievement of the forecast results is dependent on actions, plans and assumptions of Management.
- ▶ The Report assumes that the Company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences.
- ▶ The valuation analysis and result are governed by concept of materiality.

# Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



# Industry overview

- ► The Hotel industry predominantly is segmented by hotel positioning (i.e. Economy/ Budget, Midscale, Upscale or Luxury) and also by the market segment it caters to (i.e. leisure, corporate travel, weddings etc).
- ► The performance of hospitality sector was adversely impacted in CY20 and CY21 due to nationwide lockdowns, travel bans and restrictions related to cultural celebrations on account of COVID-19. However, hospitality industry saw a robust turnaround in demand in CY22 and CY23 led by rise in discretionary spending on travels, revenge tourism, improving economic environment fuelling corporate travels and revival of wedding seasons and other cultural events.
- ▶ All-India performance of hospitality sector is summarized below:

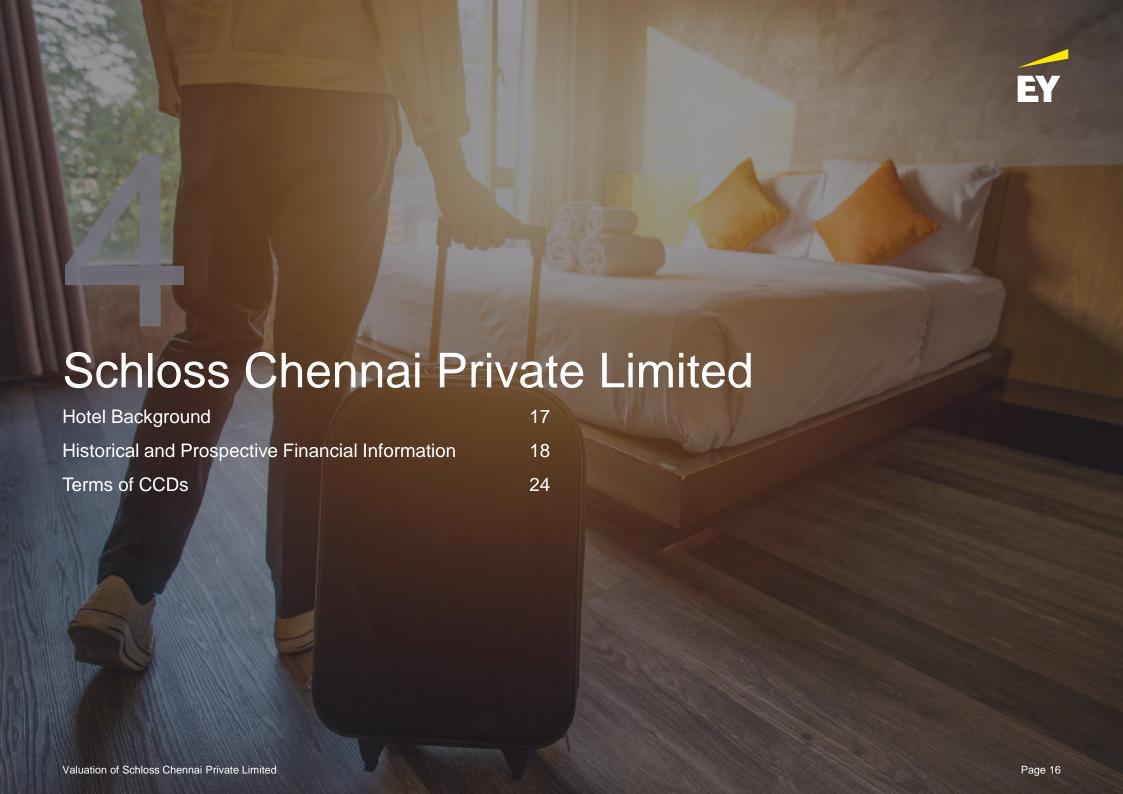


- ▶ 50% of all-India room revenue came from 3 major metros (viz. Mumbai, New Delhi and Bangalore) and 3 key luxury markets (viz. Goa, Jaipur and Udaipur). The aforesaid six cities constituted 36% of national hotel inventory.
- In 2023, 55% of the national room revenue was from Luxury and Upper Upscale segment, 34% from the Upscale and Upper Midscale segment and 11% from Midscale and Economy segment.
- ▶ 2023 was a year of highest room supply with c. 14K rooms being added across 182 hotels. Mumbai (1.9K rooms) and Bangalore (1.1K rooms) had the largest concentration of supply addition, while Delhi was scoreless. Other metro cities contributed c. 3.7% to increased supply of hotel room inventory

Source: Horwath HTL

- ▶ Chennai micro-market witnessed best city-wide performance since 2008 with an occupancy of 69.1%.
- ► Chennai's luxury-upper segment recorded an ARR of c. INR 9,000; and upper-upper middle segments hotels saw an ARR of INR 5,372, a growth of 19% from 2022, However RevPAR remains below INR 4,000; Mid-scale and Economy segment saw an ARR growth of 18% along with RevPAR growth of 42%.

Source: Horwath HTL - India Hotel Market Review 2023, Juniper Hotels Limited (DRHP)



Valuation Summary Statement of Limiting Conditions Industry analysis

Schloss Chennai Private Limited

Valuation Analysis

# Hotel Background

#### The Leela Palace Chennai

- ▶ SCPL acquired The Leela Palace Chennai in October 2019 from Hotel Leelaventure Limited.
- ▶ The Leela Palace Chennai is located on the banks of Adyar river, providing a scenic and unrestricted view of the waterfront. The hotel offers a luxurious experience, evoking the rich heritage of the palaces of Tamil Nadu in terms of grandness and space.
- ► Key features of the hotel include:
  - ► Accommodation 325 Keys; including 232 Deluxe rooms, 54 Royal rooms, 8 Premium rooms and 31 suites
  - ▶ Dining Jamavar, a signature Indian restaurant, China XO, offering authentic Chinese cuisine, The Leela Palace cake shop, Spectra, all day dining and the Lobby Lounge
  - ► Conference & Banquet Facilities Grand ballroom, Royal ballroom and multiple board rooms and meeting rooms.
- ► For the year ended 31 March 2024, SCPL reported revenue from operations of INR 2,157 mn and Operating EBITDA of INR 907 mn.



Source: Company Website

Valuation Statement of Limiting Conditions Industry analysis

Schloss Chennai Private Limited

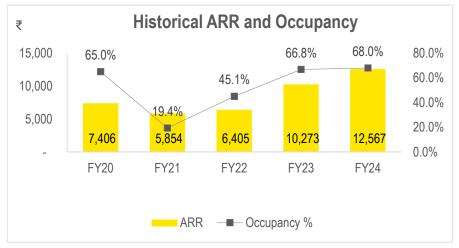
Valuation Analysis

Appendix

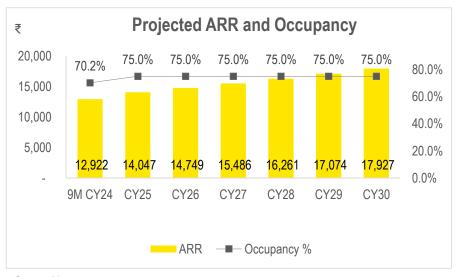
### Historical and Prospective Financial Information

#### **Key Metrics (Occupancies and ARRs):**

- ► SCPL primarily caters to the corporate and business segments. The occupancy rates for SCPL have shown significant fluctuations over the past five years, primarily influenced by the COVID-19 pandemic. In FY20, SCPL had achieved an occupancy rate of 65.0%. However, in FY21, the occupancy rate dropped sharply to 19.4% due to widespread lockdowns and travel restrictions caused by the pandemic.
- ▶ As the situation began to stabilize, SCPL saw a gradual recovery in occupancy rates, reaching 45.1% in FY22, 66.8% in FY23, and exceeding pre-pandemic levels with 68.0% in FY24.
- ▶ ARR has experienced significant growth over the historical period of FY20 to FY24. In FY20, the ARR was around INR 7,400. The pandemic caused a decrease in demand, leading to a dip in ARR to around INR 5,850 in FY21. However, as travel restrictions eased and demand began to return, the ARR saw a notable recovery.
- ▶ By FY24, the ARR had increased to around INR 12,560. This growth was driven by several factors, including inflationary adjustments, enhanced service offerings, and strategic pricing to attract high-value corporate clients.
- ▶ SCPL's Management projects continued growth in occupancy and ARR. SCPL is expected to achieve an occupancy rate of approximately 73.1% in CY24, driven by the ongoing recovery in business travel and enhanced marketing efforts targeting corporate Clients. The occupancy rate is expected to stabilize at around 75.0% from CY25 onwards.
- ► The growth in the projected period is supported by the current ARRs and inflationary price adjustments. Further, the ARR is expected to grow at around 6.0% in CY25 before stabilizing at a growth rate of approximately 5.0% from CY26 onwards, reflecting a mature market scenario where growth is driven by steady demand and incremental enhancements in service offerings.



Source: Management



Source: Management

The detailed historical and prospective profit and loss statement has been presented in Appendix 2

Valuation Summarv

Limiting Conditions

Industry analysis

Schloss Chennai Private Limited

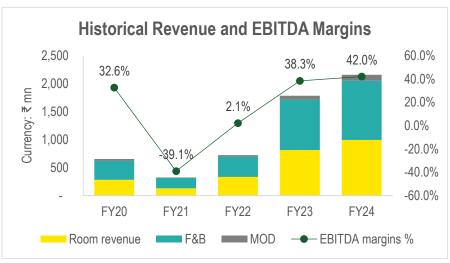
Valuation Analysis

### Historical and Prospective Financial Information

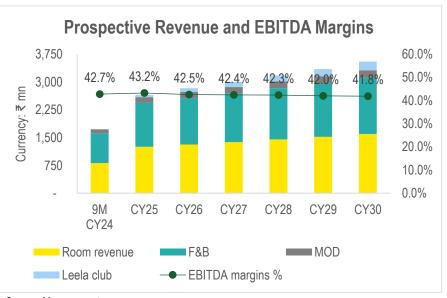
#### **Revenue and EBITDA:**

- ▶ In FY24, Food and Beverage (F&B) contributed approximately 49.0% of the total revenues, making it the largest revenue segment. This significant contribution is attributed to the success of various in-house restaurants and dining options such as Jamavar, China XO, The Leela Palace Cake Shop, Spectra, and the Lobby Lounge.
- ▶ F&B is expected to contribute around 46.7% of total revenue in 9MCY24, declining to about 42.9% by CY30.
- ▶ Room revenues were the second-largest contributor, accounting for 46.1% of the total revenues in FY24. The recovery in room revenues aligns with the increase in occupancy rates and ARR. Room revenue is anticipated to contribute around 47.1% of total revenues in 9MCY24, decreasing to approximately 45.0% by CY30.
- ▶ Minor operating departments, including services like laundry and spa, made up the remaining 5.0% of the total revenue in FY24, and are projected to slightly increase to approximately 5.5% by CY30.
- ▶ Historically, major cost components for SCPL include employee cost, room cost and food and beverage costs. SCPL also has windmills with 4Mwp capacity and solar with 3 Mwp capacity, which have resulted in cost savings in terms of power and fuel.
- ▶ SCPL pays Management fees to Schloss HMA Private Limited for using 'The Leela' brand and management of the hotel operations. The structure of the fees is as follows:
  - 1. Base fee: 2.0% of total revenue
  - Marketing fee: 1.5% of room revenue
  - Incentive fee: 7% of gross operating profits
- ▶ SCPL's EBITDA margins have shown a recovery trend after the initial impact of COVID-19. The Management's strategic and cost-effective measures enhanced operational efficiencies, and improved EBITDA margins. In FY24, the EBITDA margin had reached 42.0%, the highest in the past five years.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



Source: Management

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chennai Private Limited Valuation Analysis Appendix

### Historical and Prospective Financial Information

#### Revenue and EBITDA (contd):

- ▶ SCPL is expected to achieve a steady EBITDA margin of c. 42.0% from CY26 onwards. Food and Beverage is expected to remain the major cost head throughout the forecast period, contributing approximately 30.0% of total expenses, followed by room expenses at around 13%.
- ▶ The Management intends to introduce 'Leela Club', a membership-based service, by CY25, aiming to increase SCPL's revenue streams. Key assumptions regarding Leela Club's introduction and growth trajectory are as follows:
  - 1. Number of members: Leela Club is expected to commence in Chennai with 30 members, which is projected to expand to 200+ members by CY30.
  - 2. Membership Fees: Initially, one-time membership fees are set at INR 1.5 million per member, with annual renewal fees of INR 0.3 million per annum. Both fees are expected to increase by 6% every two years.
  - 3. Additional Revenue Streams: The introduction of Leela Club is anticipated to generate additional revenues for SCPL, primarily driven by bookings made by Leela Club members for F&B and other services.
  - 4. Expenses: The anticipated expenses associated with Leela Club primarily include employee benefit expenses, such as program director costs and payroll costs. Additionally, expenses will encompass member joining fees, event costs (comprising three events per year for the members), and F&B and other operational costs.

The development and implementation of Leela Club is currently underway, where the Management expects to increase revenues by offering exclusive benefits and services to members. Consequently, Leela Club expected to stabilise and achieve c. 34% EBITDA margins by CY30.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2

# Historical and Prospective Financial Information

▶ The historical balance sheet of the Company as provided by the Management are as follows:

Currency: ₹ mn Audited/unaudited/forecast	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
	A 114 1				
N	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net block of fixed assets (NFA)	7,149	6,963	6,853	7,001	10,802
Right of use assets	-	-	-	-	5
Investments					
Current assets					
Inventories	51	46	48	71	81
Trade receivables	53	27	29	47	119
Inter corporate deposits	-	-	400	400	373
Cash and bank balances	62	846	992	1,048	1,123
Other current assets	151	168	157	210	222
	317	1,087	1,626	1,777	1,918
Current liabilities and provisions					
Trade payables	54	41	63	172	292
Provisions	15	12	7	7	15
Other current liabilities	160	104	109	208	175
	229	156	178	387	482
Net current assets (NCA)	88	930	1,448	1,390	1,437
Deferred tax asset					
Lease liabilities	3	1	-	-	5
Loan funds					
Term loans	4,534	5,711	4,916	5,192	5,137
WC Term loans			1,800	1,575	1,312
	4,534	5,711	6,716	6,767	6,449
Deferred tax liability	-	-	-	-	698
Net worth	2,700	2,181	1,584	1,624	5,092
Represented by					
Equity	140	172	172	172	172
CCDs	1,401	1,400	1,529	1,669	1,861
Other equity	1,159	608	(117)	(218)	3,058
Total	2,700	2,181	1,584	1,624	5,091

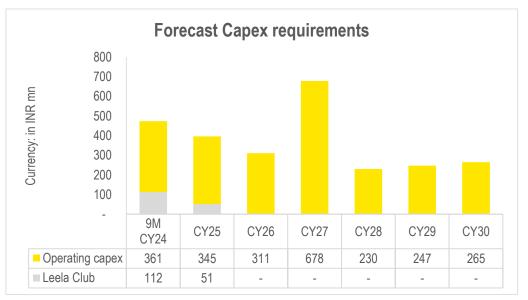
Particulars	Mar-24
Reported Loan funds	6,449
IndAS adjustments as informed by Management:	
Add: Transaction cost asset	20
Less: Transaction cost amortised over term of the loan	(4)
Gross debt (excl CCDs interest) used for DCF valuation	6,466
Source: Management	

Note: The historical financials for SCPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, SCPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

### Historical and Prospective Financial Information

### **Capital expenditure:**

- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements primarily consist of Leela club expenses and other operating capex. These include expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - 1. Renovations and upgrades;
  - 2. Furniture, Fixtures, and Equipment (FF&E) expenses;
  - 3. Laundry Electrification;
  - 4. Facade & Terrace Area Painting;
  - 5. Maintenance / Repair of Air Handling units, Chiller, cold room, smart room, pump replacement; and
  - 6. Improvement of technical infrastructure.



Source: Management

# Historical and Prospective Financial Information

#### **Operating Working capital:**

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited	Audited	Audited	Audited	Audited	Audited
Current assets					
Inventories	51	46	48	71	81
Trade receivables	53	27	29	47	119
Other current assets	148	160	147	190	158
	253	233	224	308	358
Current liabilities and provisions					
Trade payables	54	41	63	172	292
Provisions	15	12	7	7	15
Other current liabilities	160	104	109	208	175
	229	156	178	387	482
Operating NCA	23	77	46	(79)	(124)
Revenue for the year	653	327	722	1,782	2,157
Operating NCA days of revenue	13	86	23	(16)	(21)

Source: Management

- ► Trade payables for FY 2023 and FY2024 include outstanding payables to related parties (Schloss HMA Private Limited or "HMA"). Basis discussions with the Management, we understand that the operating cycle for payables to HMA is to stabilise at 60 days in the projected period.
- ▶ Basis the above, the Management has assumed an operating working capital requirement of 7 days of revenue in the forecast period. The projected operating working capital requirement is tabulated below:

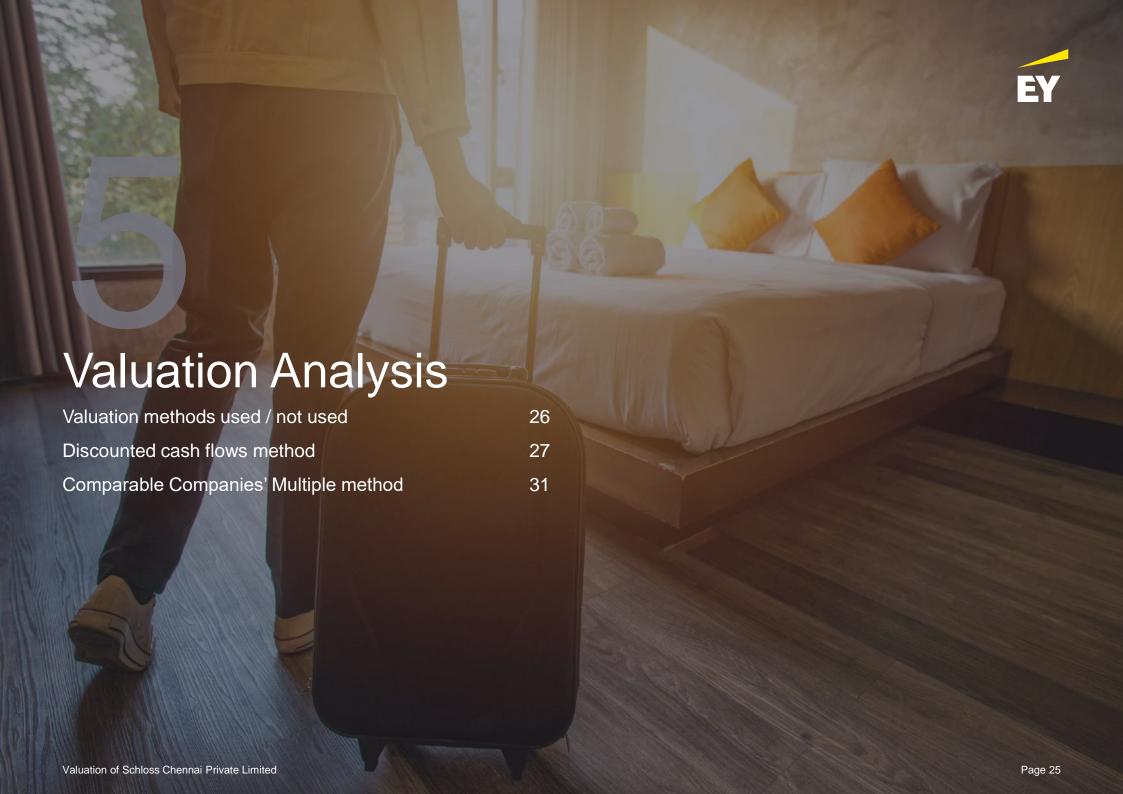
Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	2,157	2,416	2,643	2,828	2,996	3,175	3,345	3,547
Operating NCA days of revenue	(21)	7	7	7	7	7	7	7
Operating NCA	(124)	48	53	57	60	64	67	71
(Increase)/ Decrease in net operating working capital		(172)	(5)	(4)	(3)	(4)	(3)	(4)

Source: Management

Valuation Statement of Limiting Conditions Industry analysis Schloss Chennai Private Limited Valuation Analysis Appendix

### Terms of CCDs

- ► The Management has informed that as at the Valuation Date, SCPL had issued 14,000,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 1,400 Mn.
- ▶ The key terms of the CCDs are as follows:
  - ▶ Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ► Each CCD will be convertible into 1 equity share of face value of INR 10 each, unilaterally at the option of the CCD holder and/or the respective company.
  - ▶ CCDs shall automatically stand converted into equity shares upon (a) commencement of corporate insolvency process or (b) conversion of loan into equity of the respective company
  - ▶ The tenure of CCDs is 15 years from the date of issue unless converted earlier. The date of issue of CCDs is 16 October 2019.
  - ▶ The CCDs would carry a coupon of 10.5% per annum, compounded on a yearly basis, until the conversion. The accrued and cumulative coupons/interests shall be carried forward for payment on the next payment date
  - ► TDS, if any, be deducted each year and paid to the government
  - CCDs may be transferred to a person who is related party of the company
  - ▶ CCD holders will not carry any voting rights until conversion
  - ▶ The Management informed that all the CCDs (principal outstanding) would be converted into 'equity' on or before the Proposed Transaction and the interest accrued on CCDs thereof will be repaid to the CCD holders
  - Accordingly, the CCDs are considered as 'equity' for the purpose of the valuation and interest on CCDs up to the Valuation Date is considered as 'debt' to arrive at the equity value of the Company.



# Valuation Methodology

- ► To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ <u>Market approach</u>: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ Income approach: The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ <u>Asset approach:</u> The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	▶ Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	50.0%	► Comparable companies engaged in hospitality industry have been considered for the analysis. Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of the Company for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent investment method	No	-	▶ We have not used this method, as there are no recent investment in the Company
Price of recent transaction method	No	-	▶ We have not used this method, as there are no recent transaction in the Company.
Cost approach			
Net asset value method	No	-	▶ Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

### Discounted cash flows method

#### Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ▶ The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of Valuation Date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 12.5%. Refer the next page for determination of WACC.

### **Mid-Year Discounting Convention**

▶ EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

### **Calculation for WACC**

$$WACC = W_E * K_E + W_D * R_D$$

where:

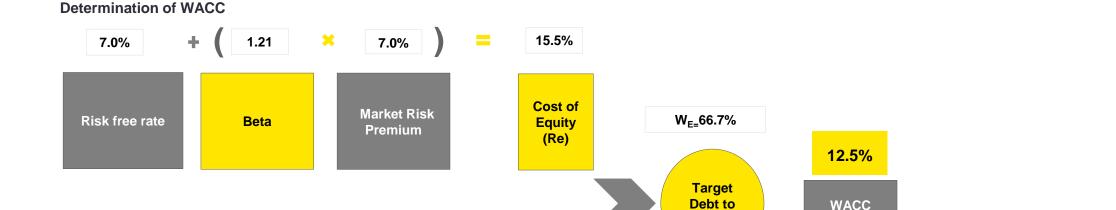
**W**<sub>E</sub> = Value of equity/value of total capital, E/E+D

 $K_F$  = Cost of equity

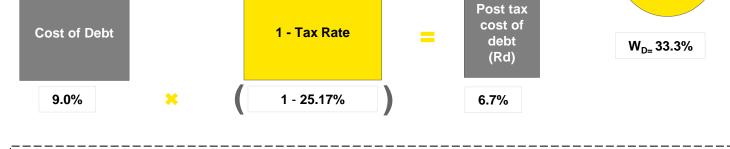
W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

 $R_D$  = After-tax cost of interest-bearing debt

### Discounted cash flows method



Equity



W<sub>E</sub> = Value of equity/value of total capital, E/E+D

 $WACC = W_F * R_F + W_D * R_D$ 

W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

(rounded)

- 1 Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- 4 Based on the current marginal borrowing cost as per the Management
- 5 Based on the prevailing corporate tax rate in India
- 6 The debt equity ratio of 33.3:66.7 is considered for the Company basis the Group's capital structure and the long-term capital structure of the hospitality industry.

Valuation Statement of Limiting Conditions Industry analysis Schloss Chennai Private Limited Valuation Analysis Appendix

### Discounted cash flows method

### **Perpetuity Multiple**

- As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that SCPL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 31 for detailed selection criteria used for the comparable companies.
- Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x

Source: S&P Capital IQ

For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation Statement of Limiting Conditions Industry analysis Schloss Chennai Private Limited Valuation Analysis Appendix

### Discounted cash flows method

#### Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		89	742	656	323	822	847	884	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		86	640	504	220	498	456	423	
Terminal value									26,711
Present value factor for terminal year	0.45								
Present value for explicit period	2,828								
Present value of terminal period	12,062 -	<b>→</b>	Terminal val	ue * 0.45					<b>\</b>
Enterprise value	14,890					0)	(0.0 EDITE A	* E) / / EDIT	
Advance tax (net of provision)	47					= C1	Y30 EBITDA	* EV / EBII	DA multiple
Adjusted Enterprise value	14,937								
Less: gross external debt	(6,466)								
Add: cash and cash equivalents	1,123								
2 Add: Inter corporate deposits	373								
Value attributable to Equity and CCD holders	9,968								
3 Less: accrued interest on CCDs	(422)								
Value attributable to equity (including CCDs)	9,545								

Source: Calculation

**Note 1:** The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approach we have not considered lease liabilities (as lease expenses are already factored in the business plan) and considered the gross debt (pre IndAS adjustments) as at the Valuation Date, as provided by the Management (Refer Page 21).

Note 2: Inter corporate deposits include loans given to related parties

Note 3: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

Refer Appendix 3 for a detailed DCF computation

Valuation Statement of Summary Limiting Conditions Industry analysis Schloss Chennai Private Limited Valuation Analysis Appendix

### Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we have considered that SCPL is a part of larger chain of hotels operating under the brand name "The Leela". We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ▶ The EV of comparable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(495)	10,916	1,206	511	21.3
					Average	24.6

Source: S&P Capital IQ

### Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of 25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/ EBITDA multiple of 18x (rounded).
- ► Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of SCPL to determine the enterprise value of the Company. Refer the table below for computation of equity value as per the CCM method:

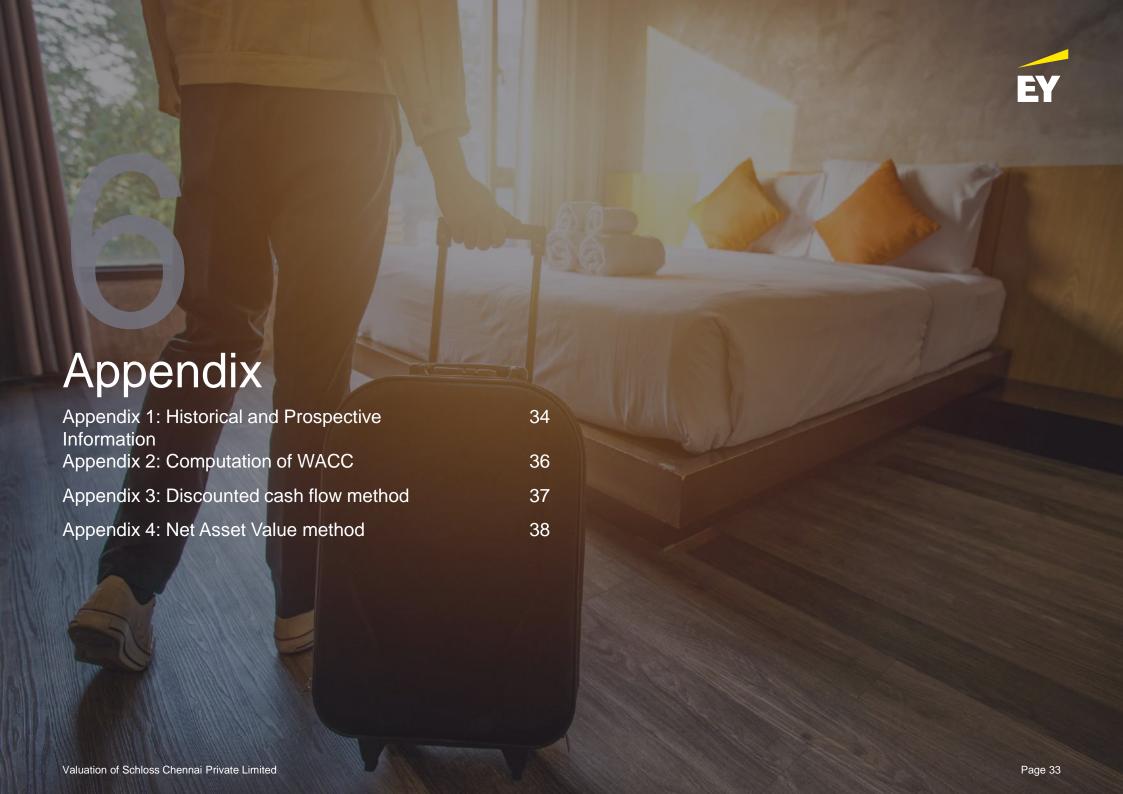
	Currency: ₹ mn	Value
	EV/ EBITDA multiple	24.6x
	Less: Discount	25%
	Multiple after discount (rounded)	18x
	EBITDA of Company for the year ended 31 March 2024	907
	Value	16,320
	Net deferred tax assets/ (Liabilities) at 50%	(349)
	Add: CWIP	86
	Enterprise value	16,056
1		<b>16,056</b> (6,449)
1	•	
1	Less: gross external debt	(6,449)
1 2	Less: gross external debt Less: lease liabilities Add: cash and cash equivalents	(6,449) (5)
	Less: gross external debt Less: lease liabilities Add: cash and cash equivalents	(6,449) (5) 1,123
	Less: gross external debt Less: lease liabilities Add: cash and cash equivalents Add: Inter corporate deposits  Value attributable to Equity and CCD holders	(6,449) (5) 1,123 373
2	Less: gross external debt Less: lease liabilities Add: cash and cash equivalents Add: Inter corporate deposits  Value attributable to Equity and CCD holders	(6,449) (5) 1,123 373 <b>11,099</b>

Source: Calculation

**Note 1:** For computation of the equity value as per the Comparable companies' quoted multiple method, we have considered the reported lease liabilities and gross debt as per the financials of the Company as at the Valuation Date (as companies have similar Ind AS reporting).

Note 2: Inter corporate deposits include loans given to related parties

Note 3: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management



# Appendix 1: Historical and Prospective Information

▶ The historical profit and loss statement of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net revenue					
Room revenue	282	131	335	814	994
Food and Beverage	339	187	362	899	1,056
Other services	32	9	25	69	107
Net revenue	653	327	722	1,782	2,157
Consumption of food and beverages	(72)	(49)	(100)	(188)	(208)
Employee benefit expenses	(135)	(181)	(206)	(286)	(344)
Power and Fuel	(51)	(50)	(111)	(117)	(100)
Management Fees	(35)	(4)	(30)	(108)	(135)
Business Promotion	(15)	(11)	(25)	(49)	(80)
Other operating expenses	(131)	(160)	(234)	(351)	(382)
Total expenses	(440)	(454)	(707)	(1,099)	(1,250)
Operating EBITDA	213	(128)	15	683	907
Depreciation and amortisation	(109)	(223)	(167)	(162)	(199)
EBIT	104	(351)	(152)	521	708
Finance costs	(210)	(404)	(636)	(722)	(733)
PBT	(106)	(755)	(787)	(200)	(25)
Other income	6	9	69	100	110
Non operating expenses	(1)	-	(7)	(1)	(7)
Tax	-	-	-	-	(59)
PAT	(101)	(747)	(725)	(101)	19
Sales growth (%)	na	(50.0)	121.0	146.9	21.0
EBITDA margins (%)	32.6	(39.1)	2.1	38.3	42.0
EBIT margins (%)	15.9	(107.4)	(21.0)	29.3	32.8
PBT margins (%)	(16.3)	(231.2)	(109.1)	(11.2)	(1.2)
PAT margins (%)	(15.5)	(228.5)	(100.5)	(5.7)	0.9
Occupancy (%)	65.0%	19.4%	45.1%	66.8%	68.0%
ARR (INR)	7,406	5,854	6,405	10,273	12,567
RevPar (INR)	4,816	1,134	2,887	6,861	8,546

Source: Management

# Appendix 1: Historical and Prospective Information

▶ The historical and prospective MIS of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Dec-19	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Mar-24	31-Dec-24	31-Dec-25	31-Dec-26	31-Dec-27	31-Dec-28	31-Dec-29	31-Dec-30
Audited/unaudited/forecast	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Forecast						
Number of months	12	12	12	12	12	3	9	12	12	12	12	12	12
Net revenue													
Room revenue	577	214	296	643	947	342	811	1,250	1,312	1,378	1,451	1,519	1,595
F&B revenue	675	269	346	755	1,001	308	804	1,185	1,251	1,314	1,380	1,449	1,521
MOD revenue	71	18	20	62	135	46	106	154	162	170	178	187	197
Leela Club revenue	-	-	-	-	-	-	-	54	102	134	167	190	234
Other services	5	6	28	45	-	-	-	-	-	-	-	-	-
Net revenue	1,328	507	689	1,503	2,083	695	1,721	2,643	2,828	2,996	3,175	3,345	3,547
Departmental expenses													
Room expenses	(116)	(53)	(62)	(109)	(162)	(54)	(133)	(202)	(215)	(226)	(237)	(249)	(261)
F&B expenses	(335)	(152)	(206)	(325)	(395)	(114)	(315)	(464)	(498)	(523)	(550)	(577)	(606)
MOD expenses	(38)	(18)	(15)	(24)	(34)	(10)	(33)	(47)	(51)	(53)	(56)	(59)	(62)
Leela Club expenses	-	-	-	-	-	-	-	(56)	(86)	(101)	(118)	(133)	(155)
Admin and General expenses	(91)	(60)	(55)	(79)	(110)	(32)	(97)	(139)	(150)	(159)	(169)	(179)	(190)
Sales and Marketing expenses	(69)	(45)	(50)	(84)	(125)	(32)	(106)	(150)	(162)	(175)	(189)	(204)	(220)
Heat, Light, Power	(127)	(72)	(121)	(130)	(118)	(34)	(78)	(118)	(124)	(131)	(139)	(147)	(156)
Repairs and Maintainance	(94)	(52)	(61)	(84)	(97)	(26)	(78)	(109)	(114)	(121)	(128)	(136)	(144)
Gross profit	458	55	118	669	1,042	393	880	1,359	1,428	1,506	1,590	1,661	1,753
Management Fees	(69)	(16)	(25)	(84)	(125)	(45)	(105)	(161)	(168)	(176)	(184)	(192)	(201)
Property tax and Insurance	(38)	(32)	(35)	(36)	(31)	(8)	(29)	(39)	(41)	(42)	(44)	(45)	(47)
Other fixed expenses	-	(30)	(29)	(37)	(21)	(5)	(11)	(17)	(18)	(18)	(19)	(20)	(21)
Operating EBITDA	350	(22)	29	513	865	335	735	1,143	1,202	1,270	1,343	1,403	1,484
No of rooms	316	316	316	325	325	325	325	325	325	325	325	325	325
Revenue growth (%)	na	(61.8)	35.9	118.3	38.5	na	na	9.4	7.0	5.9	6.0	5.3	6.1
EBITDA margins (%)	26.4	-4.4	4.2	34.1	41.5	48.2	42.7	43.2	42.5	42.4	42.3	42.0	41.8
Occupancy (%)	67.5%	24.8%	43.7%	59.9%	66.6%	81.9%	70.2%	75.0%	75.0%	75.0%	75.0%	75.0%	75.0%
ARR (INR)	7,402	7,446	5,861	9,050	11,976	14,103	12,922	14,047	14,749	15,486	16,261	17,074	17,927
ARR growth	na	0.6%	-21.3%	54.4%	32.3%	na	na	6.0%	5.0%	5.0%	5.0%	5.0%	5.0%
RevPar (INR)	5,000	1,849	2,563	5,419	7,980	11,557	9,072	10,535	11,062	11,615	12,195	12,805	13,445
RevPar growth	na	-63.0%	38.6%	111.4%	47.3%	na	na	8.7%	5.0%	5.0%	5.0%	5.0%	5.0%

Source: Management

Valuation Summary

### Appendix 2: Computation of WACC

### **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Cost of equity capital (%)		15.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	d	9.0
Expected income tax rate (%)	е	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	10.5
WACC (rounded)		12.5

Source: Calculation

#### Notes

- Based on prevailing YTMs of Government of India Bonds with
   10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- c. Based on EYMB understanding of prevailing market risk premium in India
- Based on the current marginal borrowing cost as per the Management
- e. Based on the prevailing corporate tax rate in India

#### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

(6,466)

1,123

9,968

(422)

9,545

373

# Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Net revenue		1,721	2,643	2,828	2,996	3,175	3,345	3,547	3,547
EBITDA		735	1,143	1,202	1,270	1,343	1,403	1,484	1,484
Depreciation and amortisation		(199)	(254)	(234)	(215)	(200)	(186)	(168)	
EBIT		536	888	968	1,055	1,143	1,218	1,316	
Tax expense		-	-	(231)	(265)	(288)	(307)	(331)	
Debt free net income		536	888	737	789	855	911	984	
Add: Depreciation and amortisation		199	254	234	215	200	186	168	
(Increase)/ Decrease in net working capital		(172)	(5)	(4)	(3)	(4)	(3)	(4)	
Less: Capital expenditure		(473)	(396)	(311)	(678)	(230)	(247)	(265)	
Debt free cash flow		89	742	656	323	822	847	884	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		86	640	504	220	498	456	423	
Perpetuity multiple									18>
Terminal value									26,711
Present value factor for terminal year	0.45								
Present value for explicit period	2,828		Computati	on of Termi	<u>nal Value:</u>				
Present value of terminal period	12,062		► The terr	ninal value h	as been calc	ulated based	on a perpeti	uity multiple	e on the CY30
Enterprise value	14,890				ne table belov			-	
Advance tax (net of provision)	47					v represents	· ·	oi terrilla	
Adjusted enterprise value	14,937		Notes	Currency: ₹	mn		Value		Remarks

Source: Calculation

Less: gross external debt

Add: cash and cash equivalents

Less: accrued interest on CCDs

Value attributable to Equity and CCD holders

Value attributable to equity (including CCDs)

Add: Inter corporate deposits

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	1,484	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	26,711	(A) * (B)
(D)	PVF factor (year-end discounting)	0.45	Refer DCF computation
	Present value of Terminal value	12,062	(C) * (D)

Source: Calculation

▶ As informed by the Management, SCPL has b/f tax losses amounting to INR 1,474 mn as at the Valuation Date. The same has been factored in the aforesaid valuation workings

Valuation of Schloss Chennai Private Limited Page 37

# Appendix 4: Net asset value method

➤ The table below presents the Net asset value of SCPL as at 31 March 2024:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			10,802
Right of use assets			5
Current assets			
Inventories		81	
Trade receivables		119	
Inter corporate deposits		373	
Cash and bank balances		1,123	
Other current assets		222	
		1,918	
Current liabilities and provisions			
Trade payables		292	
Provisions		15	
Other current liabilities		175	
		482	
Net current assets (NCA)			1,437
Lease liabilities			5
Loan funds			
Term loans		5,137	
WC Term loans		1,312	
			6,449
Deferred tax liability			698
Value attributable to Equity and CCD holders			5,092
Less: accrued interest on CCDs			(422)
Net equity value (including CCDs)			4,669

Source: Management

- ► The equity value (including CCDs) of the Company as at the Valuation Date as per NAV method is ₹ 4,669 mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value the Company and has been provided for information purposes only.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

Valuation of Schloss Chennai Private Limited Page 38

### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our Clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to Clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

## Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor. Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @@ey\_indiacareers









### Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028. India

### Reliance Restricted

Schloss Gandhinagar Private Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

24 July 2024

### Report on Valuation of Schloss Gandhinagar Private Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Schloss Gandhinagar Private Limited ("SGPL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Schloss Gandhinagar Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

### Purpose of our Report and restrictions on its use

We understand that existing shareholders are contemplating to transfer their stake in SGPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of SGPL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act, 1961 ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.



### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 24 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

Membership No. IBBI/RV/05/2018/10206

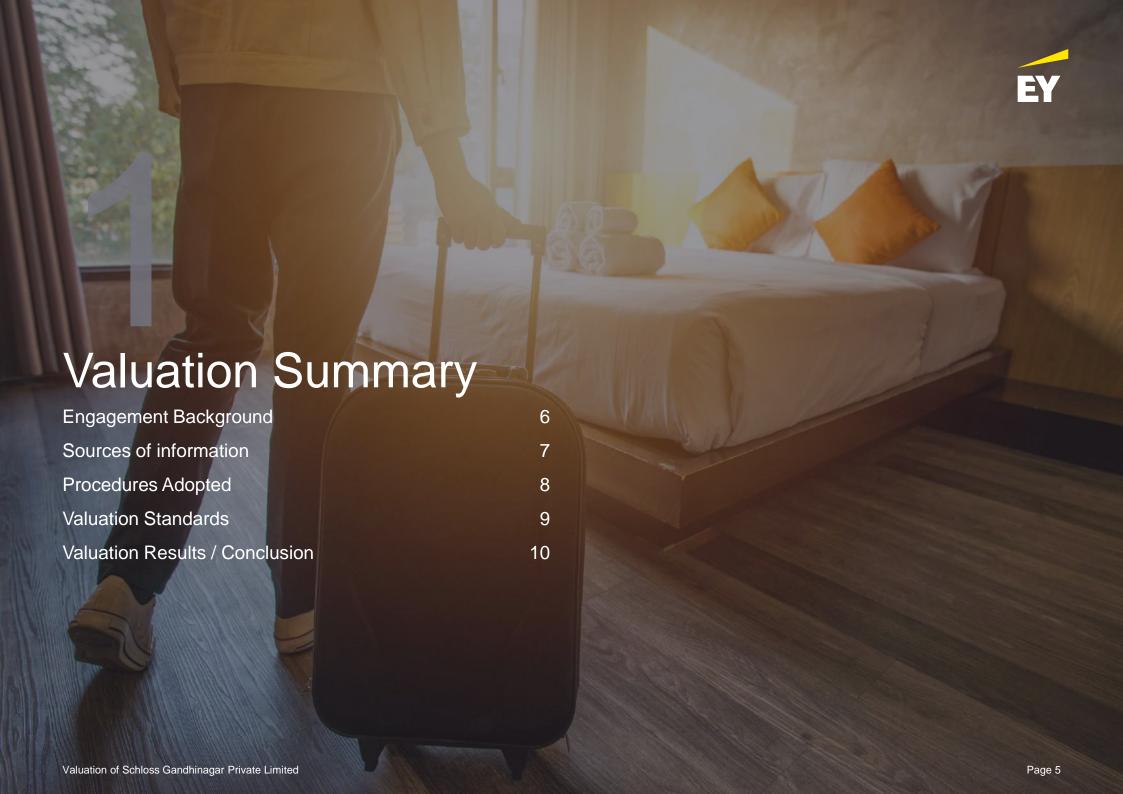
Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155

Report No. EYMBS/RV/2024-25/071

# Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	11
3	Valuation Analysis	14
	Appendix	18



## **Engagement Background**

### Company **Background**

- ▶ Schloss Gandhinagar Private Limited ("SGPL" or the "Company") is a subsidiary of Project Ballet Gandhinagar Holdings (DIFC) Private Limited. It was incorporated in March 2019 under the provisions of Companies Act, 2013.
- ▶ As on the Valuation Date, it is engaged in the business of 'manpower outsourcing', which is at very nascent stages. The manpower outsourcing services is provided to Leela Gandhinagar on a 'cost' basis.
- ▶ Shareholding pattern of SGPL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
Project Ballet Gandhinagar Holdings (DIFC) Pvt. Ltd.	9,999	99.99%
BSREP III India Ballet Holdings (DIFC) Ltd.	1	0.01%
Total	10,000	100.0
Source: Management		

### **Purpose and** Scope of valuation

- ▶ We understand that existing shareholders are contemplating to transfer their stake in SGPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of SGPL is required of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ▶ The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of SGPL in compliance with FEMA and Indian Income Tax regulations.
- ▶ EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ► EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of SGPL of FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of SGPL for year ended 31 March 2024.
  - ▶ Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - ▶ Background information regarding the entity provided through emails or during discussions.
- ▶ Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.

# **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - ▶ details of current borrowings outstanding and it's key terms
- ► Gained understanding of the business strategy and growth drivers.
- ▶ Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

### Valuation Standards

### **Valuation Standards**

- ▶ Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions as per the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

### **Valuation Summary**

- ▶ We have used Compariable Companies' Quoted Multiples ("CCM") method for the purpose of estimating the equity value of SGPL: this is an internationally accepted pricing methodology. Discounted cash flow method is not used as the Management has no business plan available for the Company as at the Valuation Date. Asset values are generally not a true indicator of the future distributable cash flow and has been provided for information purpose only.
- ▶ The equity value of SGPL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Comparable companies' quoted multiple method			
EV / Revenue multiple		100.0	18.5
Net asset value		-	NIL
Value attributable to equity		100.0	18.5
Number of equity shares as at 31 March 2024			10,000
Value per equity share (₹ / share)			1,851.77

Source: Calculation

- Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SGPL is estimated at INR 18.5 million as at 31 March 2024 (i.e per share equity value of INR 1,851.77 on fully diluted basis).
- ▶ This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.

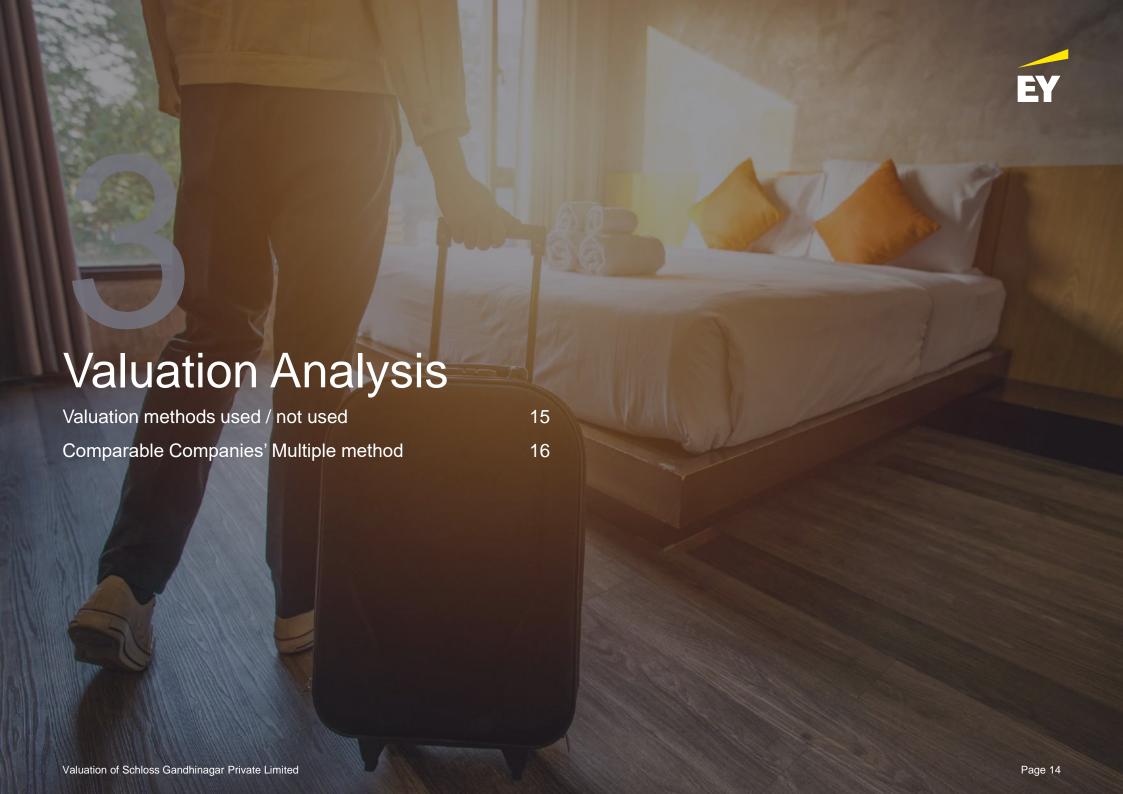


# Statement of Limiting Conditions

- ▶ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ The Report assumes that the company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences
- ▶ The valuation analysis and result are governed by concept of materiality.

# Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



# Valuation Methodology

- ► To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ <u>Market approach</u>: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ <u>Income approach:</u> The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ Asset approach: The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Comparable Companies' multiple method			
Quoted multiples	Yes	100.0%	► Comparable companies engaged in manpower outsourcing services have been considered for the analysis. Average EV / Revenue multiple (Enterprise Value to Revenue) has been considered on FY24 Revenue of the Company for the valuation analysis
Income approach			
Discounted cash flows method	No	-	<ul> <li>Management has no business plan available for the Company as at the Valuation Date</li> </ul>
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent investment method	No	-	► We have not used this method, as there are no recent investment in the Company
Price of recent transaction method	No	-	► We have not used this method, as there are no recent transaction in the Company.
Cost approach			
Net asset value method	No	-	➤ Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we selected a list of comparable companies which had manpower outsourcing services as their primary business from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations
  - 3. Adequate trading volumes and coverage by analysts
- ▶ The EV of compariable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ Revenue multiple of comparable companies based on annualised Revenue as on 31 March 2024.

Currency: mn	Market cap	Net debt	Enterprise value	FY24 Revenue	EV / Revenue
Aarvi Encon Limited	1,812	(139)	1,673.5	4,061.5	0.41
Integrated Personnel Services Limited	1,277	270	1,546.8	2,455.9	0.63
Quess Corp Limited	76,701	1,247	77,948	191,001	0.41
TeamLease Services Limited	46,996	(3,227)	43,769	93,215.3	0.47
				Average	0.50

Source: S&P Capital IQ

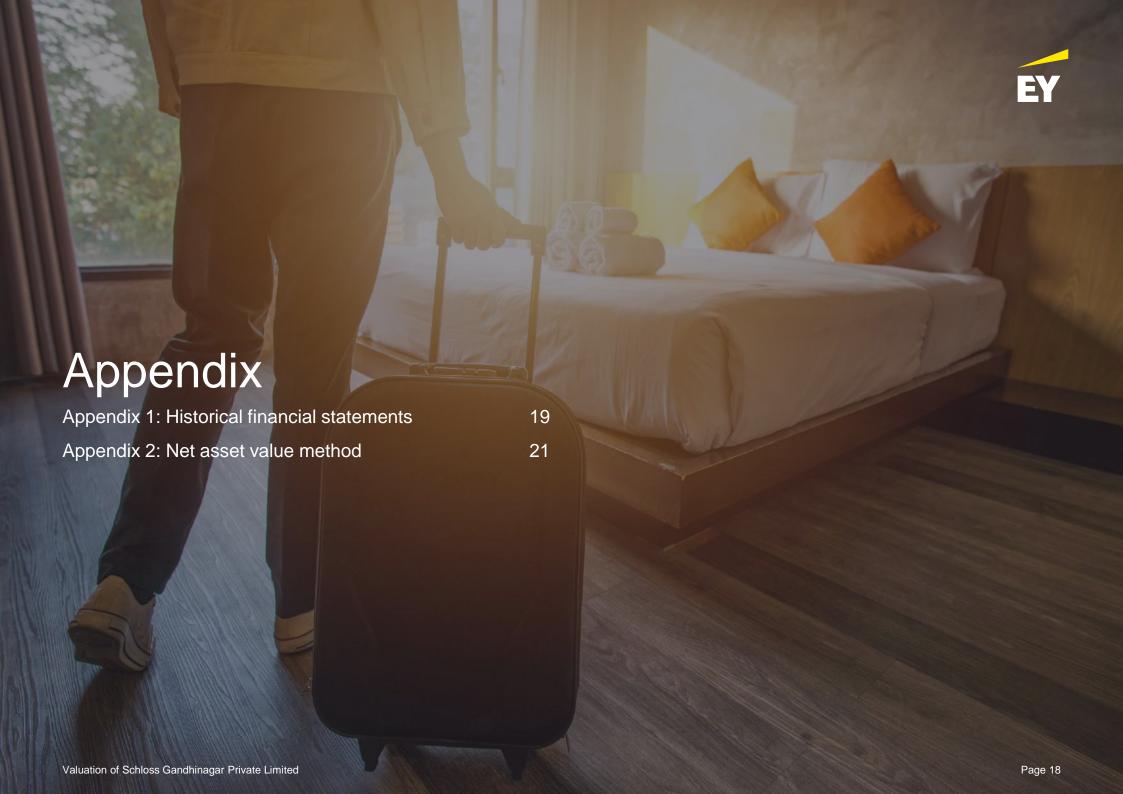
# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of 90% to the trading multiples of comparable companies on account of the following factors:
  - 1. SGPL operates to provide manpower to The Leela Gandhinagar and has no outside customers.
  - 2. The operations are loss making. The Management does not expect the business to break-even. Hence, the Company will require constant support from its shareholders.
  - 3. The Company is of very small size
  - 4. The Net Asset Value of the business is negative.
- ► Accordingly, we have applied an EV/Revenue multiple of 0.05x on the Revenue of SGPL to determine the enterprise value of the Company. Refer the table below for computation of equity value as per the CCM method:

1 1 2	
Currency: ₹ mn	Value
EV/ Revenue	0.50
Less: Discount	90%
Multiple after discount (rounded)	0.05x
Revenue of Company for the year ended 31 March 2024	163
Value	8.2
Net deferred tax assets/ (Liabilities) at 50%	-
Add: CWIP	-
Enterprise value	8.2
Less: lease liabilities	(0.6)
Add: cash and cash equivalents	9.8
Value attributable to equity	18.5

Source: Calculation



# Appendix 1: Historical financial statements

▶ The historical profit and loss statement of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited
Number of months	12	12
Net sales		
Manpower service	124	163
Net revenue	124	163
Employee benefit expenses	(124)	(164)
Rental charges	-	(1.1)
Legal and Professional fees	(0.7)	(1.2)
Other operating expenses	(0.7)	(0.4)
Total expenses	(125)	(167)
Operating EBITDA	(1.5)	(3.8)
Depreciation and amortisation	-	(0.1)
EBIT	(1.5)	(3.9)
Finance costs	-	(0.01)
PBT	(1.5)	(3.9)
Other income	0.1	0.1
Tax	-	-
PAT	(1.4)	(3.7)

Source: Management

# Appendix 1: Historical financial statements

▶ The historical balance sheet of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited
Number of months	12	12
Net block of fixed assets (NFA)	-	-
Right of use assets		0.6
Investments		
Current assets		
Trade receivables	2.3	3.9
Loans	1.4	-
Cash and bank balances	6.5	9.8
Other financial assets	1.0	0.6
Other current assets	9.6	6.0
	20.8	20.3
Current liabilities and provisions		
Trade payables	7.5	9.1
Provisions	5.3	6.9
Other current liabilities	14.7	13.0
	27.5	29.0
Net current assets (NCA)	(6.7)	(8.7)
Deferred tax asset		-
Lease Liability		0.6
Loan funds	-	-
	-	-
Deferred tax liability		
Net worth	(6.7)	(8.7)
Represented by		
Equity	0.1	0.1
Other equity	(6.8)	(8.8)
Total	(6.7)	(8.7)

Source: Management

# Appendix 2: Net asset value method

▶ The table below presents the Net asset value of SGPL as at 31 March 2024:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			-
Right of use assets			0.6
Current assets			
Trade receivables		3.9	
Cash and bank balances		9.8	
Other financial assets		0.6	
Other current assets		6.0	
		20.3	
Current liabilities and provisions			
Trade payables		9.1	
Provisions		6.9	
Other current liabilities		13.0	
		29.0	
Net current assets (NCA)			(8.7)
Lease liability			0.6
Loan funds			-
Net equity value – unadjusted			(8.7)
Less: Contingent liabilities			-
Net equity value – adjusted			(8.7)
Net equity value – adjusted (restricted to NIL)			Nil

Source: Management

- ► The equity value of the Company as at the Valuation Date as per NAV method is negative. Hence, the same is restricted to **NIL**
- ▶ As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

## Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor. Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @ @ey\_indiacareers









# Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028. India

#### Reliance Restricted

Schloss HMA Private Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

24 July 2024

### Report on Valuation of Schloss HMA Private Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Schloss HMA Private Limited ("SHPL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Schloss HMA Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

### Purpose of our Report and restrictions on its use

We understand that existing shareholders are contemplating to transfer their stake in SHPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of SHPL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.



### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 24 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

Membership No. IBBI/RV/05/2018/10206

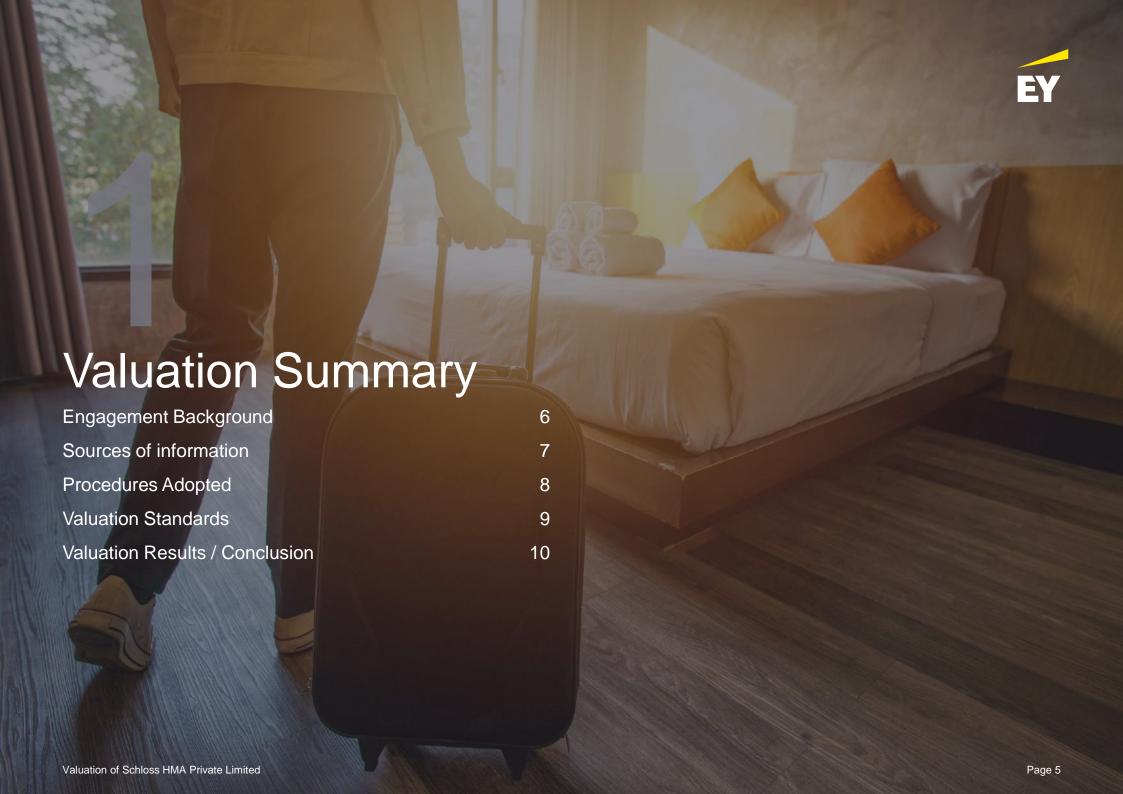
Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155

Report No. EYMBS/RV/2024-25/070

# Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	11
3	Industry Analysis	14
4	Schloss HMA Private Limited	16
5	Valuation Analysis	24
6	Appendix	32



## **Engagement Background**

# Company Background

- ▶ Schloss HMA Private Limited ("Company" or "SHPL") is a private limited company incorporated in India in March 2019 and it started their operations from October 2019 by acquiring the "hotel management business" of Hotel Leelaventure Limited along with its trademark "The Leela" and other intellectual property held by Leela Palace Holdings Private Limited.
- ► Shareholding pattern of SHPL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
Project Ballet SHPL Holdings (DIFC) Pvt. Ltd.	10,944,596	99.99%
BSREP III India Ballet Holdings (DIFC) Ltd.	1	0.01%
Total	10,944,597	100.0

Source: Management

# Purpose and Scope of valuation

- ▶ We understand that existing shareholders are contemplating to transfer their stake in SHPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of SHPL is required for the purpose of internal management analysis, compliance with FEMA regulations and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ▶ The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of SHPL in compliance with FEMA and Indian Income Tax regulations.
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ▶ EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ► This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of SHPL from FY20 to FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of SHPL for year ended 31 March 2024.
  - ► Financial projections of SHPL from 1 April 2024 till 31 December 2030. These include forecasts of profit & loss account (up to EBITDA level), tax depreciations, operating working capital and capital expenditure along with underlying assumptions like ARR, Occupancy, etc, and details of brought forward tax losses (including business losses and unabsorbed depreciation).
  - Key terms of Management contracts of the Company
  - Key terms of CCDs issued by the Company
  - Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - ▶ Background information regarding the entity provided through emails or during discussions.
- ▶ Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.

# **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - business plan and future performance estimates;
  - ▶ details of current borrowings outstanding and key terms of Compulsorily Convertible Debentures ("CCDs") issued by the Company
- Gained understanding of the business strategy and growth drivers.
- Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Reviewed and analysed the financial projections of the Company:
  - ▶ Analysis of significant assumptions used in the underlying estimates for the business operations
- ▶ Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

### Valuation Standards

### **Valuation Standards**

- Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions as per the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

### **Valuation Summary**

- ▶ We have used the Discounted Cash Flows ("DCF") method and Comparable Companies' Quoted Multiples ("CCM") method for the purpose of estimating the equity value of SHPL: these two approaches are internationally accepted pricing methodologies. Asset values are generally not a true indicator of the future distributable cash flow and has been provided for information purpose only.
- ▶ The equity value of SHPL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Comparable companies' quoted multiple method			
EV / EBITDA multiple		50.0	10,797
Discounted cash flows method		50.0	13,150
Net asset value		-	1,501
Value attributable to equity (including CCDs)*		100.0	12,153
Number of equity shares on fully diluted basis (in million)	Refer table below		36.8
Diluted value per equity share (₹ / share)			330.32

Source: Computation

Table: Computation of Fully diluted shares as at 31 March 2024

Particulars	Note	Units	Value
Number of equity shares as at 31 March 2024	Α	mn	10.9
Number of CCDs outstanding		mn	25.8
Number of equity shares of face value of INR 10 to be issued on conversion of CCDs of face value of INR 100		mn	25.8
Total number of equity shares on fully diluted basis	A+B	mn	36.8

Source: Management

\*As per the terms of CCDs, each CCD will be convertible into 1 equity share of face value of INR 10 each. (Refer page 23 for key terms of CCDs)

- Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SHPL is estimated at INR 12,153 million as at 31 March 2024 (i.e per share equity value of INR 330.32 on fully diluted basis). The CCDs (excluding interest thereof) are considered as equity in the above computation as detailed later in the Report.
- ▶ A detailed discussion on the appropriateness of use of valuation methods has been given in Section: Valuation Analysis.
- ► This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.



 
 Valuation Summary
 Statement of Limiting Conditions
 Industry Analysis
 Schloss HMA Private Limited
 Valuation Analysis
 Appendix

# Statement of Limiting Conditions

- Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ We do not provide assurance on the achievability of the results forecast by the Management/owners as events and circumstances do not occur as expected; differences between actual and expected results may be material. We express no opinion as to how closely the actual results will correspond to those projected/forecast as the achievement of the forecast results is dependent on actions, plans and assumptions of Management.
- ► The Report assumes that the Company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences
- ▶ The valuation analysis and result are governed by concept of materiality.

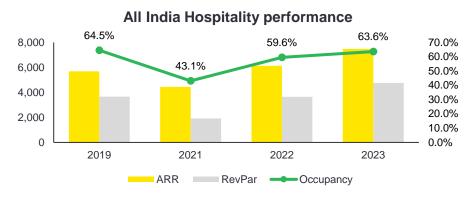
# Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



# Industry overview

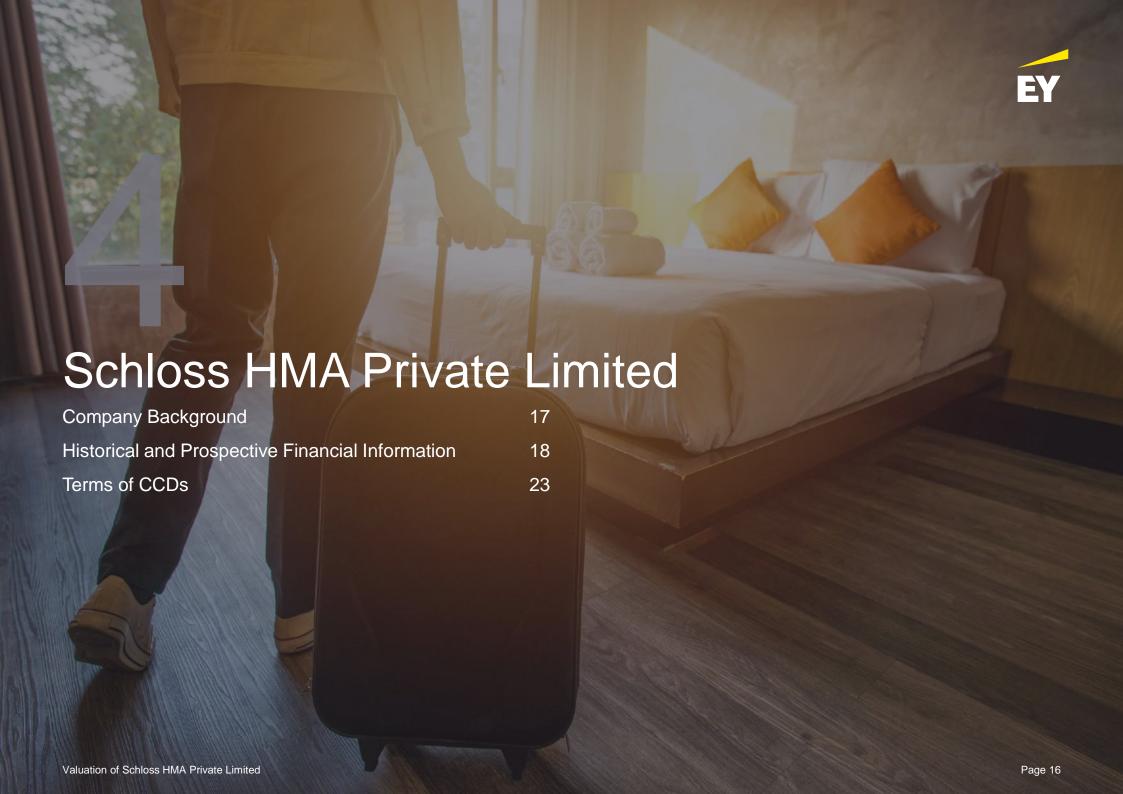
- ► The Hotel industry predominantly is segmented by hotel positioning (i.e. Economy/ Budget, Midscale, Upscale or Luxury) and also by the market segment it caters to (i.e. leisure, corporate travel, weddings etc).
- ▶ The performance of hospitality sector was adversely impacted in CY20 and CY21 due to nationwide lockdowns, travel bans and restrictions related to cultural celebrations on account of COVID-19. However, hospitality industry saw a robust turnaround in demand in CY22 and CY23 led by rise in discretionary spending on travels, revenge tourism, improving economic environment fuelling corporate travels and revival of wedding seasons and other cultural events.
- ▶ All-India performance of hospitality sector is summarized below:



Source: Horwath HTL

- ▶ 50% of all-India room revenue came from 3 major metros (viz. Mumbai, New Delhi and Bangalore) and 3 key luxury markets (viz. Goa, Jaipur and Udaipur). The aforesaid six cities constituted 36% of national hotel inventory.
- ▶ In 2023, 55% of the national room revenue was from Luxury and Upper Upscale segment, 34% from the Upscale and Upper Midscale segment and 11% from Midscale and Economy segment.
- ▶ 2023 was a year of highest room supply with c. 14K rooms being added across 182 hotels. Mumbai (1.9K rooms) and Bangalore (1.1K rooms) had the largest concentration of supply addition, while Delhi was scoreless. Other metro cities contributed c. 3.7% to increased supply of hotel room inventory

Source: Horwath HTL - India Hotel Market Review 2023, Juniper Hotels Limited (DRHP)



# Company Background

- ▶ Schloss HMA Private Limited, is a private limited company incorporated in India in March 2019 and started its operations from October 2019 by acquiring Hotel Leelaventure Limited's ("HLV") Hotel management business along with its Trademark/ brand 'The Leela' and hotel management contracts held by Leela Palaces Holdings Private Limited. For the year ended 31 March 2024, SHPL reported revenue from operations of INR 1,536 mn and Operating EBITDA of INR 684 mn.
- ▶ We understand from the Management that SHPL business currently has executed management contracts in relation to properties across India. The list of properties and their key management terms as on the Valuation Date are presented below:

Sr No	Properties under HMA management	Keys	Base fees	Marketing fees	Incentive fees
1	The Leela Palace Bangalore	357			
2	The Leela Palace New Delhi	254		1.5% of room revenues	
3	The Leela Palace Chennai	325	2.0% of total revenue		7% of AGOP
4	The Leela Palace Udaipur	80			
5	The Leela Palace Jaipur	200			
6	The Leela Ambience Convention Hotel	480			AGOP<35% :6.0%
7	The Leela Ambience Gurugram Hotel & Residences	412	1.0% of total revenue	2.0% of room revenues	35% <agop<40% :6.5%<br="">40%<agop<45% :7.0%<br="">45%<agop<55% :7.5%<br="">AGOP&gt;55% :8.0%</agop<55%></agop<45%></agop<40%>
8	The Leela Bhartiya City	281	2.5% of total revenue	2.0% of room revenue	AGOP<35% :7% 35% <agop<40% 40%<agop<50%="" :7.5%="" :8%="" agop="">50% :8.5%</agop<40%>
9	The Leela Gandhinagar	318	2.0% of total revenue	-	4.5% of AGOP in CY24; 5.5% of AGOP thereafter
10	The Leela Kovalam	188			GOP<30% :NIL
11	The Leela Ashatmudi	93	2.5% of total revenue	1.0% of room revenue	30% <gop<35% :5.5%<br="">35%<agop<45% :6.0%<br="">GOP&gt;45% :7.0%</agop<45%></gop<35%>

Source: Management; AGOP - Adjusted Gross operating profit

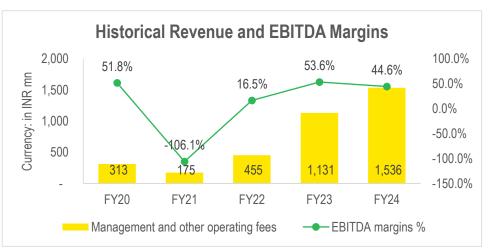
- ▶ Further to the above Management contracts, SHPL has also entered into
  - 1. Management and Operations agreement with SD Corporation Private Limited for The Imperial Club & Residences
  - 2. Technical service agreements ("TSA") with Waterstone Mumbai for technical assistance in building design / architecture review.
  - 3. Centralised services and licenses agreement with HLV, which includes sales and marketing program, loyalty program, central reservation systems, centralised call centre, email services, website management and maintenance, service audits. SHPL also grants HLV a non-exclusive, non-transferable, non-sub licensable, royalty free license to use the Trademarks.

Valuation Summary Statement of Limiting Conditions Industry Analysis Schloss HMA Private Limited Valuation Analysis Appendix

# Historical and Prospective Financial Information

#### **Historical Revenue and EBITDA:**

- ▶ SHPL's revenue from operations have shown varied performance in the historical period. Revenues were lower in FY20 primarily because the number of properties managed by SHPL was fewer compared to the subsequent years.
- ► FY21 experienced a significant downturn in revenue due to the impact of the COVID-19 pandemic. With hotels being shut down during extensive lockdown periods, the revenue generated from base fees, marketing fees, and especially incentive fees was significantly affected. Occupancy rates and average room rates (ARRs) remained low, leading to a further drop in revenue and a negative EBITDA margin of -106.1%.
- ► FY22 marked the beginning of a recovery for SHPL. With the gradual reopening of hotels and a resurgence in travel demand, there was a notable improvement in hotel operations. Higher occupancies and ARRs positively influenced the company's revenue streams.



Source: Management

- ► The variable incentive fee structure allowed SHPL to benefit from the improved performance of managed properties, contributing to a positive EBITDA margin of 16.5% in FY22.
- ▶ In FY23 and FY24, SHPL continued its growth trajectory. In FY24, the company achieved its highest revenue. The consistent high performance of managed properties ensured a steady stream of revenue from base and marketing fees. As managed properties achieved better margins due to increases in ARR, the incentive fees for SHPL also increased. During the historical period, the primary expenses consisted of employee benefit expenses and business promotion expenses. Employee benefit expenses increased in FY24 on account of expansion in workforce. Consequently, SHPL achieved an EBITDA margin of 53.6% and 44.6% in FY23 and FY24 respectively.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2

Valuation Statement of Limiting Conditions

Industry Analysis

Schloss HMA Private Limited

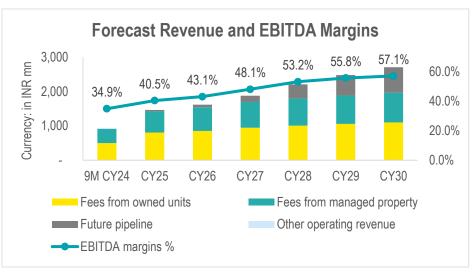
Valuation Analysis

# Historical and Prospective Financial Information

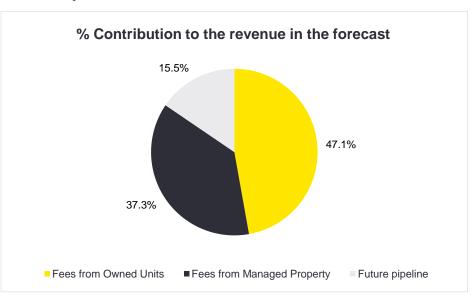
#### **Forecast Revenue and EBITDA:**

- ▶ During the forecast period, SHPL is expected to continue generating revenues from its existing long-term management contracts. In addition to these, the Management has also identified new hotels, referred to as the future pipeline in the current business plan.
- ▶ This pipeline includes properties such as The Leela Hyderabad, The Leela Agra, The Leela Tadoba, a hotel in the Maldives, and several identified hotels in major Indian cities including Mumbai, Pune, Sikkim and Noida.
- ► These new contracts are expected to follow a similar structure to the current management contracts, comprising a base fee, marketing fee, and incentive fee.
- ▶ Revenues during the projected period are expected to come from three main sources:
  - Fees from owned properties, specifically those owned by Schloss, are projected to contribute approximately 47% of total revenues.
  - 2. Fees from managed properties are expected to account for about 37%.
  - 3. The future pipeline is anticipated to contribute around 15%, thereby enhancing and diversifying SHPL's revenue streams.
- ▶ Employee benefit expenses, including payroll and staff costs, are projected to be the largest expense category, contributing approximately 74% to total expenses in the projected period. This will be followed by rental costs, which shall be c. to 9.4% and sales and marketing expenses, at ~7.2%.
- ▶ As business operations stabilize and more contracts are signed, SHPL's EBITDA margins are expected to improve year over year in the projected period. By CY30, the Company is projected to achieve approximately 57% EBITDA margins, reflecting increased operational efficiency and profitability.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



Source: Management

# Historical and Prospective Financial Information

▶ The historical balance sheet of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net block of fixed assets (NFA)	1,687	1,593	1,231	843	506
Right of use assets					255
Goodwill	852	665	478	290	478
Current assets					
Trade receivables	273	293	343	560	1,055
Cash and bank balances	105	144	236	147	183
Advance for hotel management contract renewal	-	-	-	850	834
Other current assets	289	284	225	207	196
	666	720	804	1,765	2,267
Current liabilities and provisions					
Trade payables	25	30	30	72	51
Provisions	23	26	14	11	32
Other current liabilities	19	178	236	147	194
	66	233	280	231	278
Net current assets (NCA)	600	487	524	1,534	1,989
Deferred tax asset	-	-	-	-	-
Lease liabilities	-	-	-	-	279
Loan funds					
ICD from related party	-	-	-	600	668
Interest accrued on advance management fees	-	-	46		
	-	-	46	600	668
Deferred tax liability	-	-	-	-	
Net worth	3,140	2,746	2,187	2,067	2,281
Represented by					
Equity	65	109	109	109	109
CCDs	2,585	2,585	2,822	3,082	3,322
Other equity	490	51	(745)	(1,124)	(1,151)
Total	3,140	2,746	2,187	2,067	2,281

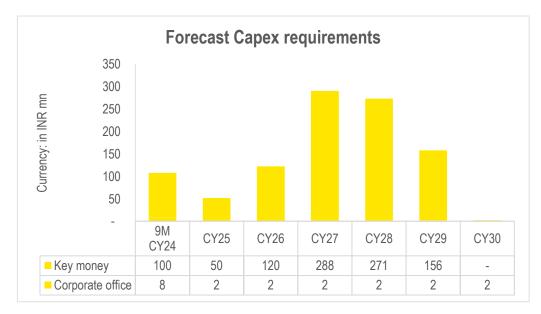
Source: Management

Note: The historical financials for SHPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, SHPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

# Historical and Prospective Financial Information

### **Capital expenditure:**

▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements primarily consist of Key Money capex and other operating expenditures like office infrastructure, computers and software, utilities and other capex required for the corporate office.



Source: Management

# Historical and Prospective Financial Information

### **Operating Working capital:**

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Current assets					
Trade receivables	273	293	343	560	1,055
Other current assets	259	240	171	82	74
	532	533	513	642	1,129
Current liabilities and provisions					
Trade payables	25	30	30	72	51
Provisions	23	26	14	11	32
Other current liabilities	19	178	236	147	194
	66	233	280	231	278
Operating NCA	466	300	233	412	851
Revenue for the year	313	175	455	1,131	1,536
Operating NCA days of revenue	543	624	187	133	202

Source: Management

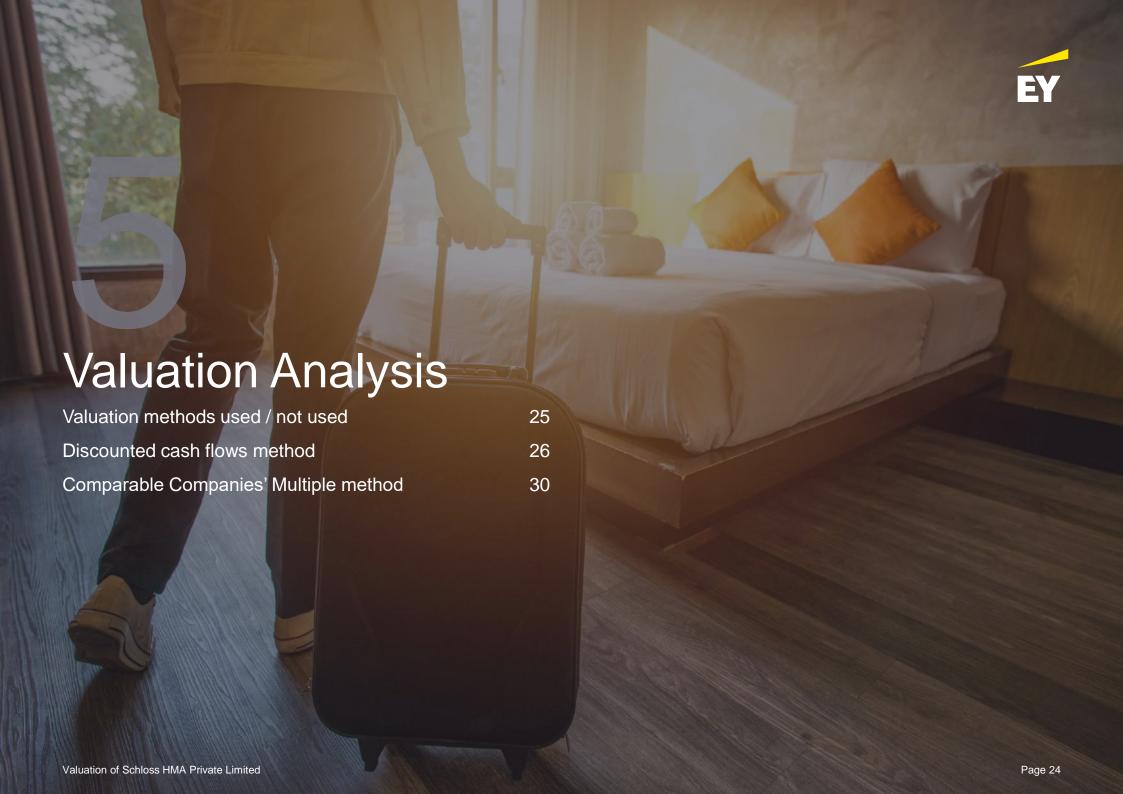
► The Management has assumed an operating working capital requirement reduce as follows: 60 days of Trade receivable days and 30 days of trade payable days in the forecast period. Accordingly, the projected operating working capital requirement is tabulated below:

Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Operating NCA	851	153	168	190	228	278	317	349
(Increase)/ Decrease in net operating working capital		698	(15)	(21)	(39)	(49)	(39)	(33)

Valuation Summary Statement of Limiting Conditions Industry Analysis Schloss HMA Private Limited Valuation Analysis Appendix

### Terms of CCDs

- ► The Management has informed that as at the Valuation Date, SHPL had issued 25,848,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 2,585 mn.
- The key terms of the CCDs are as follows:
  - ▶ Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ► Each CCD will be convertible into 1 equity share of face value of INR 10 each, unilaterally at the option of the CCD holder and/or the respective company.
  - ► CCDs shall automatically stand converted into equity shares upon (a) commencement of corporate insolvency process or (b) conversion of loan into equity of the respective company
  - ▶ The tenure of CCDs is 15 years from the date of issue unless converted earlier. The date of issue of CCDs is 16 October 2019.
  - ▶ The CCDs would carry a coupon of 10.5% per annum, compounded on a yearly basis, until the conversion. The accrued and cumulative coupons/interests shall be carried forward for payment on the next payment date.
  - ► TDS, if any, be deducted each year and paid to the government
  - CCDs may be transferred to a person who is related party of the company
  - ▶ CCD holders will not carry any voting rights until conversion
  - ▶ The Management informed that all the CCDs (principal outstanding) would be converted into 'equity' on or before the Proposed Transaction and the interest accrued on CCDs thereof will be repaid to the CCD holders.
  - Accordingly, the CCDs are considered as equity for the purpose of the valuation and interest on CCDs up to the Valuation Date is considered as 'debt' to arrive at the equity value of the Company.



# Valuation Methodology

- To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ <u>Market approach</u>: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ Income approach: The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ <u>Asset approach:</u> The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	▶ Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	50.0%	► Comparable companies engaged in hospitality industry have been considered for the analysis (as there are no hotel management companies listed in India). Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of the Company for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent investment method	No	-	► We have not used this method, as there are no recent investment in the Company
Price of recent transaction method	No	-	▶ We have not used this method, as there are no recent transaction in the Company.
Cost approach			
Net asset value method	No	-	▶ Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

### Discounted cash flows method

### Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ▶ The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of valuation date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 14.0%. Refer the next page for determination of WACC.

### **Mid-Year Discounting Convention**

▶ EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

### **Calculation for WACC**

$$WACC = W_E * K_E + W_D * R_D$$

where:

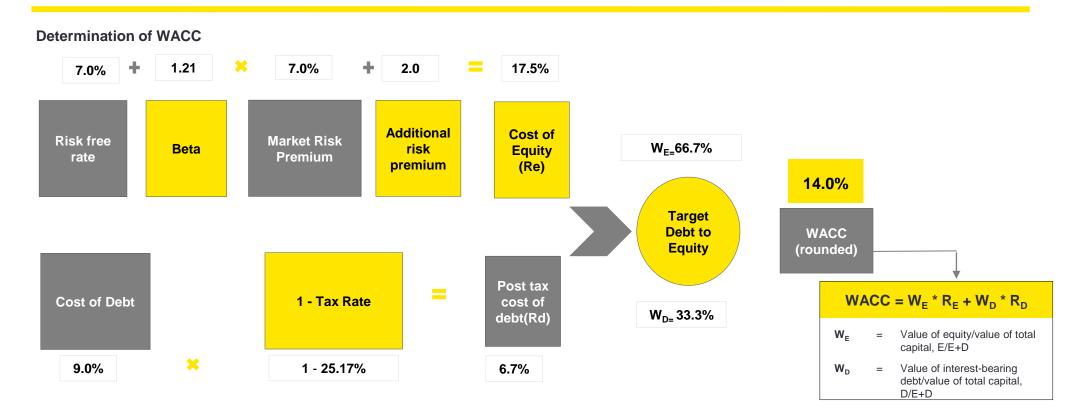
**W**<sub>E</sub> = Value of equity/value of total capital, E/E+D

 $K_F$  = Cost of equity

W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

 $R_D$  = After-tax cost of interest-bearing debt

### Discounted cash flows method



- Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- 4 An additional risk premium of 2.0% considering riskniess of significant growth in the forecasted period in the business plan
- 5 Based on the current marginal borrowing cost as per the Management
- 6 Based on the prevailing corporate tax rate in India
- The debt equity ratio of 33.3:66.7 is considered for the Company basis the long-term capital structure of the hospitality industry.

Valuation Statement of Limiting Conditions

Industry Analysis

Schloss HMA Private Limited

Valuation Analysis

### Discounted cash flows method

### **Perpetuity Multiple**

- ▶ There is no listed hotel management companies in India. Although SHPL does not directly operate hotels, it derives majority of its revenues from management contracts with hotels. As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that SHPL is a part of the Leela Group with both owned and operating hotels and intellectual property ownership and hotel management contracts and will continue to have management contracts with a larger chain of hotels operating under the brand name "The Leela". In the long term, the operational scale, market dynamics and revenue structures of companies owning and operating high-end hotels provide a relevant benchmark. Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 30 for detailed selection criteria used for the comparable companies.

Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples
was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x
Courses COD Conital IO					

Source: S&P Capital IQ

► For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation Statement of Summary Limiting Conditions Industry Analysis Schloss HMA Private Limited Valuation Analysis Appendix

### Discounted cash flows method

### Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		916	523	452	376	580	857	1,141	
Discount rate (%)		14.0	14.0	14.0	14.0	14.0	14.0	14.0	
Present value factor- Mid year discounting		0.95	0.85	0.74	0.65	0.57	0.50	0.44	
Present value factor- Year end discounting		0.91	0.80	0.70	0.61	0.54	0.47	0.41	
Present value debt free cash flow		872	444	337	246	333	431	503	
Terminal value									27,819
Present value factor for terminal year	0.41								
Present value for explicit period	3,165								
Present value of terminal period	11,488	<b>→</b>	Terminal value	ue * 0.41					<b>*</b>
Enterprise value	14,653					0)	(00 EDITO 4	* EV / EDIT	TDA as Italia
Advance tax (net of provision)	100					= C1	30 EBITDA	EV / EBI I	DA multiple
Adjusted enterprise value	14,754								
Less: ICDs from related party	(668)								
Add: cash and cash equivalents	183								
2 Add: Advance to related party	21								
Value attributable to Equity and CCD holders	14,289								
Less: accrued interest on CCDs	(780)								
Value attributable to Equity (including CCDs	13,510								

Source: Calculation

**Note 1:** The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approach we have not considered lease liabilities (as lease expenses are already factored in the business plan) and considered the gross debt as at the Valuation Date, as provided by the Management (Refer Page 20).

Note 2: Advance to related party include loans given to related parties

Note 3: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

Refer Appendix 3 for a detailed DCF computation

Valuation Summary Statement of Limiting Conditions Industry Analysis Schloss HMA Private Limited Valuation Analysis Appendix

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ This method compares the price for which comparable companies are traded on the capital market. There is no listed hotel management companies in India
- In the application of CCM, we have considered that SHPL is a part of the Leela Group with both owned and operating hotels and intellectual property ownership and hotel management contracts and will continue to have management contracts with a larger chain of hotels operating under the brand name "The Leela". In the long term, the operational scale, market dynamics and revenue structures of companies owning and operating high-end hotels provide a relevant benchmark. We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ► The EV of comparable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.

▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(495)	10,916	1,206	511	21.3
		,			Average	24.6

Source: S&P Capital IQ

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of 25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/ EBITDA multiple of 18x
- ► Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of SHPL to determine the enterprise value of the Company. Refer the table below for computation of equity value as per the CCM method:

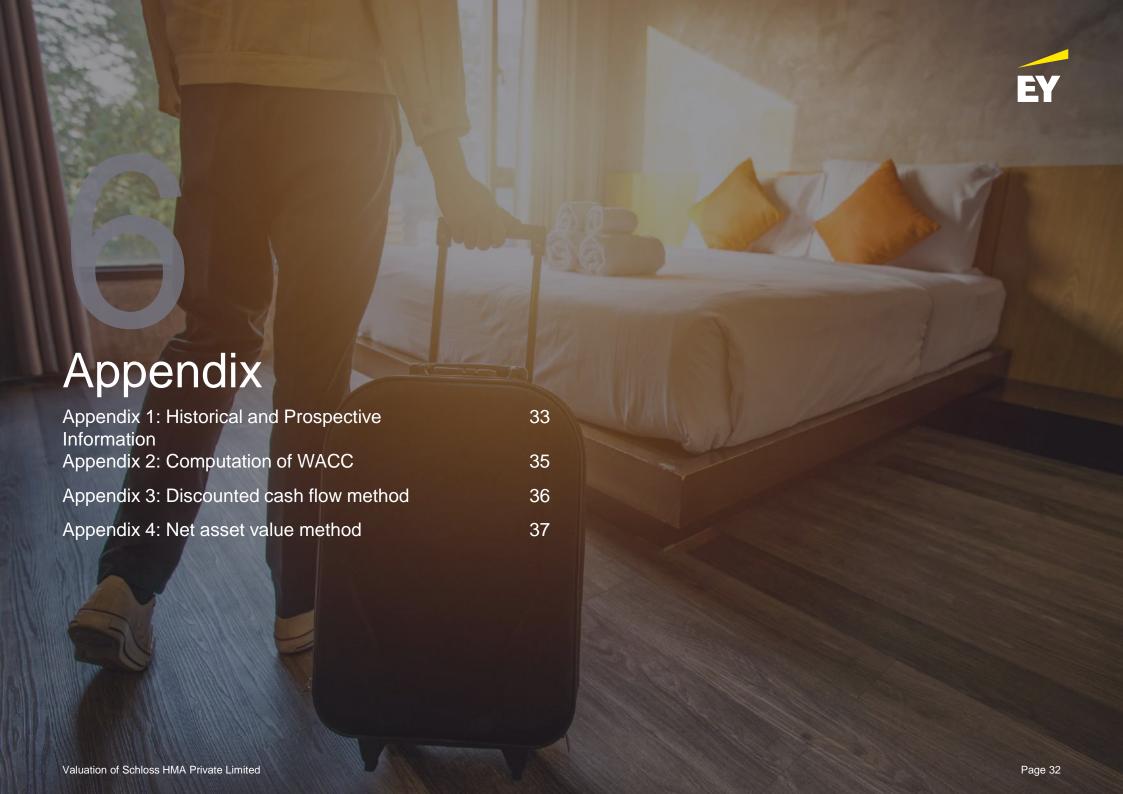
	Currency: ₹ mn	Value
	EV/ EBITDA multiple	24.6x
	Less: Discount	25%
	Multiple after discount (rounded)	18x
	EBITDA of Company for year ended 31 Mar 2024	684
	Value	12,321
	Net deferred tax assets/ (Liabilities) at 50%	-
	Add: CWIP	-
	Enterprise value	12,321
1	Less: ICD from related party (debt)	(668)
	Less: Lease Liability	(279)
	Add: cash and cash equivalents	183
2	Add: Advance to related party	21
	Value attributable to Equity and CCD holders	11,577
3	Less: accrued interest on CCDs	(780)
	Value attributable to Equity	10,797
	Courses Coloulation	

Source: Calculation

**Note 1:** For computation of the equity value as per the Comparable companies' quoted multiple method, we have considered the reported lease liabilities and gross debt as per the financials of the Company as at the Valuation Date (as comparable companies have similar Ind AS reporting).

Note 2: Advance to related party include loans given to related parties

Note 3: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management



# Appendix 1: Historical and Prospective Information

▶ The historical profit and loss statement of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Revenue from operations					
Management and other operating fees	313	175	455	1,131	1,536
Net Revenue	313	175	455	1,131	1,536
Employee benefit expenses	(115)	(249)	(287)	(369)	(499)
Business Promotion	(10)	(20)	(30)	(47)	(203)
Other expenses	(26)	(92)	(62)	(109)	(150)
Total expenses	(151)	(361)	(380)	(525)	(852)
Operating EBITDA	162	(186)	75	606	684
Depreciation and amortisation	(256)	(562)	(576)	(580)	(479)
EBIT	(94)	(748)	(501)	26	206
Finance costs			(318)	(309)	(334)
PBT	(94)	(748)	(818)	(282)	(129)
Other income	4	6	38	15	18
Non-operating expenses	(1)	(1)	(16)	(111)	(42)
Extra-ordinary/non-recurring expenses	(0.04)				
Tax					<u>-</u>
PAT	(91)	(744)	(797)	(379)	(152)
Revenue growth (%)	na	(44.0)	159.7	148.5	35.8
EBITDA margins (%)	51.8	(106.1)	16.5	53.6	44.6
EBIT margins (%)	(29.9)	(427.1)	(110.0)	2.3	13.4
PBT margins (%)	(29.9)	(427.1)	(179.9)	(25.0)	(8.4)
PAT margins (%)	(28.9)	(424.6)	(175.0)	(33.5)	(9.9)

Source: Management

# Appendix 1: Historical and Prospective Information

▶ The historical and prospective MIS of the Company as provided by the Management are as follows:

Currency: ₹ mn	Dec-20	Dec-21	Dec-22	Dec-23	Mar-24	Dec-24	Dec-25	Dec-26	Dec-27	Dec-28	Dec-29	Dec-30
Audited/unaudited/forecast	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Forecast						
Number of months	12	12	12	12	3	9	12	12	12	12	12	12
Net Revenue												
Fees from Owned Units	71	202	495	697	250	496	806	852	942	1,006	1,053	1,097
Fees from Managed Property	150	189	431	514	155	412	612	688	750	791	827	865
Future pipeline	-	-	-	-		8	41	74	185	408	594	743
Other income	-	-	-	-		19	-	-	-	-	-	-
Net Revenue	221	390	926	1,212	405	934	1,459	1,614	1,877	2,205	2,474	2,705
Employee benefit expenses	(304)	(260)	(351)	(458)	(147)	(442)	(640)	(678)	(719)	(762)	(808)	(856)
Sales & marketing expenses	(21)	(25)	(55)	(49)	(15)	(45)	(62)	(65)	(69)	(74)	(78)	(83)
Office rental	(37)	(38)	(33)	(49)	(20)	(59)	(82)	(86)	(91)	(97)	(103)	(109)
Legal & professional expenses	(7)	(10)	(36)	(71)	(10)	(29)	(40)	(42)	(45)	(47)	(50)	(53)
Travelling and conveyance	(3)	(5)	(10)	(14)	(5)	(16)	(19)	(20)	(22)	(23)	(24)	(26)
IT expenses	(1)	-	(3)	(3)	(0.0)	(0.1)	(0.3)	(0.3)	(0.3)	(0.3)	(0.4)	(0.4)
Insurance	(1)	(1)	(1)	(1)	(0)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
Other expenses	(7)	(9)	(115)	(77)	(6)	(17)	(23)	(24)	(26)	(27)	(29)	(31)
Operating EBITDA	(160)	42	322	490	202	326	590	696	903	1,173	1,380	1,545
Revenue growth (%)	na	76.6	137.3	30.8	na	na	9.0	10.6	16.3	17.5	12.2	9.3
EBITDA margins (%)	(72.5)	10.9	34.8	40.4	49.9	34.9	40.5	43.1	48.1	53.2	55.8	57.1

Source: Management

Valuation Summary Statement of Limiting Conditions

Industry Analysis

Schloss HMA Private Limited

Valuation Analysis

Appendix

# Appendix 2: Computation of WACC

### **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Additional risk premium	d	2.0
Cost of equity capital (%)		17.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	е	9.0
Expected income tax rate (%)	f	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	11.7
WACC (rounded)		14.0

Source: Calculation

#### **Notes**

- Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- Based on EYMB understanding of prevailing market risk premium in India
- d. An additional risk premium of 2.0% considering riskniess of significant growth in the forecasted period in the business plan
- Based on the current marginal borrowing cost as per the Management
- f. Based on the prevailing corporate tax rate in India

### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

(668)

183

21

14,289

13,510

(780)

# Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Net Revenue		934	1,459	1,614	1,877	2,205	2,474	2,705	2,705
EBITDA		326	590	696	903	1,173	1,380	1,545	1,545
Depreciation and amortisation		(143)	(165)	(140)	(117)	(100)	(86)	(77)	
EBIT		183	425	556	786	1,074	1,294	1,469	
Tax expense		-	-	(99)	(198)	(270)	(326)	(370)	
Debt free net income		183	425	457	588	804	968	1,099	
Add: Depreciation and amortisation		143	165	140	117	100	86	77	
(Increase)/ Decrease in net working capital		698	(15)	(21)	(39)	(49)	(39)	(33)	
Less: Capital expenditure		(108)	(52)	(122)	(290)	(273)	(158)	(2)	
Debt free cash flow		916	523	452	376	580	857	1,141	
Discount rate (%)		14.0	14.0	14.0	14.0	14.0	14.0	14.0	
Present value factor- Mid year discounting		0.95	0.85	0.74	0.65	0.57	0.50	0.44	
Present value factor- Year end discounting		0.91	0.80	0.70	0.61	0.54	0.47	0.41	
Present value debt free cash flow		872	444	337	246	333	431	503	
Perpetuity multiple									18x
Terminal value									27,819
Present value factor for terminal year	0.41								
Present value for explicit period	3,165		<u>Computat</u>	ion of Term	<u>inal Value:</u>				
Present value of terminal period	11,488  The terminal value has been calculated based on a perpetuity multiple on the CY30								
Enterprise value	14,653	4,653 EBITDA of SHPL. The table below represents computation of terminal value:							
Advance tax (net of provision)	100					w represents	· .		
Adjusted Enterprise value	14,754		Notes	Currency: ₹	mn		Value		Remarks

Source: Calculation

Less: ICDs from related party

Add: Advance to related party

Add: cash and cash equivalents

Less: accrued interest on CCDs

Value attributable to Equity and CCD holders

Value attributable to Equity (including CCDs)

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	1,545	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	27,819	(A) * (B)
(D)	PVF factor (year-end discounting)	0.41	Refer DCF computation
	Present value of Terminal value	11,488	(C) * (D)

Source: Calculation

As informed by the Management, SHPL has b/f tax losses amounting to INR 769 mn as at the Valuation Date. The same has been factored in the aforesaid valuation workings

# Appendix 4: Net asset value method

▶ The table below presents the Net asset value of SHPL as at 31 March 2024:

Currency: ₹ mn	Notes Mar24	Mar24
Net block of fixed assets		506
Goodwill		478
Right of use assets		255
Investments		-
Current assets		
Trade receivables	1,055	
Cash and bank balances	183	
Advance for hotel management contract renewal	834	
Other current assets	196	
	2,267	
Current liabilities and provisions		
Trade payables	51	
Provisions	32	
Other current liabilities	194	
	278	
Net current assets (NCA)		1,989
Deferred tax assets		_
Lease liabilities		279
Loan funds		
ICD from related parties	668	
<b>-</b>		668
Deferred tax liability		-
Value attributable to Equity and CCD holders		2,281
Less: accrued interest on CCDs		(780)
Net equity value (including CCDs)		1,501

- ► The equity value (including CCDs) of the Company as at the Valuation Date as per NAV method is ₹ 1,501 mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value the Company and has been provided for information purposes only.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

Source: Management

#### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

# Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

#### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

#### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor. Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @ @ey\_indiacareers









# Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028. India

#### Reliance Restricted

Schloss Tadoba Private Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

24 July 2024

#### Report on Valuation of Schloss Tadoba Private Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Schloss Tadoba Private Limited ("STPL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Schloss Tadoba Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

#### Purpose of our Report and restrictions on its use

We understand that existing shareholders are contemplating to transfer their stake in STPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of STPL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act, 1961 ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.

Valuation of Schloss Tadoba Private Limited



#### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 24 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

Membership No. IBBI/RV/05/2018/10206

Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155

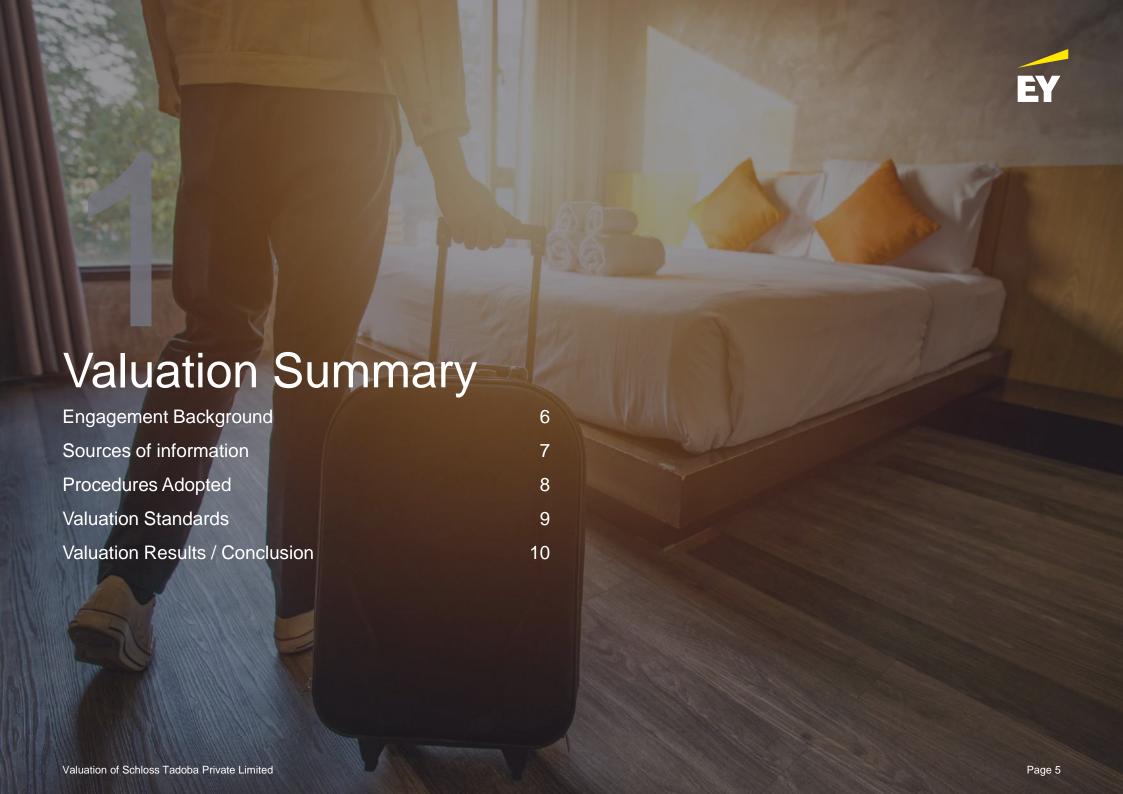
Report No. EYMBS/RV/2024-25/072

# Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	11
	Appendix	14

Valuation of Schloss Tadoba Private Limited

Page 4



### **Engagement Background**

# Company Background

- ▶ Schloss Tadoba Private Limited ("STPL" or the "Company") is a subsidiary of BSREP III Tadoba Holdings (DIFC) Limited. It was incorporated in June 2022 under the provisions of Companies Act, 2013. As on the Valuation date, STPL is non-operating; i.e. has no business operations.
- ▶ Shareholding pattern of STPL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
BSREP III Tadoba Holdings (DIFC) Limited	999	99.99%
BSREP III India Ballet Holdings (DIFC) Limited	1	0.01%
Total	1,000	100.0

Source: Management

# Purpose and Scope of valuation

- ▶ We understand that existing shareholders are contemplating to transfer their stake in STPL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of STPL is required for the purpose of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ▶ The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of STPL in compliance with FEMA and Indian Income Tax regulations.
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ▶ EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of STPL for FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of STPL for year ended 31 March 2024.
  - ▶ Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - Background information regarding the entity provided through emails or during discussions.
- ▶ Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.

# **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - ▶ details of current borrowings outstanding and key terms
- ▶ Gained understanding of the business strategy and growth drivers.
- ▶ Analyzed the historical financials and performance of the Company up to 31 March 2024.
- Analyzed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

### Valuation Standards

#### **Valuation Standards**

- ▶ Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions as per the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

### **Valuation Summary**

- ▶ STPL is a non-operating company. Accordingly, we have used the Net Asset Value ("NAV") method for the purpose of estimating the equity value of STPL, which is an internationally accepted pricing methodology.
- ▶ The equity value of STPL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			-
Current assets			
Cash and bank balances		<u>0.01</u>	
		0.01	
Current liabilities and provisions			
Trade payables		0.58	
Other current liabilities		0.02	
		0.59	
Net current assets (NCA)			(0.59)
Net equity value – unadjusted			(0.59)
Less: Contingent liabilities			-
Net equity value – adjusted			(0.59)
Net equity value – adjusted (restricted to NIL)			Nil
Number of equity shares			1,000
Value per equity share (₹ / share)			NIL

- ▶ As seen above, the equity value is negative as on the Valuation Date. Hence, the same is restricted to NIL. Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of STPL is estimated to be **NIL** as at 31 March 2024.
- ▶ This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.

Valuation of Schloss Tadoba Private Limited Page 10



### Statement of Limiting Conditions

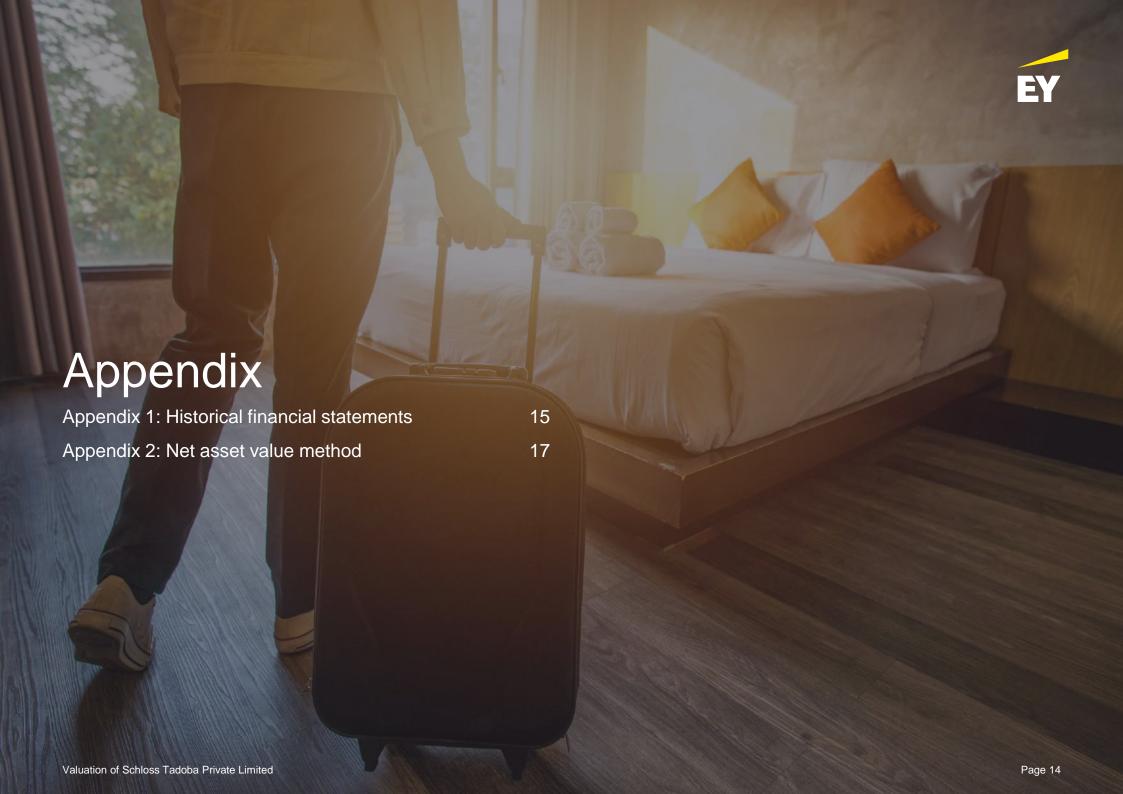
- ▶ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ The Report assumes that the Company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences
- ▶ The valuation analysis and result are governed by concept of materiality.
- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ► The fee for the Report is not contingent upon the results reported.

Valuation of Schloss Tadoba Private Limited Page 12

### Statement of Limiting Conditions

- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.

Valuation of Schloss Tadoba Private Limited Page 13



### Appendix 1: Historical financial statements

▶ The historical profit and loss statement of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited
Number of months	12	12
Net revenue	-	-
Other operating expenses	(0.02)	(0.58)
Total expenses	(0.02)	(0.58)
Operating EBITDA	(0.02)	(0.58)
Depreciation and amortisation	-	-
EBIT	(0.02)	(0.58)
Finance costs	-	-
PBT	(0.02)	(0.58)
Tax	-	-
PAT	(0.02)	(0.58)

Source: Management

Valuation of Schloss Tadoba Private Limited

Page 15

### Appendix 1: Historical financial statements

▶ The historical balance sheet of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited
Number of months	12	12
Net block of fixed assets (NFA)	-	-
Investments		
Current assets		-
Cash and bank balances	0.01	0.01
Other current assets		
	0.01	0.01
Current liabilities and provisions		
Trade payables		0.58
Other current liabilities	0.02	0.02
	0.02	0.59
Net current assets (NCA)	(0.01)	(0.59)
Deferred tax asset		-
Loan funds	-	_
	-	-
Deferred tax liability		
Net worth	(0.01)	(0.59)
Represented by		
Equity	0.01	0.01
Other equity	(0.02)	(0.60)
Total	(0.01)	(0.59)
Causas Managanas		

Source: Management

Valuation of Schloss Tadoba Private Limited

Page 16

### Appendix 2: Net asset value method

▶ The table below presents the Net asset value of STPL as at 31 March 2024:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			-
Current assets			
Cash and bank balances		0.01	
		0.01	
Current liabilities and provisions			
Trade payables		0.58	
Other current liabilities		0.02	
		0.59	
Net current assets (NCA)			(0.59)
Net equity value – unadjusted			(0.59)
Less: Contingent liabilities			-
Net equity value – adjusted			(0.59)
Net equity value – adjusted (restricted to NIL)			Nil
Net current assets (NCA)  Net equity value – unadjusted  Less: Contingent liabilities  Net equity value – adjusted			(0.59) - (0.59)

Source: Management

- ► The equity value of the Company as at the Valuation Date as per NAV method is negative. Hence, the same is restricted to NIL
- ▶ As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

Valuation of Schloss Tadoba Private Limited

Page 17

#### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

### Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

#### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

#### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor, Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @@ey\_indiacareers









#### Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028. India

#### Reliance Restricted

Schloss Udaipur Private Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

17 July 2024

#### Report on Valuation of Schloss Udaipur Private Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Schloss Udaipur Private Limited ("SUPL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Schloss Udaipur Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

#### Purpose of our Report and restrictions on its use

We understand that existing shareholders are contemplating to transfer their stake in SUPL to Schloss Chanakya Private Limited ("Proposed Transaction"). In this regard, valuation of SUPL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act, 1961 ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.



#### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 17 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

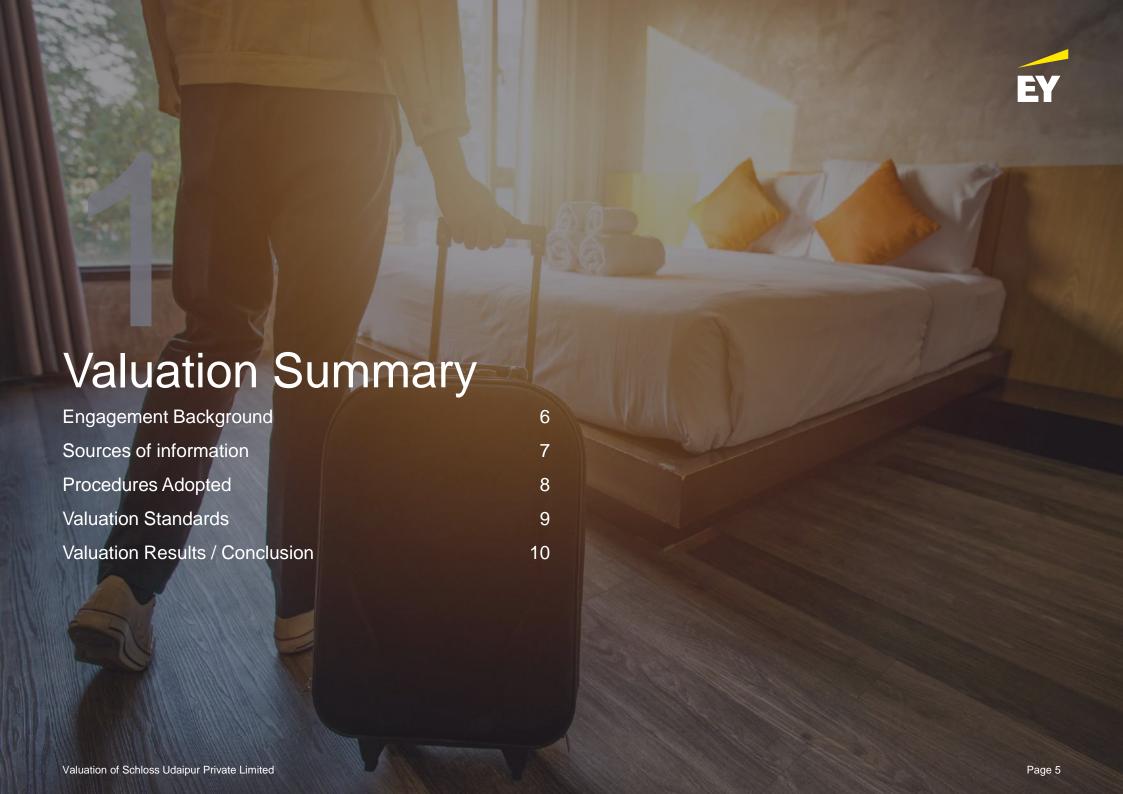
Membership No. IBBI/RV/05/2018/10206

Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155 Report No. EYMBS/RV/2024-25/063

### Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	11
3	Industry Analysis	14
4	Schloss Udaipur Private Limited	16
5	Valuation Analysis	24
6	Appendix	32



 Valuation Summary
 Statement of Limiting Conditions
 Industry Analysis
 Schloss Udaipur Private Limited
 Valuation Analysis
 Appendix

### **Engagement Background**

## Company Background

- ▶ Schloss Udaipur Private Limited ("Company" or "SUPL") is a private limited company incorporated in India in March 2019 and it started their operations effective October 17, 2019 by acquiring the "Udaipur hotel undertaking" of Hotel Leelaventure Limited. SUPL owns and operates "The Leela" hotel in Udaipur.
- ▶ Shareholding pattern of SUPL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
Project Ballet Udaipur Holdings (DIFC) Pvt. Ltd.	5,107,141	99.99%
BSREP III India Ballet Holdings (DIFC) Ltd.	1	0.01%
Total	5,107,142	100.0

Source: Management

# Purpose and Scope of valuation

- ▶ We understand that existing shareholders are contemplating to transfer their stake in SUPL to Schloss Chanakya Private Limited ("Proposed Transaction"). In this regard, valuation of SUPL is required for the purpose of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ▶ The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of SUPL in compliance with FEMA and Indian Income Tax regulations.
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ▶ EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of SUPL from FY20 to FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of SUPL for year ended 31 March 2024.
  - ► Financial projections of SUPL from 1 April 2024 till 31 December 2030. These include forecasts of profit & loss account (up to EBITDA level), tax depreciations, operating working capital and capital expenditure along with underlying assumptions like ARR, Occupancy, etc, and details of brought forward tax losses (including business losses and unabsorbed depreciation).
  - ▶ Key KPIs of the hotel for the period of FY20 to FY24 and for the forecasted period
  - Management MIS of the hotel for the period CY19 to CY23 and 3 months period ending 31 March 2024
  - Key terms of Management contract of the Company
  - Key terms of CCDs issued by the Company
  - ▶ Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - ▶ Background information regarding the entity provided through emails or during discussions.
- Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.

### **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - business plan and future performance estimates;
  - ▶ details of current borrowings outstanding and key terms of Compulsorily Convertible Debentures ("CCDs") issued by the Company
- ▶ Gained understanding of the business strategy and growth drivers.
- ▶ Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Reviewed and analysed the financial projections of the Company:
  - ▶ Analysis of significant assumptions used in the underlying estimates for the hotel operations
- ▶ Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

 Valuation Summary
 Statement of Limiting Conditions
 Industry Analysis
 Schloss Udaipur Private Limited
 Valuation Analysis
 Appendix

### Valuation Standards

#### **Valuation Standards**

- Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions under the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

### **Valuation Summary**

- ▶ We have used the Discounted Cash Flows ("DCF") method and Comparable Companies' Quoted Multiples ("CCM") method for the purpose of estimating the equity value of SUPL: these two approaches are internationally accepted pricing methodologies. Asset values are generally not a true indicator of the future distributable cash flow and has been provided for information purpose only.
- ▶ The equity value of SUPL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Comparable companies' quoted multiple method			
EV / EBITDA multiple		50.0	4,269
Discounted cash flows method		50.0	4,011
Net asset value		-	1,575
Value attributable to equity (including CCDs)*		100.0	4,140
Number of equity shares on fully diluted basis (in million)	Refer table below	N	8.0
Diluted value per equity share (₹ / share)			520.27

Source: Computation

Table: Computation of Fully diluted shares as at 31 March 2024

Particulars	Note	Units	Value
Number of equity shares as at 31 March 2024	Α	mn	5.1
Number of CCDs outstanding		mn	2.9
Number of equity shares of face value of INR 10 to be issued on conversion of CCDs of face value of INR 100	В	mn	2.9
Total number of equity shares on fully diluted basis	A+B	mn	8.0

Source: Management

- Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SUPL is estimated at INR 4,140 million as at 31 March 2024 (i.e per share equity value of INR 520.27 on fully diluted basis). The CCDs (excluding interest thereof) are considered as equity in the above computation as detailed later in the Report.
- A detailed discussion on the appropriateness of use of valuation methods has been given in Section: Valuation Analysis.
- ► This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.

<sup>\*</sup>As per the terms of CCDs, each CCD will be convertible into 1 equity share of face value of INR 10 each. (Refer page 23 for key terms of CCDs)



Valuation Summary Statement of Limiting Conditions Industry Analysis Schloss Udaipur Private Limited Valuation Analysis Appendix

### Statement of Limiting Conditions

- ▶ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ We do not provide assurance on the achievability of the results forecast by the Management/owners as events and circumstances do not occur as expected; differences between actual and expected results may be material. We express no opinion as to how closely the actual results will correspond to those projected/forecast as the achievement of the forecast results is dependent on actions, plans and assumptions of Management.
- ► The Report assumes that the Company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences
- ▶ The valuation analysis and result are governed by concept of materiality.

 
 Valuation Summary
 Statement of Limiting Conditions
 Industry Analysis
 Schloss Udaipur Private Limited
 Valuation Analysis
 Appendix

### Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or value range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



### Industry overview

- ► The Hotel industry predominantly is segmented by hotel positioning (i.e. Economy/ Budget, Midscale, Upscale or Luxury) and also by the market segment it caters to (i.e. leisure, corporate travel, weddings etc).
- ▶ The performance of hospitality sector was adversely impacted in CY20 and CY21 due to nationwide lockdowns, travel bans and restrictions related to cultural celebrations on account of COVID-19. However, hospitality industry saw a robust turnaround in demand in CY22 and CY23 led by rise in discretionary spending on travels, revenge tourism, improving economic environment fuelling corporate travels and revival of wedding seasons and other cultural events.
- ► All-India performance of hospitality sector is summarized below:

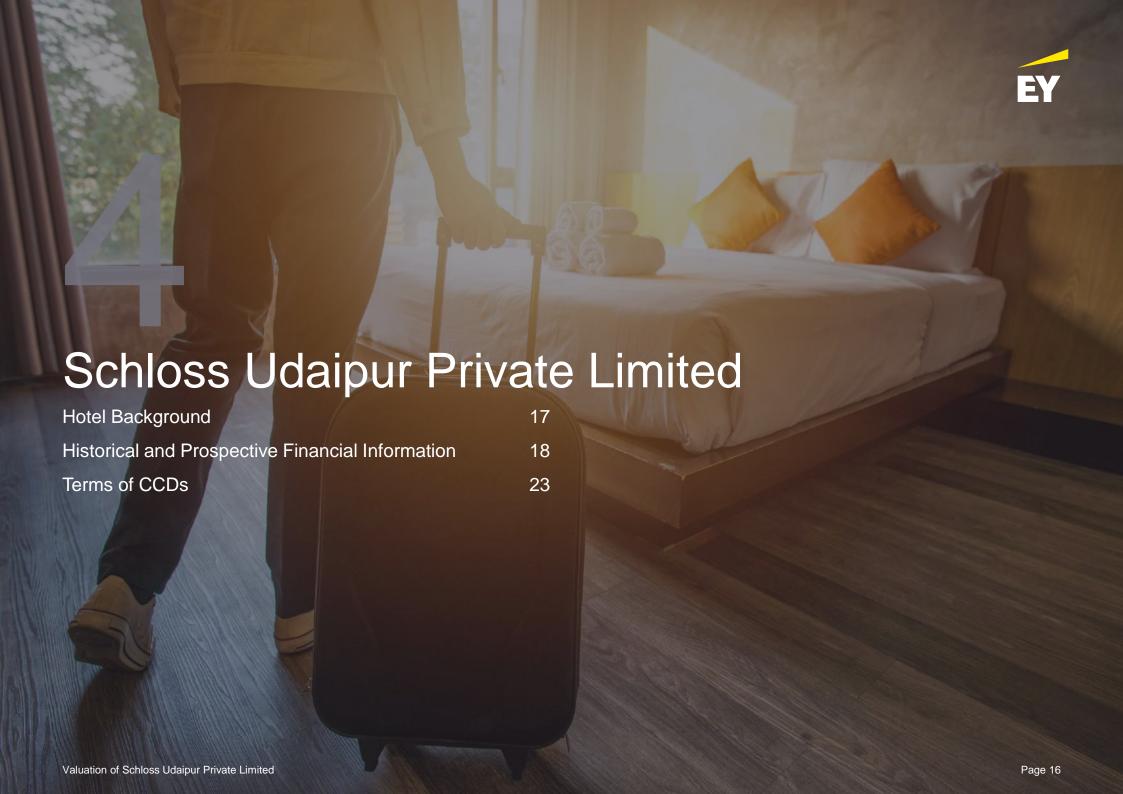


- ▶ 50% of all-India room revenue came from 3 major metros (viz. Mumbai, New Delhi and Bangalore) and 3 key luxury markets (viz. Goa, Jaipur and Udaipur). The aforesaid six cities constituted 36% of national hotel inventory.
- ► In 2023, 55% of the national room revenue was from Luxury and Upper Upscale segment, 34% from the Upscale and Upper Midscale segment and 11% from Midscale and Economy segment.
- ▶ 2023 was a year of highest room supply with c. 14K rooms being added across 182 hotels. Mumbai (1.9K rooms) and Bangalore (1.1K rooms) had the largest concentration of supply addition, while Delhi was scoreless. Other metro cities contributed c. 3.7% to increased supply of hotel room inventory

Source: Horwath HTL

- ▶ Udaipur micro market is frontrunner in weddings and leisure sector. RevPAR of Udaipur for Leisure sector is higher than ADR at all business cities (except Mumbai) in 2023.
- ▶ Udaipur witnessed an ADR INR 15,500 at an overall occupancy of 56.8%, it is mainly led by its Leisure sector which clocked an ADR of around INR 22,000 with an occupancy of around 56.6%.

Source: Horwath HTL - India Hotel Market Review 2023, Juniper Hotels Limited (DRHP)



Valuation Summary

### Hotel Background

### The Leela Palace Udaipur

- ► SUPL acquired The Leela Palace Udaipur in October 2019 from Hotel Leelaventure Limited.
- ▶ The Leela Palace Udaipur is located on the banks of Lake Pichola and offers undisputed views of the City Palace and the Aravalli Mountains. The elegant and contemporary interiors of the rooms and suites at The Leela Palace Udaipur are embellished with traditional elements of Rajasthani design and artistry.
- ► Key features of the Hotel include:
  - ▶ Accommodation 80 Keys; including 14 Grand heritage garden view rooms, 19 Grand heritage lake view rooms, 37 Grand heritage lake view rooms with balcony, 2 Grand heritage garden view rooms with private pool, 4 luxury suites, 2 duplex suites, 1 royal suite and 1 maharaja suite
  - ▶ Dining the Dining Room, Sheesh Mahal- a fine dining experience of Indian foods, the Library Bar, Destination Dining- by the sunset or spa
  - ► Conference & Banquet Facilities Marwar Conference hall with open terrace, Guava Garden, Inner and Outer courtyard, Croquet Lawn and multiple meeting rooms.
- ► For the year ended 31 March 2024, SUPL reported revenue from operations of INR 953 Mn and Operating EBITDA of INR 393 Mn.

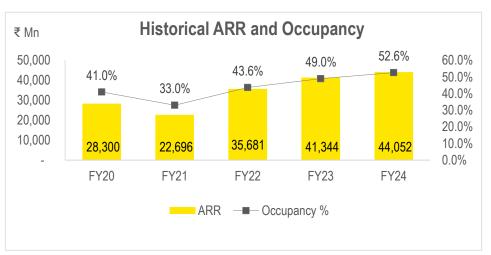


Source: Company Website

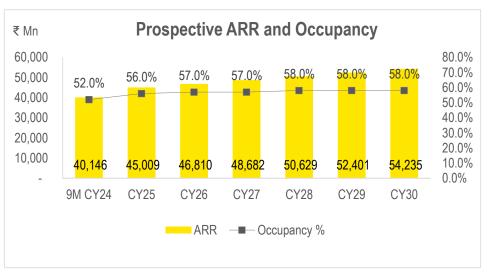
#### **Key Metrics (Occupancies and ARRs):**

- ▶ SUPL primarily caters to leisure travel segment and destination weddings. The occupancy rates for SUPL have shown fluctuations over the past five years, primarily influenced by the COVID-19 pandemic. In FY20, SUPL had achieved an occupancy rate of 41.0%. However, in FY21, the occupancy rate dropped to 33.0% due to widespread lockdowns and travel restrictions caused by the pandemic.
- ▶ As the situation began to stabilize, SUPL saw a recovery in occupancy rates, reaching 43.6% in FY22 and 49.0% in FY23. In FY24, occupancy further increased to 52.6% as demand for destination weddings surged across the country.
- ▶ ARR has experienced significant growth over the historical period. In FY20, the ARR was INR 28,300. The pandemic caused a decrease in demand, leading to a dip in ARR to c. INR 22,700 in FY21. However, as travel restrictions eased and demand began to return, the ARR saw a notable recovery.
- ▶ By FY24, the ARR had increased to c. INR 44,000. This growth was driven by several factors, including inflationary adjustments, enhanced service offerings, and strategic pricing for destination weddings.
- ▶ SUPL's Management projects continued growth in occupancy and ARR. SUPL is expected to achieve an occupancy rate of approximately 56.0% in CY25, driven by a surge in demand for luxury travel and destination weddings and enhanced marketing efforts. The occupancy rate is expected to stabilize at around 58.0% from CY28 onwards.
- ▶ ARR is projected to slightly decline by c. 2.0% in CY24, and gradually recover in CY25, with a growth of 5.0% and 4.0% in CY26, before stabilizing at a growth rate of approximately 3.0% from CY29 onwards, reflecting a mature market scenario where growth is driven by steady demand and incremental enhancements in service offerings.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management

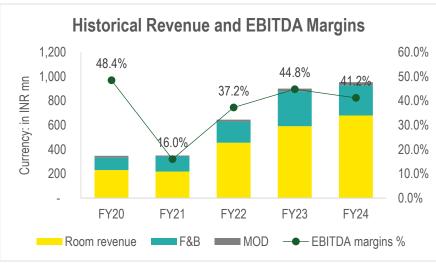


Source: Management

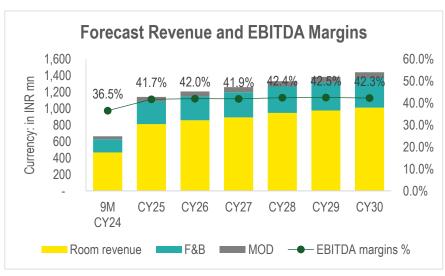
#### **Revenue and EBITDA:**

- ▶ In FY24, Room revenue has contributed to ~ 71% of total revenue making it the largest revenue segment. Room revenue is expected to contribute around ~70.5% of total revenues in CY24 and grow by ~13% in CY25 on account of increase in number of rooms from 82 to 88. Post CY25, room revenues are expected to stabilise at a growth rate of c. 5% in the projected period.
- ► Food and beverages were the second-largest contributor, accounting for ~26.1% of total revenues. Food and beverages is anticipated to contribute 24.2% of total revenues in CY24, decreasing to approximately 23.6% by CY30.
- ▶ Minor operating departments, including services like laundry and spa, made up the remaining 2.7% of the total revenue in FY24, and are projected to increase slightly to approximately 4.6% by CY30.
- ► Historically, major cost components for SUPL include employee cost, room cost and food and beverage costs.
- ▶ SUPL pays management fees to Schloss HMA Private Limited for using 'The Leela' brand and Management of the hotel operations. The structure of the fees is as follows:
  - 1. Base fee: 2.0% of total revenue
  - 2. Marketing fee: 1.5% of room revenue
  - 3. Incentive fee: 7% of gross operating profits
- ▶ SUPL's EBITDA margins have shown a recovery trend after the initial impact of COVID-19. The Management's strategic and cost-effective measures enhanced operational efficiencies, and improved EBITDA margins. By FY24, the EBITDA margin had reached 41.2%, slightly lower than 44.8% of FY23.
- ▶ SUPL is expected to achieve an EBITDA margin of approximately 39.6% in CY24 which is anticipated to increase and stabilise at ~42% from CY25 onwards. Food and Beverage is expected to remain the major cost head throughout the forecast period, contributing approximately 19% of total expenses, followed by room expenses at around 18%.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



Source: Management

▶ The historical balance sheet of the Company as provided by the Management are as follows:

	• •	<u> </u>	-		
Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net block of fixed assets (NFA)	3,001	2,938	2,900	2,987	4,734
Goodwill	283	221	159	96	159
Current assets					
Inventories	24	22	22	23	22
Trade receivables	13	4	4	9	38
Inter corporate deposits	-	96	700	700	708
Cash and bank balances	89	625	637	688	637
Other current assets	62	183	191	132	116
	188	930	1,553	1,551	1,521
Current liabilities and provisions					
Trade payables	30	37	21	52	162
Provisions	6	4	2	2	6
Other current liabilities	40	88	121	94	211
	75	128	145	148	379
Net current assets (NCA)	112	801	1,409	1,403	1,142
Deferred tax asset	-	-	-	-	-
Loan funds					
Borrowings	2,872	3,593	4,227	4,180	3,980
	2,872	3,593	4,227	4,180	3,980
Deferred tax liability	-	-	-	-	393
Net worth	524	367	240	306	1,661
Represented by					
Equity	29	51	51	51	51
CCDs	211	31	(122)	(84)	1,244
Other equity	285	285	311	340	366
Total	524	367	240	306	1,661

Particulars	Mar-24
Working capital loans	831
Reported Loan funds	3,149
Total Loan funds	3,980
IndAS adjustments as informed by Management:	
Add: Transaction cost asset	11
Gross debt (excl CCDs interest) used for DCF valuation	3,991

Source: Management

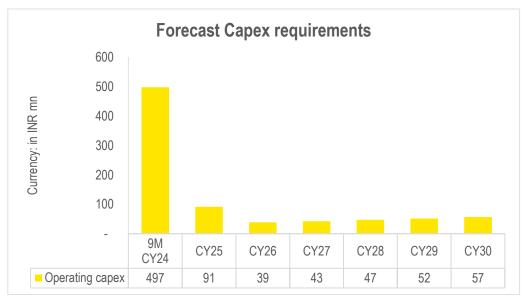
Source: Management

Note: The historical financials for SUPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, SUPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

Valuation of Schloss Udaipur Private Limited Page 20

### **Capital expenditure:**

- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements include expenses for expansion of number of rooms from 82 to 88 by CY25, acquisition of a solar power plant of 1.5MW in Bikaner, which is expected to increase efficiencies in Heat Light and Power costs; and other operational expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - 1. Furniture, Fixtures, and Equipment (FF&E) expenses;
  - 2. Renovations and upgrades;
  - 3. Maintenance / Repair of Air Handling units, Chiller, cold room, smart room, pump replacement; and
  - 4. Improvement of technical infrastructure.



Source: Management

#### **Operating Working capital:**

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Current assets					
Inventories	24	22	22	23	22
Trade receivables	13	4	4	9	38
Other current assets	61	181	181	110	74
	98	207	207	141	134
Current liabilities and provisions					
Trade payables	30	37	21	52	162
Provisions	6	4	2	2	6
Other current liabilities	40	88	121	94	109
	75	128	145	148	276
Operating NCA	22	78	62	(7)	(142)
Revenue for the year	347	350	645	900	953
Operating NCA days of revenue	24	82	35	(3)	(5)

Source: Management

- ► Trade payables for FY 2023 and FY2024 include outstanding payables to related parties (Schloss HMA Private Limited or "HMA"). Basis discussions with the Management, we understand that the operating cycle for payables to HMA is to stabilise at 60 days in the projected period.
- ▶ Basis the above, the Management has assumed an operating negative working capital requirement of 18 days of revenue in the forecast period. The projected operating working capital requirement is tabulated below:

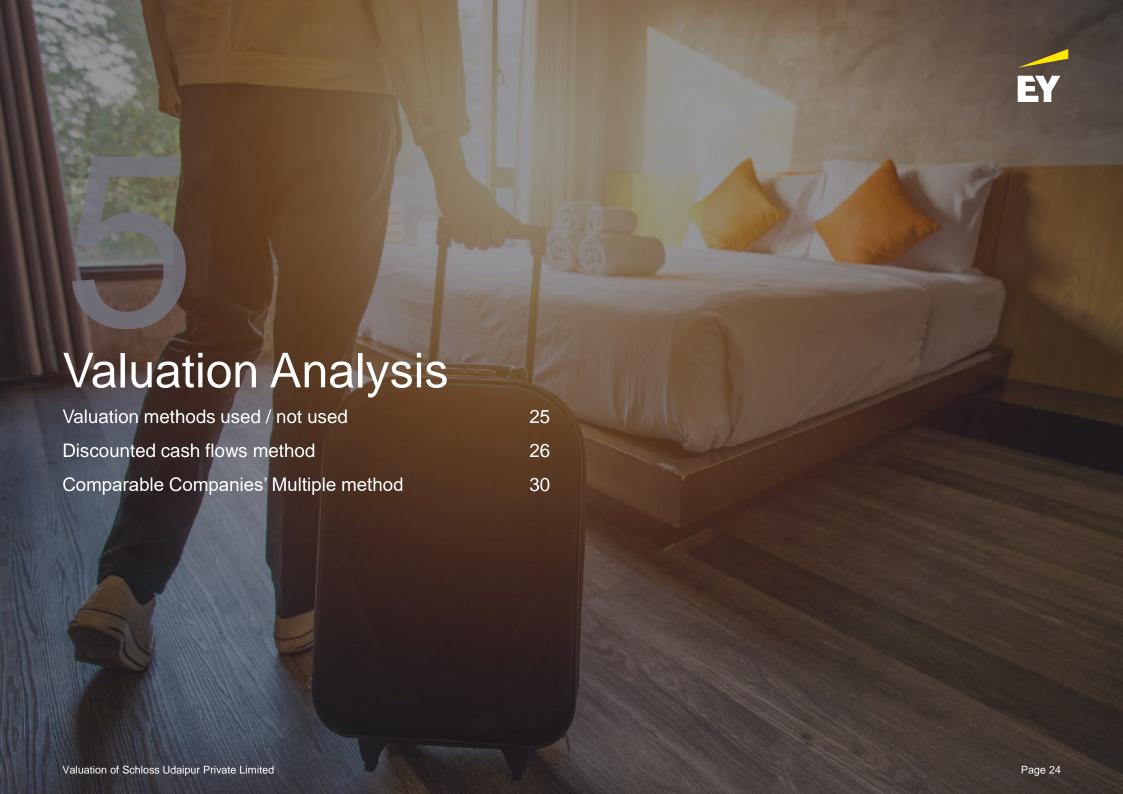
Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	953	1,011	1,140	1,205	1,258	1,333	1,383	1,440
Operating negative NCA days of revenue	(54)	(18)	(18)	(18)	(18)	(18)	(18)	(18)
Operating NCA	(141)	(51)	(57)	(60)	(63)	(67)	(69)	(72)
(Increase)/ Decrease in net operating working capital		(92)	6	3	3	4	3	3

Source: Management

 
 Valuation Summary
 Statement of Limiting Conditions
 Industry Analysis
 Schloss Udaipur Private Limited
 Valuation Analysis
 Appendix

### Terms of CCDs

- ► The Management has informed that as at the Valuation Date, SUPL had issued 2,850,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 285 mn.
- The key terms of the CCDs are as follows:
  - ▶ Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ▶ Each CCD will be convertible into 1 equity share of face value of INR 10 each, unilaterally at the option of the CCD holder and/or the respective company
  - ▶ CCDs shall automatically stand converted into equity shares upon (a) commencement of corporate insolvency process or (b) conversion of loan into equity of the respective company
  - ▶ The tenure of CCDs is 15 years from the date of issue unless converted earlier. The date of issue of CCDs is 16 October 2019.
  - ▶ Subject to applicable law, the CCD Holder shall be entitled to interest on the principal amount of CCDs outstanding at a rate of 10.5% per annum till March 2029 and henceforth it would be 12.5% per annum, compounded on a yearly basis, until conversion of the CCDs. The interest shall be subject to deduction of Tax at source as required under the Income-Tax Act 1961 and the Rules made thereunder.
  - ► TDS, if any, be deducted each year and paid to the government
  - CCDs may be transferred to a person who is related party of the company
  - ▶ CCD holders will not carry any voting rights until conversion
  - ▶ The Management informed that all the CCDs (principal outstanding) would be converted into 'equity' on or before the Proposed Transaction and the interest accrued on CCDs thereof will be repaid to the CCD holders
  - ▶ Accordingly, the CCDs are considered as 'equity' for the purpose of the valuation and interest on CCDs upto the Valuation Date is considered as 'debt' to arrive at the equity value of the Company.



Valuation Statement of Summary Limiting Conditions Industry Analysis Schloss Udaipur Private Limited Valuation Analysis

### Valuation Methodology

► To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.

**Appendix** 

- ▶ <u>Market approach</u>: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
- ▶ <u>Income approach:</u> The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
- ▶ <u>Asset approach:</u> The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	► Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	50.0%	➤ Comparable companies engaged in hospitality industry have been considered for the analysis. Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of the Company for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent investment method	No	-	▶ We have not used this method, as there are no recent investment in the Company
Price of recent transaction method	No	-	▶ We have not used this method, as there are no recent transaction in the Company.
Cost approach			
Net asset value method	No	-	▶ Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

Valuation of Schloss Udaipur Private Limited

### Discounted cash flows method

#### Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ▶ The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of Valuation Date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 12.5%. Refer the next page for determination of WACC.

#### **Mid-Year Discounting Convention**

► EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

### **Calculation for WACC**

$$WACC = W_E * K_E + W_D * R_D$$

where:

 $K_{\mathsf{F}}$ 

**W**<sub>E</sub> = Value of equity/value of total capital, E/E+D

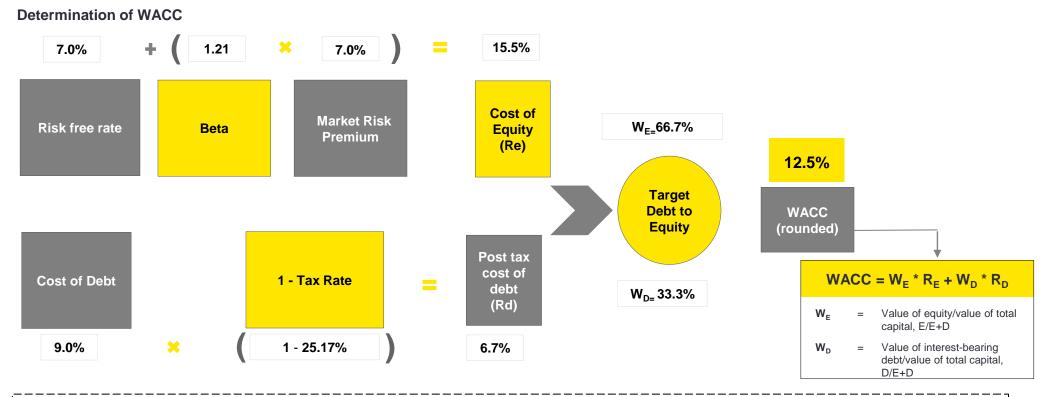
Cost of equity

W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

 $R_D$  = After-tax cost of interest-bearing debt

Page 26

### Discounted cash flows method



- 1 Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- 4 Based on the current marginal borrowing cost as per the Management
- 5 Based on the prevailing corporate tax rate in India
- 6 The debt equity ratio of 33.3:66.7 is considered for the Company basis the Group's capital structure and the long-term capital structure of the hospitality industry.

Valuation of Schloss Udaipur Private Limited Page 27

Valuation Statement of Limiting Conditions Industry Analysis Schloss Udaipur Private Limited Valuation Analysis Appendix

### Discounted cash flows method

### **Perpetuity Multiple**

- ▶ As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that SUPL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 30 for detailed selection criteria used for the comparable companies.
- ▶ Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x

Source: S&P Capital IQ

▶ For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation of Schloss Udaipur Private Limited

Valuation Statement of Limiting Conditions Industry Analysis Schloss Udaipur Private Limited Valuation Analysis Appendix

### Discounted cash flows method

### Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		(347)	396	404	414	438	449	460	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		(332)	341	310	282	266	242	220	
Terminal value									11,750
Present value factor for terminal year	0.45								
Present value for explicit period	1,329								
Present value of terminal period	5,306 -	<b>→</b>	Terminal valu	e * 0.45					*
Enterprise value	6,636					CV	'00 EDITO	: EV / EDIT	TD A manuficing to
Advance tax (net of provision)	42					= C Y	30 EBITDA *	EV / EBII	DA multiple
Adjusted enterprise value	6,678								
1 Less: gross debt	(3,991)								
Add: cash and cash equivalents	637								
2 Add: ICD	708								
3 Add: Advance for Surplus land	65								
Value attributable to Equity and CCD holders	4,097								
Less: accrued interest on CCDs	(86)								
Value attributable to Equity (including CCDs)	4,011								

Source: Calculation

**Note 1:** The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approach we have considered the gross debt (pre IndAS adjustments) as at the Valuation Date, as provided by the Management (Refer Page 20).

Note 2: Inter corporate deposits include loans given to related parties

**Note 3:** As informed by the Management, the Company acquired 19,270 square feet of surplus land in December 2023. Since this is a surplus land as on the Valuation Date, its value has been added separately when determining the equity value.

Note 4: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

### Refer Appendix 3 for a detailed DCF computation

Valuation Statement of Limiting Conditions Industry Analysis Schloss Udaipur Private Limited Valuation Analysis Appendix

## Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we have considered that SUPL is a part of larger chain of hotels operating under the brand name "The Leela". We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ▶ The EV of comparable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: Mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(495)	10,916	1,206	511	21.3
		· · · · · ·			Average	24.6

Source: S&P Capital IQ

## Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of 25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/ EBITDA multiple of 18x (rounded).
- ► Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of SUPL to determine the enterprise value of the Company. Refer the table below for computation of equity value as per the CCM method:

	Currency: ₹ mn	Mar24
	EV/ EBITDA multiple	24.6x
	Less: Discount	25%
	Multiple after discount (rounded)	18x
	EBITDA of Company	393
	Value	7,068
	Net deferred tax assets/ (Liabilities) at 50%	(197)
	Add: CWIP	53
	Enterprise value	6,924
1	Less: gross debt	(3,980)
	Add: cash and cash equivalents	637
2	Add: ICD	708
3	Add: Advance for Surplus land	65
	Value attributable to Equity and CCD holders	4,355
4	Less: accrued interest on CCDs	(86)
	Value attributable to Equity	4,269

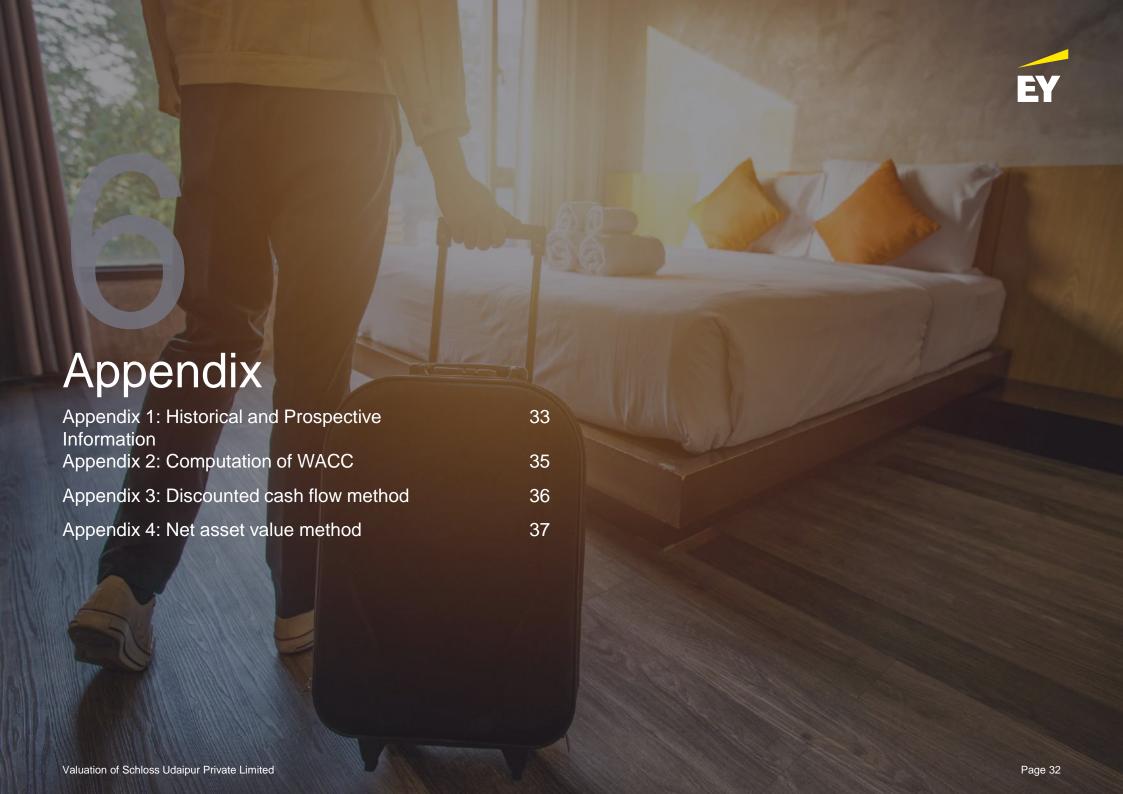
Source: Calculation

**Note 1:** For computation of the equity value as per the Comparable companies' quoted multiple method, we have considered the reported gross debt as per the financials of the Company as at the Valuation Date (as comparable companies have similar Ind AS reporting).

Note 2: Inter corporate deposits include loans given to related parties

**Note 3:** As informed by the Management, the Company acquired 19,270 square feet of surplus land in December 2023. Since this is a surplus land as on the Valuation Date, its value has been added separately when determining the equity value.

Note 4: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management



# Appendix 1: Historical and Prospective Information

▶ The historical profit and loss statement of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Revenue from operations					
Room Revenue	230	219	455	591	679
F&B	102	123	174	287	249
Others allied service	16	8	16	23	26
Net Revenue	347	350	645	900	953
F&B materials consumed	(18)	(28)	(38)	(51)	(50)
Employee benefit expenses	(54)	(99)	(116)	(139)	(162)
Management Fees	(23)	(17)	(45)	(62)	(64)
Business Promotion	(23)	(19)	(24)	(48)	(70)
Power and Fuel	(20)	(41)	(43)	(51)	(33)
Other expenses	(41)	(90)	(138)	(146)	(181)
Total expenses	(179)	(294)	(405)	(497)	(561)
Operating EBITDA	168	56	240	403	393
Depreciation and amortisation	(83)	(139)	(125)	(120)	(83)
EBIT	85	(83)	115	283	309
Finance costs	(133)	(260)	(354)	(382)	(388)
PBT	(48)	(343)	(239)	(99)	(79)
Other income	3	13	87	136	124
Tax	-	-	-	-	(18)
PAT	(46)	(330)	(153)	37	27
Revenue growth (%)	na	0.6	84.3	39.7	5.9
EBITDA margins (%)	48.4	16.0	37.2	44.8	41.2
EBIT margins (%)	24.4	(23.7)	17.8	31.5	32.4
PBT margins (%)	(13.9)	(98.0)	(37.2)	(11.0)	(8.3)
PAT margins (%)	(13.2)	(94.3)	(23.7)	4.2	2.9
Occupancy	41.0%	33.0%	43.6%	49.0%	52.6%
ARR (INR)	28,300	22,696	35,681	41,344	44,052
RevPar (INR)	11,606	7,484.4	15,570	20,240	23,185

Source: Management

# Appendix 1: Historical and Prospective Information

▶ The historical and prospective profit and loss statement of the Company as provided by the Management are as follows:

Currency: ₹ mn	Dec-19	Dec-20	Dec-21	Dec-22	Dec-23	Mar-24	Dec-24	Dec-25	Dec-26	Dec-27	Dec-28	Dec-29	Dec-30
Audited/unaudited/forecast	Unaudited			Unaudited			Forecast						
Number of months	12	12	12	12	12	3	9	12	12	12	12	12	12
Net Revenue													
Room revenue	340	231	427	508	659	236	467	810	857	891	946	976	1,010
F&B revenue	160	116	182	253	246	91	161	274	290	306	322	340	360
MOD revenue	22	13	13	18	68	21	35	56	59	62	64	67	70
Other services	4	5	48	42	-								
Net Revenue	527	365	669	822	973	348	663	1,140	1,205	1,258	1,333	1,383	1,440
Room expenses	(54)	(37)	(69)	(71)	(88)	(31)	(75)	(114)	(121)	(127)	(135)	(140)	(146)
F&B expenses	(73)	(64)	(86)	(98)	(111)	(32)	(83)	(123)	(129)	(134)	(140)	(145)	(153)
MOD expenses	(19)	(13)	(16)	(18)	(22)	(5)	(17)	(23)	(25)	(26)	(27)	(29)	(30)
Admin and General expenses	(58)	(45)	(48)	(62)	(73)	(22)	(60)	(89)	(94)	(99)	(103)	(106)	(111)
Revenue and Marketing expenses	(43)	(32)	(31)	(50)	(79)	(22)	(71)	(100)	(105)	(110)	(115)	(119)	(123)
Heat, Light, Power	(49)	(38)	(44)	(48)	(31)	(8)	(18)	(24)	(25)	(26)	(27)	(27)	(28)
Repairs and Maintainance	(45)	(30)	(41)	(46)	(48)	(14)	(43)	(62)	(65)	(68)	(71)	(74)	(77)
Gross profit	186	105	335	428	520	215	296	604	641	669	715	744	773
Management Fees	(27)	(18)	(42)	(53)	(64)	(25)	(40)	(75)	(79)	(83)	(88)	(91)	(95)
Property tax and Insurance	(2)	(4)	(4)	(6)	(3)	(1)	(2)	(3)	(3)	(3)	(3)	(4)	(4)
Other fixed expenses	(1)	(7)	(8)	(12)	(10)	(3)	(12)	(16)	(17)	(18)	(19)	(20)	(21)
Total expenses	(30)	(28)	(53)	(71)	(77)	(29)	(54)	(94)	(100)	(104)	(111)	(115)	(120)
Operating EBITDA	156	77	281	357	443	186	242	510	542	564	605	629	653
Number of Keys	80	80	80	80	80	80	80	88	88	88	88	88	88
Revenue growth (%)	na	(30.7)	83.3	22.8	18.4	! na	na	12.7	5.8	4.4	5.9	3.8	4.1
EBITDA margins (%)	29.6	21.1	42.0	43.5	45.6	53.5	36.5	44.7	45.0	44.9	45.4	45.5	45.3
Occupancy (%)	42.4%	30.0%	47.1%	43.4%	51.7%	66%	52%	56%	57%	57%	58%	58%	58%
ARR (INR)	27,503	26,380	31,054	40,077	43,672	49,495	40,146	45,009	46,810	48,682	50,629	52,401	54,235
ARR growth (%)	na	-4.1%	17.7%	29.1%	9.0%	NA NA	NA	5.0%	4.0%	4.0%	4.0%	3.5%	3.5%
RevPar (INR)	11,651	7,901	14,620	17,407	22,557	32,464	20,716	25,205	26,682	27,749	29,365	30,393	31,457
RevPar growth (%)	na	-32.2%	85.0%	19.1%	29.6%	NA NA	NA	6.9%	5.9%	4.0%	5.8%	3.5%	3.5%

Source: Management

## Appendix 2: Computation of WACC

### **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Cost of equity capital (%)		15.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	d	9.0
Expected income tax rate (%)	е	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	10.5
WACC (rounded)		12.5

Source: Calculation

#### Notes

- Based on prevailing YTMs of Government of India Bonds with
   10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- c. Based on EYMB understanding of prevailing market risk premium in India
- Based on the current marginal borrowing cost as per the Management
- e. Based on the prevailing corporate tax rate in India

### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

4,011

Dec25

1,140

510

362

(29)

333

148

(91)

396

12.5

0.86

0.81

341

6

(148)

12

## Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes	Dec24
Number of months		9
Net Revenue		663
EBITDA		242
Depreciation and amortisation		(118)
EBIT		125
Tax expense		-
Debt free net income		125
Add: Depreciation and amortisation		118
(Increase)/ Decrease in net working capital		(92)
Less: Capital expenditure		(497)
Debt free cash flow		(347)
Discount rate (%)		12.5
Present value factor- Mid year discounting		0.96
Present value factor- Year end discounting		0.92
Present value debt free cash flow		(332)
Perpetuity multiple		
Terminal value		
Present value factor for terminal year	0.45	
Present value for explicit period	1,329	
Present value of terminal period	5,306	
Enterprise value	6,636	
Advance tax (net of provision)	42	
Adjusted Enterprise value	6,678	
Less: gross debt	(3,991)	
Add: cash and cash equivalents	637	
Add: ICD	707	
Add: Advance for Surplus land	65	
Value attributable to Equity and CCD holders	4,097	
Less: accrued interest on CCDs	(86)	

#### **Computation of Terminal Value:**

Dec26

1,205

542

405

(102)

303

136

(39)

404

12.5

0.77

0.72

310

3

(136)

12

Dec27

1,258

564

(126)

(110)

328

126

(43)

414

12.5

0.68

0.64

282

3

438

12

Dec28

1,333

605

(118)

487

(123)

364

118

(47)

438

12.5

0.61

0.57

266

4

12

Dec29

1,383

629

519

388

110

(52)

449

12.5

0.54

0.51

242

3

(110)

(131)

12

► The terminal value has been calculated based on a perpetuity multiple on the CY30 EBITDA of SUPL. The table below represents computation of terminal value:

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	653	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	11,750	(A) * (B)
(D)	PVF factor (year-end discounting)	0.45	Refer DCF computation
	Present value of Terminal value	5,306	(C) * (D)

Source: Calculation

Source: Calculation

► As informed by the Management, SUPL has b/f tax losses amounting to INR 370 mn as at the Valuation Date. The same has been factored in the aforesaid valuation workings

Value attributable to Equity (including CCDs)

Dec30 Terminal value

1,440

653

18x **11,750** 

12

1,440

653

(100)

(139)

414

100

(57)

460

12.5

0.48

0.45

220

3

553

# Appendix 4: Net asset value method

The table below presents the Net asset value of SUPL as at 31 March 2024:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			4,734
Goodwill			159
Current assets			
Inventories		22	
Trade receivables		38	
Inter corporate deposits		708	
Cash and bank balances		637	
Other current assets		116	
		1,521	
Current liabilities and provisions			
Trade payables		162	
Provisions		6	
Other current liabilities	_	211	
		379	
Net current assets (NCA)			1,142
Deferred tax assets		-	-
Loan funds			
Borrowings		3,980	
Other interest bearing financial liabilities		-	3,980
Deferred tax liability	_		393
Value attributable to Equity and CCD holders			1,661
Less: accrued interest on CCDs			(86)
Net equity value (including CCDs)			1,575

Source: Management

- ► The equity value (including CCDs) of the Company as at the Valuation Date as per NAV method is ₹ 1,575 mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value the Company and has been provided for information purposes only.
- ► Values represented above should be read in conjunction with the 'Statement of limiting conditions'

#### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

### Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

#### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

#### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor. Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @@ey\_indiacareers









### Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028, India

#### Reliance Restricted

Tulsi Palace Resort Private Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

17 July 2024

#### Report on valuation of Tulsi Palace Resort Private Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Tulsi Palace Resort Private Limited ("TPRPL" or "Client" or "You"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with valuation of TRRPL (on post-merger with Moonburg Power Private Limited) as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Tulsi Palace Resort Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

#### Purpose of our Report and restrictions on its use

We understand that existing shareholders (direct and indirect) of TPRPL are contemplating to transfer their respective stakes to Schloss Chanakya Private Limited ("Proposed Transaction"). In this regard, valuation of existing shareholder's stake in TPRPL (on post-merger basis) is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act, 1961 ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.



#### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 17 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

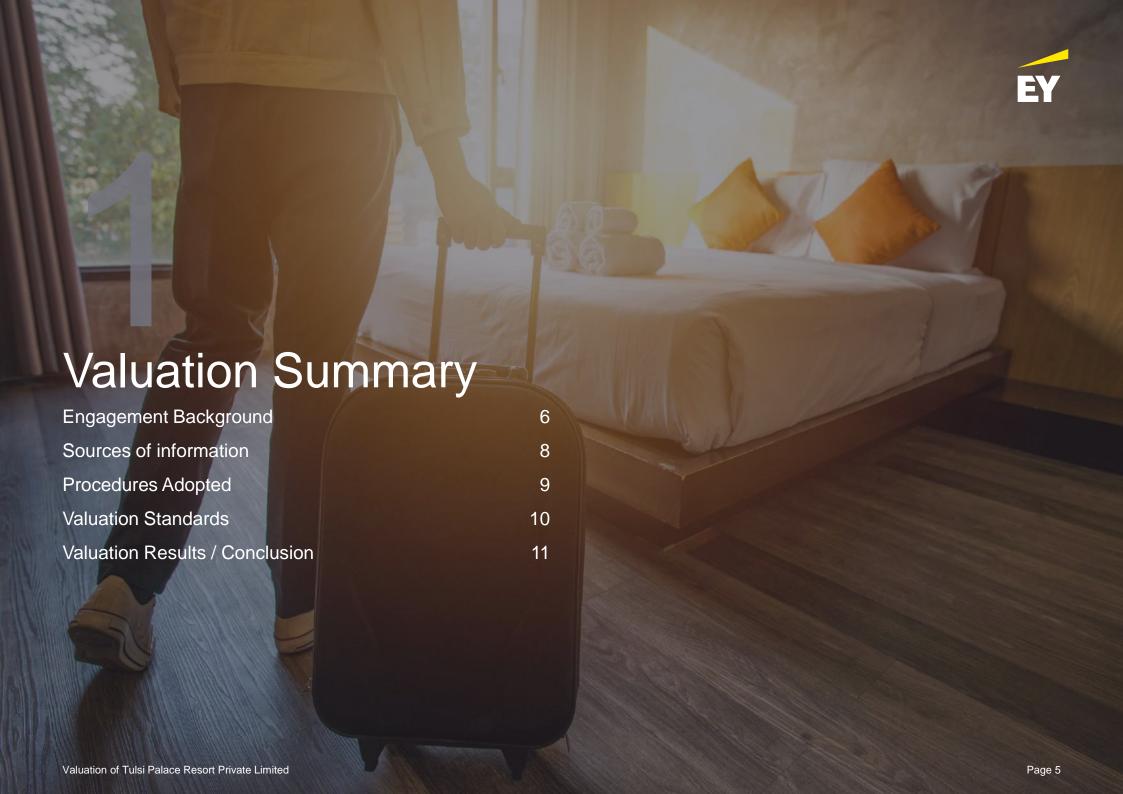
Membership No. IBBI/RV/05/2018/10206

Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155 Report No. EYMBS/RV/2024-25/064

## Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	13
3	Industry Analysis	16
4	Tulsi Palace Resort Private Limited	18
5	Valuation Analysis	27
6	Appendix	37



# **Engagement Background**

### **Engagement Background**

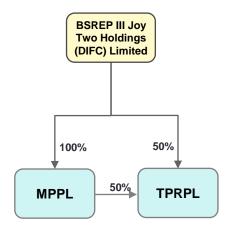
- ► Tulsi Palace Resort Private Limited is a private limited company incorporated in India. Earlier, it operated as 'JW Marriott' by Marriott Hotels India Private Limited.
- ▶ In 2020, TPRPL and Marriott mutually agreed to terminate the agreement and the company entered into an operation and management service agreement with Schloss HMA Private Limited to operate the hotel under "The Leela" brand.
- ▶ In May 2021, BSREP III Joy Two Holdings (DIFC) Limited ("Joy Two") acquired 50% stake in TPRPL, in May 2023, the remaining 50% stake of TPRPL was acquired by Moonburg Power Private Limited ("MPPL" or "Moonburg"), a 100% subsidiary of Joy Two.
- ▶ Shareholding pattern of TPRPL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
BSREP III Joy Two Holdings (DIFC) Ltd.	12,575,000	50.0%
Moonburg Power Pvt. Ltd.	12,575,000	50.0%
Total	25,150,000	100.0

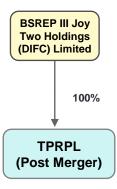
Source: Management

▶ We understand from the Management that there is a proposed reverse merger of MPPL into TPRPL. The merger application (first motion application) was filed with NCLT, Mumbai on 12 February 2024. As at the Valuation Date, the merger application was heard by the NCLT, Mumbai and an order was passed on 17 April 2024, wherein the meeting of shareholders and creditors was dispensed. Currently, the second motion petition has been filed and the final hearing of merger is scheduled for 18 July 2024

### **Current Shareholding Structure**



### **Post Merger Shareholding Structure**



Appendix

## **Engagement Background**

Purpose and Scope of valuation

- ▶ We understand that existing shareholders of TPRPL are contemplating to transfer their respective stake to Schloss Chanakya Private Limited ("Proposed Transaction"). In this regard, valuation of existing shareholder's stake in TPRPL (on post-merger basis) is required for the purpose of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ▶ The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of TPRPL in compliance with FEMA and Indian Income Tax regulations.
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ▶ EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ► EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of TPRPL and MPPL for FY22 and FY23.
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of TPRPL and MPPL for year ended 31 March 2024.
  - ► Financial projections of TPRPL from 1 April 2024 till 31 December 2030. These include forecasts of profit & loss account (up to EBITDA level), tax depreciations, operating working capital and capital expenditure along with underlying assumptions like ARR, Occupancy, etc, and details of brought forward tax losses (including business losses and unabsorbed depreciation).
  - ▶ Key KPIs of TPRPL for the period of FY22 to FY24 and for the forecasted period
  - Management MIS of TPRPL for the period CY19 to CY23 and 3 months period ending 31 March 2024
  - ▶ Key terms of Management contract of TPRPL
  - ▶ Key terms of the CCDs of MPPL
  - ▶ Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - ▶ Background information regarding the entity provided through emails or during discussions.
- Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.

## **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - business plan and future performance estimates;
  - details of current borrowings outstanding of the Company
- ▶ Gained understanding of the business strategy and growth drivers.
- ▶ Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Reviewed and analysed the financial projections of the Company:
  - ▶ Analysis of significant assumptions used in the underlying estimates for the hotel operations
- ▶ Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

### Valuation Standards

#### **Valuation Standards**

- ▶ Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions under the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

#### **Valuation Summary**

- ▶ The Management has informed that reverse merger between of MPPL into TPRPL is in its advanced stages as at the Valuation Date and accordingly the valuation of the existing shareholder's effective stake in TPRPL (on post-merger basis) is considered for the valuation. It is important to emphasize that the valuations presented herein are contingent upon the successful completion of the merger. In the event the merger does not materialize, the values do not hold true, and the Report becomes infructuous.
- ▶ We have used the Discounted Cash Flows ("DCF") method, Comparable Companies' Quoted Multiples ("CCM") and Price of Recent Transaction ("PORT") method for the purpose of estimating the standalone value of TPRPL, these three approaches are internationally accepted pricing methodologies.
- ▶ Net Asset Value (NAV), an internationally accepted pricing methodology has been used to value MPPL (on standalone basis), as it is a holding company (holding shares of TPRPL).
- ▶ In order to arrive at the value of TPRPL (on post-merger basis), we have added the standalone valuation of TPRPL and MPPL (excluding MPPL's investment in TPRPL and factoring the swap ratio as informed by the Management) to value the current shareholders' respective existing stakes, as detailed below.
- ▶ The value of the shareholder's existing stake in TPRPL (on post-merger basis) as at 31 March 2024 is presented below:

Particulars	Units	Value	Notes
No of equity shares of Joy Two in TPRPL as at 31 March 2024	#	12,575,000	Α
Notional value per equity share* of TPRPL (on post-merger basis)	INR	515.5	В
Value of Joy Two's existing equity stake in TPRPL (on post-merger basis)	INR mn	6,483 C	= A*B

\* Refer next page for the determination of per share price on post-merger basis

Source: Calculation

Particulars	Units	Value	Notes
No of equity shares of Moonburg as at 31 March 2024	#	10,000	Α
Swap ratio for reverse merger into TPRPL (as informed by the Management) (Note 1)		36 : 1	В
No of shares to be issued to equity shareholders of Moonburg on reverse merger (basis the above swap ratio)	#	278.0	C = A / B
Notional value per equity share* of TPRPL (on post-merger basis)		515.5	D
Value of Moonburg's existing equity stake in TPRPL (on post-merger basis)		143,317	E = C*D
Value of CCDs of Moonburg as at 31 March 2024	INR mn	500	

Source: Calculation

Note 1 – The swap ratio is based on the approved reverse merger scheme as informed by the Management

- ► Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, Joy Two's existing equity stake in TPRPL (on post-merger basis) is estimated at **INR 6,483 million** as at 31 March 2024
- ▶ Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, MPPL's existing equity stake in TPRPL (on post-merger basis) is estimated at INR 143,317 and the value of MPPL's CCDs is estimated at INR 500 million as at 31 March 2024. Refer page 36 for valuation of the CCDs.

## Valuation Results / Conclusion

### **Valuation Summary**

▶ The equity value of TPRPL (on post-merger basis) as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights	Value
Tulsi Palace Resort Private Limited			
Equity value			
Price of Recent Transaction		25.0	9,879
Comparable companies' quoted multiple method			
EV / EBITDA multiple		25.0	14,200
Discounted cash flows method		50.0	11,228
Net equity value of TPRPL (standalone)	Α	100.0	11,634
Moonburg Power Private Limited			
Equity value			
Net asset value (excluding Moonburg's investments in TPRPL)		100.0	(5,151)
Net equity value of Moonburg (standalone)	В	100.0	(5,151)
Value attributable to equity	C= A + B		6,483
Number of equity shares of TPRPL (on post-merger basis)(in million)*	D		12.58
Value per equity share of TPRPL (on post-merger basis) (₹ / share)	E = C/D		515.5

Source: Calculation

\*Table: Computation of number of equity shares of TPRPL (on post-merger basis)

Particulars	Value
No. of equity shares of TPRPL as at 31 March 2024 (A)	25,150,000
Less: No. of shares to be cancelled on proposed reverse merger (B)	(12,575,000)
Add: Additional number of shares to be issued (C)	278 —
Number of equity shares (on post-merger basis) (A-B+C)	12,575,278
Number of equity shares (on post-merger basis) (in million)	12.58

Particulars	Value
No of equity shares of Moonburg as at 31 March 2024 (A)	10,000
Swap ratio as informed by the Management (B)	36
No of shares to be issued to equity shareholders of Moonburg on reverse merger with Tulsi (A/B)	278



Valuation Summary Statement of Limiting Conditions Industry Analysis Resort Private Limited Valuation Analysis Appendix

## Statement of Limiting Conditions

- ► Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ We do not provide assurance on the achievability of the results forecast by the Management/owners as events and circumstances do not occur as expected; differences between actual and expected results may be material. We express no opinion as to how closely the actual results will correspond to those projected/forecast as the achievement of the forecast results is dependent on actions, plans and assumptions of Management.
- ▶ The Report assumes that the Company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this report may not sum or cross cast, due to rounding differences
- ▶ The valuation analysis and result are governed by concept of materiality.

# Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility to only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or value range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



## Industry overview

- ► The Hotel industry predominantly is segmented by hotel positioning (i.e. Economy/ Budget, Midscale, Upscale or Luxury) and also by the market segment it caters to (i.e. leisure, corporate travel, weddings etc).
- ▶ The performance of hospitality sector was adversely impacted in CY20 and CY21 due to nationwide lockdowns, travel bans and restrictions related to cultural celebrations on account of COVID-19. However, hospitality industry saw a robust turnaround in demand in CY22 and CY23 led by rise in discretionary spending on travels, revenge tourism, improving economic environment fuelling corporate travels and revival of wedding seasons and other cultural events.
- ▶ All-India performance of hospitality sector is summarized below:

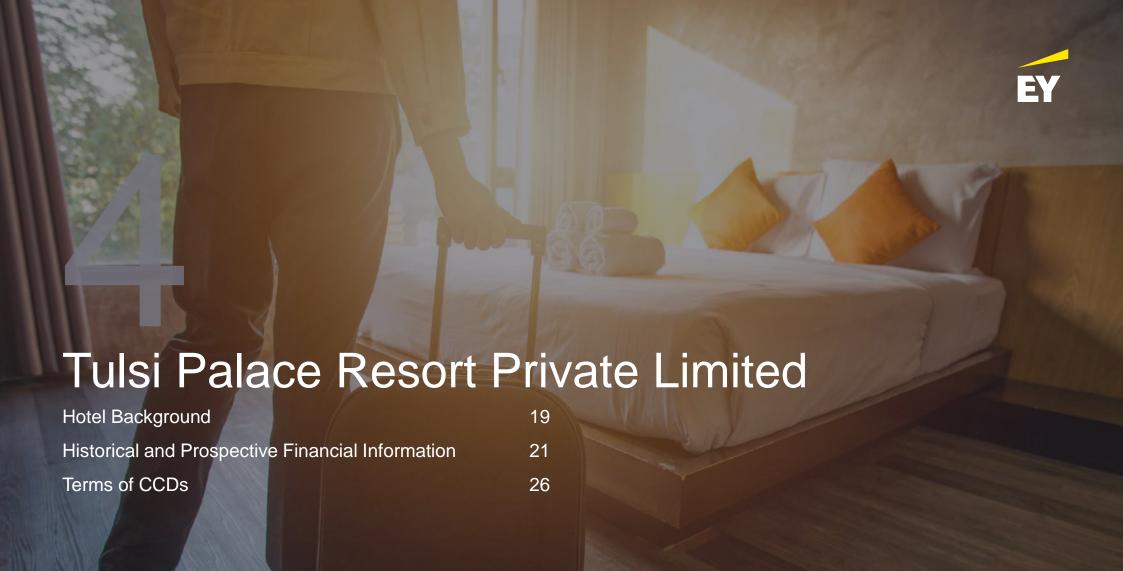


- ▶ 50% of all-India room revenue came from 3 major metros (viz. Mumbai, New Delhi and Bangalore) and 3 key luxury markets (viz. Goa, Jaipur and Udaipur). The aforesaid six cities constituted 36% of national hotel inventory.
- In 2023, 55% of the national room revenue was from Luxury and Upper Upscale segment, 34% from the Upscale and Upper Midscale segment and 11% from Midscale and Economy segment.
- 2023 was a year of highest room supply with c. 14K rooms being added across 182 hotels. Mumbai (1.9K rooms) and Bangalore (1.1K rooms) had the largest concentration of supply addition, while Delhi was scoreless. Other metro cities contributed c. 3.7% to increased supply of hotel room inventory

Source: Horwath HTL

- ▶ Jaipur micro-market witnessed a city-wide occupancy of ~63.4% in 2023, which is mainly driven by luxury and upper-upscale segment hotels. In 2023, luxury and upper upscale segment recorded an ARR of INR 13,200 but it was led by only a handful of luxury hotels.
- ▶ Besides this, ARR of upper-midscale segment and middle-economy segment was INR 5,200 and INR 2,800 respectively.

Source: Horwath HTL - India Hotel Market Review 2023, Juniper Hotels Limited (DRHP)



Valuation Summary L

Statement of Limiting Conditions Industry Analysis

Resort Private

Valuation Analysis

# Hotel Background

### The Leela Palace Jaipur

- ► The Leela Palace Jaipur (the "Hotel") is located on Jaipur-Delhi Highway and is an elegant reflection of modern palatial grandeur. It blends the splendor of Rajputana and Mughal architecture with pristine white exteriors embellished with ornate jaalis and silver-lined chhatris. Nearest attractions include Chamunda Temple, Nahargarh Biological Park and Amer Fort.
- ► Key features of the Hotel include:
  - ▶ Accommodation 200 Keys; including 74 Palace rooms, 16 Palace suits, 22 Grand villas, 22 Grand villas with terrace, 23 Royal villas with courtyard,41 Royal villas with plunge pools, 1 Royal suite and 1 Maharaja suite.
  - ▶ Dining Sukh Mahal, an All-day dining restaurant; Mohan Mahal, Indian speciality restaurant; Preet Mahal, Italian Trattoria serving traditional comfort food; Jharokha Bar; Unique dining experiences Poolside, Hawa Mahal and in villa.
  - ► Conference & Banquet Facilities Vikram Aditya Grand Ballroom with a pre-function area; Jaigarh Meeting Room; Sundarban Lawns; Hawa Mahal; Kanishka Bagh and Studio.
- ► For the year ended 31 March 2024, TPRPL reported revenue from operations of INR 1,810 Mn and Operating EBITDA of INR 786 Mn.

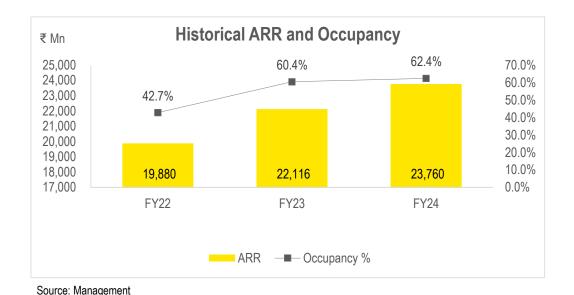


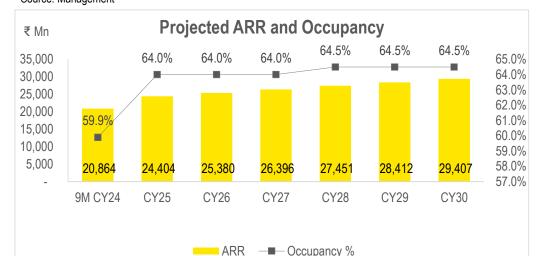
Source: Company Website

# Historical and Prospective Financial Information

#### **Key Metrics (Occupancies and ARRs):**

- ▶ TPRPL primarily caters to leisure travel segment and destination weddings. Historically, TPRPL has achieved an occupancy of 42.7% in FY22, showing a significant growth to 60.4% in FY23. Occupancy remained relatively stable at 62.0% in FY24.
- ► TPRPL has achieved an ARR of INR 19,800 in FY22, with a notable increase to INR 22,116 in FY23. By FY24, ARR has increased to around INR 23,760.
- ▶ TPRPL's Management projects continued growth in occupancy and ARR. TPRPL is expected to achieve an occupancy rate of approximately 64.0% in CY25, driven by the ongoing surge in demand of destination weddings. The occupancy rate is expected to stabilize at around 64.5% from CY28 onwards.
- ▶ The growth in the projected period is supported by the current ARRs and inflationary price adjustments. Further, the ARR is expected to grow at around 4.0% in CY25, before stabilizing at a growth rate of approximately 3.5% from CY29 onwards, reflecting a mature market scenario where growth is driven by steady demand and incremental enhancements in service offerings





The detailed historical and prospective profit and loss statement has been presented in Appendix 2

Source: Management

Valuation Industry Analysis Resort Private Limiting Conditions Summarv

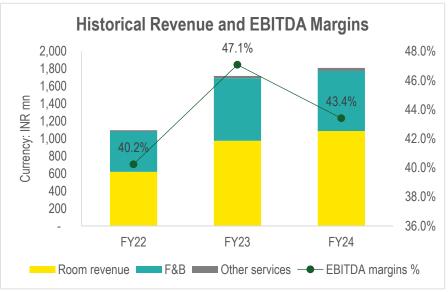
Valuation Analysis

# Historical and Prospective Financial Information

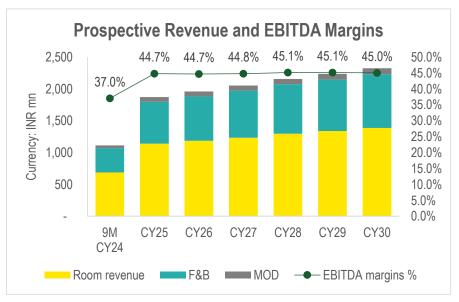
#### **Revenue and EBITDA:**

- ▶ In FY24, Room revenue has contributed to ~ 60% of total revenue making it the largest revenue segment. Room revenue is expected to contribute around ~61.8% of total revenues in CY24. By CY30, room revenue is expected to contribute ~59.6% of total revenues.
- Food and beverages were the second-largest contributor, accounting for ~38.0% of total revenues. Food and beverages is anticipated to contribute 34.3% of total revenues in CY24, increasing to approximately 36.4% by CY30.
- Minor operating departments, including services like laundry and spa, made up the remaining 2.0% of the total revenue in FY24, and are projected to increase slightly to approximately 4.0% by CY30.
- ▶ Historically, major cost components for TPRPL include employee cost, room cost and food and beverage costs.
- TPRPL pays management fees to Schloss HMA Private Limited for using 'The Leela' brand and Management of the hotel operations. The structure of the fees is as follows:
  - ▶ Base fee: 2.0% of total revenue
  - ► Marketing fee: 1.5% of room revenue
  - Incentive fee: 7% of gross operating profits
- TPRPL's EBITDA margins have shown significant growth. The Management's strategic and cost-effective measures enhanced operational efficiencies, and improved EBITDA margins. By FY24, the EBITDA margin had reached 43.4%, slightly lower than 47.1% of FY23.
- ▶ TPRPL is expected to achieve an EBITDA margin of approximately 37.0% in CY24 which is anticipated to increase and stabilise at ~45% from CY25 onwards. Food and Beverage is expected to remain the major cost head throughout the forecast period, contributing approximately 30% of total expenses, followed by room expenses at around 20%.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



Source: Management

# Historical and Prospective Financial Information

▶ The historical balance sheet of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited
Number of months	12	12	12
Net block of fixed assets (NFA)	1,226	1,152	6,361
Right of use assets	-	-	0.3
Current assets			
Inventories	30	20	29
Trade receivables	5	15	80
Cash and bank balances	297	532	1,211
Other current assets	190	102	145
	522	669	1,464
Current liabilities and provisions			
Trade payables	98	137	177
Provisions	39	6	6
Other current liabilities	532	440	511
	670	583	694
Net current assets (NCA)	(148)	86	770
Deferred tax asset	-	-	-
Lease Liability			0.1
Loan funds	-	-	
Borrowings	617	450	
Non-convertible bonds			478
	617	450	478 -
Deferred tax liability	19	18	1,359
Net worth	443	770	5,293
Represented by			
Equity	252	252	252
Other equity	191	519	5,042
Total	443	770	5,293

Particulars	Mar-24
Reported NCBs	478
IndAS adjustments as informed by Management:	
Less: Differential interest	(1.6)
Add: Processing charges	3.8
Gross debt (excl CCDs interest) used for DCF valuation	480

Source: Management

Source: Management

Note: The historical balance sheet for TPRPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, TPRPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

## Historical Financial Information - Moonburg

▶ The historical balance sheet of MPPL as provided by the Management are as follows:

Currency: ₹ mn	Notes	31-Mar-23	31-Mar-24
Audited/unaudited/forecast		Audited	Audited
Number of months		12	12
Investments		-	4,730 -
Current assets			
Trade receivables			0.7
Cash and bank balances		0.1	4.5
Other current assets		0.1	7.2
		0.2	12.3
<b>Current liabilities and provisions</b>			
Trade payables			0.9
Other current liabilities		0.4	20.5
		0.4	39.5
		0.4	40.4
Net current assets (NCA)		(0.2)	(28.1)
Deferred tax asset			-
Loan funds		-	-
Listed NCBs			4,241
CCDs			500
Interest accrued on NCBs			381
		-	5,123
Net worth		(0.2)	(421)
Represented by			
Equity		0.1	0.1
Other equity		(0.3)	(421)
Total		(0.2)	(421)
		•	•

Source: Management

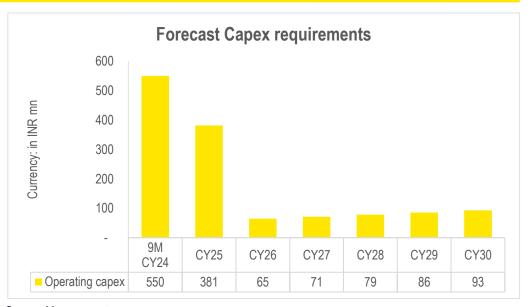
Represents the book value of investment in TPRPL

Note: The historical balance sheet for TPRPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, TPRPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

## Historical and Prospective Financial Information

### **Capital expenditure:**

- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements include expenses for a solar power plant of 1.5MW in Bikaner, which is expected to increase efficiencies in Heat Light and Power costs, project improvement plans and other operational expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - 1. Furniture, Fixtures, and Equipment (FF&E) expenses;
  - 2. Renovations and upgrades;
  - 3. Maintenance / Repair of Air Handling units, Chiller, cold room, smart room, pump replacement; and
  - 4. Improvement of technical infrastructure.



Source: Management

# Historical and Prospective Financial Information

### **Operating Working capital:**

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited
Current assets			
Inventories	30	20	29
Trade receivables	5	15	80
Other current assets	190	91	128
	225	125	236
Current liabilities and provisions			
Trade payables	98	137	177
Provisions	39	6	6
Other current liabilities	282	190	288
	420	333	472
Operating NCA	(195)	(207)	(235)
Revenue for the year	1,096	1,719	1,810
Operating negative NCA days of revenue	(65)	(44)	(47)

Source: Management

- ► Trade payables for FY 2023 and FY2024 include outstanding payables to related parties (Schloss HMA Private Limited or "HMA"). Basis discussions with the Management, we understand that the operating cycle for payables to HMA is to stabilise at 60 days in the projected period.
- ▶ Basis the above, the Management has assumed an operating negative working capital requirement of 37 days of revenue in the forecast period. The projected operating working capital requirement is tabulated below:

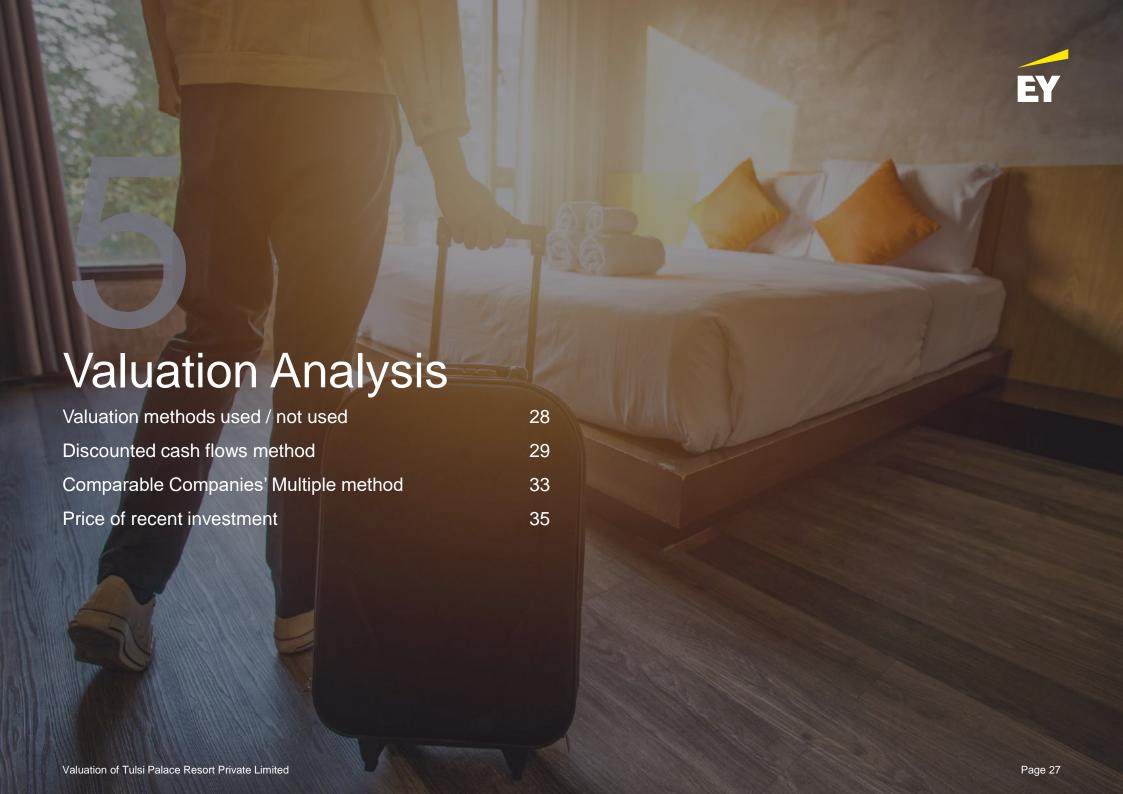
Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	1,810	1,785	1,871	1,960	2,053	2,156	2,234	2,322
Operating negative NCA days of revenue	(47)	(37)	(37)	(37)	(37)	(37)	(37)	(37)
Operating NCA	(235)	(179)	(187)	(196)	(205)	(216)	(223)	(232)
(Increase)/ Decrease in net operating working capital		(57)	9	9	9	10	8	9

Source: Management

Valuation Summary Statement of Limiting Conditions Industry Analysis Tulsi Palace Resort Private Limited Valuation Analysis Appendix

## Terms of CCDs

- ► The Management has informed that as at the Valuation Date, MPPL had issued 5,000,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 500 mn.
- The key terms of the CCDs are as follows:
  - ▶ Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ▶ Voluntary Conversion: At any time prior to the mandatory Conversion Date, the CCD holder shall have the right, exercisable by notice in writing to Moonburg, to convert the CCDs into such number of equity shares of Moonburg of face value of INR 10 each as determined by the Conversion Formula.
  - ▶ Mandatory Conversion: provided that the CCDs shall automatically stand converted into the number of converted equity shares as determined by the Conversion Formula upon commencement of the corporate insolvency resolution process of the Company
  - ▶ Conversion Formula: Number of converted equity shares issued upon conversion of 1 CCD = Face Value of a CCD divided by the Conversion Price.
    - ▶ Where 'Conversion Price' shall mean the higher of, (a) the fair market value per converted equity share at the time of issuance of the CCDs; and (b) the fair market value per converted equity share at the time of conversion of the CCDs, as determined by a valuer appointed by the Moonburg for this purpose.
  - ▶ The tenure of CCDs is 10 years from the date of issue unless converted earlier.
  - ▶ The CCDs would carry a coupon of 10.5% per annum, compounded on a yearly basis, until the conversion. The accrued and cumulative coupons/interests shall be carried forward for payment on the next payment date.
  - ▶ Interest free period Interest on the principal amount of CCDs outstanding shall neither accrue nor be payable till 31 March 2025.
  - ▶ TDS, if any, be deducted each year and paid to the government
  - ▶ CCD holders will not carry any voting rights until conversion
  - ▶ The Management informed that all the CCDs of Moonburg would be transferred to TPRPL 'at par' on the reverse merger and the CCDs are not entitled to any equity swap. Accordingly, TPRPL will be the issuer of the CCDs post completion of the reverse merger.



# Valuation Methodology

- ▶ To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ Market approach: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ <u>Income approach:</u> The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ Asset approach: The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	► Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	25.0%	➤ Comparable companies engaged in hospitality industry have been considered for the analysis. Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of the Company for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent transaction method	Yes	25.0%	► Moonburg Power Private Limited had acquired 50% stake of TPRPL in May 2023 from independent third party on arm's length basis. We have used the impliedEV / EBITDA multiple for this transaction (Enterprise Value to EBITDA) on FY24 EBITDA of the Company for the valuation analysis
Price of recent investment method	No	-	▶ We have not used this method, as there are no recent investment in the Company
Cost approach			
Net asset value method	No	-	Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

# Discounted cash flows method

## Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ▶ The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of valuation date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 12.5%. Refer the next page for determination of WACC.

## **Mid-Year Discounting Convention**

► EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

## **Calculation for WACC**

$$WACC = W_E * K_E + W_D * R_D$$

where:

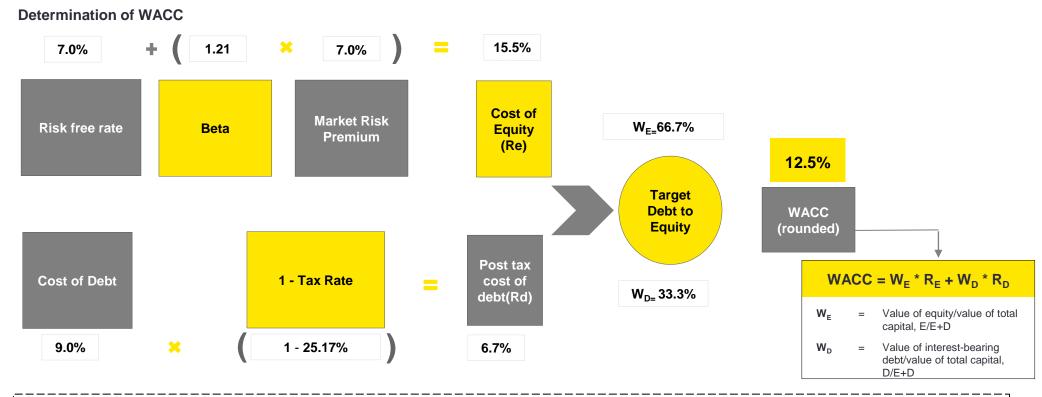
**W**<sub>E</sub> = Value of equity/value of total capital, E/E+D

 $K_F$  = Cost of equity

W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

 $R_D$  = After-tax cost of interest-bearing debt

# Discounted cash flows method



- 1 Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- 4 Based on the current marginal borrowing cost as per the Management
- 5 Based on the prevailing corporate tax rate in India
- 6 The debt equity ratio of 33.3: 66.7 is considered for the Company basis the Group's capital structure and the long-term capital structure of the hospitality industry.

Valuation Summary Statement of Limiting Conditions Industry Analysis Resort Private Limited Valuation Analysis Appendix

## Discounted cash flows method

## **Perpetuity Multiple**

- ▶ As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that TPRPL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 33 for detailed selection criteria used for the comparable companies.
- ▶ Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x

Source: S&P Capital IQ

▶ For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation Statement of Summary Limiting Conditions Industry Analysis Tulsi Palace Resort Private Limited Valuation Analysis Appendix

# Discounted cash flows method

## Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		(284)	272	615	640	672	688	708	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		(271)	235	472	437	408	371	339	
Terminal value									18,802
Present value factor for terminal year	0.45								1
Present value for explicit period	1,990								
Present value of terminal period	8,490 -	——▶ Tei	minal value	* 0.45					<b>+</b>
Enterprise value	10,480								•
Advance tax (net of provision)	16.9					= C)	30 EBITDA	* EV / EBI	TDA multiple
Adjusted enterprise value	10,497								
1 Less: NCBs	(480)								
Add: cash and cash equivalents	1,211								
Value attributable to Equity holders	11,228								
Source: Calculation									

Note 1: The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approachwe have

**Note 1:** The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approachwe have considered the gross debt (pre IndAS adjustments) as at the Valuation Date, as provided by the Management (Refer Page 22).

Refer Appendix 3 for a detailed DCF computation

Valuation Summary Statement of Limiting Conditions Industry Analysis Tulsi Palace Resort Private Limited Valuation Analysis Appendix

# Comparable Companies' Multiple method

## Comparable Companies' Multiples (CCM) Method:

- This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we have considered that TPRPL is a part of larger chain of hotels operating under the brand name "The Leela". We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ▶ The EV of compariable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(495)	10,916	1,206	511	21.3
Average		· · · · · ·				24.6

Source: S&P Capital IQ

Valuation Statement of Summary Limiting Conditions Industry Analysis Tulsi Palace Resort Private Limited Valuation Analysis Appendix

# Comparable Companies' Multiple method

## Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of 25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/ EBITDA multiple of 18x
- ► Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of TPRPL to determine the enterprise value of the Company. Refer the table below for computation of equity value as per the CCM method:

	Currency: ₹ mn	Value
	EV/ EBITDA multiple	24.6x
	Less: Discount	25%
	Multiple after discount (rounded)	18x
	EBITDA of Company for year ended 31 Mar 2024	786
	Value	14,141
	Net deferred tax assets/ (Liabilities) at 50%	(680)
	Add: CWIP	5.7
	Enterprise value	13,467
1	Less: gross debt (NCBs)	(478)
	Less: lease liabilities	(0.1)
	Add: cash and cash equivalents	1,211
	Value attributable to Equity holders	14,200

Source: Calculation

**Note 1:** For computation of the equity value as per the Comparable companies' quoted multiple method, we have considered the reported gross debt as per the financials of the Company as at the Valuation Date (as comparable companies have similar Ind AS reporting).

Valuation Statement of Limiting Conditions Industry Analysis Tulsi Palace Resort Private Valuation Analysis Appendix

# Price of recent transaction

## Price of recent investment (PORI)

- ▶ Moonburg Power Private Limited acquired 50% equity stake of TPRPL in May 2023. Basis discussions with the Management, we understand that the implied EV / EBITDA multiple for the transaction was 12.5x.
- ► Accordingly, we have applied an EV/EBITDA multiple of 12.5x on the EBITDA of TPRPL to determine the enterprise value of the Company. Refer the table below for computation of equity value as per the PORI:

Currency: ₹ mn	Value
EV/ EBITDA multiple	12.5x
EBITDA of Company for year ended 31 Mar 2024	786
Value	9,820
Net deferred tax assets/ (Liabilities) at 50%	5.7
Add: CWIP	(680)
Enterprise value	9,146
1 Less: gross debt (NCBs)	(478)
Less: lease liabilities	(0.1)
Add: cash and cash equivalents	1,211
Value attributable to Equity holders	9,879

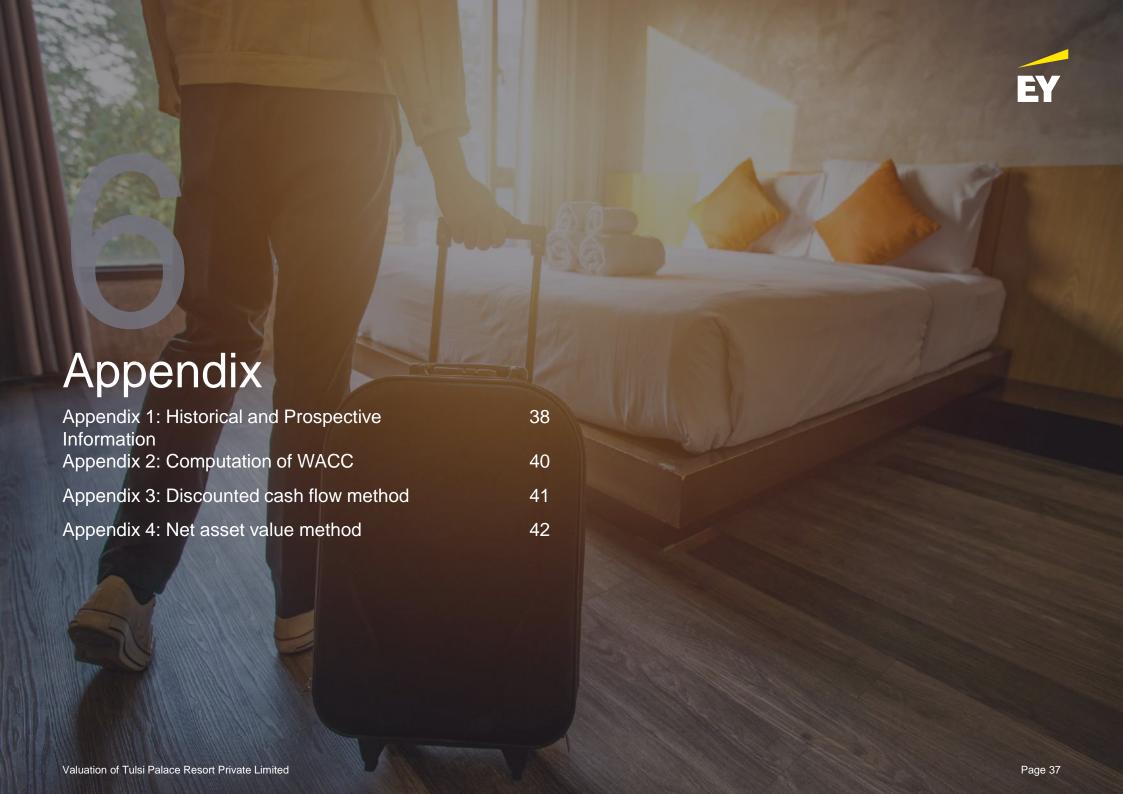
Source: Calculation

**Note 1:** For computation of the equity value as per Price of recent transaction method, we have considered the reported gross debt as per the financials of the Company as at the Valuation Date

Valuation Statement of Limiting Conditions Industry Analysis Tulsi Palace Resort Private Limited Valuation Analysis Appendix

# Valuation of CCDs - Moonburg

- ▶ As per the proposed terms of CCDs as detailed in page 26, the CCDs shall be entitled to an interest coupon @ 10.5% (compounded yearly) and equity return upon its conversion. The CCDs conversion into equity would be based on the fair value of the equity on the date of the conversion.
- ▶ Moonburg external borrowings are also at 10.5% as at the Valuation Date. The Management has confirmed that coupon rate of 10.5% on CCDs is at arm's length as per the Indian transfer pricing regulations.
- ► The CCDs of Moonburg would be transferred 'at par' to TPRPL on the reverse merger and these CCDs are also not entitled to any equity swap. Accordingly, TPRPL will be the issuer of the CCDs post completion of the reverse merger
- ▶ Accordingly, the fair value of the CCDs is equal to its par value i.e 500 mn as at 31 March 2024.



# Appendix 1: Historical and Prospective Information

▶ The historical profit and loss statement of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited
Number of months	12	12	12
Net revenue			
Room revenue	620	975	1,087
Food and Beverage	463	718	687
Other services	13	26	36
Net revenue	1,096	1,719	1,810
Consumption of food and beverages	(93)	(141)	(126)
Employee benefit expenses	(164)	(214)	(264)
Power and Fuel	(56)	(75)	(76)
Consumption of stores and operating supplies	(46)	(71)	(62)
Management fees	(70)	(116)	(118)
Other operating expenses	(226)	(293)	(378)
Total expenses	(655)	(910)	(1,024)
Operating EBITDA	441	809	786
Depreciation and amortisation	(117)	(99)	(335)
EBIT	324	710	450
Finance costs	(85)	(43)	(51)
PBT	240	667	399
Other income	53	98	127
Non operating expenses	-	-	-
Tax	(43)	(194)	(137)
PAT	250	571	389
Sales growth (%)	na	56.8	5.3
EBITDA margins (%)	40.2	47.1	43.4
EBIT margins (%)	29.6	41.3	24.9
PBT margins (%)	21.9	38.8	22.0
PAT margins (%)	22.8	33.2	21.5
Occupancy (%)	42.7%	60.4%	62.4%
ARR (INR)	19,880	22,116	23,760
RevPar (INR)	8,492	13,361	14,826

Source: Management

# Appendix 1: Historical and Prospective Information

▶ The historical and prospective profit and loss statement of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Dec-21	31-Dec-22	31-Dec-23	31-Mar-24	31-Dec-24	31-Dec-25	31-Dec-26	31-Dec-27	31-Dec-28	31-Dec-29	31-Dec-30
Audited/unaudited/forecast	Unaudited	Unaudited	Unaudited	Unaudited	Forecast						
Number of months	12	12	12	3	9	12	12	12	12	12	12
Net revenue											
Room revenue	459	855	1,025	406	687	1,140	1,186	1,233	1,296	1,338	1,385
F&B revenue	363	648	706	234	381	656	696	737	774	808	845
MOD revenue	8	20	73	32	44	75	78	82	85	89	92
Other services	3	19	-	-	-	-	-	-	-	-	-
Net revenue	834	1,543	1,804	673	1,112	1,871	1,960	2,053	2,156	2,234	2,322
Departmental expenses											
Room expenses	(78)	(129)	(166)	(52)	(120)	(180)	(189)	(197)	(206)	(213)	(221)
F&B expenses	(158)	(266)	(284)	(84)	(181)	(276)	(288)	(298)	(309)	(320)	(335)
MOD expenses	(5)	(12)	(16)	(5)	(26)	(34)	(37)	(39)	(42)	(44)	(46)
Other expenses	-	(0.2)	-	-	-	-	-	-	-	-	-
Admin and General expenses	(63)	(87)	(107)	(32)	(84)	(123)	(130)	(137)	(142)	(147)	(153)
Sales and Marketing expenses	(31)	(52)	(122)	(30)	(90)	(128)	(135)	(142)	(148)	(153)	(159)
Heat, Light, Power	(46)	(71)	(69)	(16)	(55)	(65)	(67)	(70)	(73)	(76)	(79)
Repairs and Maintainance	(48)	(80)	(94)	(21)	(61)	(86)	(91)	(96)	(100)	(105)	(110)
Gross profit	404	845	946	432	494	979	1,023	1,074	1,135	1,176	1,219
Management Fees	(50)	(100)	(114)	(48)	(65)	(119)	(125)	(131)	(138)	(143)	(148)
Property tax and Insurance	(2)	(2)	(4)	(1)	(4)	(5)	(5)	(5)	(6)	(6)	(6)
Other fixed expenses	-	(3)	(45)	(3)	(14)	(17)	(18)	(19)	(20)	(20)	(21)
Operating EBITDA	147	370	602	380	412	837	875	919	972	1,007	1,045
No of rooms	200	200	200	200	200	200	200	200	200	200	200
Revenue growth (%)	na	85.1%	17.0%	na	na	4.8%	4.7%	4.7%	5.0%	3.6%	3.9%
EBITDA margins (%)	17.6%	24.0%	33.4%	56.4%	37.0%	44.3%	44.7%	44.7%	44.8%	45.1%	45.1%
Occupancy (%)	37.3%	56.3%	62.0%	75.1%	59.9%	64.0%	64.0%	64.0%	64.5%	64.5%	64.5%
ARR (INR)	18,430	20,793	22,646	29,737	20,864	24,404	25,380	26,396	27,451	28,412	29,407
ARR growth	na	12.8%	8.9%	0.0%	na	4.0%	4.0%	4.0%	4.0%	3.5%	3.5%
RevPar (INR)	6,878	11,715	14,047	22,334	12,497	15,619	16,243	16,893	17,706	18,326	18,967
RevPar growth	na	70.3%	19.9%	0.0%	na	4.5%	4.0%	4.0%	4.8%	3.5%	3.5%

Source: Management

Valuation Summary Statement of Limiting Conditions Industry Analysis

Tulsi Palace Resort Private

Valuation Analysis

Appendix

# Appendix 2: Computation of WACC

## **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Cost of equity capital (%)		15.5

## Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	d	9.0
Expected income tax rate (%)	е	25.2
After-tax cost of debt (%)		6.7

## **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	10.5
WACC (rounded)		12.5

Source: Calculation

#### Notes

- Based on prevailing YTMs of Government of India Bonds with
   10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- Based on EYMB understanding of prevailing market risk premium in India
- Based on the current marginal borrowing cost as represented the Management
- e. Based on the prevailing corporate tax rate in India

## **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ► The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

# Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Net Revenue		1,112	1,871	1,960	2,053	2,156	2,234	2,322	2,322
EBITDA		412	837	875	919	972	1,007	1,045	1,045
Depreciation and amortisation		(59)	(73)	(65)	(59)	(53)	(48)	(43)	
EBIT		353	764	810	860	919	960	1,002	
Tax expense		(89)	(192)	(204)	(216)	(231)	(242)	(252)	
Debt free net income		264	572	606	644	688	718	750	
Add: Depreciation and amortisation		58.9	72.6	65.4	58.8	52.9	47.6	42.9	
(Increase)/ Decrease in net working capital		(56.9)	8.6	8.8	9.3	10.3	7.9	8.8	
Less: Capital expenditure		(550)	(381)	(64.8)	(71.3)	(78.6)	(85.5)	(93.4)	
Debt free cash flow		(284)	272	615	640	672	688	708	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		(271)	235	472	437	408	371	339	
Perpetuity multiple									18x
Terminal value									18,802
Present value factor for terminal year	0.45								
Present value for explicit period	1,990								
Present value of terminal period	8,490		_						
Enterprise value	10,480		<u>Computat</u>	ion of Term	<u>inal Value:</u>				

Advance tax (net of provision) 16.9 Adjusted enterprise value 10,497

Less: NCBs (480)Add: cash and cash equivalents 1,211 Value attributable to Equity holders 11,228

Source: Calculation

▶ The terminal value has been calculated based on a perpetuity multiple on the CY30 EBITDA of TPRPL. The table below represents computation of terminal value:

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	1,045	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	18,802	(A) * (B)
(D)	PVF factor (year-end discounting)	0.45	Refer DCF computation
	Present value of Terminal value	8,490	(C) * (D)

Source: Calculation

# Appendix 4: Net asset value method - TPRPL

▶ The table below presents the Net asset value of TPRPL as at 31 March 2024:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			6,361
Right of use assets			0.3
Current assets			
Inventories		28.8	
Trade receivables		79.7	
Cash and bank balances		-	
Other financial assets		1,211	
Other current assets		-	
		145	
Current liabilities and provisions		1,464	
Trade payables			
Provisions		177	
Other current liabilities		6.1	
		511	
Net current assets (NCA)		694	
Deferred tax assets			770
Loan funds			-
NCBs		478	
Lease Liabilities		0.1	
			478
Deferred tax liability			1,359
Net equity value			5,293
Less: contingent liabilities			-
Adjusted Net equity value			5,293

Source: Management

- ► The equity value of the Company as at the Valuation Date as per NAV method is ₹ 5,293 mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value the Company and has been provided for information purposes only.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

# Appendix 4: Net asset value method - Moonburg

▶ The table below presents the Net asset value of Moonburg as at 31 March 2024:

Currency: ₹ Mn	Notes	Mar24	Mar24
Investments (equity investment in TPRPL)			4,730
Current assets			
Sundry debtors		0.7	
Cash and bank balances		4.5	
Other current assets		7.2	
		12.3	
Current liabilities and provisions			
Trade payables		0.9	
Other current liabilities		39.5	
		40.4	
Net current assets (NCA)			(28.1)
Loan funds			
Listed NCBs		4,241	
Interest accrued on NCBs		381	4,623
Value attributable to equity (including CCDs)			79.0
Less: Value attributable CCDs			(500)
Net worth- unadjusted			(421)
Less: contingent liabilities			-
Net equity value – adjusted			(421)
Less: Book value of investment in TPRPL			(4,730)
Net equity value - adjusted (excluding investment in TPRPL)			(5,151)

Source: Management

- ► The equity value of Moonburg (excluding investment in TPRPL) as at the Valuation Date as per NAV method is (-) ₹ 5,151 Mn and value of CCDs as at 31 March 2024 is INR 500 Mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Moonburg and (ii) no material contingent assets / liabilities in Moonburg as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

## Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

# Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

#### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

#### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor, Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @ @ey\_indiacareers









## Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028, India

#### Reliance Restricted

Schloss Chanakya Private Limited Attention: Mr. Ravi Shankar

Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

24 July 2024

## Report on valuation of Schloss Chanakya Private Limited

Dear Mr. Shankar,

In accordance with instructions of Schloss Chanakya Private Limited ("SCHPL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Schloss Chanakya Private Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

#### Purpose of our Report and restrictions on its use

We understand that SCHPL is contemplating to undertake the following transactions:

Step 1: Acquire (a) 100% equity stake in Schloss Udaipur Private Limited ("SUPL") from Project Ballet Udaipur Holdings (DIFC) Pvt. Ltd; (b) 100% equity stake of Moonburg Power Private Limited ("MPPL") and 100% CCDs of MPPL from BSREP III Joy Two Holdings (DIFC) Ltd; and (c) 50% equity stake of Tulsi Palace Resort Private Limited ("TPRPL") from BSREP III Joy Two Holdings (DIFC) Ltd

Step 2: On completion of step 1, existing equity shareholders and CCPS holders of SCHPL will transfer their stakes in SCHPL to Schloss Bangalore Limited ("SBL").

Step 2 as detailed above is referred as "Proposed Transaction". In this regard, valuation of equity shares and CCPS of SCHPL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA"), Income Tax Act, 1961 ("Indian Income Tax regulations") and Companies Act, 2013 in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.



#### **Reliance Restricted**

## Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.

Our work commenced on 20 May 2024 and was completed on 24 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

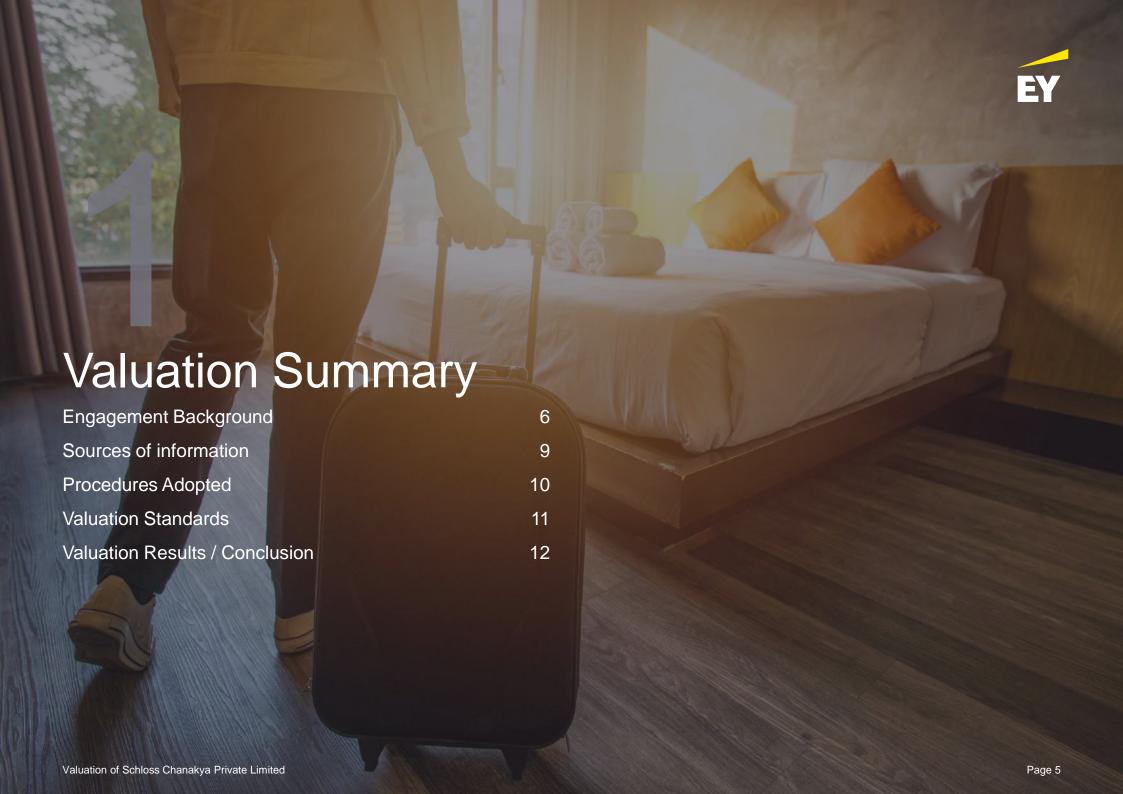
Membership No. IBBI/RV/05/2018/10206

Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155 Report No. EYMBS/RV/2024-25/067

# Table of contents

1	Valuation Summary	5	Annexure 1: Schloss Udaipur Private Limited	55
2	Statement of Limiting Conditions	17	Annexure 2: Tulsi Palaces Resorts Private Limited	75
3	Industry analysis	20		
4	Schloss Chanakya Private Limited	22		
5	Valuation Analysis	35		
6	Appendix	45		



Valuation Summary

Statement of Limiting Conditions

Schloss Chanakya Private Limited

Schloss Chanakya Private Limited

Valuation Analysis

Annexure 1: Annexure 2: Tulsi Schloss Udaipur Private Limited

Private Limited

Annexure 2: Tulsi Schloss Udaipur Private Limited

Private Limited

# **Engagement Background**

- ▶ SCHPL is a private limited company incorporated in India in March 2019 and it started its operations effective from October 2019, by acquiring the "Delhi hotel undertaking" of Hotel Leelaventure Limited. SCHPL owns and operates "The Leela" hotel in Delhi.
- ▶ Shareholding pattern of SCHPL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
BSREP III India Ballet I Pte. Ltd.	57,423,075	99.99%
BSREP III India Ballet Pte. Ltd.	1	0.01%
Total	57,423,076	100.0

Source: Management

- ▶ The Management has informed us that the agreement to fully acquire Schloss Udaipur Private Limited, Tulsi Palace Resort Private Limited and Moonburg Power Private Limited has been executed in May 2024 for a total consideration of INR 11,123 million.
- ► Schloss Udaipur Private Limited ("SUPL") is a private limited company incorporated in India in March 2019 and it started its operations effective October 2019 by acquiring the "Udaipur hotel undertaking" of Hotel Leelaventure Limited. SUPL owns and operates "The Leela" hotel in Udaipur.
- ▶ Tulsi Palace Resort Private Limited ("TPRPL") is a private limited company incorporated in India. Earlier, it operated as 'JW Marriott'. In 2020, TPRPL and Marriott mutually agreed to terminate the agreement and TPRPL entered into an operation and management service agreement with Schloss HMA Private Limited to operate the hotel under "The Leela" brand.
- ▶ In May 2021, BSREP III Joy Two Holdings (DIFC) Limited ("Joy Two") acquired 50% stake in TPRPL. In May 2023, the remaining 50% stake of TPRPL was acquired by Moonburg Power Private Limited ("MPPL" or "Moonburg"), a 100% subsidiary of Joy Two.
- ▶ Moonburg Power Private Limited was incorporated on 7 June 2022. MPPL is mainly a holding company having 50% stake in TPRPL.
- ▶ We understand from the Management that there is a proposed reverse merger of MPPL into TPRPL. The merger application (first motion application) was filed with NCLT, Mumbai on 12 February 2024. As at the Valuation Date, the merger application was heard by the NCLT, Mumbai and an order was passed on 17 April 2024, wherein the meeting of shareholders and creditors was dispensed. Currently, the second motion petition has been filed and the final hearing of merger is scheduled for 18 July 2024

# **Engagement Background**

Valuation Summary

Statement of Limiting Conditions

Statement of Limiting Conditions

Statement of Limiting Conditions

Schloss Chanakya Private Limited

Valuation Analysis

Appendix

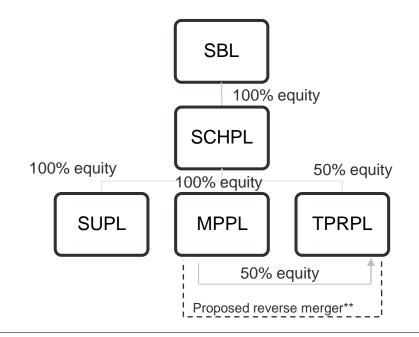
Annexure 1: Schloss Udaipur Private Limited

Palaces Resorts
Private Limited

# Organization structure

# India Ballet Udaipur Holding Joy Two 100% equity SCHPL SUPL MPPL TPRPL 50% equity

## **Proposed structure**



- ▶ India Ballet: BSREP III India Ballet I Pte. Ltd.
- ▶ Udaipur Holding: Project Ballet Udaipur Holdings (DIFC) Pvt. Ltd.
- ▶ Joy Two: BSREP III Joy Two Holdings (DIFC) Ltd.
- ► SBL: Schloss Bangalore Limited
- ► SCHPL: Schloss Chanakya Private Limited
- ▶ SUPL: Schloss Udaipur Private Limited
- ▶ MPPL: Moonburg Power Private Limited
- ▶ TPRPL: Tulsi Palace Resort Private Limited
- \*\*We understand from the Management that there is a proposed reverse merger of MPPL into TPRPL, wherein SCHPL will hold 100% equity in post-merger entity.

# **Engagement Background**

Purpose and Scope of valuation

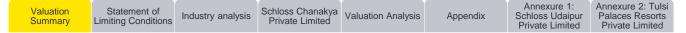
- ▶ We understand that SCHPL is contemplating to undertake the following transactions:
  - ▶ Step 1: Acquire (a) 100% equity stake in Schloss Udaipur Private Limited ("SUPL") from Project Ballet Udaipur Holdings (DIFC) Pvt. Ltd; (b) 100% equity stake of Moonburg Power Private Limited ("MPPL") and 100% CCDs of MPPL from BSREP III Joy Two Holdings (DIFC) Ltd; and (c) 50% equity stake of Tulsi Palace Resort Private Limited ("TPRPL") from BSREP III Joy Two Holdings (DIFC) Ltd
  - ▶ Step 2: On completion of step 1, existing equity shareholders and CCPS holders of SCHPL will transfer their stakes in SCHPL to Schloss Bangalore Limited ("SBL").

The Step 2 as detailed above is referred as "Proposed Transaction".

- ▶ In this regard, valuation of equity shares and CCPS of SCHPL is required for the purpose of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ► The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares and CCPS of SCHPL in compliance with FEMA and Indian Income Tax regulations.
- ► The Company has also requested EYMB to determine fair value of CCPS of SCHPL in capacity as Registered Valuer for compliance with Section 62 of the Companies Act, 2013
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ► EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

## Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ SCHPL specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of SCHPL from FY20 to FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of SCHPL for year ended 31 March 2024.
  - ▶ Financial projections of SCHPL from 1 April 2024 till 31 December 2030. These include forecasts of profit & loss account (up to EBITDA level), tax depreciations, operating working capital and capital expenditure along with underlying assumptions like ARR, Occupancy, etc., and details of brought forward tax losses (including business losses and unabsorbed depreciation).
  - Key KPIs of the Delhi hotel for the period of FY20 to FY24 and for the forecasted period
  - ▶ Management MIS of the Delhi hotel for the period CY19 to CY23 and 3 months period ending 31 March 2024
  - Key terms of Management contract of the SCHPL
  - Key terms of CCDs issued by the SCHPL
  - ▶ Proposed terms of Compulsorily Convertible Preference Shares ("CCPS") issued by the Company
  - ▶ Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - ▶ Background information regarding the entity provided through emails or during discussions.
- ▶ Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc.. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.



# **Procedures Adopted**

## Procedures adopted in carrying out the valuation

- Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - business plan and future performance estimates;
  - ▶ details of current borrowings outstanding and key terms of CCDs and CCPS issued by the Company
- Gained understanding of the business strategy and growth drivers.
- ▶ Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Reviewed and analysed the financial projections of the Company:
  - ▶ Analysis of significant assumptions used in the underlying estimates for the hotel operations
- ▶ Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares and CCPS of the Company using Internationally accepted valuation methodologies.

Valuation Summary

Statement of Limiting Conditions

Statement of Limiting Conditions

Statement of Limiting Conditions

Schloss Chanakya Private Limited

Valuation Analysis

Appendix

Annexure 1: Schloss Udaipur Private Limited

Palaces Resorts
Private Limited

## Valuation Standards

#### **Valuation Standards**

- ▶ Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions as per the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

103.14

# Valuation Results / Conclusion – SCHPL (consolidated)

## **Valuation Summary**

- ▶ The Management has informed that SCHPL has entered into agreements (executed in May 2024) to acquire Schloss Udaipur Private Limited, Tulsi Palace Resort Private Limited and Moonburg Power Private Limited for a total consideration of INR 11,123 Mn. On 16 July 2024, the Company has raised capital amounting to INR 11,123 million via issue of CCPS to fund these acquisitions. Schloss Udaipur Private Limited, Tulsi Palace Resort Private Limited and Moonburg Power Private Limited would be 100% subsidiaries of SCHPL post the acquisition.
- ▶ The Management has requested to undertake and present the valuation of SCHPL (on post money basis) on the assumption that the acquisition of Schloss Udaipur Private Limited, Tulsi Palace Resort Private Limited and Moonburg Power Private Limited is complete. Accordingly, we have valued each of these entities separately and added the same together to arrive at the consolidated value. As the consideration for the acquisition was pending to be discharged as at the Valuation Date, the same is deducted from the consolidated value in the valuation summary. Further, to arrive at post money valuation of SCHPL, the capital infusion via CCPS is added separately in the valuation summary.
- ▶ The equity value of SCHPL (on consolidated basis) as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Value
Equity value		
Value of SCHPL (on standalone basis) (Equity and CCDs) (A)		11,450
Value of 100% equity of Schloss Udaipur Private Limited (B)		4,140
Value of direct 50% equity stake in TPRPL (on post-merger basis) (C)		6,483
Value of balance 50% equity stake in TPRPL (on post-merger basis) (via MPPL)(D)		0.14
Value of CCDs of MPPL (E)		500
Total value (A+B+C+D+E)		22,573
Add: Cash infusion on issue of CCPS (as informed by Management)		11,123
<b>Less:</b> Consideration payable to acquire equity shares of SUPL, equity shares of TPRPL and equity shares and CCDs of MPPL (as informed by the Management)		(11,123)
Value of SCHPL (including CCDs and CCPS) (on post money basis)		22,573
Particulars	Units	Value
Value of SCHPL (including CCDs and CCPS) (on post money basis)	mn	22,573
Number of equity shares on fully diluted basis*	mn	218.9

Source: Calculation

\*Please refer Page 13 for computation of diluted no of shares of SCHPL

- Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SCHPL (on post money basis) is estimated at INR 22,573 million as at 31 March 2024 (i.e., per share equity value of INR 103.14 on fully diluted basis).
- ► The fair value of CCPS is estimated at 100.0 per CCPS (having face value of INR 100 each) as at 16 July 2024. Refer Page 33 for key terms of the CCPS and its valuation on page 44
- ► A detailed discussion on the appropriateness of use of valuation methods has been given in Section: Valuation Analysis.
- ► This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.

Diluted value per equity share (₹ / share)

# Valuation Results / Conclusion— SCHPL (standalone)

## Valuation of SCHPL (on standalone basis)

- ▶ We have used the Discounted Cash Flows ("DCF") method and Comparable Companies' Quoted Multiples ("CCM") method for the purpose of estimating the equity value of SCHPL: these two approaches are internationally accepted pricing methodologies. Asset values are generally not a true indicator of the future distributable cash flow and has been provided for information purpose only.
- ▶ The equity value of SCHPL on standalone basis as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Comparable companies' quoted multiple method			
EV / EBITDA multiple		50.0	12,270
Discounted cash flows method		50.0	10,631
Net asset value		-	6,697
Value attributable to equity (including CCDs)*		100.0	11,450
Number of equity shares on dilution of CCDs (in million)	Refer table belo	W	111.0
Value per equity share post dilution of CCDs (₹ / share)			103.14

Source: Calculation

▶ Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SCHPL on standalone basis is estimated at INR 11,450 million as at 31 March 2024 (i.e., per share equity value of INR 103.14 on fully diluted basis). The CCDs (excluding interest thereof) are considered as equity in the computation as detailed later in the Report.

▶ A detailed discussion on the appropriateness of use of valuation methods has been given in Section: Valuation Analysis.

Table: Computation of Fully diluted shares as at 31 March 2024

Particulars	Note	Units	Value
Number of equity shares as at 31 March 2024	Α	mn	57.4
Number of CCDs outstanding		mn	53.6
Number of equity shares of face value of INR 10 to be issued on conversion of CCDs of face value of INR 100	В	mn	53.6*
Total number of equity shares dilution of CCDs	A+B	mn	111.0
Notional number of equity shares of face value of INR 10 to be issued on conversion of CCPS	С	mn	107.8
Total number of equity shares on fully diluted basis Source: Management	A+B+C		218.9

\*As per the terms of CCDs, each CCD will be convertible into 1 equity share of face value of INR 10 each. (Refer page 25 for key terms of CCDs)

**Particulars** Units Value Number of CCPS (as informed by Management) (A) 111.2 Mn Value per CCPS (₹ / CCPS) (B) 100 Value of CCPS (A\*B) Mn 11,123 Fair value per equity share before conversion of CCPS\*\* (C) 103.14 Notional number of equity shares to be issued on Mn 107.8 conversion of CCPS (A\*B) / (C)

<sup>\*\*</sup>As per the terms of CCPS, CCPS will be converted on the basis of fair value per equity share as at the date of conversion. It is assumed that CCPS will be converted at fair value of equity of INR 103.14 per share as at 31 March 2024 for computation of diluted number of shares

# Valuation Results / Conclusion - SUPL

#### Valuation of SUPL

- ▶ We have used the Discounted Cash Flows ("DCF") method and Comparable Companies' Quoted Multiples ("CCM") method for the purpose of estimating the equity value of SUPL: these two approaches are internationally accepted pricing methodologies. Asset values are generally not a true indicator of the future distributable cash flow and has been provided for information purpose only.
- ▶ The equity value of SUPL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Comparable companies' quoted multiple method			
EV / EBITDA multiple		50.0	4,269
Discounted cash flows method		50.0	4,011
Net asset value		-	1,575
Value attributable to equity (including CCDs)*		100.0	4,140

Source: Computation

- Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of SUPL is estimated at **INR 4,140 million** as at 31 March 2024. The CCDs (excluding interest thereof) are considered as equity in the above computation as detailed later in the Report.
- ▶ A detailed discussion on the appropriateness of use of valuation methods has been given in Annexure 1 Section: Valuation Analysis

## Valuation Results / Conclusion – TPRPL and MPPL

#### Valuation of TPRPL and MPPL

- ▶ The Management has informed that reverse merger between of MPPL into TPRPL is in its advanced stages as at the Valuation Date and accordingly the valuation of the existing shareholder's effective stake in TPRPL (on post-merger basis) is considered for the valuation. It is important to emphasize that the valuations presented herein are contingent upon the successful completion of the merger. In the event the merger does not materialize, the values do not hold true, and the Report becomes infructuous.
- ▶ We have used the Discounted Cash Flows ("DCF") method, Comparable Companies' Quoted Multiples ("CCM") and Price of Recent Transaction ("PORT") method for the purpose of estimating the standalone value of TPRPL, these three approaches are internationally accepted pricing methodologies.
- ▶ Net Asset Value (NAV), an internationally accepted pricing methodology has been used to value MPPL (on standalone basis), as it is a holding company (holding shares of TPRPL).
- ▶ In order to arrive at the value of TPRPL (on post-merger basis), we have added the standalone valuation of TPRPL and MPPL (excluding MPPL's investment in TPRPL and factoring the swap ratio as informed by the Management) to value the current shareholders' respective existing stakes, as detailed below.
- ▶ The value of the shareholder's existing stake in TPRPL (on post-merger basis) as at 31 March 2024 is presented below:

Particulars	Units	Value	Notes
No of equity shares of Joy Two in TPRPL as at 31 March 2024	#	12,575,000	Α
Notional value per equity share* of TPRPL (on post-merger basis)	INR	515.5	В
Value of Joy Two's existing equity stake in TPRPL (on post-merger basis)	INR mn	6,483 C	<b>:</b> = A*B

\* Refer next page for the determination of per share price on post-merger basis

Source: Calculation

Particulars	Units	Value	Notes
No of equity shares of Moonburg as at 31 March 2024	#	10,000	Α
Swap ratio for reverse merger into TPRPL (as informed by the Management) (Note 1)		36 : 1	В
No of shares to be issued to equity shareholders of Moonburg on reverse merger (basis the above swap ratio)	#	278.0	C = A / B
Notional value per equity share* of TPRPL (on post-merger basis)	INR	515.5	D
Value of Moonburg's existing equity stake in TPRPL (on post-merger basis)	INR	143,317	E = C*D
Value of CCDs of Moonburg as at 31 March 2024	INR mn	500	

Source: Calculation

Note 1 - The swap ratio is based on the approved reverse merger scheme as informed by the Management

- ► Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, Joy Two's existing equity stake in TPRPL (on post-merger basis) is estimated at **INR 6,483 million** as at 31 March 2024
- ► Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, MPPL's existing equity stake in TPRPL (on post-merger basis) is estimated at INR 143,317 and the value of MPPL's CCDs is estimated at INR 500 mn as at 31 March 2024. Refer page 92 for valuation of the CCDs in Annexure 2

# Valuation Results / Conclusion – TPRPL and MPPL

## **Valuation of TPRPL and MPPL**

▶ The equity value of TPRPL (on post-merger basis)as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights	Value
Tulsi Palace Resort Private Limited			
Equity value			
Price of Recent Transaction		25.0	9,879
Comparable companies' quoted multiple method			
EV / EBITDA multiple		25.0	14,200
Discounted cash flows method		50.0	11,218
Net equity value of TPRPL (standalone)	Α	100.0	11,634
Moonburg Power Private Limited			
Equity value			
Net asset value (excluding Moonburg's investments in TPRPL)		100.0	(5,151)
Net equity value of Moonburg (standalone)	В	100.0	(5,151)
Value attributable to equity	C= A + B		6,483
Number of equity shares of TPRPL (on post-merger basis)(in million)*	D		12.58
Value per equity share of TPRPL (on post-merger basis) (₹ / share	e) E = C / D		515.5
OO-lI-ti			

Source: Calculation

\*Table: Computation of number of equity shares of TPRPL (on post-merger basis)

Particulars	Value
No. of equity shares of TPRPL as at 31 March 2024 (A)	25,150,000
Less: No. of shares to be cancelled on proposed reverse merger (B)	(12,575,000)
Add: Additional number of shares to be issued (C)	278 —
Number of equity shares (on post-merger basis) (A-B+C)	12,575,278
Number of equity shares (on post-merger basis) (in million)	12.58

Particulars	Value
No of equity shares of Moonburg as at 31 March 2024 (A)	10,000
Swap ratio as informed by the Management (B)	36
No of shares to be issued to equity shareholders of Moonburg on reverse merger with Tulsi (A/B)	278.0

Refer Annexure 2 for detailed valuation of TPRPL and MPPL

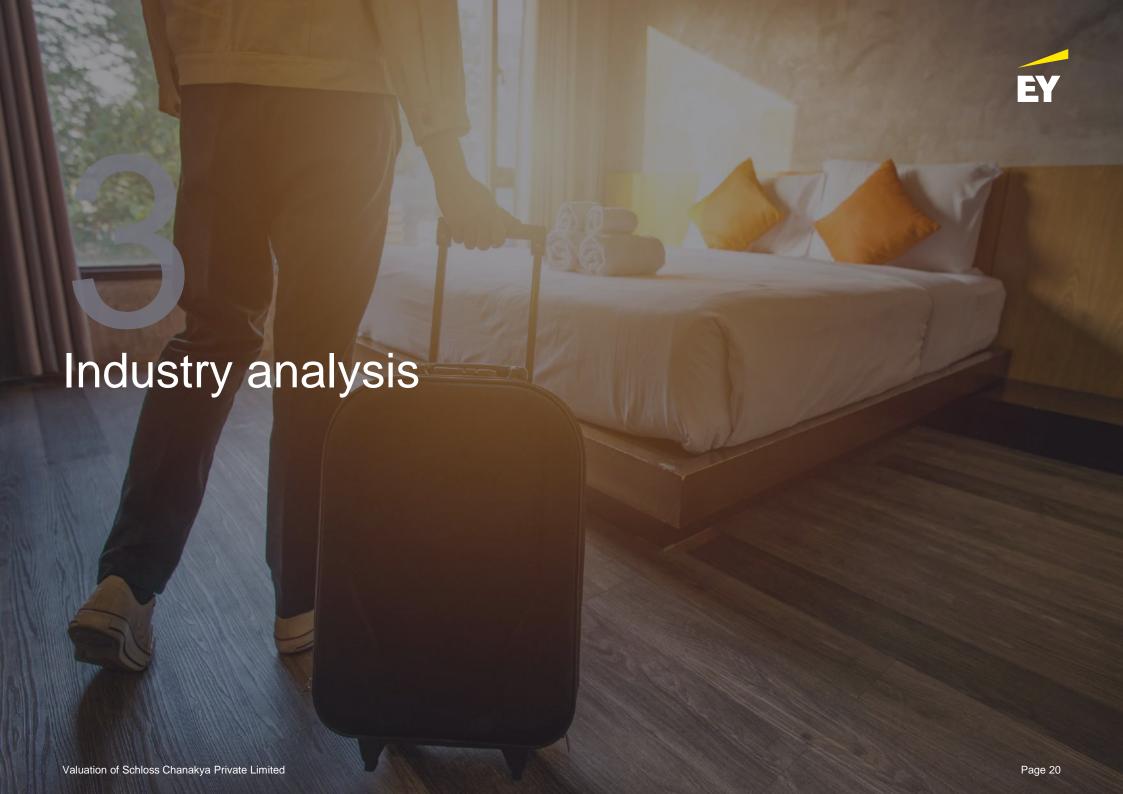


## Statement of Limiting Conditions

- ▶ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- ► This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ We do not provide assurance on the achievability of the results forecast by the Management/owners as events and circumstances do not occur as expected; differences between actual and expected results may be material. We express no opinion as to how closely the actual results will correspond to those projected/forecast as the achievement of the forecast results is dependent on actions, plans and assumptions of Management.
- ► The Report assumes that the company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences.
- ▶ The valuation analysis and result are governed by concept of materiality.

# Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



## Industry overview

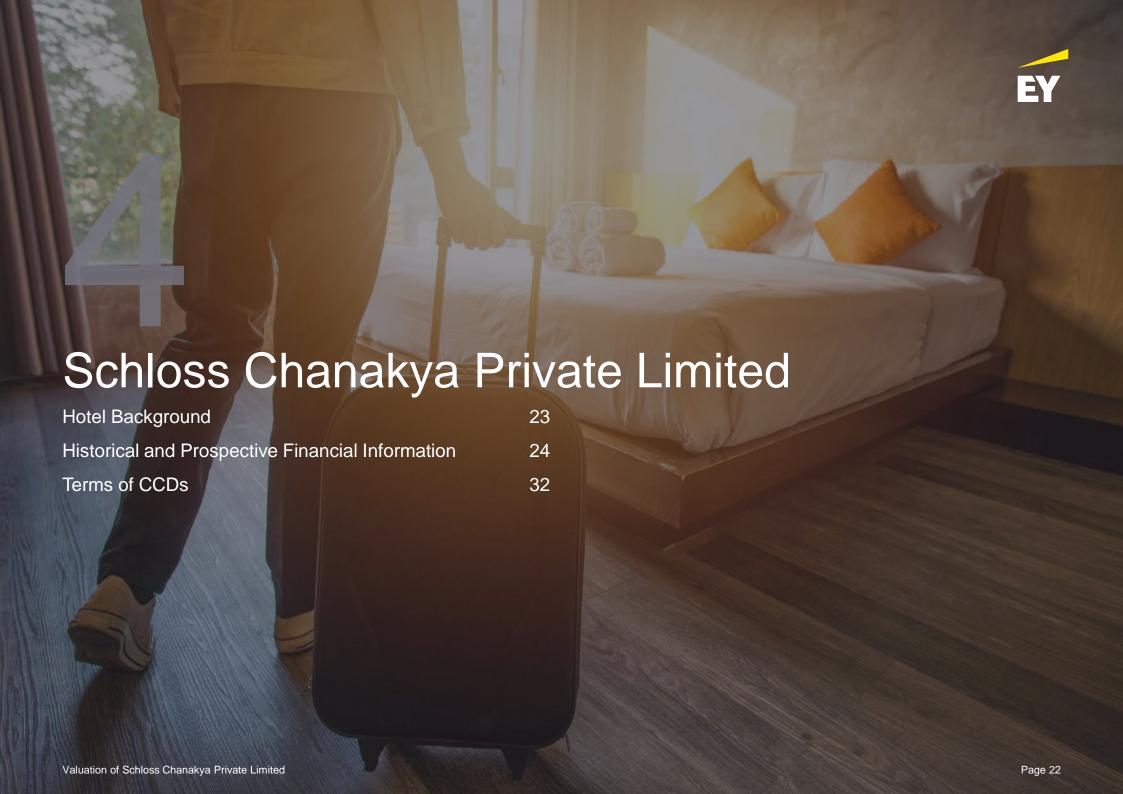
- ► The Hotel industry predominantly is segmented by hotel positioning (i.e., Economy/ Budget, Midscale, Upscale or Luxury) and also by the market segment it caters to (i.e., leisure, corporate travel, weddings etc.).
- ▶ The performance of hospitality sector was adversely impacted in CY20 and CY21 due to nationwide lockdowns, travel bans and restrictions related to cultural celebrations on account of COVID-19. However, hospitality industry saw a robust turnaround in demand in CY22 and CY23 led by rise in discretionary spending on travels, revenge tourism, improving economic environment fuelling corporate travels and revival of wedding seasons and other cultural events.
- ▶ All-India performance of hospitality sector is summarized below:



- ▶ 50% of all-India room revenue came from 3 major metros (viz. Mumbai, New Delhi and Bangalore) and 3 key luxury markets (viz. Goa, Jaipur and Udaipur). The aforesaid six cities constituted 36% of national hotel inventory.
- In 2023, 55% of the national room revenue was from Luxury and UpperUp segment, 34% from the Upscale and Upper Midscale segment and 11% from Midscale and Economy segment.
- ▶ 2023 was a year of highest room supply with c. 14K rooms being added across 182 hotels. Mumbai (1.9K rooms) and Bangalore (1.1K rooms) had the largest concentration of supply addition, while Delhi was scoreless. Other metro cities contributed c. 3.7% to increased supply of hotel room inventory

Source: Horwath HTL

- ▶ With hardly any supply addition in the last 7 years, the Delhi micro-market had languished ADR's in the 6,000's and RevPar in the 4,000's since 2014. However, 2023 witnessed a growth in Delhi micro-market with ADR rising to INR 9,574 and RevPar growing to INR 6,800. However, average Occupancy in Delhi micro-market remained under 2019 levels at 71.5%
- ▶ The aforesaid growth of ADR's and RevPar's in the micro-market was mainly on account of Luxury and Upper Up Segment leading revival in the micro-market.



# Hotel Background

#### The Leela Palace New Delhi

- ▶ SCHPL acquired The Leela Palace New Delhi in October 2019 from Hotel Leelaventure Limited.
- ▶ The Leela Palace New Delhi is located in Diplomatic Enclave, Chanakyapuri representing the magnificent architecture and elegance of Lutyen's Delhi. Nearest attractions include Rashtrapati Bhavan, Prime Minister's Residence, Central Business District and historical monuments.
- ▶ Key features of the Hotel include:
  - ▶ Accommodation 254 Keys; which includes 137 Deluxe rooms, 99 Royal rooms and 18 suites.
  - ▶ Dining The Qube, an All-day dining restaurant; Jamavar, Signature Indian restaurant, Megu, Modern Japanese cusine, and Le Cirque, an Italian Fine-dining restaurant.
  - ► Conference & Banquet Facilities Grand Ballroom divisible in two parts with a pre-function area; Adjoining Royal Ballroom for breakout sessions; 8 board and meeting rooms and The Terrace
- ▶ For the year ended 31 March 2024, SCHPL reported revenue from operations of INR 2,960 Mn and Operating EBITDA of INR 1,253 Mn.



Source: Website

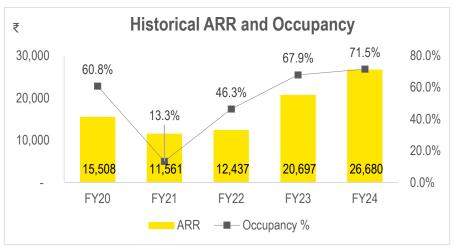
**Appendix** 

# Historical and Prospective Financial Information

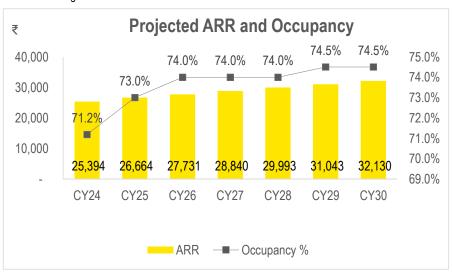
#### **Key Metrics (Occupancies and ARRs):**

- ▶ SCHPL primarily caters to Diplomats, Foreign Embassy and Corporate segments. The occupancy rates for SCHPL have shown significant fluctuations over the past five years, primarily influenced by the COVID-19 pandemic. In FY20, SCHPL had achieved an occupancy rate of 60.8%. However, in FY21, the occupancy rate dropped sharply to 13.3% due to widespread lockdowns and travel restrictions caused by the pandemic.
- ▶ As the situation began to stabilize, SCHPL saw a gradual recovery in occupancy rates, reaching 46.3% in FY22, 67.9% in FY23, and surpassing pre-pandemic levels with 71.5% in FY24.
- ▶ ARR has experienced significant growth over the historical period of FY20 to FY24. In FY20, the ARR was c. INR 15,500. The pandemic caused a decrease in demand, leading to a dip in ARR c. to INR 11,560 in FY21. However, as travel restrictions eased and demand began to return, the ARR saw a notable recovery.
- ▶ By FY24, the ARR had increased to c. INR 26,680. This growth was driven by several factors, including inflationary adjustments, enhanced service offerings, and strategic pricing to attract high-value corporate clients.
- ▶ SCHPL's Management projects continued growth in occupancy and ARR. SCHPL is expected to maintain occupancy rate of c. 71.2% in CY24, post which occupancies are expected to grow steadily, driven by the ongoing recovery in business travel and enhanced marketing efforts targeting corporate clients. The occupancy rate is expected to stabilize at around 74.5% from CY29 onwards.
- ► The growth in the projected period is supported by the current ARRs and inflationary price adjustments. Further, the ARR is expected to grow at c. 5.0% in CY25 before stabilizing at a growth rate of approximately 4.0% from CY26 onwards, reflecting a mature market scenario where growth is driven by steady demand and incremental enhancements in service offerings.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



Source: Management

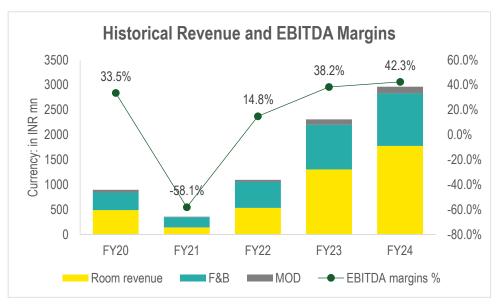
**Appendix** 

## Historical and Prospective Financial Information

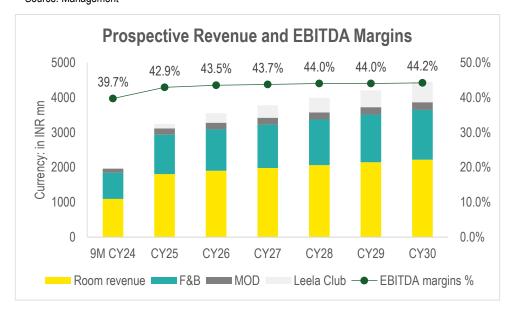
#### **Revenue and EBITDA:**

- ▶ In FY24, Room revenues contributed to c. 59.9% of the total revenues, making it the largest revenue segment. This significant contribution was attributed to higher ARR's and occupancies of the hotel for FY24.
- ► Room revenues are expected to contribute c. 55.9% of the total revenues in 9M CY24, declining to about 49.9% by CY30.
- ► Food and Beverage (F&B) revenue were the second-largest contributor, accounting for 35.6% of the total revenues of FY24. In the forecast period, F&B revenues are anticipated to contribute 38.1% to the total revenues in 9M CY24, decreasing to approximately 32.0% by CY30.
- ▶ Minor operating departments, including services like laundry and spa, made up the remaining 4.5% of the total revenue in FY24, and are projected to be in the range of c. 5.0% by CY30.
- ► Historically, major cost components for SCHPL include employee cost, room cost and food and beverage costs..
- ► SCHPL pays Management fees to Schloss HMA Private Limited for using 'The Leela' brand and management of the hotel operations. The structure of the fees is as follows:
  - 1. Base fee: 2.0% of total revenue
  - 2. Marketing fee: 1.5% of room revenue
  - 3. Incentive fee: 7% of gross operating profits
- ▶ SCHPL's EBITDA margins have shown a recovery trend after the initial impact of COVID-19. The Management's strategic and cost-effective measures enhanced operational efficiencies, and improved EBITDA margins. In FY24, the EBITDA margin had reached 42.3%, the highest in the past five years.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



Source: Management

Valuation Summary

Statement of Limiting Conditions

Statement of Limiting Conditions

Statement of Limiting Conditions

Statement of Limiting Conditions

Schloss Chanakya Private Limited

Valuation Analysis

Appendix

Annexure 1: Schloss Udaipur Private Limited

Private Limited

Annexure 2: Tulsi Palaces Resorts
Private Limited

## Historical and Prospective Financial Information

#### **Revenue and EBITDA (contd):**

- ▶ SCHPL is expected to achieve a steady EBITDA margin in the range of c. 43.5% to 44.0% from CY26 onwards. Food and Beverage is expected to remain the major cost head throughout the forecast period, contributing approximately 26% 29% of total expenses, followed by room expenses at around 13%- 14%.
- ▶ The Management intends to introduce the 'Leela Club', a membership-based service, by CY25, aiming to increase SCHPL's revenue streams. Key assumptions regarding the Leela Club's introduction and growth trajectory are as follows:
  - 1. **Number of members:** The Leela Club is expected to commence in Delhi with 75 members, which is projected to expand to approximately 550 members by CY30.
  - 2. Membership Fees: Initially, one-time membership fees are set at INR 1.5 million per member, with annual renewal fees of INR 0.3 million per annum. Both fees are expected to increase by 6% every two years.
  - 3. Additional Revenue Streams: The introduction of the Leela Club is anticipated to generate additional revenues for SCPL, primarily driven by bookings made by Leela Club members for F&B and other services.
  - 4. Expenses: The anticipated expenses associated with the Leela Club primarily include employee benefit expenses, such as program director costs and payroll costs. Additionally, expenses will encompass member joining fees, event costs (comprising three events per year for the members), and F&B and other operational costs.

The development and implementation of the Leela Club is currently underway, where the Management expects to increase revenues by offering exclusive benefits and services to members. Consequently, the Leela Club expected to stabilise and achieve c. 49% EBITDA margins by CY30.

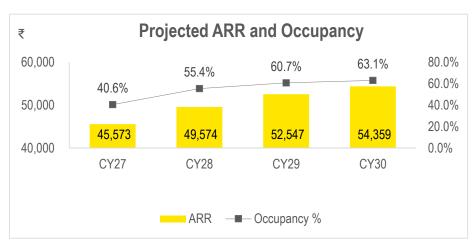
The detailed historical and prospective profit and loss statement has been presented in Appendix 2

Appendix

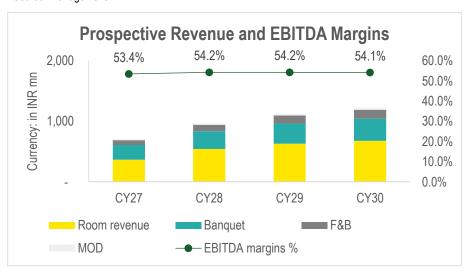
## Historical and Prospective Financial Information

#### **SCHPL Additional FAR:**

- ▶ SCHPL owns a plot spanning 12,140 square meters. The Management has informed us that the plot has permissible Floor Area Ratio (FAR) of 3.25, granting a total permissible built-up area of 39,455 square meters. Currently, the existing hotel structure occupies 27,190 square meters of this permissible area. The Management has plans to develop additional accommodations utilizing the remaining 12,265 square meters of permissible FAR. The Management expects payment of INR 2,505 million for purchasing the additional FAR.
- ▶ The proposed construction of additional rooms is scheduled to commence in CY24, with completion targeted for CY26. The expanded facilities are expected to be fully operational by CY27, offering a total of 54 new keys. The room types will primarily include Studios, One-Bedroom, and Two-Bedroom residences, tailored to meet the high-end demands of diplomats, international business travellers and other affluent guests.
- ▶ In CY27, the ARR is expected to start at approximately INR 45,500. This initial rate reflects the premium positioning of the new accommodations and larger sizes. By CY30, the ARR is projected to increase to about INR 54,300. This growth is expected to be driven by several factors, including inflation, enhanced brand reputation, and increased demand for luxury accommodations in the area.
- ▶ Room revenues are anticipated to be the primary revenue stream, contributing approximately 55% of the total revenues. The hotel's banquet services are projected to contribute around 31% of the total revenues. F&B operations are expected to account for about 11% of the revenues.
- ▶ The primary cost components for the expanded operations will be Food & Beverage (F&B) and payroll expenses. Additionally, management fees for the additional FAR component would be paid to Schloss HMA Private Limited as stated previously.
- ▶ The additional FAR component is projected to achieve an EBITDA margin of 53.4% in CY27 which is expected to slightly improve to 54.0% by CY30. This steady increase reflects the hotel's ability to optimize its operations over time, leveraging economies of scale and enhanced operational efficiencies.



Source: Management



Source: Management

The detailed prospective profit and loss statement has been presented in Appendix 2

Valuation Summary

# Historical and Prospective Financial Information

▶ The historical balance sheet of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net block of fixed assets (NFA)	18,434	18,158	17,974	17,869	17,791
Goodwill	528	528	528	528	528
Current assets					
Inventories	80	65	60	74	82
Trade receivables	66	21	37	107	94
Cash and bank balances	173	75	1,277	568	588
Inter corporate deposits	-	-	118	600	1,299
Other current assets	405	379	390	409	450
	724	539	1,882	1,758	2,513
Current liabilities and provisions					
Trade payables	226	120	174	277	393
Provisions	27	16	9	10	19
Other current liabilities	303	326	311	329	302
	556	462	494	615	714
Net current assets (NCA)	168	76	1,388	1,142	1,799
Deferred tax asset	-	-	-	-	-
Loan funds					
External Borrowings	8,661	9,340	11,444	11,355	11,856
	8,661	9,340	11,444	11,355	11,856
Deferred tax liability	258	240	-	-	-
Net worth	10,211	9,182	8,445	8,184	8,261
Represented by					
Equity	536	574	574	574	574
CCDs	4,994	4,856	5,189	5,558	6,015
Other equity	4,681	3,752	2,682	2,052	1,672
Total	10,211	9,182	8,445	8,184	8,261

Source: Management

Note: The historical financials for SCHPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, SHCPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

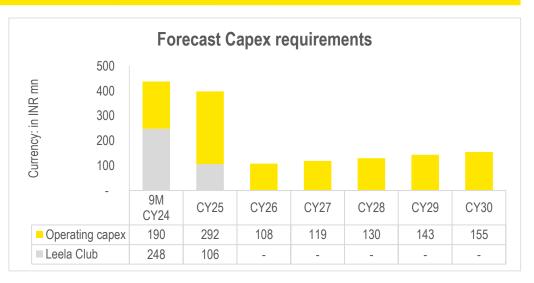
# Historical and Prospective Financial Information

#### **Capital expenditure:**

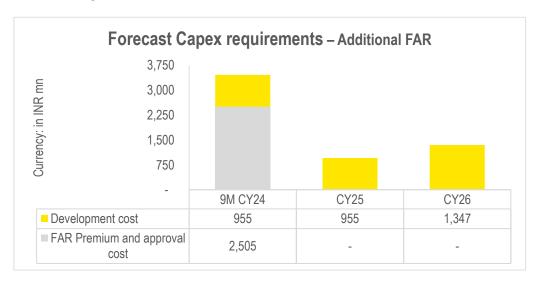
- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements primarily consist of Leela club expenses and other operating capex. These include expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - 1. Furniture, Fixtures, and Equipment (FF&E) expenses;
  - 2. Renovations and upgrades;
  - 3. Chiller, cold room, smart room upgrades and pump replacement;
  - 4. Stone repairs;
  - Guest room refurbishment;

#### <u>Capital expenditure – Additional FAR:</u>

▶ Based on discussions with the Management, the primary capex requirements include the FAR premium and approval cost, which must be paid to the authorities to utilize the balance additional FAR. Additionally, there are significant development costs associated with constructing the high-end additional rooms as stated previously. The Management has estimated a capex of c. INR 60 million per key for the additional rooms.



Source: Management



Source: Management

# Historical and Prospective Financial Information

#### **Operating Working capital:**

Valuation

Summarv

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Current assets					
Inventories	80	65	60	74	82
Trade receivables	66	21	37	107	94
Other current assets	140	111	120	134	139
	287	197	218	315	315
Current liabilities and provisions					
Trade payables	226	120	174	277	393
Provisions	27	16	9	10	19
Other current liabilities	303	326	311	329	302
	556	462	494	615	714
Operating NCA	(270)	(266)	(276)	(300)	(399)
Revenue for the year	897	358	1,094	2,308	2,960
Operating NCA days of revenue	(110)	(271)	(92)	(47)	(49)

Source: Management

- ► Trade payables for FY 2023 and FY2024 include outstanding payables to related parties (Schloss HMA Private Limited or "HMA"). Basis discussions with the Management, we understand that the operating cycle for payables to HMA is to stabilise at 60 days in the projected period.
- ▶ Basis the above, the Management has assumed an operating negative working capital requirement of 27 days of revenue in the forecast period. The projected operating working capital requirement is tabulated below:

Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	2,960	2,920	3,242	3,546	3,777	3,992	4,204	4,447
Operating negative NCA days of revenue	49	27	27	27	27	27	27	27
Operating NCA	(399)	(219)	(243)	(266)	(283)	(299)	(315)	(334)
(Increase)/ Decrease in net operating working capital		(180)	24	23	17	16	16	18

Source: Calculation

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited Private Limited

## Historical and Prospective Financial Information

#### **Operating Working capital for Additional FAR:**

► The Management has assumed an operating working capital requirement of 37 days of revenue in CY27, which is expected to decrease to 18 days by CY28, and then an operating negative working capital thereafter as the hotel operations stabilise. The projected operating working capital requirement is tabulated below:

Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	-	-	-	-	706	967	1,124	1,222
Operating negative NCA days of revenue	-	-	-	-	37	18	-	(27)
Operating NCA	-	-	-	-	71	48		(92)
(Increase)/ Decrease in net operating working capital	-	-	-	-	(71)	22	48	92

Source: Calculation

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Annexure 2: Tuls Schloss Udaipur Private Limited Private Limited Private Limited

### Terms of CCDs

- ► The Management has informed that as at the Valuation Date, SCHPL had issued 53,600,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 5,360 mn.
- ▶ The key terms of the CCDs are as follows:
  - ▶ Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ► Each CCD will be convertible into 1 equity share of face value of INR 10 each, unilaterally at the option of the CCD holder and/or the respective company.
  - ▶ CCDs shall automatically stand converted into equity shares upon (a) commencement of corporate insolvency process or (b) conversion of loan into equity of the respective company
  - ▶ The tenure of CCDs is 15 years from the date of issue unless converted earlier. The date of issue of CCDs is 16 October 2019.
  - ▶ The CCDs would carry a coupon of 10.5% per annum, compounded on a yearly basis, until the conversion. The accrued and cumulative coupons/interests shall be carried forward for payment on the next payment date.
  - ▶ TDS, if any, be deducted each year and paid to the government
  - CCDs may be transferred to a person who is related party of the company
  - ▶ CCD holders will not carry any voting rights until conversion
  - ▶ The Management informed that all the CCDs (principal outstanding) would be converted into equity on or before the Proposed Transaction and the interest accrued on CCDs thereof will be repaid to the CCD holders.
  - Accordingly, the CCDs are considered as 'equity' for the purpose of the valuation and interest on CCDs up to the Valuation Date is considered as 'debt' to arrive at the equity value of the Company.

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Annexure 2: Tuls Schloss Udaipur Private Limited Palaces Resorts Private Limited

### Terms of CCPS

- ► The Management has informed that SCHPL has raised capital via issuance of compulsorily convertible preference shares ("CCPS"). The CCPS shall be issued at par value of INR 100.0 each. The issue date is 16 July 2024.
- ▶ The key terms of the proposed CCPS are as follows:
  - ▶ Non-redeemable, mandatorily and fully convertible participating preference shares
  - ► The CCPS shall be entitled to preferential dividend at the rate of 12% per annum on a cumulative basis, payable at the discretion of the Board of directors of the Company
  - ▶ Each CCPS shall be converted into such number of equity shares as specified below, upon the occurrence of the earliest of the following events:

Sr. No.	Conversion Event	Conversion Price	Conversion Date
(i)	Immediately prior to the 20 <sup>th</sup> anniversary of the date of issue of CCPS.	▶ At fair market value as on the date of conversion, however, the holder of the CCPS and the Company agree that such conversion price shall be in compliance with the Foreign Exchange Management Act, 1999 and the rules and regulations framed thereunder.	Automatic conversion, immediately prior the 20 <sup>th</sup> anniversary of the date of issue of the CCPS.
		Fair market value shall be determined by the valuer appointed by the Company for this purpose.	
(ii)	By agreement of the holder of CCPS and the Company.	At fair market value as on the date of conversion, however, the holder of the CCPS and the Company agree that such conversion price shall be in compliance with the Foreign Exchange Management Act, 1999 and the rules and regulations framed thereunder.	Convertible at the option of the Company or the CCPS holder on the date agreed between the holder of CCPS and the Company.
		Fair market value shall be determined by the valuer appointed by the Company for this purpose.	

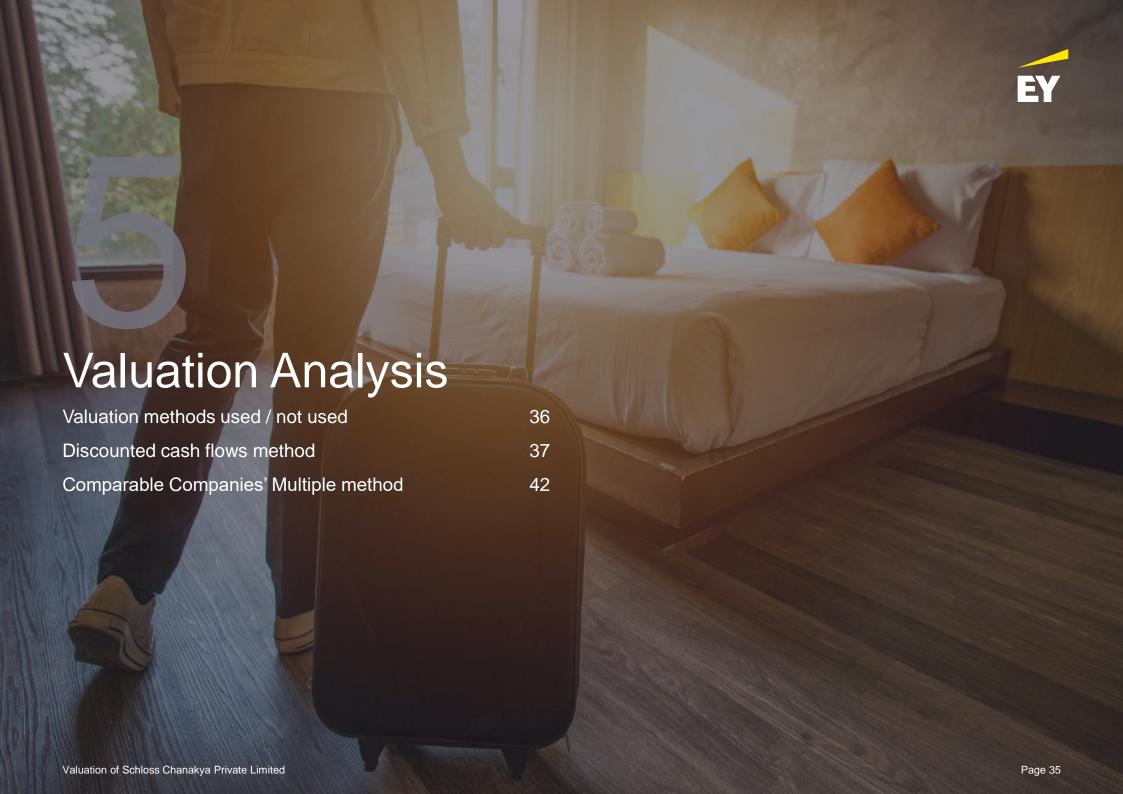
Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Annexure 2: Tuls Schloss Udaipur Private Limited Private Limited

### Terms of CCPS

- ▶ The key terms of the proposed CCPS are as follows (contd.):
  - ▶ In the event the Company undertakes any form of restructuring of its share capital, including but not limited to
    - 1. consolidation or sub-division or split of its shares;
    - 2. issue of bonus or right shares; or
    - 3. distribution of scrip dividend,

and if applicable, the number of equity shares that each CCPS converts into and the conversion ratio as set out on the previous page, shall be adjusted accordingly in a manner that each holder of CCPS gets such proportionate number of equity shares against the enlarged share capital that it would have been entitled to receive immediately after the occurrences set out from 1-3 above had the conversion of the CCPS occurred immediately prior to such occurrences.

- ► The CCPS shall rank pari-passu to all other equity instruments that are outstanding and/or which may be issued by the Company from time to time in all respects including but not limited to voting rights, dividends and liquidation.
- ▶ The CCPS shall be freely transferable, subject to any applicable Laws.
- ▶ No fractional share shall be issued upon conversion of CCPS into equity shares and the number of equity shares to be issued shall be rounded down to the nearest whole number, subject to compliance with the conversion price



Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited Private Limited

# Valuation Methodology

- To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ <u>Market approach</u>: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ <u>Income approach:</u> The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ Asset approach: The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	► Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	50.0%	➤ Comparable companies engaged in hospitality industry have been considered for the analysis. Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of the Company for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent investment method	No	-	▶ We have not used this method, as there are no recent investment in the Company
Price of recent transaction method	No	-	▶ We have not used this method, as there are no recent transaction in the Company.
Cost approach			
Net asset value method	No	-	▶ Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

### Discounted cash flows method

#### Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ► The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of valuation date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 12.5% for the Company and 14.0% for the additional FAR component. Refer the next 2 pages for determination of WACC.

#### **Mid-Year Discounting Convention**

► EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

#### **Calculation for WACC**

$$WACC = W_E * K_E + W_D * R_D$$

where:

 $W_E$  = Value of equity/value of total capital,

E/E+D

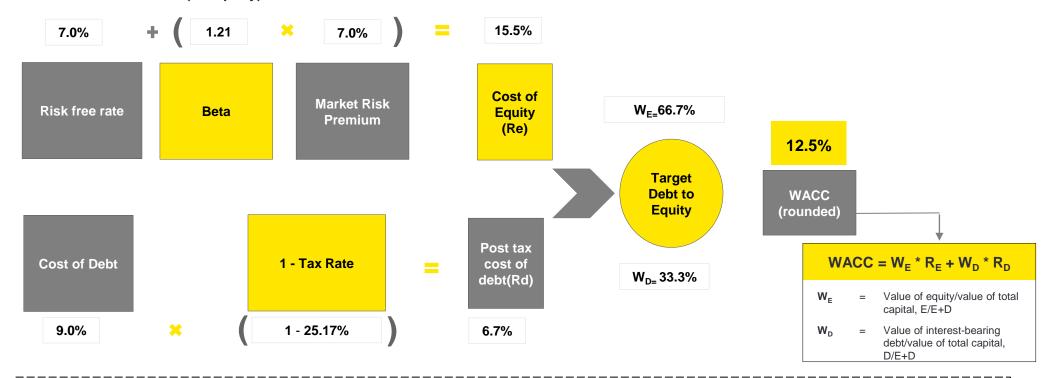
 $K_E$  = Cost of equity

W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

= After-tax cost of interest-bearing debt

### Discounted cash flows method

### **Determination of WACC (Company)**

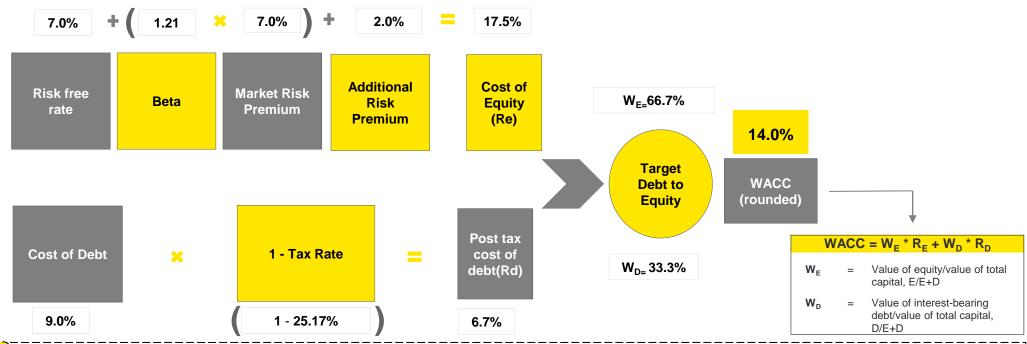


- 1 Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- A Based on the current marginal borrowing cost as per the Management
- 5 Based on the prevailing corporate tax rate in India
- 6 The debt equity ratio of 33.3: 66.7 is considered for the Company basis the Group's capital structure and the long-term capital structure of the hospitality industry.

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited Private Limited

### Discounted cash flows method

#### **Determination of WACC (Additional FAR Component)**



- Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 3. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- The Management has planned the construction of additional rooms on additional FAR which would be available on payment of additional premium. These new rooms are expected to become operational in CY27. Recognizing the inherent uncertainties and risks associated with the above (approvals, construction, etc..), we have considered an additional risk premium of 2.0%.

Page 39

- 5 Based on expected marginal borrowing rate as informed by the Management
- Based on the prevailing corporate tax rate in India
- The debt equity ratio of 33.3: 66.7 is considered for the Company basis group's capital structure and the long-term capital structure of the hospitality industry.

Valuation of Schloss Chanakya Private Limited

Valuation Statement of Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Appendix Appendix Appendix Private Limited Private Limited

### Discounted cash flows method

#### **Perpetuity Multiple**

- ▶ As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- ▶ In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that SCHPL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 42 for detailed selection criteria used for the comparable companies.
- Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x

Source: S&P Capital IQ

► For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited Annexure 2: Tulsi Schloss Udaipur Private Limited Private Limited

(1,567)

10.631

### Discounted cash flows method

#### Valuation as per DCF Method

<u> </u>									
Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		160	1,018	1,191	1,211	1,273	1,325	1,394	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		153	878	914	826	771	714	667	
Terminal value									35,366
Present value factor for terminal year	0.45								
Present value for explicit period	4,924								
Present value of terminal period	15,970	→ Te	rminal value	* 0.45					<b>\</b>
Enterprise value	20,894					C)VO	0		ما منائل میں
Advance tax (net of provision)	50					= 013	0 EBITDA * I	EV / EBITI	DA multiple
Adjusted enterprise value	20,944								
Less: gross debt	(11,856)								
Add: cash and cash equivalents	588								
Add: ICDs to related parties	1,299	Note 4:							i
2 Add: Balances with Government authorities	261	Note 1:	inter corpora	ate deposits i	include loans	given to rea	ated parties		
3 Add: Value of surplus FAR	963	Note 2:	Balances v	vith governm	nent authoriti	es represen	t the excess	amount	paid to New
Value attributable to Equity and CCD holders	12,198	Delhi Municipal Council (NDMC) for Floor Area Ratio (FAR) and Zonal Average Auction Rate						Auction Rate	

Source: Calculation

**Adjusted Equity value** 

Less: accrued interest on CCDs

Refer Appendix 3 for a detailed DCF computation

**Note 2:** Balances with government authorities represent the excess amount paid to New Delhi Municipal Council (NDMC) for Floor Area Ratio (FAR) and Zonal Average Auction Rate (ZAAR) matter which is ongoing before the honourable court. As informed by the Management, this amount is expected to be received as a refund on favourable closure of the said matter (Refer Appendix 5).

**Note 3**: The value of the additional FAR component has been included as a surplus in the calculation to determine the Company's equity value. Refer Appendix 3 for detailed computation of the same.

**Note 4:** Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Schloss Udalputed Appendix Appendix Appendix Schloss Udalputed Private Limited Annexure 2: Tuls Schloss Udalputed Private Limited Private Limited

## Comparable Companies' Multiple method

#### Comparable Companies' Multiples (CCM) Method:

Valuation

Summarv

- This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we have considered that SCHPL is a part of larger chain of hotels operating under the brand name "The Leela". We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ► The EV of comparable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(495)	10,916	1,206	511	21.3
		` '			Average	24.6

Source: S&P Capital IQ

Valuation
Summary

Statement of Limiting Conditions

Statement of Limiting Conditions

Industry analysis

Schloss Chanakya Private Limited

Valuation Analysis

Appendix

Annexure 1: Schloss Udaipur Private Limited

Private Limited

Annexure 2: Tulsi Schloss Udaipur Private Limited

## Comparable Companies' Multiple method

#### Comparable Companies' Multiples (CCM) Method:

▶ We have considered a discount of 25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/EBITDA multiple of 18x

Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of SCHPL to determine the enterprise value of the Company. Refer the table below for

computation of equity value as per the CCM method:

Currency: ₹ mn	Value
EV/ EBITDA multiple	24.6x
Less: Discount	25%
Multiple after discount (rounded)	18x
EBITDA of Company for the year ended 31 March 2024	1,253
Value	22,546
Net deferred tax assets/ (Liabilities) at 50%	-
Add: CWIP	37
Enterprise value	22,584
Less: gross external debt	(11,856)
Add: cash and cash equivalents	588
Add: ICDs to related parties	1,299
Add: Balances with Government authorities	261
Add: Value of surplus FAR	963
Value attributable to Equity and CCD holders	13,837
Less: accrued interest on CCDs	(1,567)
Value attributable to Equity (including CCDs)	12,270

Source: Calculation

Note 1: Inter corporate deposits include loans given to related parties

**Note 2:** Balances with government authorities represent the excess amount paid to New Delhi Municipal Council (NDMC) for Floor Area Ratio (FAR) and Zonal Average Auction Rate (ZAAR) matter which is ongoing before the honourable Delhi high court. As informed by the Management, this amount is expected to be received as a refund on favourable closure of the said matter (Refer Appendix 5).

**Note 3**: The value of the additional FAR component has been included as a surplus in the calculation to determine the Company's equity value. Refer Appendix 3 for detailed computation of the same.

Note 4: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

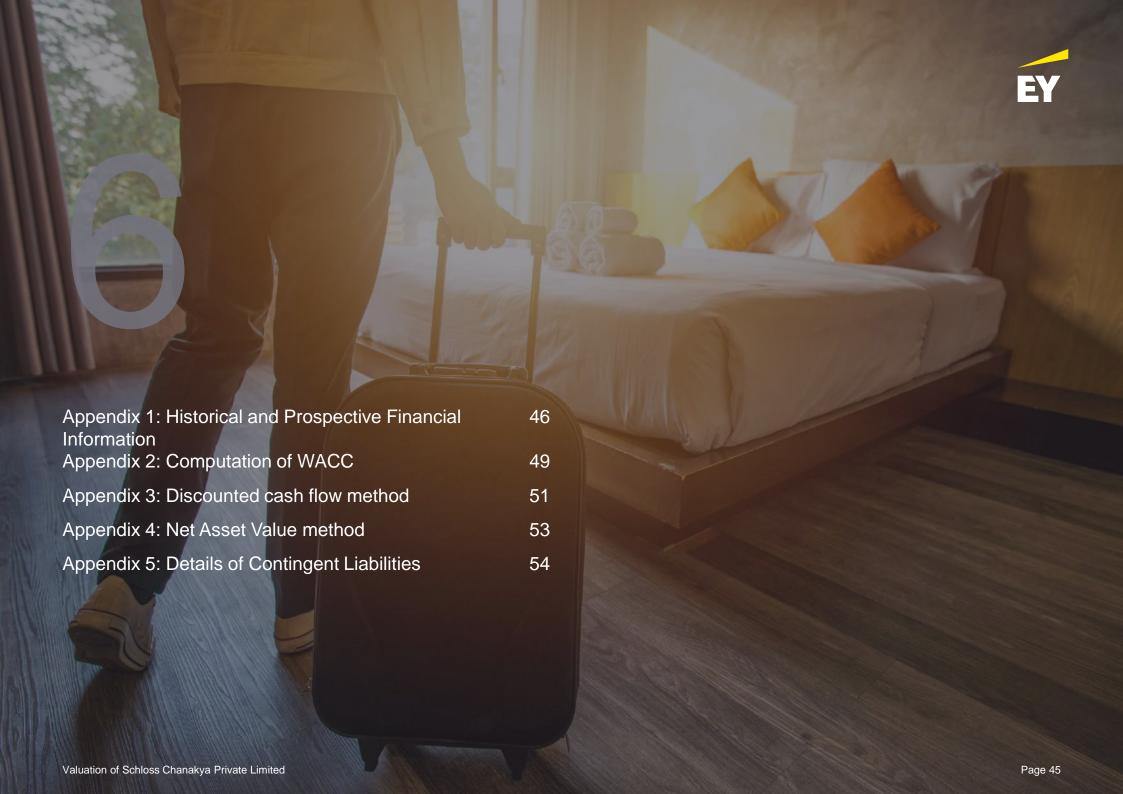
### CCPS - Valuation of SCHPL

- As per the proposed terms of CCPS as detailed in earlier pages, the CCPS shall be entitled to a preferential dividend @ 12% (cumulative) and equity return upon its conversion. The CCPS conversion into equity would be based on the fair value of the equity on the date of the conversion. The CCPS were raised recently by the Company on 16 July 2024.
- ► The Company's secured borrowing is at 9.0% as at the Valuation Date. CCPS being unsecured in nature have a higher rate of 12.0%. The Management has confirmed that coupon rate of 12% is at arm's length as per the Indian transfer pricing regulations.
- ▶ The cost of equity of the Company is computed at 15.5% (Refer page 49) for WACC computation. Accordingly, the coupon rate on CCPS is broadly in between the secured borrowing rate of the Company and cost of equity. Basis the above, the discount rate for valuation of CCPS would be equal to the coupon yield on the CCPS on the Valuation Date, resulting in par value of CCPS.
- Accordingly, the fair value of the CCPS as per the Discounted Cash Flow (DCF) method, an internationally accepted pricing methodology is equal to par value of the CCPS i.e. INR 100 per CCPS as at Valuation Date i.e. 16 July 2024. (Given the numinous possibilities for the date of the conversion of CCPS, no DCF workings are shown separately for the fair value of CCPS, as at the Valuation Date)
- ▶ The value of CCPS of SCHPL as at 16 July 2024 is presented below:

Particulars	Note	Units	Value
Number of CCPS to be issued (as informed by Management)	Α	Mn	111.2
Fair value per CCPS	В	INR	100.0
Fair value of CCPS	A*B	INR mn	11,123

Source: Management

► Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the value of CCPS of SCHPL is estimated at **INR 11,123 million** as at 16 July 2024 (i.e. per CCPS value of **INR 100** each).



Valuation

Summary

# Appendix 1: Historical and Prospective Financial Information

▶ The historical profit and loss statement of the Company as provided by the Management are summarised in table below:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net revenue					
Room revenue	489	143	534	1,302	1,774
Food and Beverage	353	203	520	896	1,053
MOD Revenue	54	10	37	108	134
Other operating revenue	1	2	3	2	-
Net revenue	897	358	1,094	2,308	2,960
Consumption of food and beverages	(77)	(44)	(118)	(187)	(212)
Employee benefit expenses	(205)	(268)	(302)	(392)	(463)
Power and Fuel	(46)	(54)	(88)	(130)	(149)
Business Promotion	(32)	(30)	(46)	(74)	(119)
Management Fees	(51)	(1)	(54)	(146)	(191)
Other operating expenses	(185)	(170)	(324)	(497)	(573)
Total expenses	(596)	(566)	(932)	(1,427)	(1,707)
Operating EBITDA	300	(208)	161	881	1,253
Depreciation of tangible	(224)	(291)	(215)	(180)	(182)
Amortisation of intangible	-	-	-	-	(1)
EBIT	76	(500)	(54)	701	1,069
Finance costs	(561)	(1,247)	(1,311)	(1,414)	(1,589)
PBT	(484)	(1,747)	(1,365)	(713)	(520)
Other income	273	589	50	80	144
Tax	67	18	241	-	(1)
PAT	(145)	(1,139)	(1,075)	(633)	(377)
Sales growth (%)	na	-60.1	205.6	111.0	28.3
EBITDA margins (%)	33.50	-58.15	14.76	38.18	42.3
EBIT margins (%)	8.5	-139.6	-5.0	30.4	36.1
PBT margins (%)	-54.0	-487.9	-124.8	-30.9	-17.6
PAT margins (%)	-16.1	-318.1	-98.2	-27.4	-12.7
Occupancy (%)	60.8%	13.3%	46.3%	67.9%	71.5%
ARR (INR)	15,508	11,561	12,437	20,697	26,680
RevPar (INR)	9,431	1,538	5,763	14,046	19,078
Source: Management			<u> </u>		

Valuation

Summary

# Appendix 1: Historical and Prospective Financial Information

▶ The historical and prospective MIS of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Dec-19	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Mar-24	31-Dec-24	31-Dec-25	31-Dec-26	31-Dec-27	31-Dec-28	31-Dec-29	31-Dec-30
Audited/unaudited/forecast	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Forecast						
Number of months	12	12	12	12	12	3	9	12	12	12	12	12	12
Net revenue													,
Room revenue	942	304	463	1,002	1,645	585	1,096	1,805	1,902	1,979	2,063	2,144	2,219
F&B revenue	738	258	508	756	999	317	746	1,127	1,183	1,242	1,304	1,365	1,423
MOD revenue	113	29	33	118	166	59	118	180	189	197	205	213	220
Leela Club revenue								131	271	359	420	482	585
Other services	20	15	9	30	-	-	-	-	-	-	-	-	-
Net revenue	1,813	607	1,012	1,906	2,810	961	1,959	3,242	3,546	3,777	3,992	4,204	4,447
Departmental expenses													
Room expenses	(211)	(93)	(115)	(166)	(226)	(83)	(164)	(259)	(272)	(285)	(297)	(308)	(317)
F&B expenses	(375)	(183)	(259)	(356)	(461)	(144)	(343)	(513)	(541)	(566)	(591)	(615)	(641)
MOD expenses	(69)	(30)	(26)	(35)	(49)	(15)	(37)	(54)	(57)	(60)	(63)	(65)	(67)
Leela club expense	-	-	-	-	-	-	-	(87)	(148)	(186)	(210)	(250)	(299)
Admin and General expenses	(126)	(80)	(85)	(139)	(148)	(53)	(121)	(184)	(194)	(203)	(213)	(220)	(229)
Sales and Marketing expenses	(116)	(83)	(81)	(105)	(170)	(42)	(127)	(178)	(186)	(195)	(203)	(210)	(218)
Heat, Light, Power	(113)	(65)	(77)	(114)	(143)	(36)	(122)	(166)	(174)	(181)	(187)	(195)	(202)
Repairs and Maintenance	(82)	(51)	(69)	(117)	(125)	(32)	(95)	(134)	(141)	(149)	(156)	(163)	(171)
Gross profit	720	22	301	875	1,488	555	950	1,667	1,833	1,952	2,072	2,179	2,304
Management Fees	(97)	(17)	(46)	(111)	(179)	(65)	(118)	(197)	(207)	(216)	(226)	(235)	(244)
Property tax and Insurance	(54)	(57)	(56)	(130)	(50)	(14)	(42)	(61)	(64)	(66)	(68)	(71)	(73)
Other fixed expenses	(7)	(20)	(17)	(30)	(19)	(9)	(13)	(18)	(18)	(19)	(20)	(21)	(22)
Operating EBITDA	562	(72)	181	604	1,239	467	778	1,391	1,543	1,651	1,758	1,851	1,965
No of rooms	254	254	254	254	254	254	254	254	254	254	254	254	254
Revenue growth (%)	na	-66.5	66.9	88.3	47.4	na	na	11.0	9.4	6.5	5.7	5.3	5.8
EBITDA margins (%)	31.0	-11.8	17.9	31.7	44.1	48.6	39.7	42.9	43.5	43.7	44.0	44.0	44.2
Occupancy (%)	65.1%	19.8%	43.2%	59.8%	70.3%	84.0%	66.9%	73.0%	74.0%	74.0%	74.0%	74.5%	74.5%
ARR (INR)	15,617	16,527	11,563	18,072	25,238	30,120	23,432	26,664	27,731	28,840	29,993	31,043	32,130
ARR growth	na	6%	-30%	56%	40%	na	na	5%	4%	4%	4%	4%	4%
RevPar (INR)	10,160	3,269	4,993	10,803	17,738	25,304	15,686	19,465	20,521	21,341	22,195	23,127	23,937
RevPar growth	na	-67.8%	52.7%	116.4%	64.2%	na	na	7.7%	5.4%	4.0%	4.0%	4.2%	3.5%

Source: Management

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Annexure 2: Tulsi Schloss Udaipur Private Limited Private Limited

# Appendix 1: Historical and Prospective Financial Information

▶ The prospective MIS of the Additional FAR component as provided by the Management are as follows:

Currency: ₹ mn	31-Dec-24	31-Dec-24	31-Dec-25	31-Dec-26	31-Dec-27	31-Dec-28	31-Dec-29	31-Dec-30
Audited/unaudited/forecast	Forecast							
Number of months	9	12	12	12	12	12	12	12
Net Revenue								
Room revenue	-	-	-	-	364	541	629	676
F&B revenue	-	-	-	-	79	103	132	147
Banquet revenue	-	-	-	-	245	295	332	366
MOD Revenue	-	-	-	-	18	27	31	34
Net Revenue		-			706	967	1,124	1,222
Operating expenses								
Payroll costs	-	-	-	-	(99)	(135)	(157)	(171)
F&B expenses	-	-	-	-	(65)	(80)	(93)	(103)
Other operating expenses	-	-	-	-	(71)	(97)	(112)	(122)
Utilities	-	-	-	-	(35)	(48)	(56)	(61)
Gross profit	-	-	-	-	437	607	705	765
Management Fees	-	-	-	-	(49)	(68)	(79)	(86)
Property tax and Insurance	-	-	-	-	(11)	(15)	(17)	(18)
Total expenses	-	-	-	-	(59)	(82)	(96)	(104)
Operating EBITDA	-	-	-	-	377	524	610	661
No of rooms	-	-	-	-	54	54	54	54
Revenue growth (%)	na	na	na	na	na	36.8	16.3	8.7
EBITDA margins (%) excl FF&E	na	na	na	na	53.4	54.2	54.2	54.1
Occupancy (%)	na	na	na	na	40.6%	40.6%	40.6%	40.6%
ARR (INR)	na	na	na	na	45,573	49,574	52,547	54,359
ARR growth (%)	na	na	na	na	na	8.8%	6.0%	3.4%
RevPar	na	na	na	na	18,482	20,105	21,311	22,045
RevPar growth (%)	na	na	na	na	na	8.8%	6.0%	3.4%

Source: Management

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Annexure 2: Tulsi Schloss Udaipur Private Limited Private Limited

## Appendix 2: Computation of WACC (Current Hotel operations)

#### Cost of equity

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Cost of equity capital (%)		15.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	d	9.0
Expected income tax rate (%)	е	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	10.5
WACC (rounded)		12.5

Source: Calculation

#### Notes

- Based on prevailing YTMs of Government of India Bonds with
   10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- Based on EYMB understanding of prevailing market risk premium in India
- Based on the current marginal borrowing cost as per the Management
- e. Based on the prevailing corporate tax rate in India

#### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Private Limited Valuation Analysis Appendix Annexure 1: Schloss Chanakya Private Limited Private Limited Private Limited

# Appendix 2: Computation of WACC (Additional FAR component)

#### **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	a	7.0
Beta	b	1.2
Equity market risk premium (%)	С	7.0
Additional risk premium (%)	d	2.0
Cost of equity capital (%)		17.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	е	9.0
Expected income tax rate (%)	f	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	11.7
WACC (rounded)		14.0

Source: Calculation

#### **Notes**

- Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- c. The Management has planned the construction of additional rooms on additional FAR which would be available on payment of additional premium. These new rooms are expected to become operational in CY27. Recognizing the inherent uncertainties and risks associated with the above (approvals, construction, etc.), we have considered an additional risk premium of 2.0%.
- d. Based on expected borrowing rate of the Company as informed by Management
- Based on the prevailing corporate tax rate in India

#### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

Valuation Limiting Conditions Summary

Industry analysis

(11,856)

588

963

12,198

(1,567)

10,631

1,299 261

## Appendix 3: Discounted cash flow method

### DCE Computation - Company

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Net revenue		1,959	3,242	3,546	3,777	3,992	4,204	4,447	4,447
EBITDA		778	1,391	1,543	1,651	1,758	1,851	1,965	1,965
Depreciation and amortisation		(273)	(355)	(331)	(306)	(284)	(264)	(239)	
EBIT		505	1,036	1,212	1,345	1,473	1,587	1,725	
Tax expense		-	-	(267)	(339)	(371)	(399)	(434)	
Debt free net income	_	505	1,036	945	1,007	1,102	1,188	1,291	
Add: Depreciation and amortisation		273	355	331	306	284	264	239	
(Increase)/ Decrease in net working capital		(180)	24	23	17	16	16	18	
Less: Capital expenditure		(438)	(398)	(108)	(119)	(130)	(143)	(155)	
Debt free cash flow		160	1,018	1,191	1,211	1,273	1,325	1,394	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		153	878	914	826	771	714	667	
Perpetuity multiple									18
Terminal value									35,366
Present value factor for terminal year	0.45								
Present value for explicit period	4,924		<u>Computati</u>	on of Termi	nal Value:				
Present value of terminal period	15,970		► The tern	ninal value h	as been calc	ulated based	d on a perpe	tuitv multir	ole on the CY30
Enterprise value	20,894						ts computation		
Advance tax (net of provision)	50			Currency: ₹ n			Value		Remarks
Adjusted enterprise value	20,944			CY30 FRITDA			1 965	Pofo	r DCF computation

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	1,965	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	35,366	(A) * (B)
(D)	PVF factor (year-end discounting)	0.45	Refer DCF computation
	Present value of Terminal value	15,970	(C) * (D)

Source: Calculation

▶ As informed by the Management, SCHPL has b/f tax losses amounting to INR 1,692 Mn as at the Valuation Date. The same has been factored in the aforesaid valuation workings

Less: gross external debt

Add: ICDs to related parties

Add: Value of Surplus FAR

Source: Calculation

Add: cash and cash equivalents

Less: accrued interest on CCDs

Add: Balances with Government authorities

Value attributable to Equity and CCD holders

Value attributable to Equity (including CCDs)

4,915

963

# Appendix 3: Discounted cash flow method

### **DCF Computation – Additional FAR**

Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
110100								Terrimai value
	•							1,222
		_	-			•	•	661
								001
_		_	-		, ,			
	_	_	_	(100)	-	-		
		-	-	(199)	6	143		
	_	_	_					
	_	_	_			_		
	(2 505)	_	_	-	-	-	-	
	, ,	(955)	(1.347)	_	_	_	_	
_			,	307	546	658	705	
	(0,20.)	(011)	(1,000)		<u> </u>		<u> </u>	18
								11,903
0.41								- 1,000
		Computation of Terminal Value:						
	0.41 (3,953)	(2,505) (955) (3,460) 14.0 0.95 0.91 (3,294)	9 12	9 12 12      (2,505)  (955) (955) (1,347)  (3,460) (955) (1,347)  14.0 14.0 14.0  0.95 0.85 0.74  0.91 0.80 0.70  (3,294) (811) (1,003)	9 12 12 12  706  377	9 12 12 12 12 12  706 967  377 524	9 12 12 12 12 12 12  706 967 1,124  377 524 610	9 12 12 12 12 12 12 12 12 12 12 12 12 12

**Enterprise value** Source: Calculation

Present value of terminal period

#### Computation of Terminal Value:

▶ The terminal value has been calculated based on a perpetuity multiple on the CY30 EBITDA of the additional FAR component. The table below represents computation of terminal value:

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	661	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	11,903	(A) * (B)
(D)	PVF factor (year-end discounting)	0.41	Refer DCF computation
	Present value of Terminal value	4,915	(C) * (D)

Source: Calculation

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited Private Limited

## Appendix 4: Net asset value method

▶ The table below presents the Net asset value of SCHPL as at 31 March 2024:

Currency: ₹ mn	Notes Mar24	Mar24
Net block of fixed assets		17,791
Goodwill		528
Current assets		
Inventories	82	
Sundry debtors	94	
Cash and bank balances	588	
Inter Corporate deposits and interest there on	1,299	
Other current assets	450	
	2,513	
Current liabilities and provisions		
Trade payables	393	
Provisions	19	
Other current liabilities	302	
	714	
Net current assets (NCA)		1,799
Deferred tax assets		-
Loan funds		
Borrowings	11,856	
Other interest bearing financial liabilities		11,856
Deferred tax liability		-
Value attributable to Equity and CCD holders		8,261
Less: accrued interest on CCDs		(1,567)
Net equity value (including CCDs)		6,694

Source: Management

- ► The equity value of the Company as at the Valuation Date as per NAV method is ₹ 6,694 mn.
- ▶ The Company has contingent liability of INR 2,941 Mn as at 31 March 2024 (Refer Appendix 5 for details on contingent liabilities). The Management has informed that there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date (other than those specially mentioned in this Report), which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value the Company and has been provided for information purposes only.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

# Appendix 5: Details of Contingent Liabilities

As per the audited Financial statements of the Company as at 31 March 2024, the Company has following Contingent liabilities:

Currency: ₹ mn	Value
FAR - New Delhi Municipal Council ("NDMC")	2,929
Proceeding under The Minimum Wages Act, 1948	1
Disputed statutory liabilities	11
Total	2,940

Source: Management

#### Note

- ▶ The Management has informed us the following relating to FAR New Delhi Municipal Council ("NDMC") matter :
  - ► For meeting additional demand for rooms before 2010 Commonwealth Games, in 2008, Government of India increased Floor Area Ratio ("FAR") of hotels from 150 to 225 on the rates decided based on respective zones of the hotels.
  - ▶ Delhi Development Authority vide notification dated 10 October 2008 ("Original Notification"), allowed concession of 25% of Zonal Average Auction Rate ("ZAAR") on completion of additional rooms before 31 July 2010. The aforesaid notification was amended twice, to reduce applicable ZAAR to 50% as well as fixing rates of each Zone with 'Central Zone' being INR 167,765 per SqM and 'South Zone' being INR 76,523 per SqM
  - ▶ Leela Palace, New Delhi was allocated 'Central Zone' under the Original Notification, which was challenged by the Company through a Writ Petition, wherein the Court directed the Company to make representations before Ministry of Urban Development ("MOUD"), requesting hotel to be included in 'South Zone' and be charged rates accordingly.
  - ▶ MOUD rejected the application made by the Company to be included in South Zone and raised a demand of INR 572.8 Mn (principal amount) and interest at 19% p.a. The total principal amount demand was INR 1,527.5 Mn, of which the Company has paid INR 954.7 Mn as deposit upto the Valuation Date.
  - ▶ The Company has challenged the foregoing demand notice through Writ Petition on two principal grounds (a) the Hotel falls in 'South Zone' and accordingly charges as prescribed for 'South Zone' should be applicable for additional FAR utilised and (b) The Hotel is entitled to concessional rate of 25% given the completion of additional rooms was substantially complied with.
  - ▶ Based on the legal opinion provided by the Company's legal counsel on this matter, the Management expects the probability of devolvement of the aforesaid contingent liabilities to be NIL. We have relied on the legal opinion provided and Management's estimate of probability of devolvement of the contingent liabilities on FAR matter.
  - ▶ The Management expects the probability of devolvement of the other contingent liabilities in aforesaid table also to be NIL.



# Annexure 1: Schloss Udaipur Private Limited

Appendix 4: Net asset value method

Hotel Background	56
Historical and Prospective Financial Information	57
Terms of CCDs	62
Valuation methods used / not used	63
Discounted cash flows method	64
Comparable Companies' Multiple method	68
Appendix 1: Historical and Prospective Information	70
Appendix 2: Computation of WACC	72
Appendix 3: Discounted cash flow method	73

74

Valuation of Schloss Chanakya Private Limited

# Hotel Background

### The Leela Palace Udaipur

- ▶ SUPL acquired The Leela Palace Udaipur in October 2019 from Hotel Leelaventure Limited.
- ▶ The Leela Palace Udaipur is located on the banks of Lake Pichola and offers undisputed views of the City Palace and the Aravalli Mountains. The elegant and contemporary interiors of the rooms and suites at The Leela Palace Udaipur are embellished with traditional elements of Rajasthani design and artistry.
- ► Key features of the Hotel include:
  - ▶ Accommodation 80 Keys; including 14 Grand heritage garden view rooms, 19 Grand heritage lake view rooms, 37 Grand heritage lake view rooms with balcony, 2 Grand heritage garden view rooms with private pool, 4 luxury suites, 2 duplex suites, 1 royal suite and 1 maharaja suite
  - ▶ Dining the Dining Room, Sheesh Mahal- a fine dining experience of Indian foods, the Library Bar, Destination Dining- by the sunset or spa
  - ► Conference & Banquet Facilities Marwar Conference hall with open terrace, Guava Garden, Inner and Outer courtyard, Croquet Lawn and multiple meeting rooms.
- ▶ For the year ended 31 March 2024, SUPL reported revenue from operations of INR 953 Mn and Operating EBITDA of INR 393 Mn.

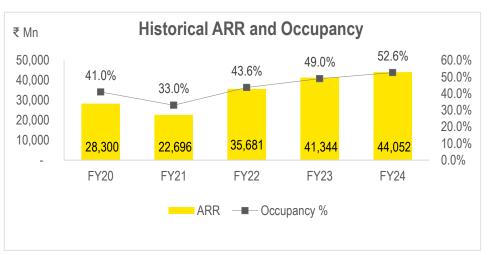


Source: Company Website

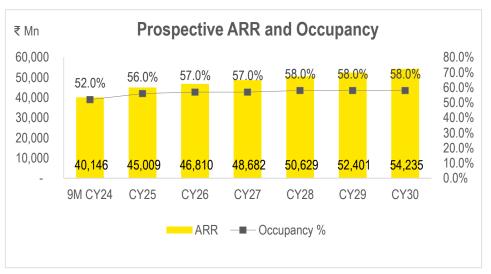
### **Key Metrics (Occupancies and ARRs):**

- ▶ SUPL primarily caters to leisure travel segment and destination weddings. The occupancy rates for SUPL have shown fluctuations over the past five years, primarily influenced by the COVID-19 pandemic. In FY20, SUPL had achieved an occupancy rate of 41.0%. However, in FY21, the occupancy rate dropped to 33.0% due to widespread lockdowns and travel restrictions caused by the pandemic.
- ▶ As the situation began to stabilize, SUPL saw a recovery in occupancy rates, reaching 43.6% in FY22 and 49.0% in FY23. In FY24, occupancy further increased to 52.6% as demand for destination weddings surged across the country.
- ▶ ARR has experienced significant growth over the historical period. In FY20, the ARR was INR 28,300. The pandemic caused a decrease in demand, leading to a dip in ARR to c. INR 22,700 in FY21. However, as travel restrictions eased and demand began to return, the ARR saw a notable recovery.
- By FY24, the ARR had increased to c. INR 44,000. This growth was driven by several factors, including inflationary adjustments, enhanced service offerings, and strategic pricing for destination weddings.
- ▶ SUPL's Management projects continued growth in occupancy and ARR. SUPL is expected to achieve an occupancy rate of approximately 56.0% in CY25, driven by a surge in demand for luxury travel and destination weddings and enhanced marketing efforts. The occupancy rate is expected to stabilize at around 58.0% from CY28 onwards.
- ▶ ARR is projected to slightly decline by c. 2.0% in CY24, and gradually recover in CY25, with a growth of 5.0% and 4.0% in CY26, before stabilizing at a growth rate of approximately 3.0% from CY29 onwards, reflecting a mature market scenario where growth is driven by steady demand and incremental enhancements in service offerings.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



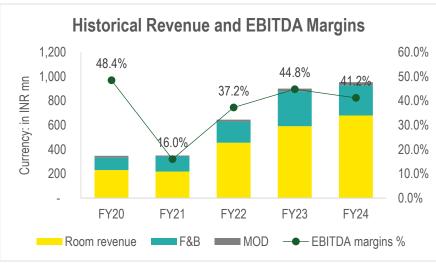
Source: Management



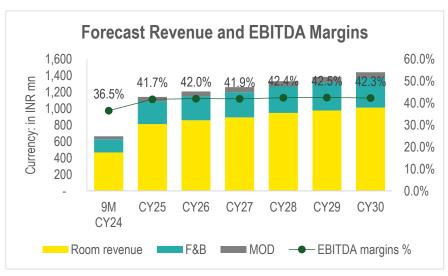
### Revenue and EBITDA:

- In FY24, Room revenue has contributed to ~ 71% of total revenue making it the largest revenue segment. Room revenue is expected to contribute around ~70.5% of total revenues in CY24 and grow by ~13% in CY25 on account of increase in number of rooms from 82 to 88. Post CY25, room revenues are expected to stabilise at a growth rate of c. 5% in the projected period.
- ▶ Food and beverages were the second-largest contributor, accounting for ~26.1% of total revenues. Food and beverages is anticipated to contribute 24.2% of total revenues in CY24, decreasing to approximately 23.6% by CY30.
- ▶ Minor operating departments, including services like laundry and spa, made up the remaining 2.7% of the total revenue in FY24, and are projected to increase slightly to approximately 4.6% by CY30.
- ▶ Historically, major cost components for SUPL include employee cost, room cost and food and beverage costs.
- SUPL pays management fees to Schloss HMA Private Limited for using 'The Leela' brand and Management of the hotel operations. The structure of the fees is as follows:
  - 1. Base fee: 2.0% of total revenue
  - 2. Marketing fee: 1.5% of room revenue
  - 3. Incentive fee: 7% of gross operating profits
- ▶ SUPL's EBITDA margins have shown a recovery trend after the initial impact of COVID-19. The Management's strategic and cost-effective measures enhanced operational efficiencies, and improved EBITDA margins. By FY24, the EBITDA margin had reached 41.2%, slightly lower than 44.8% of FY23.
- SUPL is expected to achieve an EBITDA margin of approximately 39.6% in CY24 which is anticipated to increase and stabilise at ~42% from CY25 onwards. Food and Beverage is expected to remain the major cost head throughout the forecast period, contributing approximately 19% of total expenses, followed by room expenses at around 18%.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



▶ The historical balance sheet of SUPL as provided by the Management are as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Net block of fixed assets (NFA)	3,001	2,938	2,900	2,987	4,734
Goodwill	283	221	159	96	159
Current assets					
Inventories	24	22	22	23	22
Trade receivables	13	4	4	9	38
Inter corporate deposits	-	96	700	700	708
Cash and bank balances	89	625	637	688	637
Other current assets	62	183	191	132	116
	188	930	1,553	1,551	1,521
Current liabilities and provisions					
Trade payables	30	37	21	52	162
Provisions	6	4	2	2	6
Other current liabilities	40	88	121	94	211
	75	128	145	148	379
Net current assets (NCA)	112	801	1,409	1,403	1,142
Deferred tax asset	-	-	-	-	
Loan funds					
Borrowings	2,872	3,593	4,227	4,180	3,980
	2,872	3,593	4,227	4,180	3,980
Deferred tax liability	-	-	-	-	393
Net worth	524	367	240	306	1,661
Represented by					
Equity	29	51	51	51	51
CCDs	211	31	(122)	(84)	1,244
Other equity	285	285	311	340	366
Total	524	367	240	306	1,661

Particulars	Mar-24				
Working capital loans	831				
Reported Loan funds	3,149				
Total Loan funds	3,980				
IndAS adjustments as informed by Management:					
Add: Transaction cost asset	11				
Gross debt (excl. CCDs interest) used for DCF valuation	3,991				

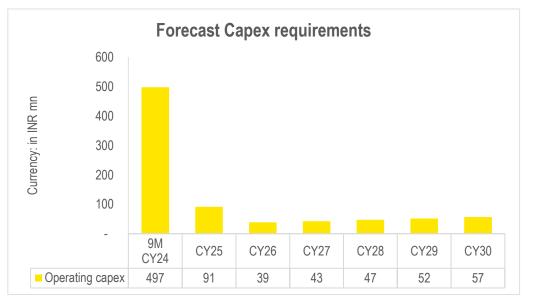
Source: Management

Source: Management

Note: The historical financials for SUPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, SUPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

### **Capital expenditure:**

- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements include expenses for expansion of number of rooms from 82 to 88 by CY25, acquisition of a solar power plant of 1.5MW in Bikaner, which is expected to increase efficiencies in Heat Light and Power costs; and other operational expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - 1. Furniture, Fixtures, and Equipment (FF&E) expenses;
  - 2. Renovations and upgrades;
  - 3. Maintenance / Repair of Air Handling units, Chiller, cold room, smart room, pump replacement; and
  - 4. Improvement of technical infrastructure.



### **Operating Working capital:**

Valuation

Summary

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Current assets					
Inventories	24	22	22	23	22
Trade receivables	13	4	4	9	38
Other current assets	61	181	181	110	74
	98	207	207	141	134
Current liabilities and provisions					
Trade payables	30	37	21	52	162
Provisions	6	4	2	2	6
Other current liabilities	40	88	121	94	109
	75	128	145	148	276
Operating NCA	22	78	62	(7)	(142)
Revenue for the year	347	350	645	900	953
Operating NCA days of revenue	24	82	35	(3)	(5)
Operating NCA Revenue for the year	75 22 347	128 78 350	145 62 645	148 (7) 900	276 (142) 953

Source: Management

- ▶ Trade payables for FY 2023 and FY2024 include outstanding payables to related parties (Schloss HMA Private Limited or "HMA"). Basis discussions with the Management, we understand that the operating cycle for payables to HMA is to stabilise at 60 days in the projected period.
- ▶ Basis the above, the Management has assumed an operating negative working capital requirement of 18 days of revenue in the forecast period. The projected operating working capital requirement is tabulated below:

O ¥	M04	D 0.4	D 0.5	D 00	D 07	D 00	D 00	D 20
Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	953	1,011	1,140	1,205	1,258	1,333	1,383	1,440
Operating negative NCA days of revenue	(54)	(18)	(18)	(18)	(18)	(18)	(18)	(18)
Operating NCA	(141)	(51)	(57)	(60)	(63)	(67)	(69)	(72)
(Increase)/ Decrease in net operating working capital		(92)	6	3	3	4	3	3

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Annexure 2: Tuls Schloss Udaipur Private Limited Private Limited

### Terms of CCDs

- ► The Management has informed that as at the Valuation Date, SUPL had issued 2,850,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 285 mn.
- ▶ The key terms of the CCDs are as follows:
  - ▶ Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ▶ Each CCD will be convertible into 1 equity share of face value of INR 10 each, unilaterally at the option of the CCD holder and/or the respective company
  - ► CCDs shall automatically stand converted into equity shares upon (a) commencement of corporate insolvency process or (b) conversion of loan into equity of the respective company
  - ▶ The tenure of CCDs is 15 years from the date of issue unless converted earlier. The date of issue of CCDs is 16 October 2019.
  - ▶ The CCDs would carry a coupon of 10.5% per annum, compounded on a yearly basis, until the conversion. The accrued and cumulative coupons/interests shall be carried forward for payment on the next payment date.
  - ▶ TDS, if any, be deducted each year and paid to the government
  - CCDs may be transferred to a person who is related party of SUPL
  - ▶ CCD holders will not carry any voting rights until conversion
  - ► The Management informed that all the CCDs (principal outstanding) would be converted into 'equity' on or before the Proposed Transaction and the interest accrued on CCDs thereof will be repaid to the CCD holders
  - ► Accordingly, the CCDs are considered as 'equity' for the purpose of the valuation and interest on CCDs upto the Valuation Date is considered as 'debt' to arrive at the equity value of SUPL.

# Valuation Methodology

- To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ <u>Market approach</u>: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ <u>Income approach:</u> The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ <u>Asset approach:</u> The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	► Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	50.0%	➤ Comparable companies engaged in hospitality industry have been considered for the analysis. Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of SUPL for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent investment method	No	-	▶ We have not used this method, as there are no recent investment in SUPL
Price of recent transaction method	No	-	▶ We have not used this method, as there are no recent transaction in SUPL.
Cost approach			
Net asset value method	No	-	► Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

### Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ▶ The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of Valuation Date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of SUPL. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 12.5%. Refer the next page for determination of WACC.

### **Mid-Year Discounting Convention**

► EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

### Calculation for WACC

$$WACC = W_E * K_E + W_D * R_D$$

where:

 $K_{\mathsf{F}}$ 

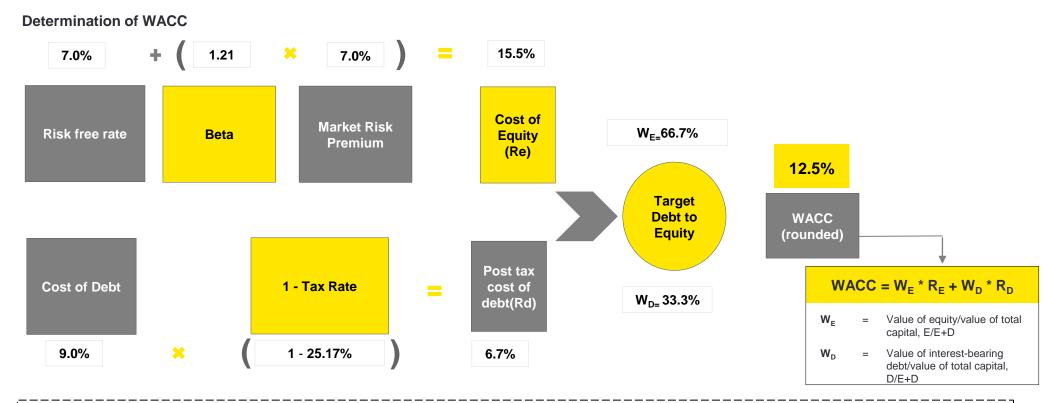
**W**<sub>E</sub> = Value of equity/value of total capital, E/E+D

Cost of equity

 $W_D$  = Value of interest-bearing debt/value

of total capital, D/E+D

 $R_D$  = After-tax cost of interest-bearing debt



- 1 Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- Based on the current marginal borrowing cost as per the Management
- 5 Based on the prevailing corporate tax rate in India
- 6 The debt equity ratio of 33.3:66.7 is considered for SUPL basis the Group's capital structure and the long-term capital structure of the hospitality industry.

Valuation Statement of Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 2: Tuls Schloss Udaipur Private Limited Private Limited Private Limited

### Discounted cash flows method

### **Perpetuity Multiple**

- ▶ As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that SUPL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 30 for detailed selection criteria used for the comparable companies.
- Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x

Source: S&P Capital IQ

► For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation Statement of Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Private Limited Valuation Analysis Appendix Annexure 1: Annexure 2: Tulsi Schloss Udaipure Private Limited Private Limited

### Discounted cash flows method

### Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		(347)	396	404	414	438	449	460	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		(332)	341	310	282	266	242	220	
Terminal value									11,750
Present value factor for terminal year	0.45								
Present value for explicit period	1,329								
Present value of terminal period	5,306 -	<b>→</b>	Terminal valu	e * 0.45					*
Enterprise value	6,636					O.V.	(00 EDITO 4 3	· EV / EDIT	DA mandiin la
Advance tax (net of provision)	42					= CY	'30 EBITDA '	EV / EBII	DA multiple
Adjusted enterprise value	6,678								
1 Less: gross debt	(3,991)								
Add: cash and cash equivalents	637								
2 Add: ICD	708								
3 Add: Advance for Surplus land	65								
Value attributable to Equity and CCD holders	4,097								
4 Less: accrued interest on CCDs	(86)								
Value attributable to Equity (including CCDs)	4,011								

Source: Calculation

**Note 1:** The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approachwe have considered the gross debt (pre IndAS adjustments) as at the Valuation Date, as provided by the Management (Refer Page 20).

Note 2: Inter corporate deposits include loans given to related parties

**Note 3:** As informed by the Management, acquired 19,270 square feet of surplus land in December 2023. Since this is a surplus land as on the Valuation Date, its value has been added separately when determining the equity value.

Note 4: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

### Refer Appendix 3 for a detailed DCF computation

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

Valuation

Summarv

- This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we have considered that SUPL is a part of larger chain of hotels operating under the brand name "The Leela". We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ► The EV of comparable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: Mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	`1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(49 <del>5</del> )	10,916	1,206	511	21.3
		` ′			Average	24.6

Source: S&P Capital IQ

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/ EBITDA multiple of 18x (rounded).
- ▶ Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of SUPL to determine the enterprise value of SUPL. Refer the table below for computation of equity value as per the CCM method:

	Currency: ₹ mn	Mar24
	EV/ EBITDA multiple	24.6x
	Less: Discount	25%
	Multiple after discount (rounded)	18x
	EBITDA of SUPL	393
	Value	7,068
	Net deferred tax assets/ (Liabilities) at 50%	(197)
	Add: CWIP	53
	Enterprise value	6,924
1	Less: gross debt	(3,980)
	Add: cash and cash equivalents	637
2	Add: ICD	708
3	Add: Advance for Surplus land	65
	Value attributable to Equity and CCD holders	4,355
4	Less: accrued interest on CCDs	(86)
	Value attributable to Equity	4,269

Source: Calculation

**Note 1:** For computation of the equity value as per the Comparable companies' quoted multiple method, we have considered the reported gross debt as per the financials of SUPL as at the Valuation Date (as companies have similar Ind AS reporting).

Note 2: Inter corporate deposits include loans given to related parties

**Note 3:** As informed by the Management, acquired 19,270 square feet of surplus land in December 2023. Since this is a surplus land as on the Valuation Date, its value has been added separately when determining the equity value.

Note 4: Accrued interest on CCDs (net of TDS) outstanding as at the Valuation Date which is not considered for conversion of equity as informed by Management

# Appendix 1: Historical and Prospective Information

▶ The historical profit and loss statement of SUPL as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Revenue from operations	000	040	455	504	070
Room Revenue	230	219	455	591	679
F&B	102	123	174	287	249
Others allied service	16	8	16	23	26
Net Revenue	347	350	645	900	953
F&B materials consumed	(18)	(28)	(38)	(51)	(50)
Employee benefit expenses	(54)	(99)	(116)	(139)	(162)
Management Fees	(23)	(17)	(45)	(62)	(64)
Business Promotion	(23)	(19)	(24)	(48)	(70)
Power and Fuel	(20)	(41)	(43)	(51)	(33)
Other expenses	(41)	(90)	(138)	(146)	(181)
Total expenses	(179)	(294)	(405)	(497)	(561)
Operating EBITDA	168	56	240	403	393
Depreciation and amortisation	(83)	(139)	(125)	(120)	(83)
EBIT	85	(83)	115	283	309
Finance costs	(133)	(260)	(354)	(382)	(388)
PBT	(48)	(343)	(239)	(99)	(79)
Other income	3	13	87	136	124
Tax	-	-	-	-	(18)
PAT	(46)	(330)	(153)	37	27
Revenue growth (%)	na	0.6	84.3	39.7	5.9
EBITDA margins (%)	48.4	16.0	37.2	44.8	41.2
EBIT margins (%)	24.4	(23.7)	17.8	31.5	32.4
PBT margins (%)	(13.9)	(98.0)	(37.2)	(11.0)	(8.3)
PAT margins (%)	(13.2)	(94.3)	(23.7)	4.2	2.9
Occupancy	41.0%	33.0%	43.6%	49.0%	52.6%
ARR (INR)	28,300	22,696	35,681	41,344	44,052
RevPar (INR)	11,606	7,484.4	15,570	20,240	23,185

# Appendix 1: Historical and Prospective Information

▶ The historical and prospective profit and loss statement of SUPL as provided by the Management are as follows:

Currency: ₹ mn	Dec-19	Dec-20	Dec-21	Dec-22	Dec-23	Mar-24	Dec-24	Dec-25	Dec-26	Dec-27	Dec-28	Dec-29	Dec-30
Audited/unaudited/forecast	Unaudited 12	Unaudited 12	Unaudited 12	Unaudited 12	Unaudited 12	Unaudited 3	Forecast 9	Forecast 12	Forecast 12	Forecast 12	Forecast	Forecast 12	Forecast
Number of months Net Revenue	IZ	IZ	IZ	12	12	ა	9	IZ	IZ	IZ	12	12	12
Room revenue	340	231	427	508	659	236	467	810	857	891	946	976	1,010
F&B revenue	160	116	182	253	246	230 91	161	274	290	306	322	340	360
MOD revenue	22	13	13	253 18	68	21	35	274 56	290 59	62	322 64	340 67	70
Other services	4	5	48	42	00	21	33	30	59	02	04	07	70
Net Revenue	527	365	669	822	973	348	663	1,140	1,205	1,258	1,333	1,383	1,440
							(75)	(114)	(121)		(135)	(140)	
Room expenses	(54)	(37)	(69)	(71)	(88) (111)	(31)	` '	, ,	, ,	(127)	, ,	, ,	(146)
F&B expenses	(73)	(64)	(86)	(98)	, ,	(32)	(83)	(123)	(129)	(134)	(140)	(145)	(153)
MOD expenses	(19)	(13)	(16)	(18)	(22)	(5)	(17)	(23)	(25)	(26)	(27)	(29)	(30)
Admin and General expenses	(58)	, ,	(48)	(62)	(73)	, ,	(60)	(89)	(94)	(99)	(103)	(106)	(111)
Revenue and Marketing expenses	(43)		(31)	(50)	(79)	, ,	(71)	(100)	(105)	(110)	(115)	(119)	(123)
Heat, Light, Power	(49)		(44)	(48)	(31)	` '	(18)	(24)	(25)	(26)	(27)	(27)	(28)
Repairs and Maintenance	(45)	(30)	. ,	(46)	(48)	. ,	(43)	(62)	(65)	(68)	(71)	(74)	(77)
Gross profit	186	105	335	428	520	215	296	604	641	669	715	744	773
Management Fees	(27)	(18)	(42)	(53)	(64)	(25)	(40)	(75)	(79)	(83)	(88)	(91)	(95)
Property tax and Insurance	(2)	(4)	(4)	(6)	(3)	(1)	(2)	(3)	(3)	(3)	(3)	(4)	(4)
Other fixed expenses	(1)	(7)	(8)	(12)	(10)	(3)	(12)	(16)	(17)	(18)	(19)	(20)	(21)
Total expenses	(30)	(28)	(53)	(71)	(77)	(29)	(54)	(94)	(100)	(104)	(111)	(115)	(120)
Operating EBITDA	156	77	281	357	443	186	242	510	542	564	605	629	653
Number of Keys	80	80	80	80	80	80	80	88	88	88	88	88	88
Revenue growth (%)	na	, ,	83.3		18.4		na	12.7	5.8	4.4	5.9	3.8	4.1
EBITDA margins (%)	29.6		42.0		45.6		36.5	44.7	45.0	44.9	45.4	45.5	45.3
Occupancy (%)	42.4%				51.7%		52%	56%	57%	57%	58%	58%	58%
ARR (INR)	27,503	26,380	31,054		43,672	· · · · · · · · · · · · · · · · · · ·	40,146	45,009	46,810	48,682	50,629	52,401	54,235
ARR growth (%)	na	-4.1%	17.7%	29.1%	9.0%	NA NA	NA	5.0%	4.0%	4.0%	4.0%	3.5%	3.5%
RevPar (INR)	11,651	7,901	14,620	17,407	22,557	32,464	20,716	25,205	26,682	27,749	29,365	30,393	31,457
RevPar growth (%)	na	-32.2%	85.0%	19.1%	29.6%	NA NA	NA	6.9%	5.9%	4.0%	5.8%	3.5%	3.5%

Valuation Statement of Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Appendix Schloss Udaipur Private Limited Private Limited Private Limited

# Appendix 2: Computation of WACC

### **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Cost of equity capital (%)		15.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	d	9.0
Expected income tax rate (%)	е	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	10.5
WACC (rounded)		12.5

Source: Calculation

#### Notes

- Based on prevailing YTMs of Government of India Bonds with
   10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- c. Based on EYMB understanding of prevailing market risk premium in India
- Based on the current marginal borrowing cost as per the Management
- e. Based on the prevailing corporate tax rate in India

### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

Dec24

663 242

(118)

125

125

118

(92)

(497)

(347)

12.5

0.96

0.92

(332)

Dec25

1,140

510

362

(29)

333

148

(91)

396

12.5

0.86

0.81

341

6

(148)

12

Dec27

1,258

564

438

(110)

328

126

(43)

414

12.5

0.68

0.64

282

3

(126)

12

Dec28

1,333

605

(118)

487

(123)

364

118

(47)

438

12.5

0.61

0.57

266

4

12

Dec29

1,383

(110)

629

519

388

110

(52)

449

12.5

0.54

0.51

242

3

(131)

12

Dec30 Terminal value

1,440

653

18x **11,750** 

12

1,440

653

553

(139)

414

100

(57)

460

12.5

0.48

0.45

220

3

(100)

Dec26

1,205

542

(136)

405

(102)

303

136

(39)

404

12.5

0.77

0.72

310

3

12

# Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes
Number of months	
Net Revenue	
EBITDA	
Depreciation and amortisation	
EBIT	
Tax expense	
Debt free net income	
Add: Depreciation and amortisation (Increase)/ Decrease in net working capital Less: Capital expenditure	
Debt free cash flow	
Discount rate (%)	
Present value factor- Mid year discounting	
Present value factor- Year end discounting	
Present value debt free cash flow	
Perpetuity multiple  Terminal value	
	0.45
Present value factor for terminal year	1,329
Present value for explicit period Present value of terminal period	5,306
Enterprise value	6,636
Advance tax (net of provision)	42
Adjusted Enterprise value	6,678
Less: gross debt	(3,991)
Add: cash and cash equivalents	637
Add: ICD	707
Add: Advance for Surplus land	65
Value attributable to Equity and CCD holders	4,097
Less: accrued interest on CCDs	(86)
Value attributable to Equity (including CCDs)	4,011

### **Computation of Terminal Value:**

► The terminal value has been calculated based on a perpetuity multiple on the CY30 EBITDA of SUPL. The table below represents computation of terminal value:

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	653	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	11,750	(A) * (B)
(D)	PVF factor (year-end discounting)	0.45	Refer DCF computation
	Present value of Terminal value	5,306	(C) * (D)

Source: Calculation

Source: Calculation

▶ As informed by the Management, SUPL has b/f tax losses amounting to INR 370 mn as at the Valuation Date. The same has been factored in the aforesaid valuation workings

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited

# Appendix 4: Net asset value method

▶ The table below presents the Net asset value of SUPL as at 31 March 2024:

Currency: ₹ mn	Notes Mar24	Mar24
Net block of fixed assets		4,734
Goodwill		159
Current assets		
Inventories	22	
Trade receivables	38	
Inter corporate deposits	708	
Cash and bank balances	637	
Other current assets	116	
	1,521	
Current liabilities and provisions		
Trade payables	162	
Provisions	6	
Other current liabilities	211	
	379	
Net current assets (NCA)		1,142
Deferred tax assets	-	-
Loan funds		
Borrowings	3,980	
Other interest bearing financial liabilities	-	3,980
Deferred tax liability		393
Value attributable to Equity and CCD holders		1,661
Less: accrued interest on CCDs		(86)
Net equity value (including CCDs)		1,575

- ► The equity value (including CCDs) of SUPL as at the Valuation Date as per NAV method is ₹ 1,575 mn.
- ▶ As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in SUPL and (ii) no material contingent assets / liabilities in SUPL as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value SUPL and has been provided for information purposes only.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'



# Annexure 2: Tulsi Palaces Resorts Private Limited

Hotel Background	76	Appendix 3: Discounted cash flow method
Historical and Prospective Financial Information	78	Appendix 4: Net asset value method
Terms of CCDs	83	Appendix 5: Details of Contingent Liabiliti
Valuation methods used / not used	84	
Discounted cash flows method	85	
Comparable Companies' Multiple method	89	
Price of recent investment	91	
Appendix 1: Historical and Prospective Information	93	
Appendix 2: Computation of WACC	95	

Valuation of Schloss Chanakya Private Limited

96

97

99

# Hotel Background

### The Leela Palace Jaipur

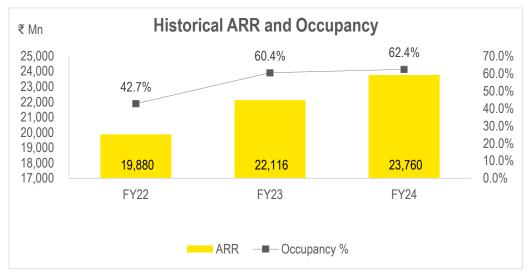
- ▶ The Leela Palace Jaipur (the "Hotel") is located on Jaipur-Delhi Highway and is an elegant reflection of modern palatial grandeur. It blends the splendor of Rajputana and Mughal architecture with pristine white exteriors embellished with ornate jaalis and silver-lined chhatris. Nearest attractions include Chamunda Temple, Nahargarh Biological Park and Amer Fort.
- ► Key features of the Hotel include:
  - ▶ Accommodation 200 Keys; including 74 Palace rooms, 16 Palace suits, 22 Grand villas, 22 Grand villas with terrace, 23 Royal villas with courtyard,41 Royal villas with plunge pools, 1 Royal suite and 1 Maharaja suite.
  - ▶ Dining Sukh Mahal, an All-day dining restaurant; Mohan Mahal, Indian speciality restaurant; Preet Mahal, Italian Trattoria serving traditional comfort food; Jharokha Bar; Unique dining experiences -Poolside, Hawa Mahal and in villa.
  - ► Conference & Banquet Facilities Vikram Aditya Grand Ballroom with a pre-function area; Jaigarh Meeting Room; Sundarban Lawns; Hawa Mahal; Kanishka Bagh and Studio.
- ▶ For the year ended 31 March 2024, TPRPL reported revenue from operations of INR 1,810 Mn and Operating EBITDA of INR 786 Mn.



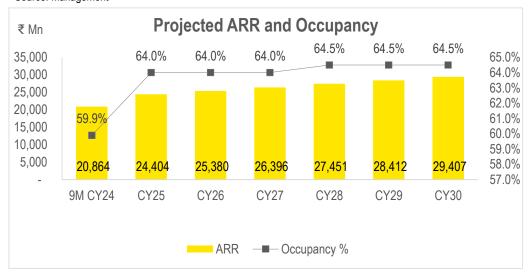
Source: Website

### **Key Metrics (Occupancies and ARRs):**

- ▶ TPRPL primarily caters to leisure travel segment and destination weddings. Historically, TPRPL has achieved an occupancy of 42.7% in FY22, showing a significant growth to 60.4% in FY23. Occupancy remained relatively stable at 62.0% in FY24.
- TPRPL has achieved an ARR of INR 19,800 in FY22, with a notable increase to INR 22,116 in FY23. By FY24, ARR has increased to around INR 23,760.
- ▶ TPRPL's Management projects continued growth in occupancy and ARR. TPRPL is expected to achieve an occupancy rate of approximately 64.0% in CY25, driven by the ongoing surge in demand of destination weddings. The occupancy rate is expected to stabilize at around 64.5% from CY28 onwards.
- ▶ The growth in the projected period is supported by the current ARRs and inflationary price adjustments. Further, the ARR is expected to grow at around 4.0% in CY25, before stabilizing at a growth rate of approximately 3.5% from CY29 onwards, reflecting a mature market scenario where growth is driven by steady demand and incremental enhancements in service offerings







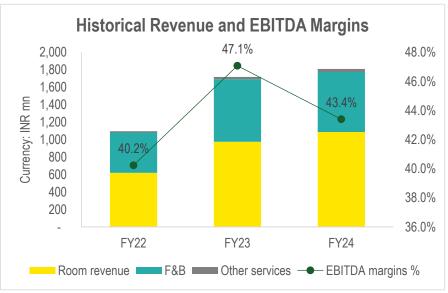
Source: Management

The detailed historical and prospective profit and loss statement has been presented in Appendix 2

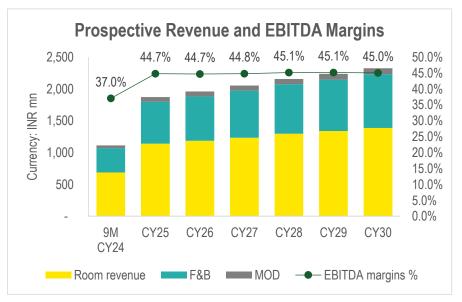
#### **Revenue and EBITDA:**

- ▶ In FY24, Room revenue has contributed to ~ 60% of total revenue making it the largest revenue segment. Room revenue is expected to contribute around ~61.8% of total revenues in CY24. By CY30, room revenue is expected to contribute ~59.6% of total revenues.
- Food and beverages were the second-largest contributor, accounting for ~38.0% of total revenues. Food and beverages is anticipated to contribute 34.3% of total revenues in CY24, increasing to approximately 36.4% by CY30.
- Minor operating departments, including services like laundry and spa, made up the remaining 2.0% of the total revenue in FY24, and are projected to increase slightly to approximately 4.0% by CY30.
- ▶ Historically, major cost components for TPRPL include employee cost, room cost and food and beverage costs.
- TPRPL pays management fees to Schloss HMA Private Limited for using 'The Leela' brand and Management of the hotel operations. The structure of the fees is as follows:
  - ▶ Base fee: 2.0% of total revenue
  - ► Marketing fee: 1.5% of room revenue
  - Incentive fee: 7% of gross operating profits
- TPRPL's EBITDA margins have shown significant growth. The Management's strategic and cost-effective measures enhanced operational efficiencies, and improved EBITDA margins. By FY24, the EBITDA margin had reached 43.4%, slightly lower than 47.1% of FY23.
- ▶ TPRPL is expected to achieve an EBITDA margin of approximately 37.0% in CY24 which is anticipated to increase and stabilise at ~45% from CY25 onwards. Food and Beverage is expected to remain the major cost head throughout the forecast period, contributing approximately 30% of total expenses, followed by room expenses at around 20%.

The detailed historical and prospective profit and loss statement has been presented in Appendix 2



Source: Management



▶ The historical balance sheet of TPRPL as provided by the Management are as follows:

Currency: ₹ mn	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited
Number of months	12	12	12
Net block of fixed assets (NFA)	1,226	1,152	6,361
Right of use assets	-	-	0.3
Current assets			
Inventories	30	20	29
Trade receivables	5	15	80
Cash and bank balances	297	532	1,211
Other current assets	190	102	145
	522	669	1,464
Current liabilities and provisions			
Trade payables	98	137	177
Provisions	39	6	6
Other current liabilities	532	440	511
	670	583	694
Net current assets (NCA)	(148)	86	770
Deferred tax asset	-	-	-
Lease Liability			0.1
Loan funds	-	-	
Borrowings	617	450	
Non-convertible bonds			478
	617	450	478
Deferred tax liability	19	18	1,359
Net worth	443	770	5,293
Represented by			
Equity	252	252	252
Other equity	191	519	5,042
Total	443	770	5,293

Mar-24
478
(1.6)
3.8
480

Source: Management

Source: Management

Note: The historical balance sheet for TPRPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, TPRPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited

# Historical Financial Information - Moonburg

▶ The historical balance sheet of MPPL as provided by the Management are as follows:

2	NI (	04.14 00	04.14 04
Currency: ₹ mn	Notes	31-Mar-23	31-Mar-24
Audited/unaudited/forecast		Audited	Audited
Number of months		12	12
Investments		-	4,730 –
Current assets			
Trade receivables			0.7
Cash and bank balances		0.1	4.5
Other current assets		0.1	7.2
		0.2	12.3
<b>Current liabilities and provisions</b>			
Trade payables			0.9
Other current liabilities			
		0.4	39.5
		0.4	40.4
Net current assets (NCA)		(0.2)	(28.1)
Deferred tax asset			-
Loan funds		_	_
Listed NCBs			4,241
CCDs			500
Interest accrued on NCBs			381
		-	5,123
Net worth		(0.2)	(421)
Represented by			
Equity		0.1	0.1
Other equity		(0.3)	(421)
Total		(0.2)	(421)
2 11			

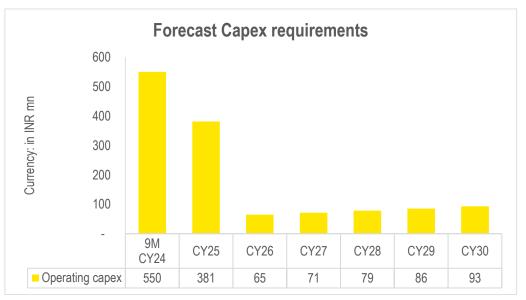
Source: Management

Note: The historical balance sheet for TPRPL follows IGAAP standards till 31 March 2023. However, for 31 March 2024, TPRPL has transitioned to IndAS reporting, making the balance sheet of 31 March 2024 not comparable to previous periods, since FY24 is the first year of IndAS adoption.

Represents the book value of investment in TPRPL

### Capital expenditure:

- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements include expenses for a solar power plant of 1.5MW in Bikaner, which is expected to increase efficiencies in Heat Light and Power costs, project improvement plans and other operational expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - 1. Furniture, Fixtures, and Equipment (FF&E) expenses;
  - 2. Renovations and upgrades;
  - 3. Maintenance / Repair of Air Handling units, Chiller, cold room, smart room, pump replacement; and
  - 4. Improvement of technical infrastructure.



### **Operating Working capital:**

▶ The historical operating working capital requirement has been presented in the table below:

Currency: ₹ mn	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited
Current assets			
Inventories	30	20	29
Trade receivables	5	15	80
Other current assets	190	91	128
	225	125	236
Current liabilities and provisions			
Trade payables	98	137	177
Provisions	39	6	6
Other current liabilities	282	190	288
	420	333	472
Operating NCA	(195)	(207)	(235)
Revenue for the year	1,096	1,719	1,810
Operating negative NCA days of revenue	(65)	(44)	(47)

Source: Management

- ► Trade payables for FY 2023 and FY2024 include outstanding payables to related parties (Schloss HMA Private Limited or "HMA"). Basis discussions with the Management, we understand that the operating cycle for payables to HMA is to stabilise at 60 days in the projected period.
- ▶ Basis the above, the Management has assumed an operating negative working capital requirement of 37 days of revenue in the forecast period. The projected operating working capital requirement is tabulated below:

Currency: ₹ mn	Mar24	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	1,810	1,785	1,871	1,960	2,053	2,156	2,234	2,322
Operating negative NCA days of revenue	(47)	(37)	(37)	(37)	(37)	(37)	(37)	(37)
Operating NCA	(235)	(179)	(187)	(196)	(205)	(216)	(223)	(232)
(Increase)/ Decrease in net operating working capital		(57)	9	9	9	10	8	9

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited

### Terms of CCDs

- ► The Management has informed that as at the Valuation Date, MPPL had issued 50,000,000 Compulsorily Convertible Debentures of face value INR 100 each, amounting to INR 500 mn.
- ▶ The key terms of the CCDs are as follows:
  - Fully, compulsorily, cumulative and mandatorily convertible unsecured debentures of face value INR 100 each.
  - ▶ Voluntary Conversion: At any time prior to the mandatory Conversion Date, the CCD holder shall have the right, exercisable by notice in writing to Moonburg, to convert the CCDs into such number of equity shares of Moonburg of face value of INR 10 each as determined by the Conversion Formula.
  - ▶ Mandatory Conversion: provided that the CCDs shall automatically stand converted into the number of converted equity shares as determined by the Conversion Formula upon commencement of the corporate insolvency resolution process of MPPL
  - ▶ Conversion Formula: Number of converted equity shares issued upon conversion of 1 CCD = Face Value of a CCD divided by the Conversion Price.
    - ▶ Where 'Conversion Price' shall mean the higher of, (a) the fair market value per converted equity share at the time of issuance of the CCDs; and (b) the fair market value per converted equity share at the time of conversion of the CCDs, as determined by a valuer appointed by the Moonburg for this purpose.
  - ▶ The tenure of CCDs is 10 years from the date of issue unless converted earlier.
  - ▶ The CCDs would carry a coupon of 10.5% per annum, compounded on a yearly basis, until the conversion. The accrued and cumulative coupons/interests shall be carried forward for payment on the next payment date.
  - ▶ Interest free period Interest on the principal amount of CCDs outstanding shall neither accrue nor be payable till 31 March 2025.
  - ▶ TDS, if any, be deducted each year and paid to the government
  - ▶ CCD holders will not carry any voting rights until conversion
  - ► The Management informed that all the CCDs of Moonburg would be transferred to TPRPL 'at par' on the reverse merger and the CCDs are not entitled to any equity swap. Accordingly, TPRPL will be the issuer of the CCDs post completion of the reverse merger.

# Valuation Methodology

- To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - ▶ Market approach: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - ▶ <u>Income approach:</u> The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - ▶ Asset approach: The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	► Based on the financial projections provided to us by the Management
Comparable Companies' multiple method			
Quoted multiples	Yes	25.0%	➤ Comparable companies engaged in hospitality industry have been considered for the analysis. Average EV/EBITDA multiple (Enterprise Value to EBITDA) has been considered on FY24 EBITDA of TPRPL for the valuation analysis
Market approach			
Market Price method	No	-	► Not listed on any recognized stock exchange
Price of recent transaction method	Yes	25.0%	► Moonburg Power Private Limited had acquired 50% stake of TPRPL in May 2023 from independent third party on arm's length basis. We have used the implied EV / EBITDA multiple for this transaction (Enterprise Value to EBITDA) on FY24 EBITDA of TPRPL for the valuation analysis
Price of recent investment method	No	-	▶ We have not used this method, as there are no recent investment in TPRPL
Cost approach			
Net asset value method	No	-	Does not capture the earning capacity of the business and hence NAV would not be representative of fair value.

### Income based approach

- ▶ Free Cash Flow to Firm approach under DCF method has been considered to determine the equity value of the company.
- ▶ The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- ▶ Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ► The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of valuation date.
- ► The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 12.5%. Refer the next page for determination of WACC.

### **Mid-Year Discounting Convention**

► EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

### **Calculation for WACC**

$$WACC = W_E * K_E + W_D * R_D$$

where:

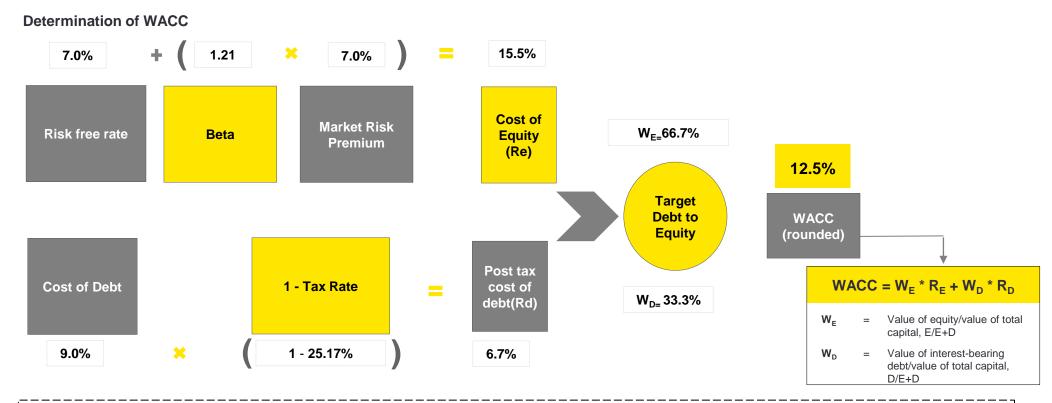
 $W_E$  = Value of equity/value of total capital,

E/E+D

 $K_E$  = Cost of equity

W<sub>D</sub> = Value of interest-bearing debt/value of total capital, D/E+D

 $R_D$  = After-tax cost of interest-bearing debt



- 1 Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 2. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- Based on the current marginal borrowing cost as per the Management
- 5 Based on the prevailing corporate tax rate in India
- 6 The debt equity ratio of 33.3: 66.7 is considered for TPRPL basis the Group's capital structure and the long-term capital structure of the hospitality industry.

### **Perpetuity Multiple**

- As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- ▶ In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that TPRPL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. Please refer to page 33 for detailed selection criteria used for the comparable companies.
- ▶ Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry

Company	FY18	FY19	FY20	FY23	FY24
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2
EIH Limited	29.2	27.7	13.6	14.7	30.0
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3
SAMHI Hotels Limited	NA	NA	NA	NA	21.5
Juniper Hotels Limited	NA	NA	NA	NA	33.7
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3
Average	18.3	21.5	11.2	14.7	24.6
5-year Average (Rounded)					18x

Source: S&P Capital IQ

► For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited

## Discounted cash flows method

### Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		(284)	272	615	640	672	688	708	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		(271)	235	472	437	408	371	339	
Terminal value									18,802
Present value factor for terminal year	0.45								
Present value for explicit period	1,990								
Present value of terminal period	8,490	——▶ <mark>Te</mark> i	rminal value	* 0.45					<b>+</b>
Enterprise value	10,480								
Advance tax (net of provision)	16.9					= C)	/30 EBITDA	* EV / EBI	TDA multiple
Adjusted enterprise value	10,497								
1 Less: NCBs	(480)								
Add: cash and cash equivalents	1,211								
Value attributable to Equity holders	11,228								

Source: Calculation

**Note 1:** The business plan provided by the Management is not based on IndAS. Accordingly, for computation of equity value as per DCF approachwe have considered the gross debt (pre IndAS adjustments) as at the Valuation Date, as provided by the Management (Refer Page 20).

Refer Appendix 3 for a detailed DCF computation

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Annexure 2: Tuls Palaces Resorts Private Limited

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- This method compares the price for which comparable companies are traded on the capital market.
- ▶ In the application of CCM, we have considered that TPRPL is a part of larger chain of hotels operating under the brand name "The Leela". We selected a list of comparable companies which were operating 4-star and 5-star hotels as their primary business were selected from S&P Capital IQ database. We have shortlisted the comparable companies based on the following parameters:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - 3. Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts
- ▶ The EV of comparable companies have been computed by adding the market capitalisation of the companies and the debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March 2024 on the respective stock exchanges. The net debt as stated in the latest available audited balance sheet of the respective companies has been considered. There is small room for unavoidable discrepancy in computation of EV due to the above-mentioned figures as of different dates.
- ▶ We have computed EV/ EBITDA multiple of comparable companies based on annualised EBITDA as on 31 March 2024.

Currency: mn	Market cap	Net debt	Enterprise value	FY24 Revenue	FY24 EBITDA	EV/EBITDA
The Indian Hotels Company Limited	855,113	(9,496)	845,617	67,910	21,571	39.2
EIH Limited	287,686	(9,828)	277,858	26,260	9,269	30.0
TAJGVK Hotels & Resorts Limited	22,523	(974)	21,549	4,109	1,290	16.7
EIH Associated Hotels Limited	21,877	(1,795)	20,082	3,979	1,133	17.7
Oriental Hotels Limited	20,844	(2,190)	18,654	3,993	978	19.1
Royal Orchid Hotels Limited	10,158	1,117	11,275	2,635	761	14.8
Lemon Tree Hotels Limited	126,805	22,287	149,092	10,768	5,232	28.5
Chalet Hotels Limited	169,608	27,446	197,054	14,173	6,294	31.3
SAMHI Hotels Limited	45,405	19,624	65,029	9,787	3,025	21.5
Juniper Hotels Limited	108,621	6,999	115,620	8,263	3,427	33.7
Apeejay Surrendra Park Hotels Limited	40,860	(8)	40,852	5,917	1,925	21.2
Benares Hotels Limited	11,410	(495)	10,916	1,206	511	21.3
Average		· · ·				24.6

Source: S&P Capital IQ

# Comparable Companies' Multiple method

### Comparable Companies' Multiples (CCM) Method:

- ▶ We have considered a discount of 25% to the trading multiples of comparable companies on account of illiquidity; and arrived at EV/ EBITDA multiple of 18x
- ▶ Accordingly, we have applied an EV/EBITDA multiple of 18x on the EBITDA of TPRPL to determine the enterprise value of TPRPL. Refer the table below for computation of equity value as per the CCM method:

Currency: ₹ mn	Value
EV/ EBITDA multiple	24.6x
Less: Discount	25%
Multiple after discount (rounded)	18x
EBITDA of TPRPL for year ended 31 Mar 2024	786
Value	14,141
Net deferred tax assets/ (Liabilities) at 50%	(680)
Add: CWIP	5.7
Enterprise value	13,467
Less: gross debt (NCBs)	(478)
Less: lease liabilities	(0.1)
Add: cash and cash equivalents	1,211
Value attributable to Equity holders	14,200
	EV/ EBITDA multiple Less: Discount Multiple after discount (rounded) EBITDA of TPRPL for year ended 31 Mar 2024  Value Net deferred tax assets/ (Liabilities) at 50% Add: CWIP Enterprise value Less: gross debt (NCBs) Less: lease liabilities Add: cash and cash equivalents

Source: Calculation

**Note 1:** For computation of the equity value as per the Comparable companies' quoted multiple method, we have considered the reported gross debt as per the financials of TPRPL as at the Valuation Date (as comparable companies have similar Ind AS reporting).

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited

### Price of recent transaction

### Price of recent investment (PORI)

- ▶ Moonburg Power Private Limited acquired 50% equity stake of TPRPL in May 2023. Basis discussions with the Management, we understand that the implied EV / EBITDA multiple for the transaction was 12.5x.
- ► Accordingly, we have applied an EV/EBITDA multiple of 12.5x on the EBITDA of TPRPL to determine the enterprise value of MPPL. Refer the table below for computation of equity value as per the PORI:

Currency: ₹ mn	Value
EV/ EBITDA multiple	12.5x
EBITDA of MPPL for year ended 31 Mar 2024	786
Value	9,820
Net deferred tax assets/ (Liabilities) at 50%	5.7
Add: CWIP	(680)
Enterprise value	9,146
1 Less: gross debt (NCBs)	(478)
Less: lease liabilities	(0.1)
Add: cash and cash equivalents	1,211
Value attributable to Equity holders	9,879

Source: Calculation

**Note 1:** For computation of the equity value as per Price of recent transaction method, we have considered the reported gross debt as per the financials of MPPL as at the Valuation Date

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Schloss Chanakya Private Limited Private Limited

# Valuation of CCDs - Moonburg

- As per the proposed terms of CCDs as detailed in page 83, the CCDs shall be entitled to an interest coupon @ 10.5% (compounded yearly) and equity return upon its conversion. The CCDs conversion into equity would be based on the fair value of the equity on the date of the conversion.
- ▶ Moonburg external borrowings are also at 10.5% as at the Valuation Date. The Management has confirmed that coupon rate of 10.5% on CCDs is at arm's length as per the Indian transfer pricing regulations.
- ► The CCDs of Moonburg would be transferred 'at par' to TPRPL on the reverse merger and these CCDs are also not entitled to any equity swap. Accordingly, TPRPL will be the issuer of the CCDs post completion of the reverse merger
- Accordingly, the fair value of the CCDs is equal to its par value i.e. 500 mn as at 31 March 2024.

# Appendix 1: Historical and Prospective Information

▶ The historical profit and loss statement of TPRPL as provided by the Management is as follows:

Currency: ₹ mn	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited
Number of months	12	12	12
Net revenue			
Room revenue	620	975	1,087
Food and Beverage	463	718	687
Other services	13	26	36
Net revenue	1,096	1,719	1,810
Consumption of food and beverages	(93)	(141)	(126)
Employee benefit expenses	(164)	(214)	(264)
Power and Fuel	(56)	(75)	(76)
Management Fees	(46)	(71)	(62)
Business Promotion	(70)	(116)	(118)
Other operating expenses	(226)	(293)	(378)
Total expenses	(655)	(910)	(1,024)
Operating EBITDA	441	809	786
Depreciation and amortisation	(117)	(99)	(335)
EBIT	324	710	450
Finance costs	(85)	(43)	(51)
PBT	240	667	399
Other income	53	98	127
Non operating expenses	-	-	-
Tax	(43)	(194)	(137)
PAT	250	571	389
Sales growth (%)	na	56.8	5.3
EBITDA margins (%)	40.2	47.1	43.4
EBIT margins (%)	29.6	41.3	24.9
PBT margins (%)	21.9	38.8	22.0
PAT margins (%)	22.8	33.2	21.5
Occupancy (%)	42.7%	60.4%	62.4%
ARR (INR)	19,880	22,116	23,760
RevPar (INR)	8,492	13,361	14,826

Source: Management

# Appendix 1: Historical and Prospective Information

▶ The historical and prospective profit and loss statement of TPRPL as provided by the Management are as follows:

Currency: ₹ mn	31-Dec-21	31-Dec-22	31-Dec-23	31-Mar-24	31-Dec-24	31-Dec-25	31-Dec-26	31-Dec-27	31-Dec-28	31-Dec-29	31-Dec-30
Audited/unaudited/forecast	Unaudited	Unaudited	Unaudited	Unaudited	Forecast						
Number of months	12	12	12	3	9	12	12	12	12	12	12
Net revenue											
Room revenue	459	855	1,025	406	687	1,140	1,186	1,233	1,296	1,338	1,385
F&B revenue	363	648	706	234	381	656	696	737	774	808	845
MOD revenue	8	20	73	32	44	75	78	82	85	89	92
Other services	3	19	-	-	-	-	-	-	-	-	-
Net revenue	834	1,543	1,804	673	1,112	1,871	1,960	2,053	2,156	2,234	2,322
Departmental expenses											
Room expenses	(78)	(129)	(166)	(52)	(120)	(180)	(189)	(197)	(206)	(213)	(221)
F&B expenses	(158)	(266)	(284)	(84)	(181)	(276)	(288)	(298)	(309)	(320)	(335)
MOD expenses	(5)	(12)	(16)	(5)	(26)	(34)	(37)	(39)	(42)	(44)	(46)
Other expenses	-	(0.2)	-	-	-	-	-	-	-	-	-
Admin and General expenses	(63)	(87)	(107)	(32)	(84)	(123)	(130)	(137)	(142)	(147)	(153)
Sales and Marketing expenses	(31)	(52)	(122)	(30)	(90)	(128)	(135)	(142)	(148)	(153)	(159)
Heat, Light, Power	(46)	(71)	(69)	(16)	(55)	(65)	(67)	(70)	(73)	(76)	(79)
Repairs and Maintenance	(48)	(80)	(94)	(21)	(61)	(86)	(91)	(96)	(100)	(105)	(110)
Gross profit	404	845	946	432	494	979	1,023	1,074	1,135	1,176	1,219
Management Fees	(50)	(100)	(114)	(48)	(65)	(119)	(125)	(131)	(138)	(143)	(148)
Property tax and Insurance	(2)	(2)	(4)	(1)	(4)	(5)	(5)	(5)	(6)	(6)	(6)
Other fixed expenses	-	(3)	(45)	(3)	(14)	(17)	(18)	(19)	(20)	(20)	(21)
Operating EBITDA	147	370	602	380	412	837	875	919	972	1,007	1,045
No of rooms	200	200	200	200	200	200	200	200	200	200	200
Revenue growth (%)	na	85.1%	17.0%	na	na	4.8%	4.7%	4.7%	5.0%	3.6%	3.9%
EBITDA margins (%)	17.6%	24.0%	33.4%	56.4%	37.0%	44.3%	44.7%	44.7%	44.8%	45.1%	45.1%
Occupancy (%)	37.3%	56.3%	62.0%	75.1%	59.9%	64.0%	64.0%	64.0%	64.5%	64.5%	64.5%
ARR (INR)	18,430	20,793	22,646	29,737	20,864	24,404	25,380	26,396	27,451	28,412	29,407
ARR growth	na	12.8%	8.9%	0.0%	na	4.0%	4.0%	4.0%	4.0%	3.5%	3.5%
RevPar (INR)	6,878	11,715	14,047	22,334	12,497	15,619	16,243	16,893	17,706	18,326	18,967
RevPar growth	na	70.3%	19.9%	0.0%	na	4.5%	4.0%	4.0%	4.8%	3.5%	3.5%

Source: Management

Valuation Summary Statement of Limiting Conditions Industry analysis Schloss Chanakya Private Limited Valuation Analysis Appendix Annexure 1: Schloss Udaipur Private Limited Private Limited

# Appendix 2: Computation of WACC

### **Cost of equity**

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.21
Equity market risk premium (%)	С	7.0
Cost of equity capital (%)		15.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	d	9.0
Expected income tax rate (%)	е	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	10.5
WACC (rounded)		12.5

Source: Calculation

#### **Notes**

- Based on prevailing YTMs of Government of India Bonds with
   10 years residual maturity (rounded) as at the Valuation Date
- b. Refer Beta table alongside
- Based on EYMB understanding of prevailing market risk premium in India
- Based on the current marginal borrowing cost as represented the Management
- e. Based on the prevailing corporate tax rate in India

### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

# Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Net Revenue		1,112	1,871	1,960	2,053	2,156	2,234	2,322	2,322
EBITDA		412	837	875	919	972	1,007	1,045	1,045
Depreciation and amortisation		(59)	(73)	(65)	(59)	(53)	(48)	(43)	
EBIT		353	764	810	860	919	960	1,002	
Tax expense		(89)	(192)	(204)	(216)	(231)	(242)	(252)	
Debt free net income		264	572	606	644	688	718	750	
Add: Depreciation and amortisation		58.9	72.6	65.4	58.8	52.9	47.6	42.9	
(Increase)/ Decrease in net working capital		(56.9)	8.6	8.8	9.3	10.3	7.9	8.8	
Less: Capital expenditure		(550)	(381)	(64.8)	(71.3)	(78.6)	(85.5)	(93.4)	
Debt free cash flow		(284)	272	615	640	672	688	708	
Discount rate (%)		12.5	12.5	12.5	12.5	12.5	12.5	12.5	
Present value factor- Mid year discounting		0.96	0.86	0.77	0.68	0.61	0.54	0.48	
Present value factor- Year end discounting		0.92	0.81	0.72	0.64	0.57	0.51	0.45	
Present value debt free cash flow		(271)	235	472	437	408	371	339	
Perpetuity multiple									18x
Terminal value									18,802
Present value factor for terminal year	0.45								
Present value for explicit period	1,990								
Present value of terminal period	8,490								
Enterprise value	10.480 Computation of Terminal Value:								

#### **Enterprise value** 10,480 Advance tax (net of provision) 16.9 Adjusted enterprise value 10,497 Less: NCBs (480)Add: cash and cash equivalents 1,211 Value attributable to Equity holders 11,228

Source: Calculation

▶ The terminal value has been calculated based on a perpetuity multiple on the CY30 EBITDA of TPRPL. The table below represents computation of terminal value:

Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 EBITDA	1,045	Refer DCF computation
(B)	EV / EBITDA multiple	18x	Refer Valuation Analysis
(C)	Terminal value	18,802	(A) * (B)
(D)	PVF factor (year-end discounting)	0.45	Refer DCF computation
	Present value of Terminal value	8,490	(C) * (D)

Source: Calculation

# Appendix 4: Net asset value method - TPRPL

▶ The table below presents the Net asset value of TPRPL as at 31 March 2024:

Currency: ₹ mn	Notes	Mar24	Mar24
Net block of fixed assets			6,361
Right of use assets			0.3
Current assets			
Inventories		28.8	
Trade receivables		79.7	
Cash and bank balances		-	
Other financial assets		1,211	
Other current assets		-	
		145	
Current liabilities and provisions		1,464	
Trade payables			
Provisions		177	
Other current liabilities		6.1	
		511	
Net current assets (NCA)		694	
Deferred tax assets			770
Loan funds			-
NCBs		478	
Lease Liabilities		0.1	
			478
Deferred tax liability			1,359
Net equity value			5,293
Less: contingent liabilities			-
Adjusted Net equity value			5,293

Source: Management

- ► The equity value of TPRPL as at the Valuation Date as per NAV method is ₹ 5,293 mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in TPRPL and (ii) no material contingent assets / liabilities in TPRPL as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ NAV method is not an appropriate method to value TPRPL and has been provided for information purposes only.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

# Appendix 4: Net asset value method - Moonburg

▶ The table below presents the Net asset value of Moonburg as at 31 March 2024:

Currency: ₹ Mn	Notes	Mar24	Mar24
Investments (equity investment in TPRPL)			4,730
Current assets			
Sundry debtors		0.7	
Cash and bank balances		4.5	
Other current assets		7.2	
		12.3	
Current liabilities and provisions			
Trade payables		0.9	
Other current liabilities		39.5	
		40.4	
Net current assets (NCA)			(28.1)
Loan funds			
Listed NCBs		4,241	
Interest accrued on NCBs		381	4,623
Value attributable to equity (including CCDs)			79.0
Less: Value attributable CCDs			(500)
Net worth- unadjusted			(421)
Less: contingent liabilities			<u>-</u>
Net equity value – adjusted			(421)
Less: Book value of investment in TPRPL			(4,730)
Net equity value - adjusted (excluding investment			(5,151)
in TPRPL)			(3, 131)

Source: Management

- ► The equity value of Moonburg (excluding investment in TPRPL) as at the Valuation Date as per NAV method is (-) ₹ 5,151 Mn and value of CCDs as at 31 March 2024 is INR 500 Mn.
- As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Moonburg and (ii) no material contingent assets / liabilities in Moonburg as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.
- ▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'

### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our Clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to Clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

# Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

#### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

#### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor. Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Delhi

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani, Delhi - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in











in EY You ibe EY India f EY Careers India @ @ey\_indiacareers









### Ernst & Young Merchant Banking Services LLP

14th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar West, Mumbai - 400 028. India

#### Reliance Restricted

Leela Palaces and Resorts Limited Attention: Mr. Ravi Shankar Tower 4, 3rd Floor, Equinox Business Park, Kurla, Mumbai - 400070

24 July 2024

#### Report on valuation of Leela Palaces and Resorts Limited as at 31 March 2024

Dear Mr. Shankar,

In accordance with instructions of Leela Palaces and Resorts Limited ("LPRL" or "Client" or "You" or "Company"), Ernst and Young Merchant Banking Services LLP ("EYMB") have performed the work set out in our Engagement Letter dated 20 May 2024 ("Engagement Agreement"). We are pleased to present the following Report ("Report") in connection with the equity valuation as at 31 March 2024 ("Valuation Date").

It may be noted that for carrying out the valuation, we have relied upon information provided by the Management of Leela Palaces and Resorts Limited ("Management"). We have been given to understand that the information provided is correct and accurate and that the Management was duly authorized to provide us the same.

#### Purpose of our Report and restrictions on its use

We understand that existing shareholders are contemplating to transfer their stake in LPRL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of LPRL is required for the purpose of internal management analysis, compliance with Foreign Exchange Management Act, 1999 ("FEMA") and Income Tax Act, 1961 ("Indian Income Tax regulations") in connection with the Proposed Transaction ("Purpose").

The Report was prepared solely for the above Purpose and should not be used or relied upon for any other purpose including for filing with any statutory/regulatory authority, except as stated above. The Report and its contents may not be quoted, referred to or shown to any other parties except as provided in the Engagement Agreement.

We accept no responsibility or liability to any person other than to the Client, or to such party to whom we have agreed in writing to accept a duty of care in respect of the Report, and accordingly if such other persons choose to rely upon any of the contents of the Report, they do so at their own risk.

### Nature and scope of the services

The nature and scope of the services, including the basis and limitations, are detailed in the Engagement Agreement. The contents of our Report have been reviewed by the Client, who have confirmed to us the factual accuracy of the Report.

Whilst each part of our Report may address different aspects of the work we have agreed to perform, the entire Report should be read for a full understanding of our findings and advice.

Page 2



#### **Reliance Restricted**

Our work commenced on 20 May 2024 and was completed on 24 July 2024. Our Report does not take account of events or circumstances arising after Valuation Date and we have no responsibility to update the Report for such events or circumstances. If you have any questions or require additional information, please do feel free to contact us.

Yours faithfully

Navin Vohra

Partner

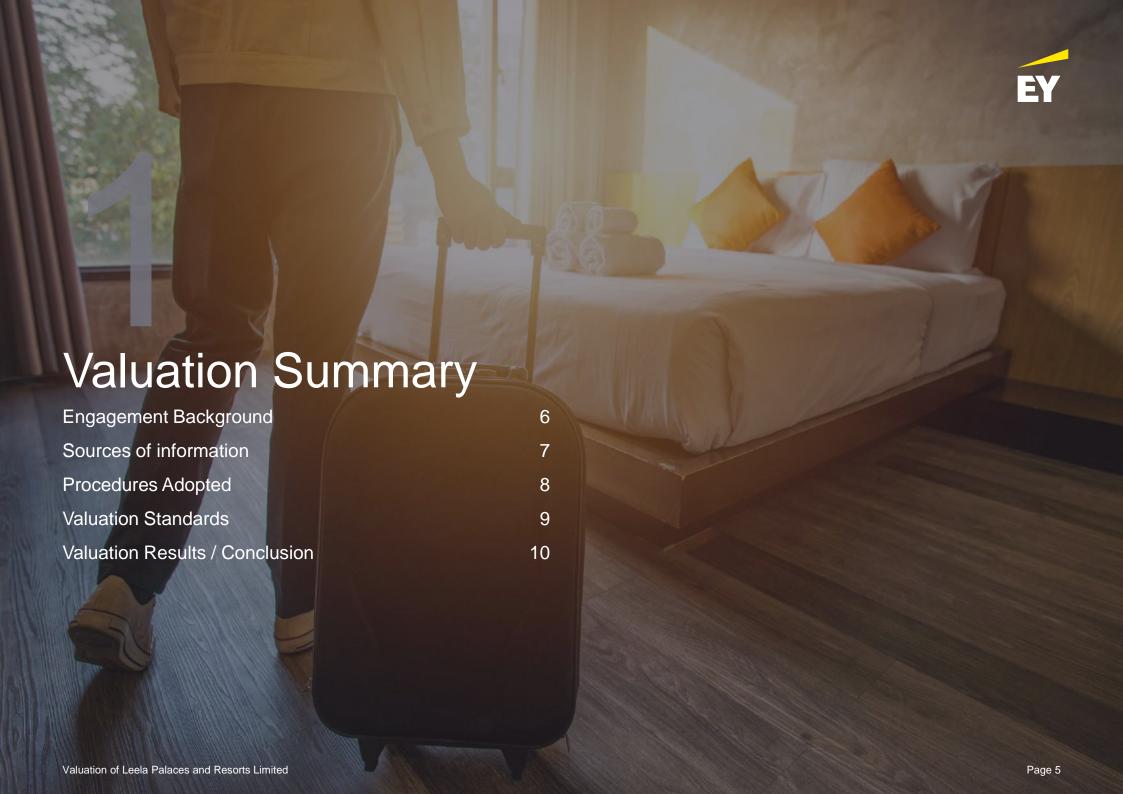
Membership No. IBBI/RV/05/2018/10206

Ernst & Young Merchant Banking Services LLP

Registration No. IBBI/RV-E/05/2021/155 Report No. EYMBS/RV/2024-25/068

# Table of contents

1	Valuation Summary	5
2	Statement of Limiting Conditions	11
3	Industry Analysis	14
4	Leela Palaces and Resorts Limited	16
5	Valuation Analysis	23
6	Appendix	33



# **Engagement Background**

# Company Background

- ▶ Leela Palaces and Resorts Limited is a public limited company incorporated in India on 29 March 2005 and has its registered office located at "The Leela Palace", Diplomatic Enclave, Chanakyapuri, New Delhi 110023. The Company owns a land parcel at Agra where the construction is yet to be commenced.
- ▶ Shareholding pattern of LPRL as at Valuation Date is as follows:

Name of the Shareholder	No. of Shares	%
BSREP III India Ballet Holdings (DIFC) Ltd.	2,728,124	99.99%
Others	6	0.01%
Total	2,782,130	100.0%

Source: Management

# Purpose and Scope of valuation

- ▶ We understand that existing shareholders are contemplating to transfer their stake in LPRL to Schloss Bangalore Limited ("Proposed Transaction"). In this regard, valuation of LPRL is required for the purpose of internal management analysis, compliance with FEMA and Indian Income Tax regulations in connection with the Proposed Transaction ("Purpose").
- ► The Company has requested EYMB, in its capacity of SEBI registered Category I Merchant Banker, to determine the fair market value of equity shares of LPRL in compliance with FEMA and Income Tax regulations'
- ► EYMB holds a Certificate of Registration granted by Securities and Exchange Board of India ("SEBI") vide registration code number INM000010700 dated 9 February 2022.
- ► EYMB is registered under Insolvency and Bankruptcy Board of India with registration number: IBBI/RV-E/05/2021/155 valid from 1 November 2021 under Securities or Financial Assets Category to act in the capacity as Registered Valuer.
- ▶ EYMB does not have any interest in the business of the Company. EYMB is neither associated with nor carrying out any relationship with the Client, except carrying out valuation services. Accordingly, there is no conflict of interest for carrying out the valuation.
- ▶ This Report is our deliverable for this engagement.

### Sources of Information

- ▶ The following sources of information have been utilized in conducting the valuation exercise:
- ▶ Company specific information The following information, as provided by the Management, have inter-alia been used in the valuation:
  - ▶ Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts including auditor's report but excluding director's report) of LPRL from FY20 to FY23.
  - Audited financials (balance sheet and profit and loss account along with schedules and notes to accounts) of LPRL for year ended 31 March 2024.
  - ▶ Financial projections of LPRL from 1 April 2024 till 31 December 2030. These include forecasts of profit & loss account (up to EBITDA level), tax depreciations, operating working capital and capital expenditure along with underlying assumptions like ARR, Occupancy, etc, and details of brought forward tax losses (including business losses and unabsorbed depreciation).
  - Details of underlying land parcel at Agra (such as land area, google co-ordinates, zoning of land etc)
  - ▶ Key KPIs of the proposed Agra hotel for the forecasted period
  - Key terms of Management contract of the Company in the forecast period
  - ▶ Details of surplus/non-operating assets of the Company as at the Valuation Date.
  - ▶ Details of contingent liabilities/assets of the Company and probability of their devolving into an actual liability or asset in the foreseeable future
  - ▶ Background information regarding the entity provided through emails or during discussions.
- ▶ Industry and economy information: EYMB has relied on publicly available information, proprietary databases subscribed to by EYMB or its member firms, and discussions with the Management for analysing the industry and the competitors:
- ▶ In addition to the above, EYMB has also obtained such other information and explanations from the Management as were considered relevant for the purpose of the valuation.
- ▶ It may be mentioned that the Management have been provided an opportunity to review factual information in the draft Report and confirm with Management of the Company as part of EYMB's standard practice to make sure that factual inaccuracies/omissions/etc. are avoided in the final Report.
- ▶ The Management has provided adequate information and time for carrying out the valuation.

# **Procedures Adopted**

### Procedures adopted in carrying out the valuation

- ► Conducted interviews with the Management pertaining to:
  - ▶ the nature and operations of the Company including historical financial performance
  - ▶ business plan and future performance estimates;
  - ▶ details of current borrowings outstanding of the Company
- ▶ Gained understanding of the business strategy and growth drivers.
- ▶ Analysed the historical financials and performance of the Company up to 31 March 2024.
- ▶ Reviewed and analysed the financial projections of the Company:
  - ▶ Analysis of significant assumptions used in the underlying estimates for the proposed hotel operations
- ▶ Analysed the industry, as well as the economic and competitive environments in which the Company operates; and
- ▶ Performed valuation of the equity shares of the Company using Internationally accepted valuation methodologies.

### Valuation Standards

### **Valuation Standards**

- ▶ Valuation was carried out as per the International Valuation Standards, 2022 ("IVS") published by International Valuation Standards Council.
- ▶ In accordance with IVS 104 Bases of Value, a valuer must select the appropriate basis of value when valuing a business or business interest. 'Market value' was considered as appropriate and Premise of Value: Current / Existing use was considered appropriate.
- ▶ Market Value as defined in IVS 104 has been adopted: "Market Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion".
- ▶ The Fair Value referred elsewhere in the Report is same as "Market Value" as defined above.
- As per Foreign Exchange Management (Non-debt Instruments) Rules 2019, the valuation shall be done as per internationally accepted pricing methodology for valuation on an arm's length basis. Further, as per transfer pricing provisions as per the Indian Income Tax regulations, all transactions shall be at an arm's length price which means a price applied in a transaction between independent persons in an uncontrolled conditions. The valuation approach adopted by us satisfies the criteria as per FEMA and Indian Income Tax regulations.

### Valuation Results / Conclusion

### **Valuation Summary**

- ▶ We have used the Discounted Cash Flows ("DCF") method and Net Asset Value ("NAV") method for the purpose of estimating the equity value of LPRL, these two approaches are internationally accepted pricing methodologies.
- ▶ The equity value of LPRL as at 31 March 2024 is presented below:

Currency: ₹ mn	Notes	Weights (%)	Value
Equity value			
Discounted cash flows method		50.0	1,743
Asset value method		50.0	1,742
Net equity value			1,743
Number of equity shares (in million)			2.7
Value per equity share (₹ / share)			638.83

Source: Calculation

- ► Accordingly, based on the information available, and based on internationally accepted pricing methodologies, on an arm's length basis, the 100% equity value of LPRL is estimated at INR 1,743 million as at 31 March 2024 (i.e per share equity value of INR 638.83 on fully diluted basis).
- ▶ A detailed discussion on the appropriateness of use of valuation methods has been given in Section: Valuation Analysis.
- ▶ This Report should be read in its entirety but especially in conjunction with the 'Statement of limiting conditions'.



# Statement of Limiting Conditions

- ▶ Provision of valuation opinions and consideration of the issues described herein are areas of our regular valuation practice. The services do not represent accounting, assurance, accounting / tax due diligence, consulting or tax related services that may otherwise be provided by us or our affiliates.
- ► The user to which this valuation is addressed should read the basis upon which the valuation has been done and be aware of the potential for later variations in value due to factors that are unforeseen at the Valuation Date. Due to possible changes in market forces and circumstances, this valuation Report can only be regarded as relevant as at the Valuation Date.
- This Report has been prepared for the purposes stated herein and should not be relied upon for any other purpose. Our Client is the only authorized user of this Report and is restricted for the purpose indicated in the engagement letter. This restriction does not preclude the Client from providing a copy of the Report to third-party advisors whose review would be consistent with the intended use. We do not take any responsibility for the unauthorized use of this Report.
- ▶ While our work has involved an analysis of financial information and accounting records, our engagement does not include an audit in accordance with generally accepted auditing standards of the Client existing business records. Accordingly, we express no audit opinion or any other form of assurance on this information.
- ▶ The valuation has been performed on the audited balance sheet provided by Management for year ended 31 March 2024.
- ▶ In no event shall we be liable for any loss, damages, cost or expenses arising in any way from fraudulent acts, misrepresentations or wilful default on part of the Client or companies, their directors, employees or agents.
- ► The Client/owner and its Management/representatives warranted to us that the information they supplied was complete, accurate and true and correct to the best of their knowledge. We have relied upon the representations of the owners/Clients, their Management and other third parties, if any, concerning the financial data, operational data and other information, except as specifically stated to the contrary in the Report. We shall not be liable for any loss, damages, cost or expenses arising from fraudulent acts, misrepresentations, or wilful default on part of the companies, their directors, employee or agents.
- ► EYMB is not aware of any contingency, commitment or material issue which could materially affect the Company's economic environment and future performance and therefore, the fair value of the Company.
- ▶ We do not provide assurance on the achievability of the results forecast by the Management/owners as events and circumstances do not occur as expected; differences between actual and expected results may be material. We express no opinion as to how closely the actual results will correspond to those projected/forecast as the achievement of the forecast results is dependent on actions, plans and assumptions of Management.
- ► The Report assumes that the Company/business/asset complies fully with relevant laws and regulations applicable in its area of operations and usage unless otherwise stated, and that the companies/business/assets will be managed in a competent and responsible manner. Further, as specifically stated to the contrary, this Report has given no consideration to matters of a legal nature, including issues of legal title and compliance with local laws, and litigations and other contingent liabilities that are not recorded/reflected in the balance sheet.
- ▶ The figures in the tables in this Report may not sum or cross cast, due to rounding differences
- ▶ The valuation analysis and result are governed by concept of materiality.

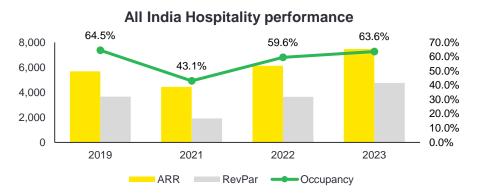
# Statement of Limiting Conditions

- ▶ It has been assumed that the required and relevant policies and practices have been adopted by Company and would be continued in the future.
- ▶ The fee for the Report is not contingent upon the results reported.
- ▶ We owe responsibility only to the Client that has appointed us under the terms of the engagement letters. We will not be liable for any losses, claims, damages or liabilities arising out of the actions taken, omissions or advice given by any other person.
- ► The actual transacted value achieved may be higher or lower than our estimate of value (or range of value) depending upon the circumstances of the transaction (for example the competitive bidding environment), the nature of the business (for example the purchaser's perception of potential synergies). The knowledge, negotiating ability and motivation of the buyers and sellers will also affect the transaction value achieved. Accordingly, our valuation conclusion will not necessarily be the value at which actual transaction will take place.
- ▶ We have also relied on data from external sources to conclude the valuation. These sources are believed to be reliable and therefore, we assume no liability for the truth or accuracy of any data, opinions or estimates furnished by others that have been used in this analysis. Where we have relied on data, opinions or estimates from external sources, reasonable care has been taken to ensure that such data has been correctly extracted from those sources and /or reproduced in its proper form and context.



# Industry overview

- ► The Hotel industry predominantly is segmented by hotel positioning (i.e. Economy/ Budget, Midscale, Upscale or Luxury) and also by the market segment it caters to (i.e. leisure, corporate travel, weddings etc).
- ► The performance of hospitality sector was adversely impacted in CY20 and CY21 due to nationwide lockdowns, travel bans and restrictions related to cultural celebrations on account of COVID-19. However, hospitality industry saw a robust turnaround in demand in CY22 and CY23 led by rise in discretionary spending on travels, revenge tourism, improving economic environment fuelling corporate travels and revival of wedding seasons and other cultural events.
- ▶ All-India performance of hospitality sector is summarized below:

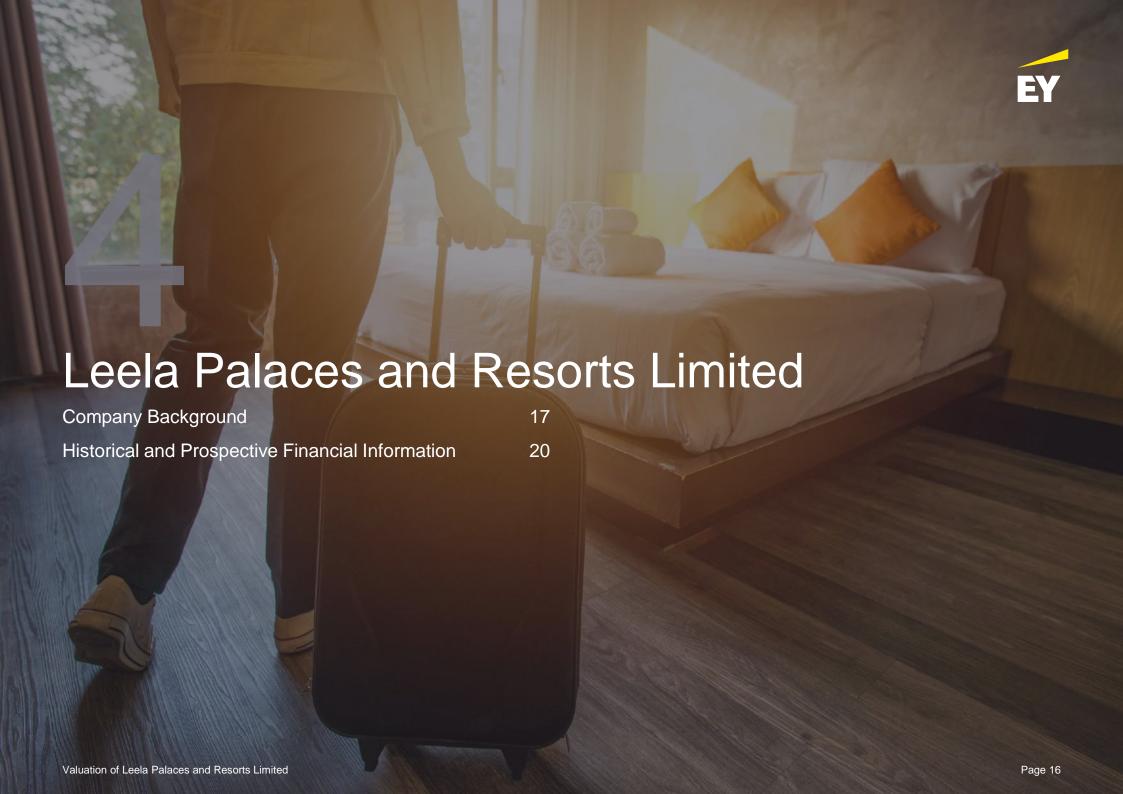


- ▶ 50% of all-India room revenue came from 3 major metros (viz. Mumbai, New Delhi and Bangalore) and 3 key luxury markets (viz. Goa, Jaipur and Udaipur). The aforesaid six cities constituted 36% of national hotel inventory.
- ▶ In 2023, 55% of the national room revenue was from Luxury and Upper Upscale segment, 34% from the Upscale and Upper Midscale segment and 11% from Midscale and Economy segment.
- ▶ 2023 was a year of highest room supply with c. 14K rooms being added across 182 hotels. Mumbai (1.9K rooms) and Bangalore (1.1K rooms) had the largest concentration of supply addition, while Delhi was scoreless. Other metro cities contributed c. 3.7% to increased supply of hotel room inventory

Source: Horwath HTL

- ▶ Agra micro-market which mainly comprises of Leisure sector witnessed highest ARR for that market in the last 10 years with an ARR of INR 7,500 at an overall occupancy of 67.5%.
- ► There was a 5% CAGR demand growth since 2019 in Agra micro-market, mainly on the back of increased occupancy drawing from greater connectivity to Kanpur and Lucknow, besides Noida and New Delhi.

Source: Horwath HTL - India Hotel Market Review 2023, Juniper Hotels Limited (DRHP)



# Company Background

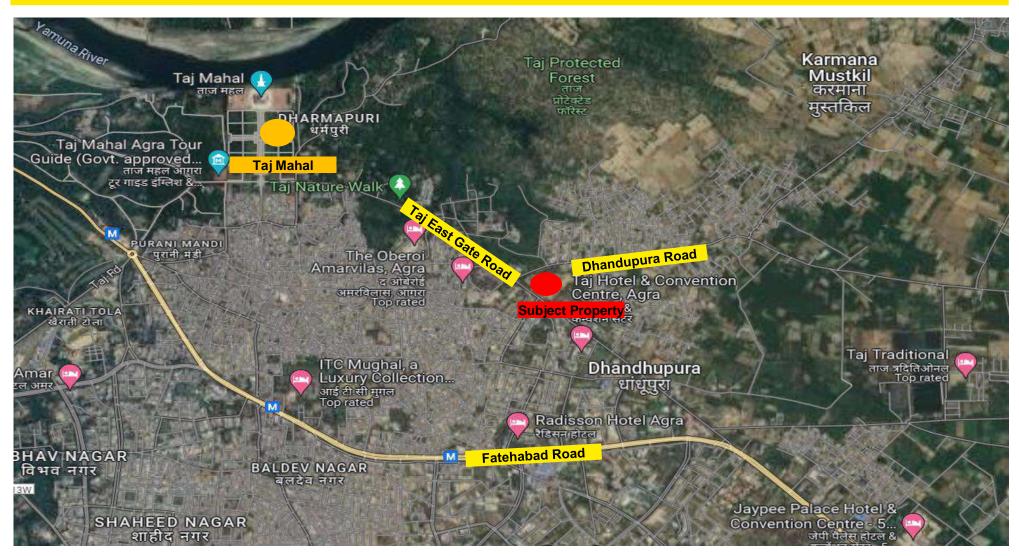
- ▶ LPRL owns a freehold land parcel located at Tajganj, Agra. Tajganj is a historical area in the heart of Agra and it is home to the Taj Mahal complex which comprises of gardens and gates surrounding the Taj Mahal. The micro market also consists of many commercial establishments such as hotels, local markets etc.
- ▶ LPRL has a contiguous land parcel located on Taj East Gate Road within a distance of one kilometer from Taj Mahal. Out of total plot area of 27,294 SqMtr (~6.74 acres), area measuring 18,935 SqMtr (~4.68 acres) falls under residential zone and remaining area measuring 8,359 SqMtr (~2.07 acres) falls under zonal park (green zone). As informed to us by the Management, the land area under residential zone has FSI of 2.0x wherein hotel can be constructed and green zone land can be used for landscaping / parking purpose with FAR of 0.2x
- ► Key landmarks include Taj Mahal, which is located ~1 km from the land parcel, and Agra Airport, which is ~13kms.
- ▶ The Management has informed that LPRL has applied for approvals for construction of a luxury hotel on the Subject Property and it expects construction work to commence before end of CY 2024.

### **Executive summary:**

Particulars	Description
Property address	Taj East Gate road, Tajgang, Agra
Current status	Vacant land
GPS coordinates	27°09'59.2"N 78°03'18.0"E
Current land use	Residential / hotel
Tenure	Freehold
Land area (SqMt)	27,294

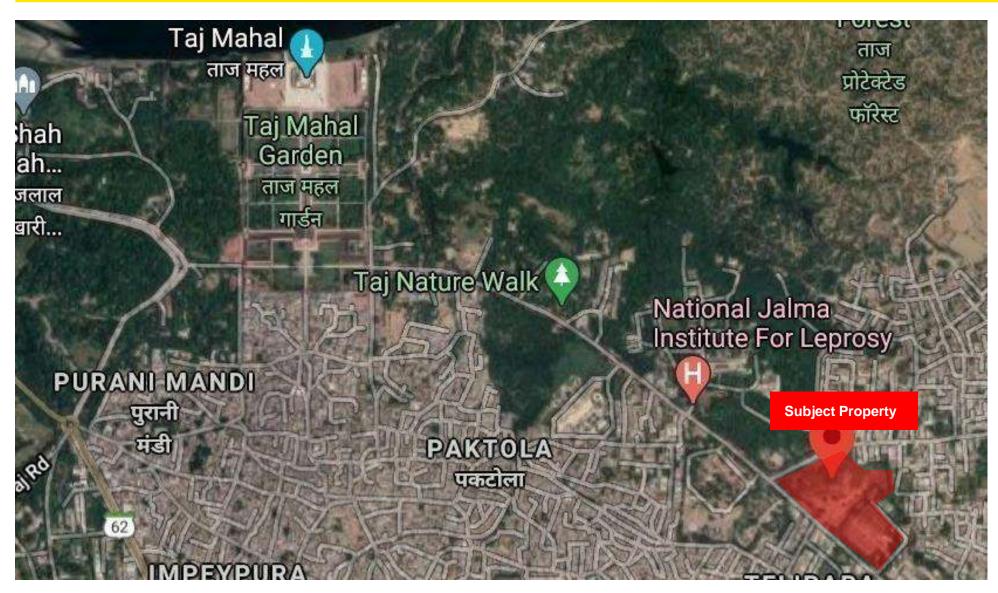
Source: Management

# Indicative location map



Source: Google Maps (Maps not drawn to scale)

# Indicative location map



Source: Google Maps (Maps not drawn to scale); Management

# Historical Financial Information

As discussed earlier, the Company is currently non-operational and owns a freehold land parcel in Agra. The historical balance sheet of the Company as provided by the Management are as follows:

Currency: ₹ mn	31-Mar-20	31-Mar-21	31-Mar-22	31-Mar-23	31-Mar-24
Audited/unaudited/forecast	Audited	Audited	Audited	Audited	Audited
Number of months	12	12	12	12	12
Fixed assets					
Gross block	565.0	565.0	565.0	565.0	565.0
Less: depreciation					-
Net block (excluding CWIP)	565.0	565.0	565.0	565.0	565.0
Capital work in progress					15.1
Net block of fixed assets (NFA)	565	565	565	565	580
Investments					-
Current assets					
Cash and bank balances	1.3	1.3	1.5	1.6	2.0
Other current assets	0.01	0.00	0.01	0.01	5.1
	1.3	1.3	1.5	1.6	7.1
Current liabilities and provisions					
Trade payables			0.4	0.4	16.1
Other current liabilities	0.2	0.2	0.0	0.0	0.5
	0.2	0.2	0.4	0.4	16.5
Net current assets (NCA)	1.1	1.1	1.1	1.1	(9.4)
Deferred tax asset					
Loan funds	-	-	-	-	
Payable to related parties	2.2	4.9	8.9	12.7	21.0
Interest on ICD					1.2
	2.2	4.9	8.9	12.7	22.2
Deferred tax liability					
Net worth	564	561	557	553	548
Represented by					
Equity	27.3	27.3	27.3	27.3	27.3
Other equity	537	534	530	526	521
Total	564	561	557	553	548

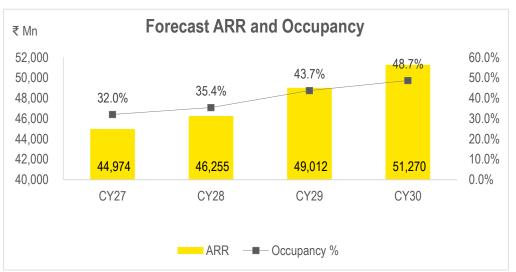
Source: Management

Represents the book value of the land parcel owned by LRPL

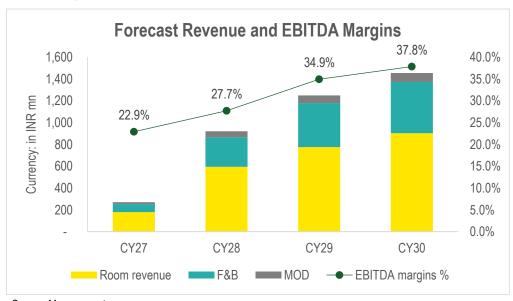
# **Prospective Financial Information**

### **Forecast Performance:**

- ▶ Basis discussions with the Management, we understand that the construction of the hotel is expected to begin in CY24 and will commence operations in CY27 with a total of 99 keys. The initial occupancy rate is projected to be approximately 32.0%, with expectations to increase steadily to around 48.7% by CY30.
- ▶ Due to its strategic location near the Taj Mahal, LRPL is anticipated to achieve Average Room Rates ("ARR") of c. INR 45,000 in CY27, which is projected to grow to c. INR 51,300 by CY30.
- ▶ Room revenue is expected to be the primary contributor, accounting for roughly 64% of the total revenue over the projected period. The Food and Beverage (F&B) segment is projected to contribute around 30% to the total revenues, while minor operating departments are expected to account for about 6%.
- ▶ LRPL is expected to achieve an average EBITDA margin of 22.9% in CY27. This margin is projected to improve to 37.8% by CY30, primarily due to the anticipated increase in both occupancy rates and ARR.
- ▶ Food and Beverage is identified as the major cost component, forecasted to constitute approximately 25.4% of total expenses in CY27. This percentage is expected to rise to about 28.5% by CY30. Other significant expenses include:
  - 1. Room Expenses: Projected to account for roughly 18% of total expenses.
  - Administration and General Expenses: Expected to contribute about 14% to total expenses.
  - 3. Heat, Light, and Power Costs: Forecasted to account for approximately 14% of total expenses.
  - Sales and Marketing Expenses: Anticipated to make up about 13% of total expenses



Source: Management



Source: Management

The detailed prospective profit and loss statement has been presented in Appendix 2

Limiting Conditions Summarv

Industry Analysis

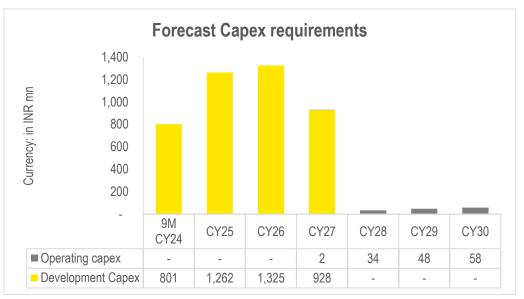
Leela Palaces and Resorts Limited Valuation Analysis

Appendix

# Prospective Financial Information

### Capital expenditure:

- ▶ Based on discussions with the Management, we understand that the projected capital expenditure (capex) requirements primarily consist of development costs, as the Company currently has a vacant land parcel with a planned luxury hotel. The Management has estimated a capex of c. INR 40 million per key for the hotel construction
- ▶ Additionally, there are other capex needs, primarily for operational purposes. These include expenditures necessary to maintain the rooms and the overall hotel infrastructure. These costs primarily include:
  - Furniture, Fixtures, and Equipment (FF&E) expenses;
  - Renovations and upgrades; and
  - Improvement of technical infrastructure.



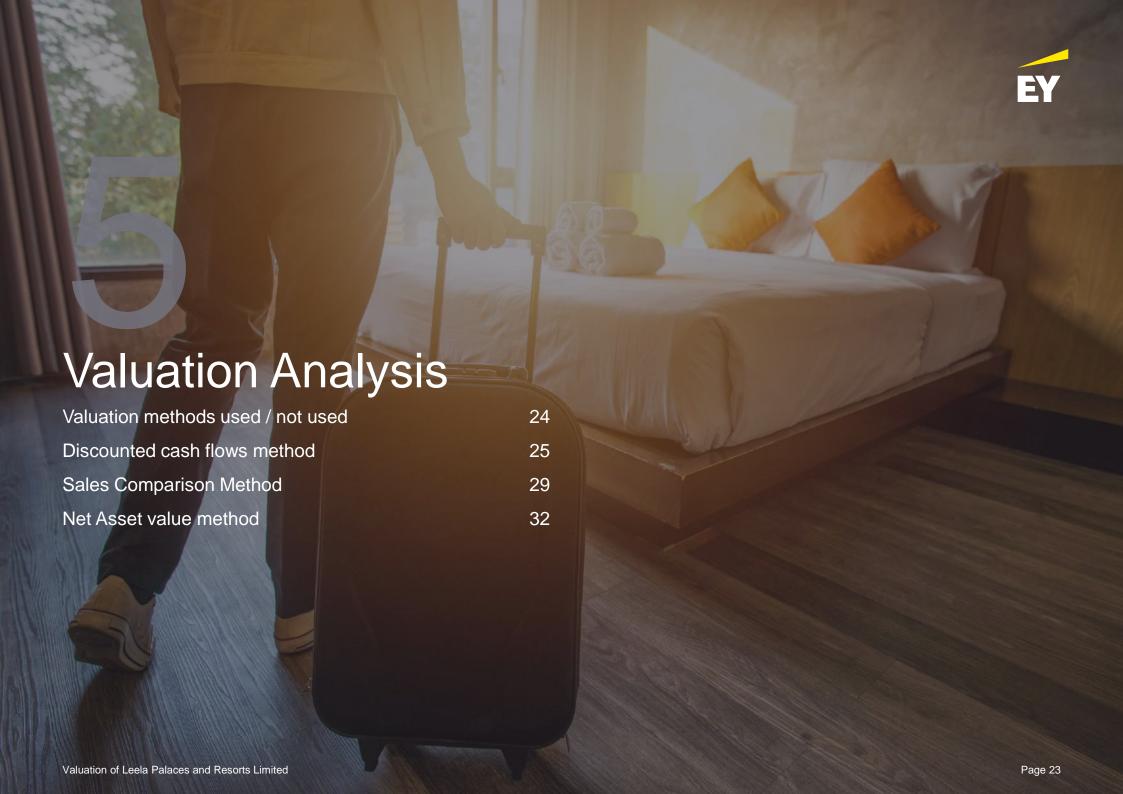
Source: Management

### **Operating Working capital:**

▶ The Management has assumed an operating working capital requirement of 37 days of revenue in CY27, which is expected to decrease to 18 days by CY28, and then an operating negative working capital thereafter as the hotel operations stabilise. The projected operating working capital requirement is tabulated below:

Currency: ₹ mn	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30
Revenue	-	-	-	270	920	1,248	1,453
Operating NCA / Operating negative NCA days of revenue	-	-	-	37	18	(18)	(18)
Operating NCA	-	-	-	27	46	(62)	(73)
Increase / Decrease in operating NCA				(27)	(19)	108	10

Source: Management



# Valuation Methodology

- To determine the fair value of enterprise, three traditional approaches can be considered namely, Income, Market and Cost Approaches. Fair Value is the estimated amount for which an asset or liability should exchange on the Valuation Date between a willing buyer and a willing seller in an arm's length transaction, after proper marketing and where the parties had each acted knowledgeably, prudently and without compulsion.
  - Market approach: The Market approach measures value based on what other purchasers in the market have paid for assets that can be considered reasonably similar to those being valued.
  - Income approach: The income approach determines the value of a business based on its ability to generate desired economic benefit for the owners. The key objective of the income-based methods is to determine the business value as a function of the economic benefit.
  - Asset approach: The asset approach seeks to determine the business value based on the value of its assets

Methodology	Used	Weights	Remarks
Income approach			
Discounted cash flows method	Yes	50.0%	► Currently, LRPL does not have any business operations. However, the Management expects to start operations by CY27. Accordingly, DCF method has been considered based on financial projections prepared by the Management of the Company
Cost approach			
Net asset value method	Yes	50.0%	► NAV approach has also been used to value LPRL, where we have fair valued the land for LPRL using the sales comparison method.
Comparable Companies' multiple method			
Quoted multiples	No		► There are no listed companies that are comparable to LRPL, as the Company holds a free land parcel and is yet to commence operations
Market Approach			
Market Price method	No		► Not listed on any recognized stock exchange
Price of recent investment method	No		▶ We have not used this method, as there are no recent investment in the Company
Price of recent transaction method	No		▶ We have not used this method, as there are no recent transaction in the Company.

### Discounted cash flows method

### Income based approach

- Free Cash Flow to Firm approach under DCF method has been considered to determine the enterprise value of the Company.
- The business plan covers explicit forecast period from 1 April 2024 to 31 December 2030.
- Beyond 31 December 2030, the capitalization of future projected cash flows is modelled ("the perpetuity effect") by using the long-term industry EV/EBITDA multiples of listed companies in the hospitality industry in India. Under this method, the projected EBITDA of the respective Company in the last year of the explicit period is taken as the base. This EBITDA represents the stable EBITDA expected to be earned after the asset reaches an optimum and sustainable level of occupancy, along with sustainable EBITDA margins, in line with industry benchmarks. This EBITDA is then multiplied with the long-term average EV/EBITDA multiple prevailing in the hospitality industry, to arrive at the perpetuity value of the asset.

#### **Discount Rate**

- ▶ The application of the income approach requires the determination of an appropriate discount rate at which future cash flows are discounted to their present value as of Valuation Date.
- ▶ The derivation of discount rate, the Weighted Average Cost of Capital (WACC) is based on a group of guideline companies (peer group) which are operating in the same industry/sector as that of the Company. To calculate the discount rate, cost of equity, cost of debt and the capital structure have to be determined based on market data of the group of market participants. For the estimation of the cost of equity, the capital asset pricing model ("CAPM") is applied.
- ▶ WACC is computed to be 14.0%. Refer the next page for determination of WACC.

### **Mid-Year Discounting Convention**

EYMB DCF approach assumes that the cash flows occur evenly during each of the measurement period (and not at the end of the year); therefore the discounting rate is adjusted to value the cash flows at midpoint of the measurement period.

### Calculation for WACC

$$WACC = W_E * K_E + W_D * R_D$$

where:

 $K_{\mathsf{F}}$ 

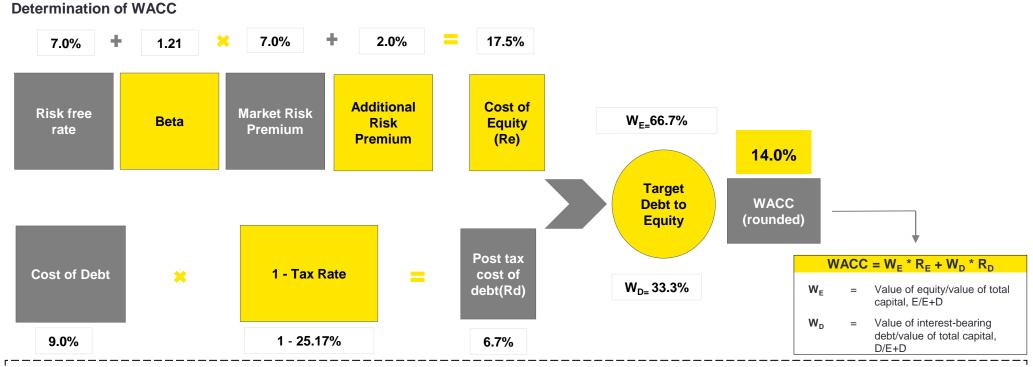
WE Value of equity/value of total capital, E/E+D

Cost of equity

 $M^{D}$ = Value of interest-bearing debt/value of total capital, D/E+D

After-tax cost of interest-bearing debt

### Discounted cash flows method



- Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Beta computation has been presented in Appendix 3. Beta has been calculated by considering listed companies which were operating 4-star and 5-star hotels as their primary business in India, and the share prices of which showed adequate co-relation with the market (using statistical measure R Squared) and excluding outlier companies.
- 3 Based on EYMB understanding of the expected MRP in India
- Currently, the Company is non-operational with a vacant land parcel. The Management has projected that the Company will construct a new hotel for which approvals are in process and commence operations in CY27. Recognizing the inherent uncertainties and risks associated with the above, we have considered an additional risk premium of 2.0%.
- Based on expected marginal borrowing rate as informed by the Management
- Based on the prevailing corporate tax rate in India
- The debt equity ratio of 33.3: 66.7 is considered for the Company basis group's capital structure and the long-term capital structure of the hospitality industry.

### Discounted cash flows method

### **Perpetuity Multiple**

- ▶ As hotels are appreciating assets, an EV/EBITDA multiple approach is more suitable than Gordon Growth approach to compute the Terminal value.
- ▶ In evaluating the long term EV/EBITDA multiple for computation of terminal value, we have considered that LPRL is a part of larger chain of hotels operating under the brand name "The Leela". Therefore, the comparable companies were those listed companies which were operating multiple / chain of 4-star and 5-star hotels as their primary business (whose market capitalisation was INR 10 Bn or above as at 31 March 2024). These were selected from S&P Capital IQ database. The EV/EBITDA multiples were calculated on a long-term basis (for last 5 years). We have selected comparable hotels which operates multiple hotels.
- ▶ We have not considered companies that have been in financial distress for a few years in the 5-year period considered. Additionally, we have excluded FY21 and FY22 due to outlier multiples on account of Covid-19. The detailed selection criteria used for the companies is as follows:
  - 1. All companies are publicly traded
  - 2. Companies engaged in similar business operations and having multiple hotels
  - Market capitalization of greater than equal to INR 10 Bn as at the Valuation Date
  - 4. Adequate trading volumes and coverage by analysts

Average of the EV/EBITDA multiples for the respective comparable companies for each of the 5 years was calculated. An average of the above average multiples was considered as the representative long-term EV/EBITDA multiple for the industry.

was considered as the representative long-term E V/EBTDA multiple for the industry								
Company	FY18	FY19	FY20	FY23	FY24			
The Indian Hotels Company Limited	25.0	23.5	13.2	25.8	39.2			
EIH Limited	29.2	27.7	13.6	14.7	30.0			
TAJGVK Hotels & Resorts Limited	14.7	21.8	8.5	7.9	16.7			
EIH Associated Hotels Limited	13.6	17.0	8.7	11.5	17.7			
Oriental Hotels Limited	14.3	14.2	5.0	10.7	19.1			
Royal Orchid Hotels Limited	18.0	11.0	7.4	8.8	14.8			
Lemon Tree Hotels Limited	NA	42.9	19.1	20.0	28.5			
Chalet Hotels Limited	NA	23.0	16.8	21.7	31.3			
SAMHI Hotels Limited	NA	NA	NA	NA	21.5			
Juniper Hotels Limited	NA	NA	NA	NA	33.7			
Apeejay Surrendra Park Hotels Limited	NA	NA	NA	NA	21.2			
Benares Hotels Limited	13.2	12.3	8.8	11.3	21.3			
Average	18.3	21.5	11.2	14.7	24.6			
5-year Average (Rounded)					18x			

▶ For computation of multiples of the above companies, the EV was computed by adding the market capitalisation of the companies and the net debt (net of investments, cash and bank balance, CWIP and deferred tax @50%). The market capitalisation is computed by considering the weighted average share price for 10 trading days ended 31 March of the respective years on the respective stock exchanges.

Source: S&P Capital IQ

### Discounted cash flows method

### Valuation as per DCF Method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Debt free cash flow		(801)	(1,262)	(1,325)	(895)	202	496	501	
Discount rate (%)		14.0	14.0	14.0	14.0	14.0	14.0	14.0	
Present value factor- Mid year discounting		0.95	0.85	0.74	0.65	0.57	0.50	0.44	
Present value factor- Year end discounting		0.91	0.80	0.70	0.61	0.54	0.47	0.41	
Present value debt free cash flow		(763)	(1,072)	(987)	(585)	116	249	221	
Terminal value									10,985
Present value factor for terminal year	0.41								
Present value for explicit period	(2,820)								

Terminal value \* 0.41

Present value of terminal period 4,536
PV of tax benefits 47.5

Enterprise value 1,764
Less: loan from related parties (21.0)
Less: Interest on ICD (1.2)
Add: cash and cash equivalents 2.0

Equity value 1,743

= Stabilised EBITDA \* EV / EBITDA multiple

Source: Calculation

The detailed DCF has been presented in Appendix 3

# Sales Comparison Method

Based on enquiries with local real estate agents, it is understood that the following comparable land parcels were available for sale near the land parcel ("Subject Property") around the Valuation Date:

Particulars	Unit	Subject Land	Comparable C1	Comparable C2
Property details		LPRL Vacant Land Agra	Land	Land
GPS Coordinates (Approx.)			27°08'35.8"N 78°05'06.1"E	27.14855624 880068, 78.07600108 867406
Land area	Acres	6.74	~2.9	~3.5
Land area	SqMt	27,294	~11,705	~14,215
Current land zone		Residential and Green Zone	Commercial	Commercial
Connecting road			Fatehabad Road	Fatehabad Road
Approximate Distance from Subject Property	Kms		~ 3.0	~ 4.0
Asking Price	(INR Mn)		1,400	1,700
Expected Price for Land (Rate)	(INR Mn/ Acre)		484	484
Transaction			Quote Q2 CY 2024	Quote Q2 CY 2024



Source: Google Maps (Maps not drawn to scale)

C1 Comparable 1

C2 Comparable 2

# Sales Comparison Method

### Computation of adjusted land rate:

Rate Analysis	Unit	Comparable A-1	Comparable A-2
Asking price before negotiation discount (A)	INR Mn / Acre	484	484
Adjustment for: Negotiation discount including marketability discount (B)	%	-20%	-20%
Asking price after negotiation discount (C) = (A x (1-B))	INR Mn / Acre	387	387
(+) Premium or (-) Discount for location / neighbourhood profile (D)	%	5%	5%
(+) Premium or (-) Discount for size (E)	%	-15%	-10%
Effective (+) Premium or (-) Discount (I) = (D) + (E)	%	-10%	-5%
Adjusted price after considering effective premium or discount (F) = (C) x (I)	INR Mn / Acre	348	368
Weight given to each comparable	%	50%	50%
Weighted average rate (rounded)	INR Mn / Acre		360

Source: Calculation

#### Note:

- ► The asking prices for comparable properties is INR 484 Mn / acre. A negotiation discount of 20% is applied to same based on discussion with market participants. Given Subject Property is located closer to Taj Mahal, a 5% premium is considered as compared to the comparable properties
- As smaller land parcels usually command a premium and given the comparable properties are smaller is size as compared to Subject Property, we have considered a discount of 10% for comparable A-1 and 5% for A-2 comparable land parcel.
- No adjustment is done for land zoning as the Management has confirmed that hotel construction is permitted on the residential land zone and commercial land zone and permissible FSI of Subject Property and Comparable Lands is same (i.e FSI is 2x).
- ► Further, for area which is under the 'green zone', only 10% of FSI can be permissible. Accordingly, the per acre value of land in green zone is considered as 10% of aforesaid value of land i.e INR 36 mn per acre.

# Sales Comparison Method

### Valuation summary:

Particulars	Zone	Total Land area	Land Rate Considered	Value
		Acres	INR Mn / Acre	INR Million
Vacant land parcel located at Agra	Residential	4.68	360	1,684
Vacant land parcel located at Agra	Green Zone	2.07	36	74
Total Value of land parcel		6.74		1,759

Source: Calculation

The value of the Subject Property as at Valuation Date is estimated at ₹1,759 mn

### Net Asset Value method

Currency: ₹ mn	Mar24		Mar24		
Carronoy. Chin	Book value	Book value	Fair value	Fair value	
Net block of fixed assets		565		1,759	
CWIP		15		15	
Investments		-		-	
Current assets					
Cash and bank balances	2.0		2.0		
Other current assets	5.1		5.1		
	7.1		7.1		
Current liabilities and provisions					
Trade payables	16.1		16.1		
Other current liabilities	0.5		0.5		
	16.5		16.5		
Net current assets (NCA)		(9.4)		(9.4)	
Deferred tax assets		-		-	
Loan funds					
Loan from related parties	21.0		21.0		
Interest on loan	1.2	22.2	1.2	22.2	
Deferred tax liability		-			
Net worth- unadjusted		548		1,742	
Less: contingent liabilities		-			
Net equity value - adjusted		548		1,742	
Add: gross debt		21.0		21.0	
Add: Interest on loan		1.2		1.2	
Less: balances of cash and cash equivalents		(2.0)		(2.0)	
Enterprise value		569		1,762	

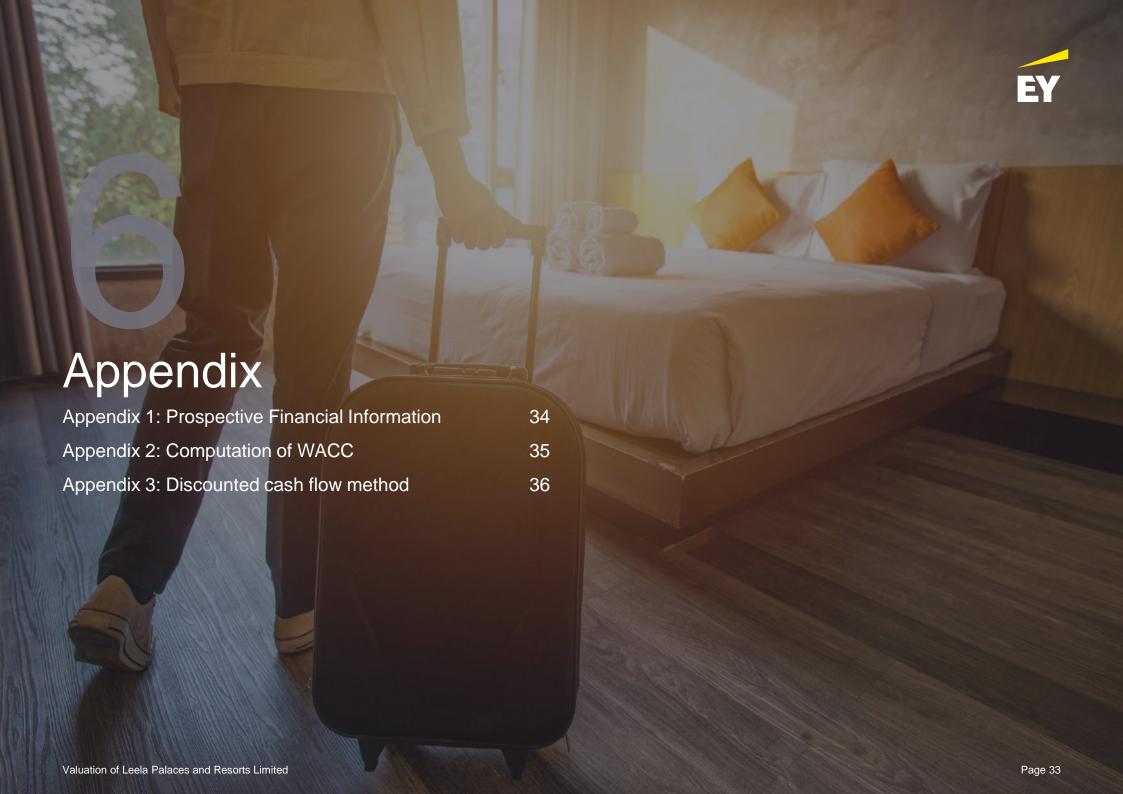
Fair value of the land parcel as derived on the previous page

Source: Calculation

The equity value of the Company as at the Valuation Date as per NAV method is ₹ 1,742 Mn.

As informed by the Management, there are (i) no surplus/ non-operating assets/ liabilities in Company and (ii) no material contingent assets / liabilities in Company as at Valuation Date other than those specially mentioned in this Report, which are expected to realize/ devolve into actual assets / liabilities.

▶ Values represented above should be read in conjunction with the 'Statement of limiting conditions'



# Appendix 1: Prospective Financial Information

▶ The prospective MIS of the Company as provided by the Management is as follows:

Currency: ₹ mn	31-Dec-24	31-Dec-25	31-Dec-26	31-Dec-27	31-Dec-28	31-Dec-29	31-Dec-30
Audited/unaudited/forecast	Forecast						
Number of months	9	12	12	12	12	12	12
Net revenue							
Room revenue	-	-	-	179	593	774	903
F&B revenue	-	-	-	73	271	403	468
MOD revenue	-	-	-	17	55	71	82
Net revenue	-	-	-	270	920	1,248	1,453
Operating expenses							
Room expenses	-	-	-	(33)	(104)	(123)	(135)
F&B expenses	-	-	-	(46)	(153)	(196)	(217)
MOD expenses	-	-	-	(11)	(34)	(41)	(46)
Admin and General expenses	-	-	-	(26)	(79)	(89)	(96)
Sales and Marketing expenses	-	-	-	(24)	(77)	(91)	(98)
Heat, Light, Power	-	-	-	(26)	(79)	(92)	(102)
Repairs and Maintainance	-	-	-	(16)	(51)	(61)	(69)
Total expenses	-	-	-	(183)	(578)	(693)	(763)
Gross profit	-	-	-	87	342	555	690
Management Fees	-	-	-	(14)	(49)	(73)	(88)
Property tax and Insurance	-	-	-	(7)	(23)	(31)	(36)
Other fixed expenses	-	-	-	(5)	(15)	(16)	(16)
Operating EBITDA		-	-	62	255	435	550
Sales growth (%)	na	na	na	na	241.1	35.7	16.4
GOP margins (%)	na	na	na	32.3	37.1	44.5	47.5
EBITDA margins (%)	na	na	na	22.9	27.7	34.9	37.8
Occupancy (%)	na	na	na	32.0	35.4	43.7	48.7
ARR	na	na	na	44,974	46,255	49,012	51,270
RevPaR	na	na	na	14,392	16,375	21,428	24,979

Source: Management

Valuation Limiting Conditions Summarv

Industry Analysis

Leela Palaces and Resorts Limited

**Appendix** 

# Appendix 2: Computation of WACC

### Cost of equity

Particulars	Notes	Value
Risk-free rate (%)	а	7.0
Beta	b	1.2
Equity market risk premium (%)	С	7.0
Additional risk premium (%)	d	2.0
Cost of equity capital (%)		17.5

#### Cost of debt

Particulars	Notes	Value
Debt borrowing rate (%)	е	9.0
Expected income tax rate (%)	f	25.2
After-tax cost of debt (%)		6.7

#### **WACC**

Particulars	Weights	Value
Cost of debt (%)	33.3	2.2
Cost of equity (%)	66.7	11.7
WACC (rounded)		14.0

Source: Calculation

#### Notes

- Based on prevailing YTMs of Government of India Bonds with 10 years residual maturity (rounded) as at the Valuation Date
- Refer Beta table alongside
- Based on EYMB understanding of prevailing market risk premium in India
- Currently, the Company is non-operational with a vacant land parcel. The Management has projected that the Company will construct a new hotel for which approvals are in process and commence operations in CY27. Recognizing the inherent uncertainties and risks associated with the above, we have considered an additional risk premium of 2.0%.
- Based on expected borrowing rate of the Company as informed by Management
- Based on the prevailing corporate tax rate in India

### **Beta Computation**

Comparable companies	Equity beta
The Indian Hotels Company Limited	1.35
EIH Limited	1.54
TAJGVK Hotels & Resorts Limited	1.33
EIH Associated Hotels Limited	1.07
Oriental Hotels Limited	1.21
Royal Orchid Hotels Limited	1.58
Lemon Tree Hotels Limited	1.24
Chalet Hotels Limited	0.95
Benares Hotels Limited	0.65
Average	1.21

Source: S&P Capital IQ

- ▶ We have calculated the beta based on the equity beta of major listed companies operating premium category hotels in India, and the share prices of which show adequate correlation with the market (using the statistical measure R Squared). We have considered five years weekly equity beta as at 31 March 2024.
- ▶ The Beta coefficient has been calculated based on the equity beta of listed hotel companies in India. We have considered all the listed companies operating 4-star and 5-star hotels as their primary business. We have considered five years weekly equity betas as at 31 March 2024 for the aforementioned hotel companies.

# Appendix 3: Discounted cash flow method

Currency: ₹ mn	Notes	Dec24	Dec25	Dec26	Dec27	Dec28	Dec29	Dec30	Terminal value
Number of months		9	12	12	12	12	12	12	
Net Revenue		-	-	-	270	920	1,248	1,453	
Operating expenses		-	-	-	(208)	(665)	(813)	(904)	
EBITDA		-	-	-	62	255	435	550	610
Depreciation and amortisation					(518)	(456)	(401)	(353)	
EBIT	_	-	-	-	(457)	(202)	34	196	
Tax expense		-	-	-	-	-	-	-	
Debt free net income	_	-	-	-	(457)	(202)	34	196	
Add: Depreciation and amortisation					518	456	401	353	
(Increase)/ Decrease in net working capital		-	-	-	(27)	(19)	108	10	
Less: Capital expenditure		(801)	(1,262)	(1,325)	(930)	(34)	(48)	(58)	
Debt free cash flow		(801)	(1,262)	(1,325)	(895)	202	496	501	
Discount rate (%)		14.0	14.0	14.0	14.0	14.0	14.0	14.0	
Present value factor- Mid year discounting		0.95	0.85	0.74	0.65	0.57	0.50	0.44	
Present value factor- Year end discounting		0.91	0.80	0.70	0.61	0.54	0.47	0.41	
Present value debt free cash flow		(763)	(1,072)	(987)	(585)	116	249	221	
Perpetuity multiple									18x
Terminal value									10,985
Present value factor for terminal year	0.41		Computation	n of Termina	l Value:				

Present value for explicit period (2,820)Present value of terminal period 4,536 PV of tax benefits (refer note below)\* 47

Enterprise value	1,764
Less: loan from related parties	(21)
Less: Interest on ICD	(1)
Add: cash and cash equivalents	(2)
Equity value	1 743

Source: Calculation

\*PV of tax benefits : (428 mn \* 25.17% \* 0.44) - 47 mn

\*LRPL is expected to have unabsorbed tax losses amounting to INR 428 mn as at 31 December 2030. The present value of the same has been factored in the aforesaid valuation workings

### Computation of Terminal Value:

▶ The terminal value has been calculated based on a perpetuity multiple on the stabilised EBITDA of LRPL. The table below represents computation of terminal value:

	•		•
Notes	Currency: ₹ mn	Value	Remarks
(A)	CY30 Revenue	1,453	Refer CY30 Revenue in Appendix 2
(B)	Stabilised EBITDA margins (%)	42.0%	Basis discussions with Management, we understand that LRPL can achieve long term stabilised margins of 42.0%
	EBITDA	610	(A) * (B)
(C)	EV / EBITDA multiple (rounded)	18x	Refer Valuation Analysis
(D)	Terminal value	10,985	(D) = (B) * (C)
(E)	PVF factor (year-end discounting)	0.41	Refer DCF computation
	Present value of Terminal value	4,536	(D) * (E)

Source: Calculation

#### Ernst & Young Merchant Banking Services LLP

EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

For more information about our organization, please visit www.ey.com/india.

Ernst & Young Merchant Banking Services LLP (LLP Identity No. AAO-2287) is a Limited Liability Partnership registered under The Limited Liability Partnership Act, 2008 having its registered office at The Ruby, 14th Floor, 29 Senapati Bapat Marg, Dadar West, Mumbai – 400028.

# Our offices

#### Ahmedabad

22nd Floor, B Wing, Privilon, Ambli BRT Road, Behind Iskcon Temple. Off SG Highway. Ahmedabad - 380 015 Tel: + 91 79 6608 3800

#### Bengaluru

6th. 12th & 13th floor "UB City", Canberra Block No.24 Vittal Mallya Road Bengaluru - 560 001 + 91 80 6727 5000 Tel:

Ground Floor, 'A' wing Divyasree Chambers # 11. O'Shaughnessy Road Langford Gardens Bengaluru - 560 025 + 91 80 6727 5000

#### Chandigarh

Elante offices, Unit No. B-613 & 614 6th Floor. Plot No- 178-178A. Industrial & Business Park. Phase-I, Chandigarh - 160002

#### Chennai

Tidel Park, 6th & 7th Floor A Block, No.4, Raiiv Gandhi Salai Taramani. Chennai - 600 113 + 91 44 6654 8100

+ 91 172 671 7800

#### Delhi NCR

Golf View Corporate Tower B Sector 42. Sector Road Gurgaon - 122 002 + 91 124 443 4000

3rd & 6th Floor, Worldmark-1 IGI Airport Hospitality District Aerocity. New Delhi - 110 037 + 91 11 4731 8000

4th & 5th Floor, Plot No 2B Tower 2. Sector 126 NOIDA - 201 304 Gautam Budh Nagar, U.P. + 91 120 671 7000

#### Hvderabad

THE SKYVIEW 10 18th Floor, "Zone A" Survey No 83/1, Raidurgam Hyderabad - 500032 Tel: + 91 40 6736 2000

#### Jamshedpur

1st Floor, Shantiniketan Building Holding No. 1, SB Shop Area Bistupur, Jamshedpur - 831 001 + 91 657 663 1000

#### Kochi

9th Floor, ABAD Nucleus NH-49. Maradu PO Kochi - 682 304 Tel: + 91 484 433 4000

#### Kolkata

22 Camac Street 3rd Floor, Block 'C' Kolkata - 700 016 Tel: + 91 33 6615 3400

#### Mumbai

14th Floor, The Ruby 29 Senapati Bapat Marg Dadar (W). Mumbai - 400 028 Tel: + 91 22 6192 0000

5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

#### Pune

C-401. 4th floor Panchshil Tech Park Yerwada (Near Don Bosco School) Pune - 411 006 Tel: + 91 20 4912 6000

ey.com/in















